

# PROBLEM STATEMENT

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How might we create a seamless group travel expenses for Kisumu residents that balances diverse preferences, simplifies planning and budgeting, and fosters meaningful shared experiences while accommodating various schedules and financial constraints?

## CONTEXT

- **How might we address the need for balance among diverse preferences and constraints?**
- **How might we highlight the challenges of planning and budgeting that were prominent in our findings?**
- **How might we emphasize the goal of creating meaningful shared experiences?**
- **How might we acknowledge the scheduling and financial challenges specific to our user group?**