



## TRAFFIC INSTRUCTIONS

DATE:					
Is this NEW or REV	ISED instructio	ns??	Origin of Spot		
STATION(s)					
SALESPERSON PHONE NUMBER					
ADVERTISER (as ap	pears in OSI/W	/O)		ESTIMATE NUMBER	
CONTRACT NUMBI	ER(s)		BRAND		
START DATE	END DATE	LENGTH	ISCI	SPOT TITLE	%
SPECIAL INSTRUCT	IONS:				

TRAFFIC DEADLINE IS 12N FOR NEXT DAY AIR

\*\* SUBJECT TO CHANGE DUE TO HOLIDAYS\*\*