# Oussama Bougnouch

Passionate UX/UI Designer, Front-end Developer.  I have +7 years of experience. I've done the UX for more than +40 apps. I've worked on some big projects for At&t, EJU, Athlètes & Partenaires, Italiarails...

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## EXPERIENCE

### IPPON, Marrakech — *UX/UI Designer*
**February 2018 - PRESENT**

User Research,  User Personas, Wireframes, Wireflows, Prototypes, User Testing, Visual Design,  Html & CSS, Agile

- **Athlètes et Partenaires:** it's an official mobile App for the France Federation of sports it's like Linkedin for athletes. I did Product Design, UI, UX, Visual Design

- **EJU (European Judo Union):** This is the best project I had ever worked on so far. I was the lead UX designer I did all the design process from User Research to Visual Design & Html/CSS integration, Responsive Design

  https://www.eju.net/

- **FFA:** it's an official mobile App for the France Federation of Athletics it's a private app for all the French athletes, Journalist... the goal of this app is to make the communication easier for all athletes and showcase all the upcoming events... I did the Product Design, UI, UX, Visual Design

### 4D, Rabat — *UX/UI Designer Web Designer*
**June 2014 - February 2018**

User Research, Wireframes, Wireflows, Prototypes, User Testing, Visual Design,  Html & CSS, Agile

- **ItaliaRails:** it's a train transportation mobile App for the Italiarails company. I did Product Design, UI, UX, Visual Design.

- **Career Card:** it's a web & mobile App for Career Card company. The idea of the app is to give a reward to the employee who did a

## SKILLS

Sketch

Zeplin

Invision

Marvel

Axure

Pug

Growth Hacking

Agile

Adobe CC

Html & CSS

Bootstrap

SASS & LESS

SMACSS

OOCSS

A/B Testing

Jquery

Progressive Enhancement

Ho

Google Analytics

## LANGUAGES

Arabe

English

French

great job by scanning his QR card which and give him bonus that allows him to buy things online or go to some restaurants... I did Product Design, UI, UX, Visual Design, Html/CSS integration

- **Gamma Protocol:** it's a game Dashboard for a war game called Gamma Protocol, it was my first UX/UI project on a video game. I did the UX/UI and the Html/CSS integration.

- I did the UX/UI for more than 30 mobile & web application during my working period with 4D.

### Themevan, Remote — *UX Designer & Co-founder*
**Mars 2012 - June 2014**

Market Research, Design wireframes & PSD Mockups, Html/Css, Performance & Progressive Enhancement, Responsive Design.

## EDUCATION

### Moulik Group, Marrakech — *BTS*
**2011 - 2013**
IT Development

### FSJES, Marrakech
**2009 - 2011**
Economics

### Mohamed 6, Marrakech — Bachelor Degree
**2009 - 2011**
Economics & Accountancy

## BONUS

- Growth Hacking
- Instagram Marketing expert
- Facebook Ads expert spent more than ($60.000) on ads
- Heatmaps Tracking (Hotjar, CrazyEgg)
- A/B Testing
- [Google Digital Garage Certificate](Google Digital Garage Certificate)