

independent television network.

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TO:
WBFF


TRAFFIC INSTRUCTIONS

WEEK OF: 17 March 2025

ISSUED: 13 March 2025

If There Are Questions Regarding Media
Buys or Rotations Please Contact
Gladys Michel #212-572-9236
Zaida Ozoria #212-572-9274

ATTN: Traffic Manager

- If you have any questions about the delivery of spots or traffic
- please call On The Spot Media station services line @(917) 546-9299 = Highlighted Contract indicates
a revision

Client	Contract	Product	Days	Tape ID	Len	Rot %	Title	Week of Air
ABBVIE	ABE3EN91	RINVOQ RA	MTWTFSS	IDAV 101J 000H	: 60	100.00	ITN/RA/PSA DUAL WA	03/03/2025 *
	COMMENTS:							
ABBVIE	ABE3EN92	SKYRIZI CD	MTWTFSS	IDAV 100M 000H	: 60	50.00	ITN/CIE DUAL -TRAM/	01/06/2025 *
		SKYRIZI CD	MTWTFSS	IDAV 101E 000H	: 60	50.00	ITN/CIE TRAM 3 YR U	01/20/2025 *
	COMMENTS:							
ABBVIE	ABE3EN94	VRAYLAR AMDD	MTWTFSS	IDAV 101K 000H	: 60	100.00	ITN/VRAYLAR AMDD	03/10/2025 *
	COMMENTS:							
BAYER	BYR1EN50	CLARITIN COMBO	MTWTFSS	IDBB 600N 000H	: 15	100.00	ITN/2024 CLARITIN C	02/10/2025 *
	COMMENTS:							
JPMORGAN CHASE	JPN1EM02	JPM WEALTH MANA	MTWTFSS	IDJM 600C 000H	: 30	100.00	ITN/DATE NIGHT :30	03/17/2025
	COMMENTS:							
LIBERTY MUTUAL IN	LBT8EN01	LIBERTY MUTUAL	MTWTFSS	IDEL 001K 000H	: 30	100.00	ITN/TRUTH TELLERS	02/10/2025 *
	COMMENTS:							
LIBERTY MUTUAL IN	LBT8EN50	LIBERTY MUTUAL	MTWTFSS	IDEL 001J 000H	: 15	50.00	ITN/LIMUEMU DOUG	12/30/2024 *
		LIBERTY MUTUAL	MTWTFSS	IDEL 001L 000H	: 15	50.00	ITN/TRUTH TELLERS	02/03/2025 *

*Spot was included on a previous reel.

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COMMENTS:

OTSUKA PHARMACEUTICALS	OSK3EN90	BREXPIPIRAZOLE	MTWTFSS	IDGA 001C 000H	: 60	100.00	ITN/REX MDD BRAND	02/03/2025 *
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COMMENTS:

All ITN orders must run as instructed per the Weekly Schedule Report and Traffic Instructions.
ITN shall have no responsibility for any inaccurate information contained in the station affidavit/invoice.

PLEASE NOTIFY IMMEDIATELY OF ANY SCHEDULING PROBLEMS.

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