

# P.B MEDIA

“Dynamic Blueprint”



# Company Summary

## AREAS OF SPECIALIZATION

PB-MEDIA Pty Ltd specializes in all areas within the media industries. Its focus is bridging the gaps of business opportunities missed by clients. A hands-on approach for devotion of time and improvement of business. Our current network of relationships brings to us an opportunity to provide these core services

- An Agency for artists in media
- Events & Functions, Marketing Communications
- PR, Artists, DJ's and Actors
- Entertainment
- Radio
- Catering
- Web Development.

We currently offer casting services, provides local and foreign models for TV commercials and background artists.

We hope to introduce fresh faces and new talents into the industry; therefore we are trying our best to search for new faces who have the right look and the right personality for commercial work. Since commercial work is a reflection of real life. Talents we need any age group from 0 to 100 or over including babies, teens, adults, elderly. Variety of looks and body type (0-200kg) which means no matter how you look as long as you have confidence.

We Also Offer (Media and Marketing Communications):

Events Hosting & Management:- - Sometimes, PR and advertising simply aren't enough. .... Sometimes you need to provide a metaphorical 'shop window' for your products or services – an exhibition, conference or promotional product launch. At other times, you need to focus on your internal communications and plan a team building weekend, party or AGM

# Company History

August 2023

*REFERENCE*

COMPANY NAME	HELA MEDIA (PTY) LTD
COMPANY REG. NO.	2017/363195/07
VAT	4480303322
PHYSICAL ADDRESS	Sasani Studios No. 2 JHB Road Highlands North 2192
ATTENTION	Lavela Roxa
E-MAIL	Lavela@helamedia.co.za
PROJECT NAME	ROYALS S1CONTACT NUMBER
CONTACT NUMBER	011 719 4251

# Management & Ownership



**Mr Musa Motloun**  
**Director**

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P.B Media (Prestige Broadcasting Media) Pty Ltd is 100% youth owned company which is the new definition of exceptional, with diverse interests which comprise of divisions  
Namely

1. P.B-Media Agency

2. P.B-Media Marketing Communications and Event Planning

Management has experience in Business Management and Leadership; Company Strategy Evaluation and Formulation; Company Structure Review and Business Plan Formulation; Computer skills (word, excel, PowerPoint, Access), Marketing, Sales. Events, functions, projects management and media productions. And inspired radio presenters.

Mr. Musa Motloun is an extraordinary young man who is the founder of the company. A visionary through an inspired mind who believes that innovation is key. Worked in the media industry for the past 3 years and 4 years in marketing and sales. He wants to create jobs that are secure, safe, and reliable that will stand the test of time. He switches from talent to talent management and materialized from his own experience. He saw a need for sincere artists and hopes that the producers he works with will support him in doing what is right and honest for the talent management industry

# Mission, Vision, Values & Commitment

## Mission

The diligence of our competent service will ensure that we give clients value for money. Our efficiency provides world-class and effective services to meet the clients demands and needs. This will be achieved through strategic motives used in modern mediums of technologies to separate our company from the rest.

## Vision

To strive for superiority in the media industry in order to bring a new perception of business and secure the future by driving the excellence of a service provider today.

## Values

In conducting our business, we embrace a core set of values which are our competitive advantages and are as follows:

**HONESTY, INTEGRITY, RELIABILITY, PROFESSIONAL QUALITY SERVICES, EXCELLENCE, INNOVATION,  
VALUE FOR MONEY, EFFICIENCY & EFFECTIVENESS, LOYALTY**

## Commitment

We distinguish ourselves from the competitors by delivering prompt and accurate service to our clients in the most professional, efficient and reliable manner. We give our clients the assurance that we will be there when they need us at all times. Our entire focus is driving our client's sales, building their brands and forging long lasting relationships with their customers

# Arts & Entertainment

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# Talent









# Cast: On Set



Thank you for taking the time to go through our business profile, if you require further information or have questions or comments or advice, please feel free to contact us.

### *Registration and Contact Details.*

Registration Number	2020/460744/07
Income Tax Number	9721884170
Address (Postal & Physical)	Thokoza [East Rand] 142 Molefe street 8191
Email	Motlounghmr@gmail.com
Cell	076 960 7832

## Attachments and Supporting Documents Available on request

- Copy of identity documents of directors and coordinator
- Company registration documents
- Confirmation letter {Bank}
- Proof of address

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