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Summary of "The Art Of Making Money" by Jason Kersten

The Story Of A Master
Counterfeiter

Written by Bookey

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A classic work hailed as the bible of social skills

Dale Carnegie

🕒 21min 🗝 5 key insights

Description

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Avoid Criticism in Interpersonal Relationships

Criticizing others only provokes resistance and hurts their self-esteem, arousing resentment instead of solving problems. Remember that any fool can criticize, but it takes character and self-control to be understanding and forgiving.

Example ▶



How to Win Friends and Influence People >

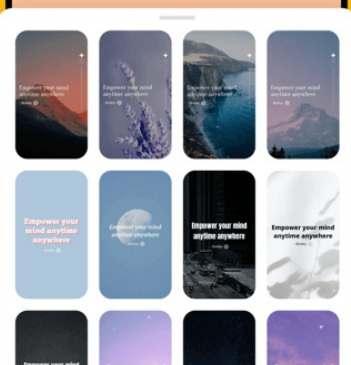


Quotes

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You must use your mind to get things off your mind.

- Getting Things Done



About the book

[Check more about The Art Of Making Money Summary](#)

In the gripping true story, "The Art of Making Money" by Jason Kersten, readers are taken on a thrilling journey that explores the incredible life of a master counterfeit artist. Set against the backdrop of the underground world of crime and deception, this captivating narrative highlights the astonishing abilities of a young prodigy as he navigates a world of danger, ambition, and audacity. With a blend of suspense and ethical dilemmas, this book challenges readers to question their perceptions of right and wrong, all while delving deep into the captivating art of creating money from scratch. Prepare to be mesmerized by this gripping tale as you journey alongside a true-life renegade who possesses both an uncanny talent and an insatiable thirst for success.

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About the author

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Jason Kersten is an accomplished journalist and author, known for his captivating storytelling and in-depth investigative reporting. With a keen eye for detail and a passion for uncovering hidden truths, Kersten has written for prestigious publications such as Rolling Stone, Men's Journal, and Maxim, earning recognition for his compelling narratives. Drawing on his extensive research and interviewing skills, he has delved into various subjects, from true crime to cultural phenomena, delivering thought-provoking and well-researched content. In his book "The Art of Making Money," Kersten expertly crafts a compelling narrative around the life and exploits of counterfeiter Art Williams, revealing the intricacies of the criminal underworld and shedding light on the human motivations behind illegal activities.

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Chapter 1: Overview

[Check more about The Art Of Making Money Summary](#)

Hi, Welcome to Bookey! Today we will unlock the book *The Art Of Making Money* by Jason Kersten.

In *The Art of Making Money*, author Jason Kersten delves into the captivating true story of one of the most notorious counterfeiters in American history, a man named Art Williams Jr. This gripping narrative takes readers on a thrilling rollercoaster ride through the world of counterfeit money and its relentless pursuit by law enforcement agencies. Through meticulous research and interviews, Kersten pieces together Williams' audacious scheme and the complexities of his criminal life, ultimately leaving readers questioning the nature of identity, morality, and the lengths one is willing to go for wealth and freedom.

The book opens with a glimpse into Art Williams' early life growing up in a struggling

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working-class neighborhood in Chicago. Kersten paints a vivid picture of the challenges Williams faced from an early age – poverty, racism, and a scarcity of opportunities. It is these circumstances, combined with a natural inclination towards rebellion, that propel Williams towards a life of crime. However, what separates Williams from the ordinary criminals is his uncanny ability to forge near-perfect counterfeit bills.

Kersten's narrative takes readers on an enthralling journey as Williams hones his counterfeit skills through trial and error and begins producing counterfeit bills that are virtually indistinguishable from genuine currency. As Williams gains confidence, his counterfeiting operation expands, eventually attracting the attention of the Secret Service. Kersten expertly weaves together the parallel narratives of Williams' criminal pursuits and the tireless efforts of law enforcement agencies to bring him down.

With each counterfeit operation, Williams grows more daring, going toe-to-toe with the Secret Service and employing ingenious tactics to evade capture. The cat-and-mouse game intensifies as law enforcement agencies tighten their net, and Williams finds himself in increasingly precarious situations. Kersten masterfully captures the adrenaline-fueled moments of fear, suspense, and brinkmanship, drawing readers deeper into the inner workings of Williams' criminal empire.

But *The Art of Making Money* is not just a mere chronicle of a criminal's exploits. Kersten delves into the complex dynamics of Williams' psyche, painting an empathetic portrait of a man driven by desperation, ambition, and a longing for a better life. The author explores the moral gray areas surrounding Williams' actions, delving into the motivations and justifications that led him down this treacherous path. In doing so, Kersten challenges readers to question their own perspectives on morality, empathy, and the

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choices made under difficult circumstances.

As the story reaches its climax, Kersten examines the inevitable collision course between Williams' counterfeit empire and the law enforcement agencies closing in. A high-stakes game of wits unfolds, culminating in a gripping and dramatic climax that leaves readers breathless. Throughout this exhilarating narrative, Kersten maintains a pace that keeps readers engrossed, constantly yearning to uncover the next twist or turn.

Ultimately, *The Art of Making Money* leaves readers contemplating the deeper questions raised by the remarkable true story of Art Williams Jr. Kersten's impeccable research, detailed storytelling, and thought-provoking analysis make for an unforgettable read that sheds light on the darker corners of the American Dream. Through Williams' captivating journey, readers are challenged to consider the lengths they would go to attain their desires, shedding light on the fine line between the pursuit of

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happiness and the pursuit of wealth at all costs.

In *The Art of Making Money*, Jason Kersten offers readers an extraordinary glimpse into a world of crime, intrigue, and moral ambiguity. Through his vivid storytelling, he presents a captivating narrative that transcends the boundaries of mere criminal biography, leaving readers questioning the true nature of success, identity, and the price one is willing to pay for freedom.

In the upcoming discussion, we will address the three most significant key ideas found in this book.

1. The art of making money involves finding innovative and ethical ways to create value in the world.

2. Building a successful and sustainable business requires resilience, adaptability, and a willingness to take calculated risks.

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3. Money is a tool that can be used to create opportunities, achieve personal freedom, and make a positive impact on society.

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Chapter 2: The art of making money involves finding innovative and ethical ways to create value in the world.

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Art Williams and Richard Sherwood are inspiring examples of individuals who were able to redefine their skills and find innovative ways to create value in the world. Their stories highlight the importance of recognizing market demand and using one's talents for good.

Art Williams, in particular, had a remarkable journey from counterfeiting money to running a legitimate and profitable business. Williams was a master at counterfeiting, but he realized that his skills were being wasted on illegal activities. Instead of continuing down a path of crime, he made the courageous decision to change his life and use his talents for a positive purpose.

Williams recognized that there was a market for

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high-quality counterfeit money among collectors. Instead of creating counterfeit bills for illegal transactions, he decided to focus on meeting the demand of collectors who were looking for authentic and unique counterfeit bills. He invested time and effort in perfecting his craft and created counterfeit bills that were so convincing that even experts struggled to differentiate between his counterfeit bills and genuine ones.

By offering counterfeit bills specifically designed for the collector's market, Williams was able to shift from criminal activities to a legitimate and lucrative business. He created a niche for himself in an unconventional industry and provided value to collectors who were willing to pay a premium for his counterfeit bills. Williams had effectively transformed his illegal counterfeiting skills into a viable enterprise by recognizing the demand and adapting his skills for a legitimate purpose.

Similarly, Richard Sherwood's story

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demonstrates the power of redirecting one's expertise towards ethical endeavors. Sherwood was a skilled computer hacker who initially became involved in credit card fraud. However, he soon realized the unethical nature of his actions and the harm he was causing to individuals and businesses.

Motivated by a desire to make amends and contribute positively, Sherwood decided to redirect his hacking skills towards a legal and valuable service. He founded a cybersecurity company that provided innovative solutions to protect against cyber threats, hacking, and identity theft. Instead of using his knowledge to exploit vulnerabilities, he used it to proactively defend individuals and businesses from attacks.

Sherwood's company quickly gained recognition and success by offering cutting-edge solutions and staying one step ahead of cybercriminals. By leveraging his technical expertise, he created a credible and valuable service that addressed a

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significant market need. His previous illegal activities did not define his future, but instead, served as a launching pad for a thriving and ethical business.

The examples of Art Williams and Richard Sherwood illustrate the power of identifying market demand, recognizing one's unique skills, and using them to create value in the world. Both individuals faced a crossroads where they could have continued down a path of illegal activities. However, they chose to embrace innovation and ethics and transform their skills into successful and legitimate businesses.

Their stories serve as a reminder that the art of making money is not just about accumulating wealth, but also about making a positive impact on society. It requires thinking beyond traditional boundaries and finding innovative ways to create value. By doing so, individuals can align their skills and passions with ethical pursuits and contribute to the betterment of the world while

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also achieving financial success.

"The Art of Making Money" by Jason Kersten is a powerful reminder that true success comes not just from making money, but from finding innovative and ethical ways to create value in the world. It challenges readers to think outside the box, recognize their unique skills, and use them for a greater purpose. The stories of Art Williams and Richard Sherwood inspire readers to embrace innovation, ethics, and a commitment to making a positive impact in order to achieve financial success and personal fulfillment.

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