

**Title:** Sales and Revenue Analysis Dashboard

**Role:** Created by Musab Patel, Data Analyst.

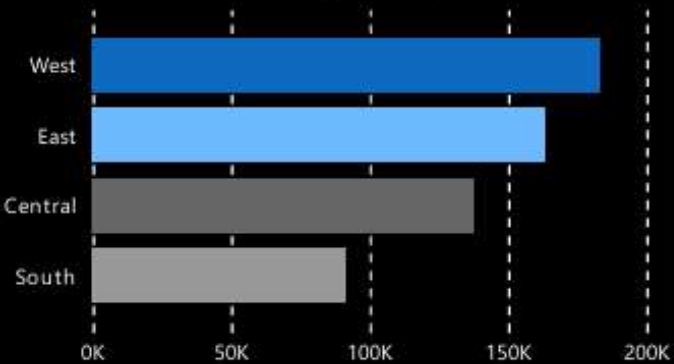
**Purpose:** To analyze sales and profitability trends using Power BI.

**Description:**

- 1.Data set origin from Kaggle.
- 2.Tools used (Python, MySQL, Excel, Power BI).

# Sales and Revenue Analysis Dashboard

## Sales by Region



## Sales by Year

Deselect all 2014 2015  
2016 2017

Technology category shows highest sales overall.

West region outperforms others consistently.

Their were more sales during March and April month.

## Region

Deselect all Central East  
South West

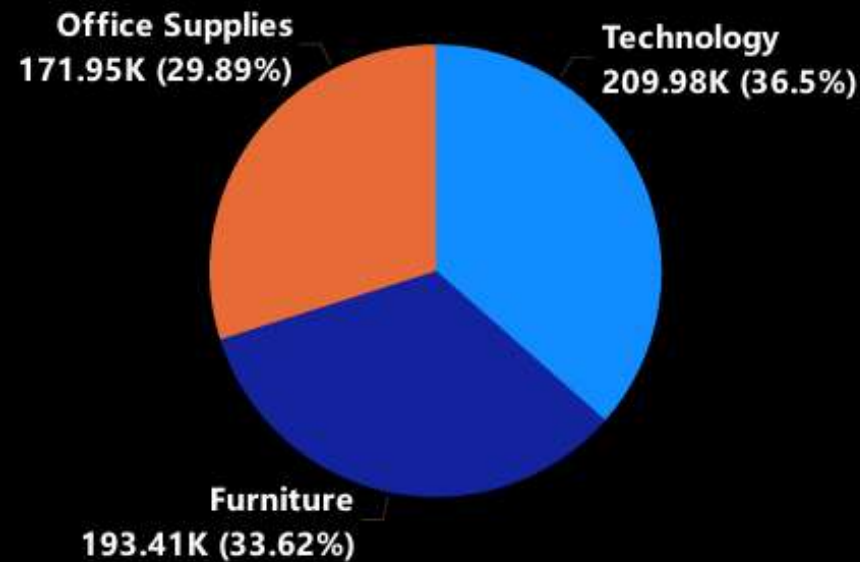
**575.34K**

Sum of Sales

**58.41K**

Sum of Profit

## Profit by Category



## Sales by Year and Month

