

MAGICX UTM

NEWSLETTER

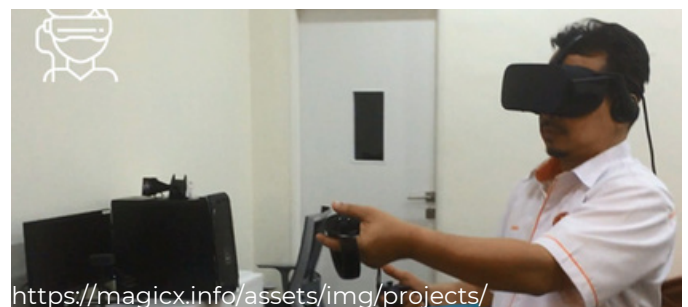


MagicX

Welcome to the MaGICX Newsletter! MaGICX, the Media and Game Innovation Centre of Excellence, is a collaboration between Universiti Teknologi Malaysia (UTM) and the Iskandar Regional Development Authority (IRDA). Focused on advancing the creative industry, MaGICX leads innovation in Virtual Reality (VR), Augmented Reality (AR), gamification, and digital content creation. We offer cutting-edge facilities, including VR labs and immersive spaces, and run groundbreaking projects like the Ancient Malacca VR and Classroom of the Future. Our professional certifications and training programs prepare individuals for success in a rapidly evolving digital world. Discover how MaGICX is shaping the future of VR, gaming, and immersive technology in this issue!

● Immersive Learning: Gamification and VR in Education

Showcase the Classroom of the Future (CoTF) initiative and its use of gamification to transform traditional learning. Highlight VR-based training, such as Offshore Training VR, and its impact on professional skills development.



<https://magicx.info/assets/img/projects/>



<https://research.utm.my/ihuman/facility/extended-lab/>

Dive into MaGICX's contributions to the VR and gaming industries. Highlight its role in fostering innovation and creativity with cutting-edge projects like immersive VR simulations, gamification in education, and virtual heritage initiatives such as the Ancient Malacca VR.

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Innovation Lab: Cutting-Edge VR Facilities at MaGICX

MaGICX boasts advanced VR facilities like our Augmented/Virtual Reality Labs and Innovation Hall, designed to foster innovation in immersive technologies. These spaces are equipped with the latest tools, enabling creators and researchers to develop groundbreaking VR content for gaming, education, and beyond.

Our labs offer the perfect environment for hands-on experimentation, allowing you to push the boundaries of digital interaction and explore new possibilities in VR.



research.utm.my/ihuman/magicx-launching-the-virtual-lab/

Virtual Lab



research.utm.my/ihuman/

Tech Trends: Virtual Reality

Virtual Reality (VR) is revolutionizing gaming and beyond, with MaGICX leading the way. By combining immersive storytelling and real-time physics, we're creating groundbreaking experiences that push the limits of entertainment. VR is also making waves in education, healthcare, and training, providing innovative solutions for various industries.



<https://research.utm.my/magicx/category/all/event/>

● Community Buzz: Upcoming VR and Gaming Events

MaGICX is buzzing with exciting events for VR and gaming enthusiasts! We're hosting a range of hands-on workshops, hackathons, and networking sessions to connect gamers, developers, and industry professionals. These events will explore VR content creation, gamification techniques, and immersive storytelling in gaming.

Join us to get an inside look at our advanced VR labs and innovation spaces, while learning from experts and sharing ideas with a community of innovators. Stay tuned for event dates and details—you won't want to miss out!

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