

IIE Rosebank College **PROSPECTUS**



IIE Rosebank College is an educational brand of The Independent Institute of Education (Pty) Ltd which is registered with the Department of Higher Education and Training as a private higher education institution under the Higher Education Act, 1997 (reg. no. 2007/HE07/002). Company registration number: 1987/004754/07.

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IIE QUALIFICATIONS

IIE QUALIFICATIONS HIGHER EDUCATION (HE)	NQF LEVEL	SAQA NUMBER
IIE Bachelor of Business Administration F O B	7	90759
IIE Bachelor of Public Administration F O B	7	96410
IIE Bachelor of Business Administration in Marketing F O	7	101591
IIE Bachelor of Business Administration in Logistics and Supply Chain Management F O B	7	101528
IIE Bachelor of Education in Foundation Phase Teaching F	7	96408
IIE Bachelor of Education in Intermediate Phase Teaching F B	7	97235
IIE Bachelor of Information Technology in Business Systems F B	7	97804
IIE Diploma in Business Accounting F	6	87366
IIE Diploma in Commerce in Business Management F B	6	84787
IIE Diploma in Commerce in Marketing Management F B	6	86188
IIE Diploma in Computer-Based Graphic Development F B	6	80006
IIE Diploma in Digital Marketing F O B	6	117910
IIE Diploma in Human Resource Management Practice F B	6	90500
IIE Diploma in Information Technology in Network Management F B	6	74650
IIE Diploma in Information Technology Management F B	6	71636
IIE Diploma in Information Technology in Software Development F	6	74651
IIE Diploma in Journalism Studies F	6	112918
IIE Diploma in Logistics and Supply Chain Management F O B	6	111308
IIE Diploma in Public Relations F B	6	88523
IIE Diploma in Tourism Management F O B	6	118172
IIE Higher Certificate in Bookkeeping F B	5	90554
IIE Higher Certificate in Business Management F O B	5	94802
IIE Higher Certificate in Communication Practices O	5	112899
IIE Higher Certificate in Construction and Engineering Drafting F	5	96733
IIE Higher Certificate in Early Childhood Care and Education F	5	104532
IIE Higher Certificate in Digital Marketing F O B	5	111345
IIE Higher Certificate in Event Management F B	5	84686
IIE Higher Certificate in Human Resource Practices F O B	5	91728
IIE Higher Certificate in Information Technology in Support Services F B	5	81866
IIE Higher Certificate in Journalism F B	5	86886
IIE Higher Certificate in Local Governance F O B	5	111349
IIE Higher Certificate in Logistics and Supply Chain Management F O B	5	101529
IIE Higher Certificate in Mobile Application and Web Development F O B	5	117914
IIE Higher Certificate in Office Administration F	5	73371
IIE Higher Certificate in Quantitative Techniques F O B	5	118278
IIE Higher Certificate in Travel F B	5	105734

F FACE-TO-FACE **O** ONLINE/DISTANCE **B** BLENDED LEARNING

Information correct at time of printing. Please refer to The Independent Institute of Education's official website www.iie.ac.za, for updated information. Admission and tuition terms and conditions apply for all IIE qualifications and may differ depending on mode and campus.

IIE QUALIFICATIONS PER CAMPUS

Qualification per campus may change, please confirm with the student advisors.

IIE FACULTY OF COMMERCE	
IIE Bachelor of Business Administration	BRM PTA CBD DBN CPT PLK PMB BLM NMB
IIE Bachelor of Business Administration in Logistics and Supply Chain Management	BRM PTA CBD DBN CPT PLK PMB BLM NMB
IIE Bachelor of Business Administration in Marketing	BRM PTA CBD DBN CPT
IIE Bachelor of Public Administration	BRM PTA CBD DBN CPT PLK PMB BLM NMB
IIE Diploma in Business Accounting	BRM PTA CBD DBN CPT
IIE Diploma in Commerce in Business Management	BRM PTA CBD DBN CPT PLK PMB BLM NMB
IIE Diploma in Commerce in Marketing Management	BRM PTA CBD DBN CPT PLK PMB BLM NMB
IIE Diploma in Digital Marketing	BRM PTA CBD DBN CPT PLK PMB BLM NMB
IIE Diploma in Human Resource Management Practice	BRM PTA CBD DBN CPT PLK PMB BLM NMB
IIE Diploma in Logistics and Supply Chain Management	BRM PTA CBD DBN CPT PLK PMB BLM
IIE Diploma in Tourism Management	BRM PTA CBD DBN CPT PLK PMB BLM NMB
IIE Higher Certificate in Bookkeeping	BRM PTA CBD DBN CPT PLK PMB BLM NMB
IIE Higher Certificate in Business Management	BRM PTA CBD DBN CPT PLK PMB BLM NMB
IIE Higher Certificate in Digital Marketing	BRM PTA CBD DBN PLK PMB BLM
IIE Higher Certificate in Event Management	BRM PTA CBD DBN CPT
IIE Higher Certificate in Human Resource Practices	BRM PTA CBD DBN CPT PLK PMB BLM NMB
IIE Higher Certificate in Local Governance	BRM PTA CBD DBN PLK PMB BLM
IIE Higher Certificate in Logistics and Supply Chain Management	BRM PTA CBD DBN CPT PLK PMB BLM NMB
IIE Higher Certificate in Office Administration	BRM PTA CBD DBN CPT
IIE Higher Certificate in Quantitative Techniques	BRM PTA CBD DBN CPT PLK PMB BLM NMB
IIE Higher Certificate in Travel	BRM PTA CBD DBN CPT PLK PMB BLM NMB
IIE FACULTY OF INFORMATION AND COMMUNICATIONS TECHNOLOGY	
IIE Bachelor of Information Technology in Business Systems	BRM DBN CPT PLK PMB BLM NMB
IIE Diploma in Information Technology in Network Management	BRM DBN CPT
IIE Diploma in Information Technology in Software Development	BRM DBN CPT
IIE Diploma in Information Technology Management	BRM DBN CPT PLK PMB BLM NMB
IIE Higher Certificate in Construction and Engineering Drafting	BRM PTA CBD DBN CPT
IIE Higher Certificate in Information Technology in Support Services	BRM DBN CPT PLK PMB BLM NMB
IIE Higher Certificate in Mobile Application and Web Development	BRM PTA CBD DBN CPT PLK PMB BLM NMB
IIE FACULTY OF HUMANITIES AND SOCIAL SCIENCES	
IIE Diploma in Computer-Based Graphic Development	BRM PTA CBD DBN CPT
IIE Diploma in Journalism Studies	BRM PTA CBD DBN CPT
IIE Diploma in Public Relations	BRM PTA CBD DBN CPT PLK PMB BLM NMB
IIE Higher Certificate in Journalism	BRM PTA CBD DBN CPT PLK PMB BLM NMB
IIE FACULTY OF EDUCATION	
IIE Bachelor of Education in Foundation Phase Teaching	BRM PTA CBD DBN CPT
IIE Bachelor of Education in Intermediate Phase Teaching	BRM PTA CBD DBN CPT
IIE Higher Certificate in Early Childhood Care and Education	BRM PTA CBD DBN CPT

BRM = Braamfontein | PTA CBD = Pretoria CBD | DBN = Durban | CPT = Cape Town | PLK = Polokwane | PMB = Pietermaritzburg | BLM = Bloemfontein | NMB = Nelson Mandela Bay

REGISTRATION STATUS

IIE Rosebank College is a brand of The Independent Institute of Education (The IIE). The IIE is registered with the Department of Higher Education and Training (DHET). To check The IIE's registration status follow these steps:

1

Visit the Department of Higher Education and Training's website.
<http://www.dhet.gov.za/SitePages/Resources.aspx>

2

Click on the "Resources" tab on the top navigation.



3

Scroll down the Documents bullet point list and click on "Registers".

4

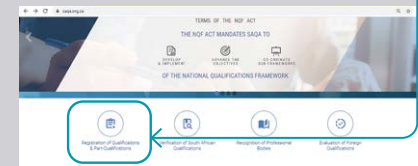
To find The IIE's registration status, click on the **Private Higher Education PDF document** (REGISTER OF PRIVATE HIGHER EDUCATION INSTITUTIONS) and find The Independent Institute of Education (The IIE), under the registered institutions section.

SAQA

How to search for registered IIE qualifications on SAQA's website.

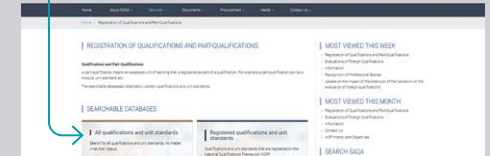
1

Visit www.saqa.org.za and click "Registration of Qualifications & Part-Qualifications".



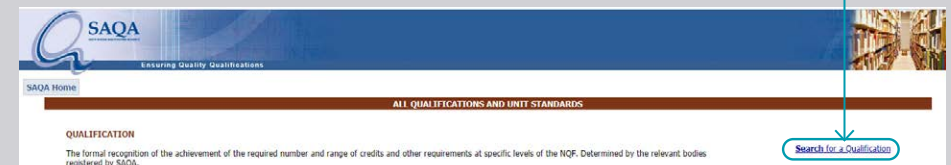
2

On the next page scroll down until you see "All qualifications and unit standards" and click it.



3

Click "Search for a Qualification".



4

Enter the SAQA number, in the "Qualification ID" field and press enter.

SAQA Home: [All Qualifications and Unit Standards - Home Page] [Search Unit Standards]

Search for any Qualification

Qualification ID:

Pre-2009 NQF Level:

NQF Level:

ABET Band:

Learning Subfield:

Qualification Type:

Important: Leave most of the blocks (search criteria) blank. Only fill in the blocks that will help you in your search. [Store here](#)

[Frequently Asked Questions \(FAQ\)](#)

5

The Qualification details appear.

[All Qualifications and Unit Standards - Home Page] [Search Unit Standards]

Qualifications Search Results

Searched system for: 101591

It is possible to sort by the underlined table headings. Please note that, after the sorting has taken place, the table will remain on whatever page it was on at the time.

Result: 1 of 1

Qual / Prog ID	Qualification Title / Learning Programme Title	Pre-2009 NQF Level	NQF Level	ABET Band	Learning Subfield	NQF Sub-Framework	Originator	Field	Min Credits	Status	Primary or Delegated QA Functionary	Is this a Learning Prog?	Qualification against which Learning Programme is recorded
101591	Bachelor of Business Administration in Marketing	Not Applicable	NQF Level 07	Undefined	Marketing	HEQSF	The Independent Institute of Education	Field 003 Business, Commerce and Management Studies	360	Registered	CHE	No	

[Define search](#)

IIE ROSEBANK COLLEGE FACTS

The IIE is not only accredited in South Africa, but its dedication to providing quality education also led to it being accredited by the British Accreditation Council (BAC), an internationally recognised quality assurance agency. IIE Rosebank College students can now be assured that their learning experience meets international best practice standards.



The choice is yours

Study in an environment that suits your learning needs; you can choose to study at one of our face-to-face campuses, study online or opt for flexibility and study through blended learning. You can also apply or register for IIE Distance/Online Learning.

IIE Qualifications

Choose to study an accredited IIE qualification in the IIE faculties of Commerce, Applied Humanities and Social Sciences, Information and Communications Technology, and Education.

Career Centres

We have career centres on campus, with a fantastic track record of giving students a head start.

Getting you work ready

One of the significant benefits of studying with IIE Rosebank College is a strong focus on preparing graduates for the world of work. We go all out to prepare students for the world of work through career coaching sessions offered through the Graduate Empowerment Programme (GEP).

We get you

We are a real and youthful brand with unstoppable energy, and that is why IIE Rosebank College was voted The Coolest College for three years in a row (2017, 2018, 2019), by The Sunday Times Next Generation youth survey.

Teaching with a touch of digital

The blended learning campuses in Polokwane, Bloemfontein, Nelson Mandela Bay and Pietermaritzburg offer a blend of both classroom instruction and online learning activities to enhance teaching and learning.

Safety on campus

We have 24/7 security at all our campuses.

Added value

Registered students have access to free software for selected IIE qualifications.

Accreditation

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REGISTRATION PROCESS

Your step-by-step process from application to enjoying your first year.

1. APPLICATION

- Complete application form
- Pay an application fee, pay online via our website or at the bank
- Submit proof of payment (deposit slip)



2. REGISTRATION

- Complete registration contract on campus or online
 - Pay a non-refundable registration fee
- Submit certified copies of the following:**
- National Senior Certificate/equivalent
 - Copy of your Identity Document (ID)
 - Passport and study permit for international students

3. ORIENTATION

- Get to know more about IIE Rosebank College and your way around campus
- Learn how to use the self-service portals



4. STUDENT PORTAL/HUB

- Stay up to date with your academic information and news.



5. GET YOUR STUDY MATERIAL AND BRANDED MERCHANDISE

- Booklist will be supplied after registration
- Registered students can purchase branded student merchandise



6. CLASS TIME



7. WELCOME TO THE BEST YEARS OF YOUR LIFE



IIE Faculty of **EDUCATION**

IIE BACHELOR OF EDUCATION IN FOUNDATION PHASE TEACHING

IIE Bachelor of Education in Foundation Phase Teaching is a professional qualification aimed at students who want to pursue a teaching qualification for grades R to 3. This IIE qualification will produce highly skilled, innovative teachers for schools around the world. A range of other education related careers will also be open to you.

SKILLS YOU WILL DEVELOP

Graduates of The IIE Bachelor of Education in Foundation Phase Teaching will be able to facilitate the all-round development of young children in a manner that is sensitive to individual learner needs. You will be able to manage a class of children whereby each child will be able to learn at their pace and to the best of their ability. You will be skilled in the art of lesson development and assessment to track the progress of each learner.

POSSIBLE CAREERS

A qualified professional teacher for grades R to 3.

DURATION

Full-Time: 4 Years

IIE BACHELOR OF EDUCATION IN INTERMEDIATE PHASE TEACHING

IIE Bachelor of Education in Intermediate Phase Teaching is a professional qualification aimed at students who want to pursue a teaching qualification for grades 4 to 7. This IIE qualification will produce highly skilled, innovative teachers for schools around the world.

SKILLS YOU WILL DEVELOP

Graduates of The IIE Bachelor of Education in Intermediate Phase Teaching will be able to facilitate the all-round development of learners from grade 4 to grade 7 in a manner that is sensitive to individual learner needs. You will be able to manage a class of children in such a way that each child learns to the best of their ability, and you will be skilled in the art of lesson development and assessment to track the progress of each learner.

POSSIBLE CAREERS

A qualified professional teacher for grades 4 to 7.

DURATION

Full-Time: 4 Years



IIE HIGHER CERTIFICATE IN EARLY CHILDHOOD CARE AND EDUCATION

The IIE Higher Certificate in Early Childhood Care and Education will prepare you to start a career in teaching and facilitation in early childhood education (birth to 4 years).

SKILLS YOU WILL DEVELOP

Students of this qualification will gain the knowledge, skills, and applied competencies identified by education experts as critical for employees to enter the world of work as early childhood education caretakers.

POSSIBLE CAREERS

- Nursery School Teacher
- Preschool Teacher Aid
- Au Pair
- Preschool Aftercare Teacher
- Preschool Intern
- Preschool Manager

DURATION

Full-Time: 1 Year

IIE Faculty of COMMERCE



IIE BACHELOR OF BUSINESS ADMINISTRATION

This IIE Bachelor of Business Administration qualification is one of the many accredited IIE Business qualifications. This qualification is aimed at students who are business-minded and are interested in a career in management administration.

SKILLS YOU WILL DEVELOP

Business administrators and managers with the skills to plan, organise, direct, control and review daily operations and major functions of a business are rare in South Africa. This IIE qualification is designed to prepare graduates with the necessary skills to fill this gap.

POSSIBLE CAREERS

- Marketing Manager
- Sales Manager
- Operations Manager
- Business Consultant
- Market Research Analyst
- Human Resources (HR) Specialist

DURATION

Full-Time: 3 Years | **Distance/Online:** 3 Years

IIE BACHELOR OF BUSINESS ADMINISTRATION IN LOGISTICS AND SUPPLY CHAIN MANAGEMENT

This IIE qualification is suitable for students who would like to pursue a career in logistics and supply chain management. If you are an analytical person, who is a practical thinker with strong planning skills and a natural flair for organising and solving complex problems, then this qualification was designed for you.

SKILLS YOU WILL DEVELOP

This IIE qualification enhances your creative, problem solving, analytical skills and encourages effective communication skills. Students who pursue this qualification will gain the knowledge, skills and applied competencies to enter the world of work as Logistics and Supply Chain Management graduates, in either the private, public or NGO sector.

POSSIBLE CAREERS

- Logistics Professional
- Supply Chain Management Practitioner
- Transport Logistics Manager
- Procurement Manager
- Procurement Consultant
- Logistics and Supply Chain Management Researcher
- Project Manager

DURATION

Full-Time: 3 Years | **Distance/Online:** 3 Years

IIE BACHELOR OF BUSINESS ADMINISTRATION IN MARKETING

The IIE Bachelor of Business Administration in Marketing will prepare you to succeed in the ever-changing global business environment by helping you to develop an understanding of all aspects of the marketing function within an organisation.

SKILLS YOU WILL DEVELOP

Upon graduating, IIE graduates will be able to strategically analyse and solve business problems within the discipline of marketing. Furthermore, IIE graduates will be adequately prepared to make innovative decisions that are critical to the development and implementation of a variety of solutions for modern business ventures within the area of marketing.

POSSIBLE CAREERS

- Marketing Manager
- Marketing Consultant
- Marketing Researcher
- Digital Marketer
- Customer Relations Manager
- Sales Manager

DURATION

Full-Time: 3 Years | **Distance/Online:** 3 Years

IIE BACHELOR OF PUBLIC ADMINISTRATION

This Public Administration qualification gives students the stepping stone they need to pursue a career in the public and non-profit sector. This IIE qualification looks at the fundamental areas of public administration, municipal management combined with a focus on the political environment and the role of ethics.

SKILLS YOU WILL DEVELOP

This IIE qualification enhances creative, problem-solving and analytical skills and encourages effective communication skills. After completing this IIE qualification, graduates can work in any government department, work as a human resource administrator, public policy or political analyst.

POSSIBLE CAREERS

- Manager (Middle Manager and First-line Manager)
- Human Resource Manager
- Human Resource Administrator
- Public Policy Analyst
- Political Analyst
- Municipal Manager
- Municipal Councillor

DURATION

Full-Time: 3 Years | **Distance/Online:** 3 Years

IIE DIPLOMA IN BUSINESS ACCOUNTING

The IIE Diploma in Business Accounting is designed to produce graduates who are competent in both the theory and practice of accounting in all organisations. This IIE qualification aims to satisfy the growing demand for offering in-depth study in the accounting field. Research has demonstrated a demand for theoretical and practical training in accounting practice to manage financial tasks and functions competently within small and medium enterprises.

SKILLS YOU WILL DEVELOP

This IIE Diploma in Business Accounting equips students with accounting skills to be able to work in and manage the accounts of a small, medium and micro enterprise (SMME). Students with sound numeracy skills and would like to pursue a career in finance, specifically cost and management accounting will benefit from this IIE qualification.

POSSIBLE CAREERS

- Management Accountant
- Financial Analyst
- Financial Controller
- Accounting Officer
- General Manager: Finance

DURATION

Full-Time: 3 Years

IIE DIPLOMA IN COMMERCE IN BUSINESS MANAGEMENT

This IIE qualification will provide essential skill set to support national efforts to equip prospective business managers and entrepreneurs to produce better economic results. This IIE qualification focuses on the financial, economic and business management aspects of commerce, but includes important business-related modules to ensure a balanced perspective of modern corporate business.

SKILLS YOU WILL DEVELOP

This IIE Diploma in Commerce in Business Management equips students with core business principles and management skills to be able to work in and manage a small-to-medium sized enterprise. Students will acquire essential skills intended to enhance their careers. IIE graduates will learn how to make a meaningful contribution to the strategic growth of any business or one day manage their business enterprises.

POSSIBLE CAREERS

- Office Administrator
- Office Manager
- Administrative Personnel
- Business Manager
- Trainee Business Manager
- Entrepreneur

DURATION

Full-Time: 3 Years

IIE DIPLOMA IN COMMERCE IN MARKETING MANAGEMENT

Do you want to pursue a career in marketing? Then consider registering to study for The IIE Diploma in Commerce in Marketing Management offered at IIE Rosebank College. The purpose of the Diploma is to develop graduates who can demonstrate focused knowledge and skills in marketing management. Students will develop strategic knowledge, together with practical skills through work integrated learning to enable graduates to apply their learning in the workplace.

SKILLS YOU WILL DEVELOP

This IIE qualification will help students develop their organising, communication and analytical skills. Furthermore, this IIE qualification provides the necessary technological skills required by marketing professionals to take advantage of the internet and social media as crucial marketing platforms. A marketing career demands the interpersonal and communication skills to communicate ideas clearly. This IIE qualification will help aspiring marketing professionals to gain

the strategic and sales skills necessary to deal with all business stakeholders, including customers, the media and colleagues.

POSSIBLE CAREERS

- Promotions Manager
- Marketing Administrator
- Sales and Advertising Manager
- Marketing Manager
- Market Researcher
- Social Media Manager

DURATION

Full-Time: 3 Years

IIE DIPLOMA IN DIGITAL MARKETING

If you are a social media fanatic, then this IIE qualification is for you. This qualification is ideal for students who are curious, creative and love solving problems - and would like to pursue a career in digital marketing. In a highly digital age, this qualification is best suited to keep students abreast in a constantly changing world.

SKILLS YOU WILL DEVELOP

Graduates of The IIE Diploma in Digital Marketing will be equipped with a diverse range of skills such as data analysis, copywriting, search engine optimisation (SEO), email marketing, digital advertising, content creation and basic design skills.

POSSIBLE CAREERS

- Digital Marketing Coordinator
- Social Media Designer
- Social Media Marketer
- Digital Marketing Assistant

DURATION

Full-Time: 3 Year | **Distance/Online:** 3 Year

IIE DIPLOMA IN HUMAN RESOURCE MANAGEMENT PRACTICE

Within the South African market, there has been a growing emphasis on the importance of Human Resources Management to ensure organisational development, organisational growth, and the



creation of a competitive corporate environment. Organisations increasingly realise the value of qualified professionals in this field. The IIE Diploma in Human Resource Management Practice aims to improve the productivity of individuals while simultaneously attempting to attain other societal and individual employee objectives.

SKILLS YOU WILL DEVELOP

Our focus is to develop graduates that can think and act strategically, professionally and ethically and thereby make a responsible and meaningful contribution to the human resource management industry.

POSSIBLE CAREERS

- HR Officer
- HR Administrator
- Training Officer
- Skills Development Manager
- Recruitment Consultant
- Recruitment Specialist
- Employee Relations Officer
- Industrial Relations Officer
- Payroll Administrator

DURATION

Full-Time: 3 Years

IIE DIPLOMA IN LOGISTICS AND SUPPLY CHAIN MANAGEMENT

This IIE qualification is suitable for students who would like to pursue a career in the logistics and supply chain management industry. Graduates are enabled to work within a variety of logistics and supply chain related positions with demonstrable hands-on skills in functions related to retailing, merchandising, or distribution.

SKILLS YOU WILL DEVELOP

The skills shortage in the business, economics, and management sector of the South African economy provides an opportunity for the graduates of Logistics and Supply Chain Management qualifications to enter the world of work.

POSSIBLE CAREERS

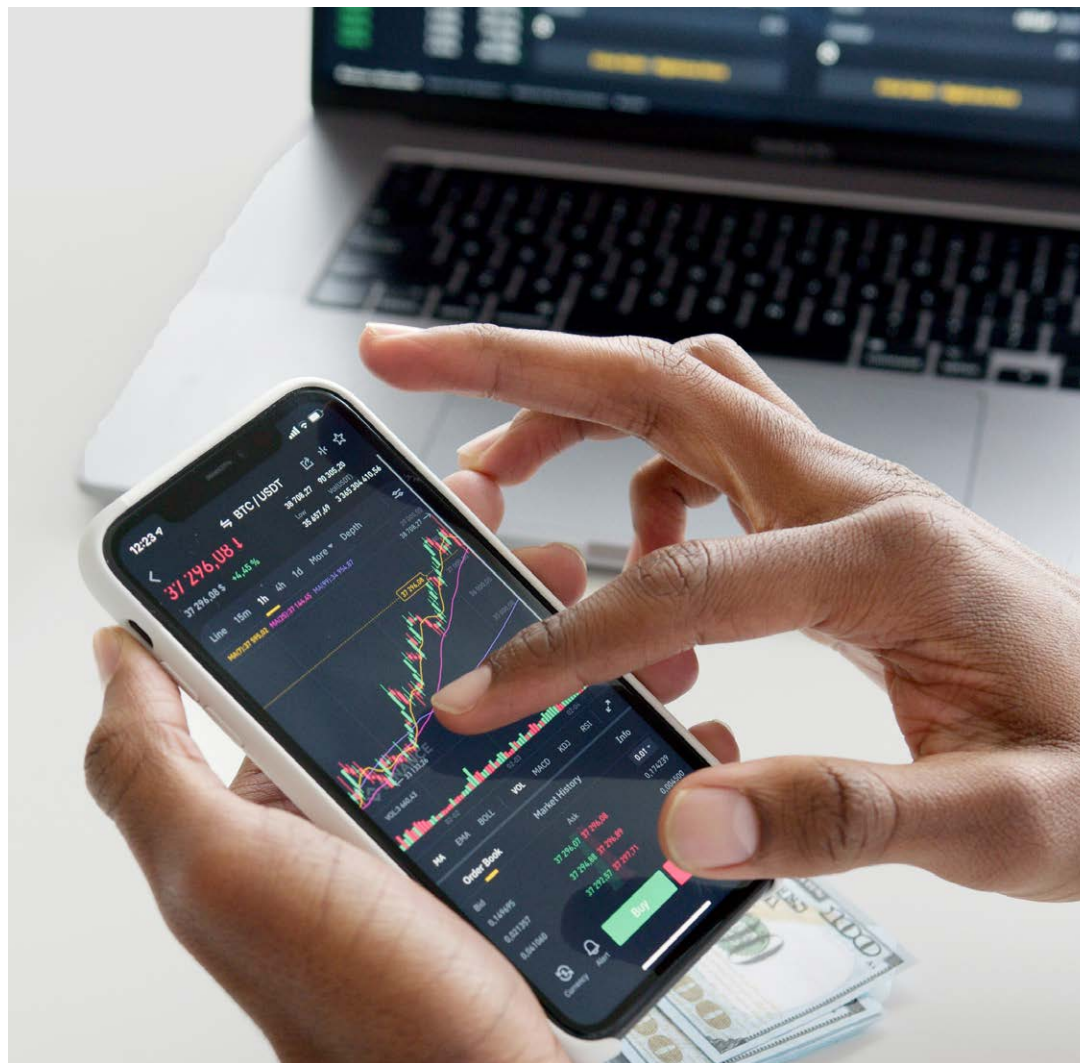
- Customs Clerk
- Scheduling Clerk
- Provisions Clerk
- Procurement Officer
- Warehouse Assistant Manager
- Assistant Facilities Manager
- Assistant Distribution Manager
- Assistant Supply Chain Manager
- Logistics Administrator

DURATION

Full-Time: 3 Year | **Distance/Online:** 3 Year

IIE DIPLOMA IN TOURISM MANAGEMENT

The purpose of this IIE Diploma in Tourism Management is to equip learners with the relevant theoretical and industry knowledge and competencies that will enable learners to manage a team or department successfully and



responsibly within a tourism organisation and/or establish a tourism venture.

SKILLS YOU WILL DEVELOP

This qualification provides learners with focused knowledge of the fundamental elements of the discipline of tourism management, enabling learners to practically apply this knowledge in a way that integrates these elements, ensuring that the skills and competencies needed within the South African tourism industry are met. Qualifying learners are equipped with the skills to function in tourism-related areas such as tourism management, tourism marketing and tourism development.

POSSIBLE CAREERS

- Assistant Tourism Manager
- Assistant Tourism Marketer
- Tourism Development Consultant
- Tourism Destinations Administrator
- Tourism Product Development Manager
- Tourism Information Centre Manager

DURATION

Full-time: 3 Years | **Distance:** 3 Years

IIE HIGHER CERTIFICATE IN BOOKKEEPING

This IIE qualification is suited for individuals with a good ability to understand figures, mathematics, and have an interest in business.

SKILLS YOU WILL DEVELOP

Graduates of the IIE Higher Certificate in Bookkeeping will be able to balance books for small companies, pay salaries, and collect money from debtors.

POSSIBLE CAREERS

- Bookkeeper
- Office Administrator
- Administrative Assistant

DURATION

Full-Time: 1 Year

IIE HIGHER CERTIFICATE IN BUSINESS MANAGEMENT

The IIE Higher Certificate in Business Management offers students the perfect platform to pursue a Business Administration Degree or, upon completion, apply for internships or entry-level positions in related fields.

SKILLS YOU WILL DEVELOP

On completion of this qualification, learners will have interpersonal, analytical and problem-solving skills, with strong administration and management skills.

POSSIBLE CAREERS

- Assistants to Business Manager
- Business Administrator
- Junior Business Administration Manager
- Administration Supervisor

DURATION

Full-Time: 1 Year | **Distance/Online:** 1 Year

IIE HIGHER CERTIFICATE IN EVENT MANAGEMENT

Are you looking to register for an event management or event planning qualification? Then consider registering for The IIE Higher Certificate in Event Management offered at IIE Rosebank College.

SKILLS YOU WILL DEVELOP

This IIE qualification prepares graduates to co-ordinate and manage a broad spectrum of events in a professional manner. Students are equipped with the ability and skills to plan, coordinate, and execute events in various industries and sectors.

POSSIBLE CAREERS

- Event Co-ordinator
- Event Manager
- Event Project Manager
- Conference Organiser
- Assistant Venue Manager

DURATION

Full-Time: 1 Year



IIE HIGHER CERTIFICATE IN DIGITAL MARKETING

The purpose of this IIE qualification is to develop learners who can demonstrate introductory knowledge and skills in the digital marketing field. Learners will be able to understand digital marketing practices and techniques, including the role and practice of communication, marketing and campaign planning, this will enable learners to apply their knowledge and skills in the dynamic and agile digital marketing environment.

SKILLS YOU WILL DEVELOP

Through studying the qualification, learners will obtain introductory knowledge, cognitive and conceptual tools and practical techniques to be successful in a career within the digital marketing environment.

POSSIBLE CAREERS

- Digital Marketing Assistant
- Digital Marketing Administrator
- Email Marketing Assistant
- Email Marketing Administrator
- E-commerce Assistant
- E-commerce Administrator
- Social Media Consultant
- Social Media Administrator

DURATION

Full-Time: 1 Year | **Distance/Online:** 1 Year

IIE HIGHER CERTIFICATE IN LOCAL GOVERNANCE

The purpose of this qualification is to expose learners to the general principles within local government and the foundational knowledge for entry-level positions in this field. This qualification includes the following modules: introductory concepts in public administration, Local government structures and administration, customer relationship management, ethics, local government finance and human resource management. This qualification will provide opportunities for IIE graduates from IIE Rosebank College wishing to enter the public sector, and existing public servants who wish to enhance their career prospects.

SKILLS YOU WILL DEVELOP

On completion of this qualification, learners will have the practical and interpersonal skills that are essential to become competent employees in local government. Newly qualified individuals can start as administrators and with a positive attitude and hard work take on managerial positions, in the future.

POSSIBLE CAREERS

- Local Government Administrator
- Human Resource Administrator
- Assistant Financial Officer
- Municipal Clerk

DURATION

Full-Time: 1 Year | **Distance/Online:** 1 Year

IIE HIGHER CERTIFICATE IN HUMAN RESOURCE PRACTICES

Human Resource qualifications educate and qualify students to take up entry-level positions in human resource and payroll administration related jobs. The IIE Higher Certificate in Human Resource Practices aims to provide students with the knowledge and skills needed to administer and conduct various human resource functions, including payroll administration.

SKILLS YOU WILL DEVELOP

You will develop solid administration skills, patience, and people skills.

POSSIBLE CAREERS

- Human Resource Administrator
- Recruitment Consultant
- Talent Management Consultant
- Payroll Administrator
- Human Resource Officer

DURATION

Full-Time: 1 Year | **Distance/Online:** 1 Year

IIE HIGHER CERTIFICATE IN LOGISTICS AND SUPPLY CHAIN MANAGEMENT

This qualification from The Independent Institute of Education (The IIE) allows you to begin your career in an entry-level position in the logistics or supply chain management industry, one of the most important career fields available. Professionals in this space make sure that goods and services get into the hands of consumers in the right condition, at the right place, and at the right price. With ample opportunities to follow in this field, this IIE qualification gives you the stepping stone you need to pursue the career of your dreams.

SKILLS YOU WILL DEVELOP

This IIE qualification enhances your problem-solving skills and encourages strong communication skills. Students who pursue this qualification will attain these skills, allowing them to be employed as fully functioning employees in various logistics and supply chain positions.

POSSIBLE CAREERS

- Logistics and Supply Chain Administrator
- Logistics Controller
- Transport Controller
- Operations Administrator
- Dispatcher

DURATION

Full-Time: 1 Year | **Distance/Online:** 1 Year

IIE HIGHER CERTIFICATE IN OFFICE ADMINISTRATION

This IIE qualification is an entry-level qualification that is vocational, and industry orientated. It encapsulates introductory knowledge in the areas of general business administration within an office environment and will prepare the successful graduate for a position in the business environment. If you would like an office job or are looking for a

career in office administration, then this qualification is for you.

SKILLS YOU WILL DEVELOP

As a student of this IIE qualification, you will develop your administration, communication and management support skills.

POSSIBLE CAREERS

- Receptionist
- Secretary
- General Office Administrator
- Personal Assistant
- Events Coordinator/Administrator
- Virtual Personal Assistant

DURATION

Full-Time: 1 Year

IIE HIGHER CERTIFICATE IN QUANTITATIVE TECHNIQUES

Numeracy skills are important because the ability to work with quantitative data has been identified as a core pillar of the 4th industrial revolution. A grasp of how to work with quantitative information expands career possibilities for learners, giving them an edge in the labour market. This IIE qualification will provide learners with the basic introductory knowledge, cognitive and conceptual tools and practical techniques for higher education studies in quantitative techniques.

SKILLS YOU WILL DEVELOP

This IIE qualification will equip learners with the development of digital tools for decision-making in the work context and skills such as applied numeracy, logical thinking, critical thinking and creative problem-solving skills to prepare learners for entry-level careers in the workplace.

Furthermore, the qualification will promote the development of the following skills:

- Basic mathematical calculations
- Using numeric digital platforms
- Basic statistical calculations
- Representing data in different ways
- Expressing business problems mathematically

POSSIBLE CAREERS

Business Administrator
Junior Administration Assistants
Junior Quantitative Analyst
Junior Economic Analyst.

DURATION

Full-Time: 1 Year | Distance/Online: 1 Year

IIE HIGHER CERTIFICATE IN TRAVEL

Prospective students who enjoy interacting with customers and want to learn more about the travel and tourism industry should consider pursuing this IIE qualification. If developing travel itineraries and sharing information about travel and tourism destinations is your idea of fun, then you should consider The IIE Higher Certificate in Travel.

SKILLS YOU WILL DEVELOP

This IIE qualification enhances your creative, problem solving, and analytical skills and encourages strong communication and numeracy skills.

POSSIBLE CAREERS

- Junior Travel Consultant
- Passenger Handling Agent
- Reservation Consultant

DURATION

Full-Time: 1 Year

**OVER
13 000
Work
placed IIE
Graduates
since 2012**

APPLY TODAY



**ROSEBANK
COLLEGE**



**THE INDEPENDENT
INSTITUTE OF
EDUCATION**

Rosebank College is an educational brand of The Independent Institute of Education (The IIE)

IIE Faculty of INFORMATION AND COMMUNICATIONS TECHNOLOGY

IIE BACHELOR OF INFORMATION TECHNOLOGY IN BUSINESS SYSTEMS

This IIE qualification focuses on Information Technology Management and specialises in Business Analysis. Information Technology (IT) remains a skill in short supply in South Africa and the demand for people with the skills to analyse business elements and processes with the added ability to design IT solutions is extremely high.

SKILLS YOU WILL DEVELOP

IIE Graduates will enter the industry as IT solution specialists or IT consultants. Graduates can also become a solutions architect, information systems analyst or IT business analyst.

POSSIBLE CAREERS

- Solutions Architect
- Information Systems Analyst
- Information Systems Manager
- Database Administrator
- Information Technology Business Analyst
- Information Technology Business Manager
- Business Systems Analyst
- ICT Solutions Consultant
- Information Systems Architect
- Business Solutions Project Manager
- Business Solutions Project Coordinator

DURATION

Full-Time: 3 Years

IIE DIPLOMA IN INFORMATION TECHNOLOGY IN NETWORK MANAGEMENT

Start a career in network management with an IIE Diploma in Information Technology in Network Management. For individuals who are technical-minded and have a keen interest in computers.

SKILLS YOU WILL DEVELOP

IIE Graduates of this IIE qualification will be able to maintain and support communication networks within an organisation or between organisations.

POSSIBLE CAREERS

- Junior Network Engineer
- Network Analyst
- Systems Analyst
- Network Security Analyst
- Support Technician
- Field Technician

DURATION

Full-Time: 3 Years

IIE DIPLOMA IN INFORMATION TECHNOLOGY IN SOFTWARE DEVELOPMENT

Software development qualifications such as The IIE Diploma in Information Technology in Software Development offered at IIE Rosebank College is designed for creative thinkers who enjoy problem-solving. This IIE qualification provides a combination of fundamental business-related skills enabling the student to function effectively in the IT programming environment.

SKILLS YOU WILL DEVELOP

The skills developed will include programming, web development, systems analysis, and database design. Students will learn different programming languages and get a good understanding of a computer's logic, architecture, and design. These skills will enable the students to enter an environment of application and solution development, thereby creating a wealth of opportunities within the Information Technology (IT) world.

POSSIBLE CAREERS

- Junior Software Developer
- Computer Systems Analyst
- Web Developer

DURATION

Full-Time: 3 Years

IIE DIPLOMA IN INFORMATION TECHNOLOGY MANAGEMENT

The IIE Information Technology Management qualification offered at IIE Rosebank College will empower individuals to follow a successful career in IT Management. This qualification is aligned to industry requirements and structured in a manner that enables students to enter the dynamic world of IT.

SKILLS YOU WILL DEVELOP

Upon graduating, IIE graduates will be equipped with problem-solving and the technical know-how to diagnose, repair and maintain hardware and software components. They will also be able to fulfil the following responsibilities, installing and configuring computer hardware and being the primary point of contact for IT support within a company.

POSSIBLE CAREERS

- IT Technician
- IT Administrator
- Junior IT Consultant

DURATION

Full-Time: 3 Years

IIE HIGHER CERTIFICATE IN CONSTRUCTION AND ENGINEERING DRAFTING

The IIE Higher Certificate in Construction and Engineering Drafting aims to equip the student with the theoretical background and practical know-how of a combination of drawing and computer-aided drafting skills to enable the student to function well in a drafting office in a construction or architectural environment.

SKILLS YOU WILL DEVELOP

When you obtain your qualification, you will be able to do technical drawings using your PC aided drafting skills.

POSSIBLE CAREERS

- Architectural Draftsman
- Construction Draftsman

DURATION

Full-Time: 1 Year

IIE HIGHER CERTIFICATE IN INFORMATION TECHNOLOGY IN SUPPORT SERVICES

The IIE Higher Certificate in IT In Support Services will equip the student with the skills to provide technical assistance and computer-related support in the business environment. Subjects focus on end-user computing, helpdesk support, basic web development, as well as business practice and communication. This qualification will offer a technical background in the discipline of network and applications.

SKILLS YOU WILL DEVELOP

The skills developed during the duration of this IIE qualification include troubleshooting and problem-solving skills.

POSSIBLE CAREERS

- Support Technician
- Helpdesk Support Technician
- Network LAN Technician
- System Support Technician

DURATION

Full-Time: 1 Year

IIE HIGHER CERTIFICATE IN MOBILE APPLICATION AND WEB DEVELOPMENT

If you are a creative thinker and enjoy problem-solving by coming up with innovative solutions, then this IIE qualification in the Information and Communications Technology industry is for you. The need to live and work online has increased the need for cyber security and digital applications to cater to the increasingly tech-savvy individual. Where there is a need, there is demand, the demand for mobile application developers has increased over the years, and it's still growing; this IIE qualification will set your career on the right path.

SKILLS YOU WILL DEVELOP

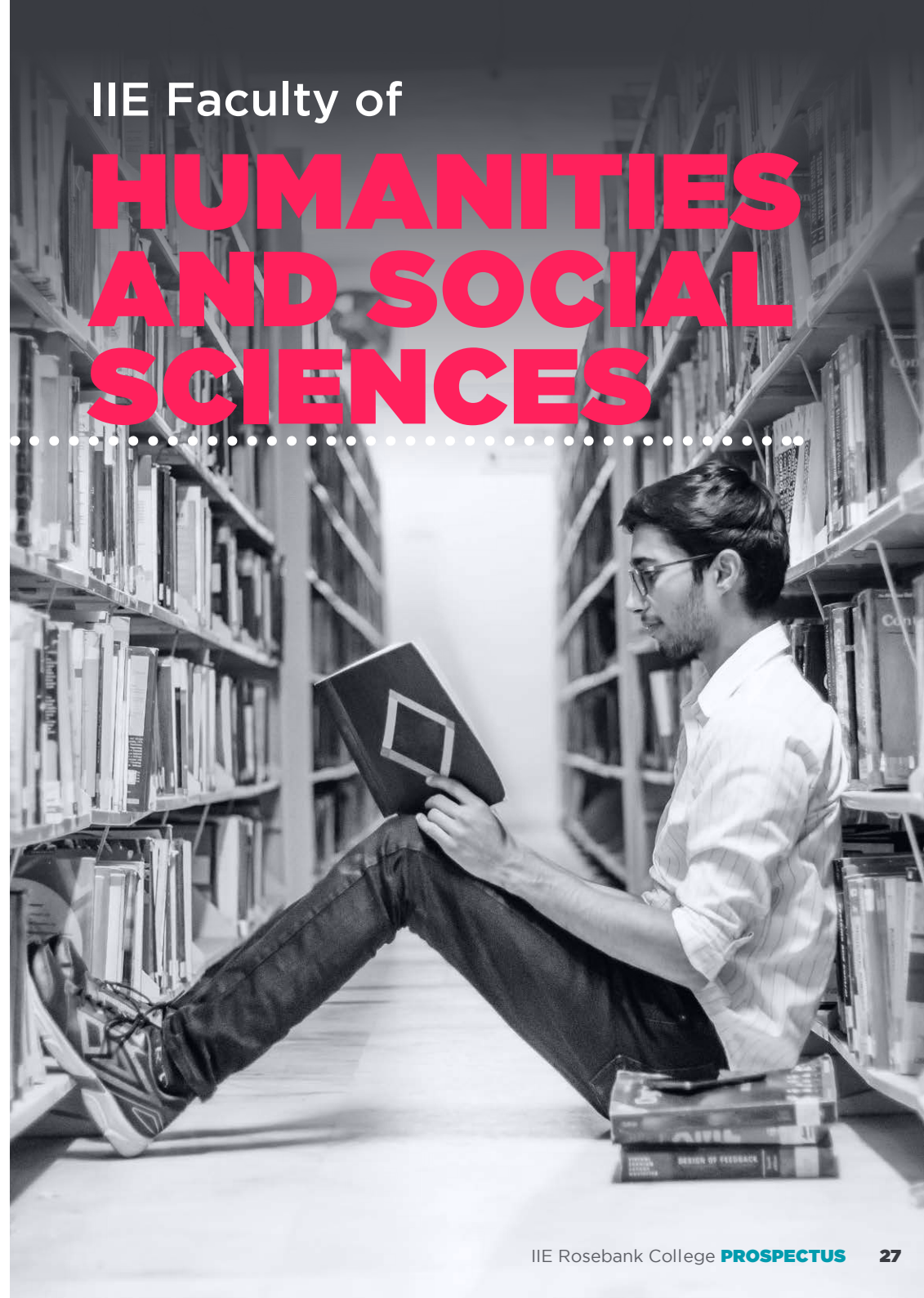
Graduates of The IIE Higher Certificate in Mobile Application and Web Development will be equipped with skills in web development, mobile applications, hardware, software applications, software development, operating systems and telecommunications.

POSSIBLE CAREERS

- Junior Web Developer
- Junior Mobile App Developer

DURATION

Full-Time: 1 Year | **Distance/Online:** 1 Year

IIE Faculty of**HUMANITIES AND SOCIAL SCIENCES**

IIE DIPLOMA IN COMPUTER - BASED GRAPHIC DEVELOPMENT

The IIE Diploma in Computer-Based Graphic Development is a sought-after graphic design qualification offered at IIE Rosebank College. This qualification will develop the following three skills: creative thinking, visual communication and graphic design which involves manipulating images, creating print layouts and web design.

SKILLS YOU WILL DEVELOP

Students of this IIE qualification will develop their creative, design and illustration skills. Learn to use graphic design software, create brochures, business cards, web pages, videos and more.

POSSIBLE CAREERS

- Desktop Publisher
- Graphic Designer
- Graphic Illustrator
- Graphic Animator

DURATION

Full-Time: 3 Years

IIE DIPLOMA IN JOURNALISM STUDIES

The IIE Diploma in Journalism Studies provides exposure to diverse fields such as photographic journalism, internet journalism, broadcast journalism, news writing, sub-editing, and magazine and feature writing for learners who wish to pursue a career as a journalist, media specialist, or content creator.

SKILLS YOU WILL DEVELOP

The IIE Diploma in Journalism Studies provides students with the opportunity to examine the origins of journalism as well as learn how to do basic research, conduct interviews, write for various media, sub-editing, design layouts and take photographs.

POSSIBLE CAREERS

- Editor
- Copywriter
- News Reporter
- Journalist
- Blogger

DURATION

Full-Time: 3 Years

IIE DIPLOMA IN PUBLIC RELATIONS

Are you looking to pursue a career in Public Relations? Are you interested in helping organisations build relationships with various groups of people through distinctive communication practices? The IIE Diploma in Public Relations is designed to provide graduates with the necessary skills to follow a career in Public Relations.

SKILLS YOU WILL DEVELOP

This qualification will provide the required communication skills and knowledge that modern businesses demand from employees entering the workplace by combining public relations and

business skills. The selection of subjects in this course aims to prepare the student to take up a position in any modern business.

POSSIBLE CAREERS

- Public Relations Coordinator
- Public Relations Officer
- Spokesperson
- Publicist

DURATION

Full-Time: 3 Years

IIE HIGHER CERTIFICATE IN COMMUNICATION PRACTICES

This IIE qualification will provide learners with frameworks for identifying, conceptualising, and solving fundamental communication problems in the work environment. Successful graduates of this IIE qualification would have developed academic, professional writing and presentation skills which they can apply in both the academic context and entry-level work positions.

SKILLS YOU WILL DEVELOP

IIE graduates of this qualification will develop skills to gather, process, produce and present information as well as conceptualising and solving fundamental communication problems in the work environment

POSSIBLE CAREERS

- Report writing
- Proofreading
- Editing
- Compiling presentations
- Working on in-house media publications
- Designing and developing social media content

DURATION

Distance: 1 Year

IIE HIGHER CERTIFICATE IN JOURNALISM

This IIE qualification has been developed for individuals who work or intend to work as junior or entry-level journalists. Successful graduates of this qualification would have developed vital writing skills for a variety of platforms.

SKILLS YOU WILL DEVELOP

Students of this IIE qualification will learn how to gather information, generate story ideas, pursue stories, conduct research, conduct interviews, evaluate information, write for different platforms and communicate to various stakeholders.

POSSIBLE CAREERS

- Junior Journalist
- Junior Content Producer
- Junior News Reporter
- Writer

DURATION

Full-Time: 1 Year

FINANCING YOUR STUDIES

IIE Rosebank College believes in offering affordable accredited IIE qualifications that most South Africans can access. We offer flexible payment terms to suit your pocket.

PAY YOUR FEES

- You can pay your fees upfront in cash or through monthly instalments.
- You can do all this online, on our website payment portal or at the bank.

EXTERNAL BURSARIES

We accept external bursaries and study loans

Important to note:

- All application and registration fees are non-refundable.
- Fees vary depending on the mode, qualification and campus of choice.

IIE DISTANCE/ ONLINE LEARNING



IIE DISTANCE/ONLINE LEARNING

Study smart, register for an IIE Distance/Online qualification at IIE Rosebank College. If you want flexibility, choice and to save some money then distance/online option is for you.

WHY STUDY THROUGH IIE DISTANCE/ONLINE LEARNING?

- 1** The fees for all IIE Online qualifications include ebooks* (textbooks)
- 2** You can study from R2890** per module (terms and conditions apply)
- 3** Pace yourself and start with a minimum of two modules
- 4** You have the flexibility to register per semester and not for a whole year
- 5** Flexible payment terms and reliable support
- 6** Access to campus resources, i.e. information center and cyber labs

* Prescribed textbook will be supplied in e-book format. Where an e-book is not available, the prescribed textbook will be provided in an alternate format.

** Fee subject to change, speak to a Student Advisor for more information

BLENDED LEARNING



Blended learning is a combination of online and face-to-face learning. This type of learning combines traditional learning methods with online interaction that appeals to students young and old. The digital aspect enables the student to integrate studying into their lives. With an internet connection and an appropriate device, course material is accessible wherever, whenever.

HOW DOES IT WORK?

The qualification content is on RC Learn; a Learning Management System based on the Blackboard platform. We use a three-phase model. In phase 1, students have a timetabled prep session with the lecturer. In phase 2, students are encouraged to self-study at home and engage online with educators and fellow students. Phase 3 is a timetabled feedback session where students can ask for feedback on any content they did not understand in phase 1 and phase 2.

What makes this method of teaching and learning favourable, is that lecturers, tutors and students

can be in the classroom or at any other location - all that is needed is an internet connection. A blend of both online and face-to-face promotes 21st-century skills such as problem-solving, collaboration and creativity preparing IIE graduates for the world of work.

IIE BLENDED LEARNING CAMPUSES

Blended learning gives students the edge to stay relevant in today's fast-paced digital world.

We offer:

- Accredited IIE qualifications
- Textbooks* included with your tuition fees (Ts and Cs apply)
- State of the art technology
- Access to our Graduate Empowerment Programme
- Student library and student wellness services
- A selection of IIE degrees, diplomas and higher certificates
- Academic student support

STUDENT LIFE

STUDENT SUPPORT

We are here for you

At IIE Rosebank College, we care about our student's wellbeing and offer a range of support services on campus. If you are feeling overwhelmed, stressed or anxious, we have Student Wellness Managers/Coordinators on campus to help you. The counselling sessions are free and confidential.

EMOTIONAL SUPPORT

Our Student Wellness Managers (SWMs) offer free and confidential counselling services to students face-to-face or virtually.

Some of the counselling benefits include

- Stress and anxiety management
- Trauma counselling
- Coaching

LIBRARY AND IT SUPPORT

Librarians and IT Technicians are there to assist with study/library related issues or technical difficulties.

STUDENT LIFE

Welcome to the coolest college in Mzansi

We are passionate about youth and always strive to keep our students connected by having a vibrant campus life. Our rich and diverse campus life enables students to take part in a range of cultural and social activities.

SPECIAL NEEDS

If you are faced with challenges that can negatively impact your learning experience, we have you covered. IIE Rosebank College recognises that some students, have special learning requirements or have a disability that may need holistic support to enable them to meet their academic goals.

SECURITY ON CAMPUS

We have 24/7 security at all our campuses.

STUDENT COUNCIL

The student council is elected to represent student thoughts and ideas, and serve as a link between campus management and the students.






INTERNATIONAL STUDENTS

IIE Rosebank College welcomes all international students.

NB: Admission criteria may vary depending on study mode, faculty or qualification. Different application and registration fees apply for international students. The application and registration fee is non-refundable.

To register at IIE Rosebank College, International students need to consult with a Student Advisor for assistance.

STAY CONNECTED WITH **IIE RC RE-CONNECT** ALUMNI COMMUNITY



IIE Graduates from IIE Rosebank College get the honour of being part of the alumni community, IIE RC Re-Connect. IIE RC Re-Connect is a community that is passionate about sharing information, paying it forward and celebrating each other's milestones. The community is exclusive to IIE graduates from IIE Rosebank College. It is a network to inspire, re-connect and support our alumni.

For more information, visit www.rosebankcollege.co.za or email alumni@rosebankcollege.co.za.

IIE RC RE-CONNECT
ALUMNI COMMUNITY

GRADUATE EMPOWERMENT PROGRAMME

WE SUPPORT YOUR CAREER GOALS

IIE Rosebank College campuses provide a range of services such as career coaching sessions, graduate placements and advice on various jobs/employment opportunities in the market.

WORK INTEGRATED LEARNING

One of the key purposes of studying is to be prepared for the world of work. Work Integrated Learning (Also known as experiential learning) is offered at IIE Rosebank College for all IIE qualifications.

Experiential learning gives students the opportunity to apply their skills and knowledge in a work environment.

CAREER CENTRES

IIE Rosebank College has a strong focus on making graduates ready for the world of work through our Graduate Empowerment Programme. Furthermore, we have career centres with a track record of giving students a head start.

For information on our career centres and the Graduate Empowerment Programme, visit a career centre on campus or send an email to LoveMyFuture@rosebankcollege.co.za.

Through our Graduate Empowerment Programme (GEP) we mentor and empower IIE graduates, with the knowledge, skills and competence required in industry, which makes them highly employable.

GEP
was launched
in 2012



GEP
is available
at all IIE
Rosebank
College
campuses



Over 1500
corporates have
partnered with IIE
Rosebank College
to date



In 2017, the World
Bank recognised
IIE Rosebank
College's GEP as
one of the top
programmes of
its kind



We are
passionate about
empowering
IIE graduates



Graduates have
been placed in
employment
since 2012

STUDY FURTHER WITH IIE PATHWAYS

The IIE offers you the opportunity to start with an IIE higher certificate and move into an IIE diploma or degree through a number of pathways. If you want to study towards an IIE diploma or degree, and do not meet the academic entry requirements, you can start with an IIE higher certificate.

- IIE Higher Certificate in Business Management
- IIE Higher Certificate in Human Resource Practices
- IIE Higher Certificate in Office Administration
- IIE Higher Certificate in Event Management
- IIE Higher Certificate in Logistics and Supply Chain Management

- IIE Bachelor of Business Administration
- IIE Bachelor of Public Administration
- IIE Bachelor of Education in Foundation Phase Teaching
- IIE Bachelor of Education in Intermediate Phase Teaching

- IIE Higher Certificate in Information Technology in Support Services
- IIE Higher Certificate in Construction and Engineering Drafting

- IIE Diploma in Commerce in Marketing Management
- IIE Diploma in Public Relations

- IIE Diploma in Commerce in Marketing Management
- IIE Diploma in Public Relations

- IIE Diploma in Information Technology Management
- IIE Diploma in Information Technology in Network Management
- IIE Diploma in Information Technology in Software Development

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Braamfontein
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CAPE TOWN

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Cape Town
Tel: 021 425 2084

DURBAN

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Street
Durban CBD
Tel: 031 301 5212

PIETERMARITZBURG

118 Chief Albert Luthuli
Street
Pietermaritzburg
Tel: 033 101 0117

POLOKWANE

54 Kerk (Church) Street
Polokwane
Tel: 015 295 4311

NELSON MANDELA BAY

3 Rink Street
Nelson Mandela Bay
Tel: 041 101 1985

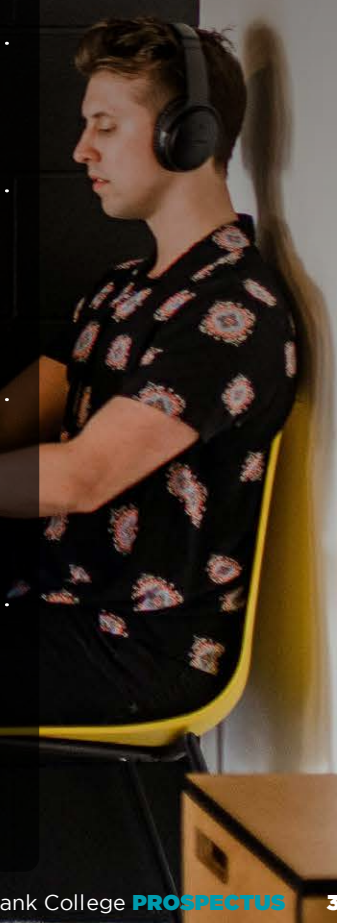
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JOIN OUR FAMILY

Ts & Cs apply. Information correct at time of publishing.

The Independent Institute of Education's official prospectus is available on www.iie.ac.za and on the library webpage. Information in this prospectus takes precedence over other programme and qualification information provided.