

*iteratio fit excellentia*

# **Mathematical & Computational Sciences Academic Society**

SPONSORSHIP PROPOSAL 2023-2024



***Defying the impossible.***

# WHO IS MCSS?

We are the official academic society for the Mathematics and Computational Sciences Department. And our purpose is to:

- Represent the 5000+ students who are enrolled in Math, Statistics and Computer Science program.
  - Host academic, social, and career-related events for students like resume checks, hackathons, workshops and more.
  - Collaborate with other clubs like in Business, Science and Communications to create large events.
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*MCSS sets the bar high for the academic societies. You can see how passionate they are for helping the students through the career nights, workshops and de-stressors. It's always a blast to attend these.*

*~ Harneet S., UofT CS Student*

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## 350+

Students attending career,  
academic & destressor  
events

## 150+

Contestants at the annual  
HackTheCase competition

## 500+

Hackers at our annual  
MLH recognized  
hackathon: DeerHacks



# SPONSOR PERKS



## **Recruiting & Industry Panel**

As a sponsor, you'll have prime visibility, showcasing your company's culture, values, and career opportunities. Forge valuable connections, foster future collaborations, and elevate your brand as a preferred employer.

## **Technical Workshops**

Showcase your products and expertise to a diverse community of designers, developers, and innovators. Engage with talented participants, build connections, and elevate your brand's presence in the tech community.

## Previous Sponsors & Collaborators:



UNIVERSITY OF  
TORONTO



Uber



### **Where does our contributions go?**

Your contributions will go towards funding prizes, workshop activities, renting event space & technology, food & drinks, security, swag, social media marketing, web hosting, and other miscellaneous costs.

### **In-Kind Sponsorship**

Have another sponsorship opportunity in mind? Email [mcass@utmsu.ca](mailto:mcass@utmsu.ca) with subject as "In-Kind Sponsorship Interest".



# SPONSOR TIERS DEERHACKS



## General

	Bronze \$500	Silver \$1,000	Gold \$2,500	Platinum \$4,000	<sup>*Title Sponsor</sup> Diamond \$6,000
Opening & Closing Ceremony	●	●	●	●	●
Host Workshops	●	●	●	●	●
Opening Remarks	-	2 Mins	3 Mins	5 Mins	10 Mins
Sponsor Table	●	●	●	●	●
Judging Panel		●	●	●	●
Product Demo (On Stage)				●	●
Keynote Speech					●
Closing Remarks					●

## Recruitment

Recruitment Panel	●	●	●	●	●
Distribute Hiring Materials	●	●	●	●	●
Company Reps/Recruiters		1	2	3	∞
Speed Networking		●	●	●	●
Access To Resumes, GitHub, LinkedIn		Post	Post	Pre	Pre
Recruitment Email				●	●
Interview Rooms				●	●

## Branding

Logo on Website	●	●	●	●	●
Logo on Hacker Shirt		●	●	●	●
Social Media Take Over			●	●	●
Set Hackathon Theme					●

# EVENTS BREAKDOWN

*Key events that show what MCSS has to offer*

## Professional Development



The Career series aims to prepare students for their prospective internships and full time jobs in the future:

- Resume workshops
- Internship Panels
- Industry Night



## Technical Workshops & Seminars

Aiming to help students build their technical skills in:

- Intro to C, SQL, and shell scripting
- How to build a website using HTML/CSS/JS.
- SWE vs. PM



## Destressor Events

Between studying and building up resumes, students can relax at the following events:

- Game Nights
- Year end Gala
- Pi Day





# 2023-2024 TIMELINE

*Major Events of the Year*

**2023**



**Sept.**

- Resume Roast
- Speed Networking ✓
- Tech: Building a website.
- Career: Self-Branding MasterClass

**Oct.**

- Internship Panel: ✓  
Pt.1: Meet the Recruiters
- Tech: Intro to C

**Nov.**

- Industry Mixer ✓
- Tech: SWE vs PM
- Career: Mock Interviews ✓

**Dec.**

- Holiday Jams
- Tech: How to start a Start-Up

**2024**



**Jan.**

- Tech: What is SQL?
- Prof Talks: AI & Robotics

**Feb.**

- DeerHacks III ✓

**Mar.**

- HackTheCase ✓
- Pi Day ✓

**Apr.**

- Gala Night
- Executive Elections

✓ *\*Networking-oriented events.*

*\*Exact dates will be published closer to the event themselves*





# INDUSTRY MIXER

**Purpose:** To build a bridge between students and their future careers. Students will have the opportunity to learn about the different occupations in the tech field and enable them to network with industry professionals.

**Description:** This event is a unique networking opportunity for students to connect and engage with industry experts across a diverse range of disciplines within the fields of mathematics, computer science, and statistics. Our guest speakers feature accomplished professionals and seasoned recruiters representing various roles in the following domains.

- CS related fields: SWE, Web Dev, Cybersecurity Analyst, Quality Assurance, Cloud/ML/AI Engineer, Product Manager, Business Analyst, Game Developer, etc.
- Math related fields: Actuary, Data Scientist, Quantitative Analyst, Cryptographer, Financial Analyst, etc.
- Stats related fields: Data Scientist, Quant Analyst, Business Intelligence Analyst, Risk Analyst, etc.

## Sample Itinerary:

12:00 - Opening Speech

12:20 - Speaker Introductions

12:30 - Keynote 1: Topic TBD

1:00 - Lunch Break

1:45 - Keynote 2: Topic TBD

2:15 - 15 min break

2:30 - Keynote 3: Topic TBD

3:00 - Open Floor Networking



November 29, 2023 12-4PM



MN Grand Hall @UTM



Business Casual





# INTERNSHIP PANEL

**Purpose:** Expose students to the standard hiring process and allow them to learn more about the companies looking to hire **PEY** students or **Summer Interns** from UofT.

**Description:** Our panel features **3-5 experienced tech industry recruiters**, spanning roles like Software Engineers, Data Analysts, and SQA Engineers. They'll divulge recruitment insights, intern expectations, and standout application strategies, followed by an interactive Q&A session.

## Sample Itinerary:

5:00 - Speaker Introductions

5:15 - Topic Discussion Samples:  
Recruitment Process  
Company Culture & Values  
DITL of an Intern  
Qualities of a Strong Candidate  
Value of Cover Letters & Coffee Chats

6:00 - Live Q&A

6:30 - Refreshments & Networking



October 25, 2023 5-7PM



MN 1217 @UTM



Business Casual






MCSS


# THANK YOU

## CONTACT US

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### Social Media

 [mcss@utmsu.ca](mailto:mcss@utmsu.ca)


 [@utmmcss](https://www.instagram.com/utmmcss)


 [linkedin.com/company/utmmcss/](https://www.linkedin.com/company/utmmcss/)

### MCSS Team



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