

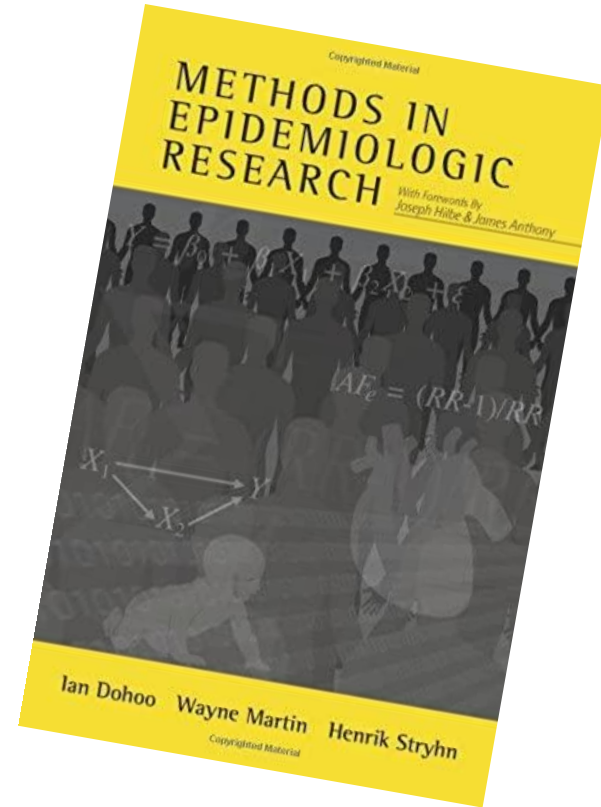
# Advanced Epidemiology

(PH6201)

# Dr. Ibrahim Elsohaby

(DVM, MVSc, GradCert One Health, PhD)

Assistant Professor of Public Health and Epidemiology  
Department of Infectious Diseases and Public Health  
City University of Hong Kong



# Course Information and Outline

## Teaching Team

- Dr. Ibrahim Elsohaby (Course coordinator)  
Email: [ielsohab@cityu.edu.hk](mailto:ielsohab@cityu.edu.hk)  
Office: 1B-404, Block 1, To Yuen Building  
Office Hours: Anytime – Afternoon is ideal!
- Dr. Casper Zhang (Scientific officer)  
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# Course Information and Outline

Who are you? 😊

- Name
- Where you come from
- Educational background
- Program (MSc, MVSc, PhD)
- Project details
- Biostatistics / Epi interests,
- Hopes for the course



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**PH6201**

**Advanced  
Epidemiology**

**PH8002**

**Infectious Disease  
Epidemiology**

**PH6204**

**Public Health  
Surveillance**

**PH6205**

**Intermediate Statistics  
for One Health**

**1<sup>st</sup>**

## **Introduction to Biostatistics in One Health**

**2<sup>nd</sup>**

## **Principles of One Health and Epidemiology**

**3<sup>rd</sup>**

## **Applied Public Health Projects**

**4<sup>th</sup>**

## **Time Series analysis**

**5<sup>th</sup>**

- **Statistical Data Analysis**
- **Spatial data analysis**
- **Statistical Modelling for data mining**



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# Course Information and Outline

## Learning Outcomes

*At the end of the course, you will be able to:*

- Distinguish between experimental and observational studies.
- Describe the key characteristics of experimental, cohort, case–control, cross-sectional, and hybrid studies regarding subject selection, data collection, and analysis.
- Identify the design of a particular study.
- Discuss the factors that determine when a particular design is indicated.
- Understand the principles of environmental, occupational, molecular, social epidemiology and outbreak investigation.



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# Course Information and Outline

## Teaching and Learning Activities

- **Lectures**
  - 13 sessions (including illustrative Examples and exercise)
- **Hands-on practical exercises**
  - 4 sessions
  - Hands-on, problem-based activities (review and critical appraisal of papers)
  - Students will be divided into groups.





# Course Information and Outline

## Assessment Tasks/Activities

- **Classroom assessment**
  - 10%
  - Student's class participation
- **Midterm examination**
  - **February 28**
  - 40%
  - Topics covered in **Week-1 to Week-6**
- **Final examination**
  - 50%
  - Topics covered in **Week-7 to Week-13**



# Course Information and Outline

## Schedule – Syllabus

Date	Week	Time / Location	Topics	Duration	Building / Room	Instructor
Jan 10	Week1	7:00 – 10:00 PM	Introduction	3 hrs	YEUNG / Y4702	Ibrahim
			A comprehensive review of the principles of epidemiology			
Jan 17	Week 2	7:00 – 10:00 PM	Descriptive studies	3 hrs	Y4702	Ibrahim
			Cross-sectional studies			
Jan 31	Week 3	7:00 – 10:00 PM	Cohort studies	3 hrs	Y4702	Ibrahim
Feb 7	Week 4	7:00 – 10:00 PM	Case-control studies	3 hrs	Y4702	Ibrahim
Feb 14	Week 5	7:00 – 10:00 PM	Interventional studies / Hybrid studies	3 hrs	Y4702	Ibrahim
Feb 21	Week 6	7:00 – 10:00 PM	Systematic reviews and metanalysis	3 hrs	Y4702	Ibrahim
Feb 28	Week 7	7:00 – 10:00 PM	Midterm Exam	1 hrs	Y4702	Ibrahim
			A practical guide to epidemiological data analysis	2 hrs		Omid
March 7	Week 8	7:00 – 10:00 PM	Environmental and occupational epidemiology	3 hrs	Y4702	Ming
March 14	Week 9	7:00 – 10:00 PM	Prevention for non-communicable disease	3 hrs	Y4702	Ming
March 21	Week 10	7:00 – 10:00 PM	Molecular epidemiology	3 hrs	Online	Ioannis
March 28	Week 11	7:00 – 10:00 PM	Social epidemiology	3 hrs	Online	Ioannis
April 4	Week 12	7:00 – 10:00 PM	Outbreak Investigation	3 hrs	Online	Ioannis
April 11	Week 13	7:00 – 10:00 PM	Course warp-up	3 hrs	Y4702	Ibrahim
		7:00 – 9:00 PM	Final Exam	2 hrs		





# Course Information and Outline

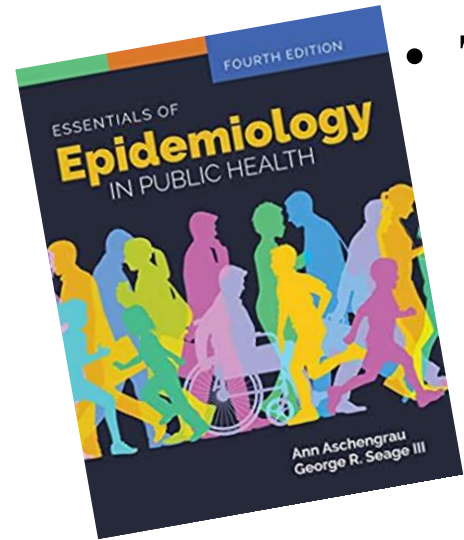
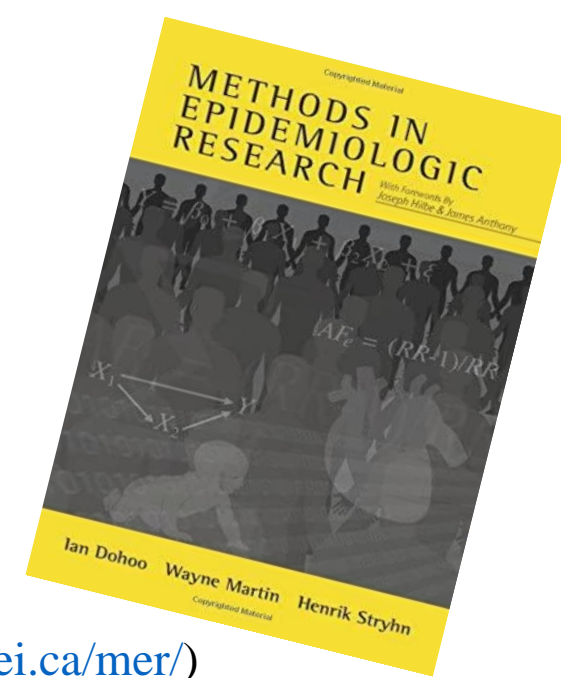
## Textbook – Notes and datasets

- Textbook

- Methods in Epidemiologic Research (<https://projects.upei.ca/mer/>)
- Veterinary Epidemiologic Research (<https://projects.upei.ca/ver/>)
- Essentials of Epidemiology in Public Health (<https://www.jblearning.com/catalog/productdetails/9781284128352>)

- Notes and datasets

- CityU canvas (Link: <https://canvas.cityu.edu.hk/courses/52711>)



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# Week 1

- **In Week 1:**
  - Basic research process
    - What is research?
    - Objectives & questions of interest
    - Hypotheses
    - Sections of a scientific report
    - Systematic search (reminder)
  - Basic “methodology”
    - Sampling
    - Study types
    - Causality?
    - Variable types
    - A general guide to statistical tests of hypothesis



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# Learning Objectives:

Review the epidemiological principles including:

1. Describe and differentiate different types of sampling, study types, variables and bias.



# I. Research process

- **What is “research”?**
  - Detailed study of a subject, especially in order to discover (new) information or reach a (new) understanding (Cambridge Dictionary)
- **Two main goals**
  - States of the nature
  - Relationships between variables
- **Logical steps**
  1. Identify the problem
  2. Formulate a hypothesis
  3. Develop the research plan/protocol
  4. Collect & analyse the data
  5. Interpret the results, make conclusions, and report
- **Types (from different perspectives)**
  - <https://www.indeed.com/career-advice/career-development/types-of-research-methods>



# Types of research methods

- Observation
- Questionnaires and surveys
- Interviews
- Focus groups and case studies
- Experiments
- Secondary data analysis
- Mixed methods

## **Recommended sources:**

- ✓ <https://www.indeed.com/career-advice/career-development/types-of-research-methods>
- ✓ <https://www.youtube.com/watch?app=desktop&v=V8ndAyxkxtA>



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# Formulate clear objectives, questions, hypotheses!

- **Objective(s)**

- In general, research objectives describe what we expect to achieve by a project
- <https://www.indeed.com/career-advice/career-development/research-objectives>

- **Question(s)**

- A question that a study or research project aims to answer
- Your topics – revisit ‘Week 14: EBM and critical appraisal’
- <https://research.com/research/how-to-write-a-research-question>



- **Hypothesis**

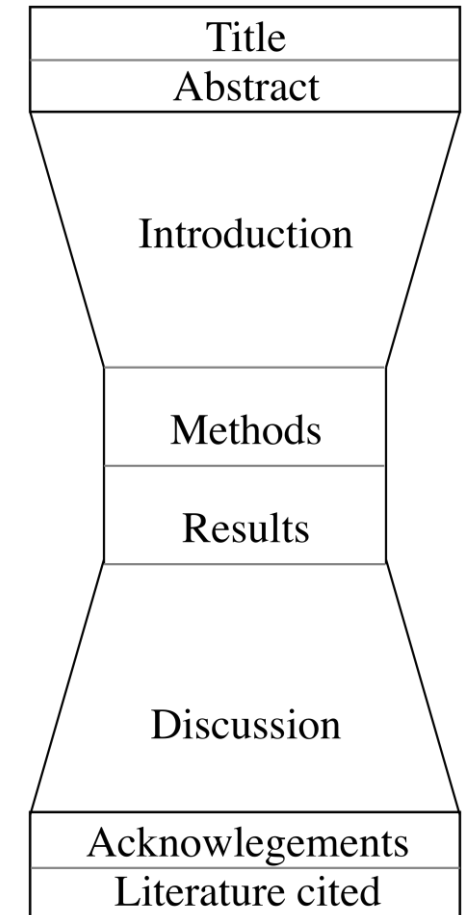
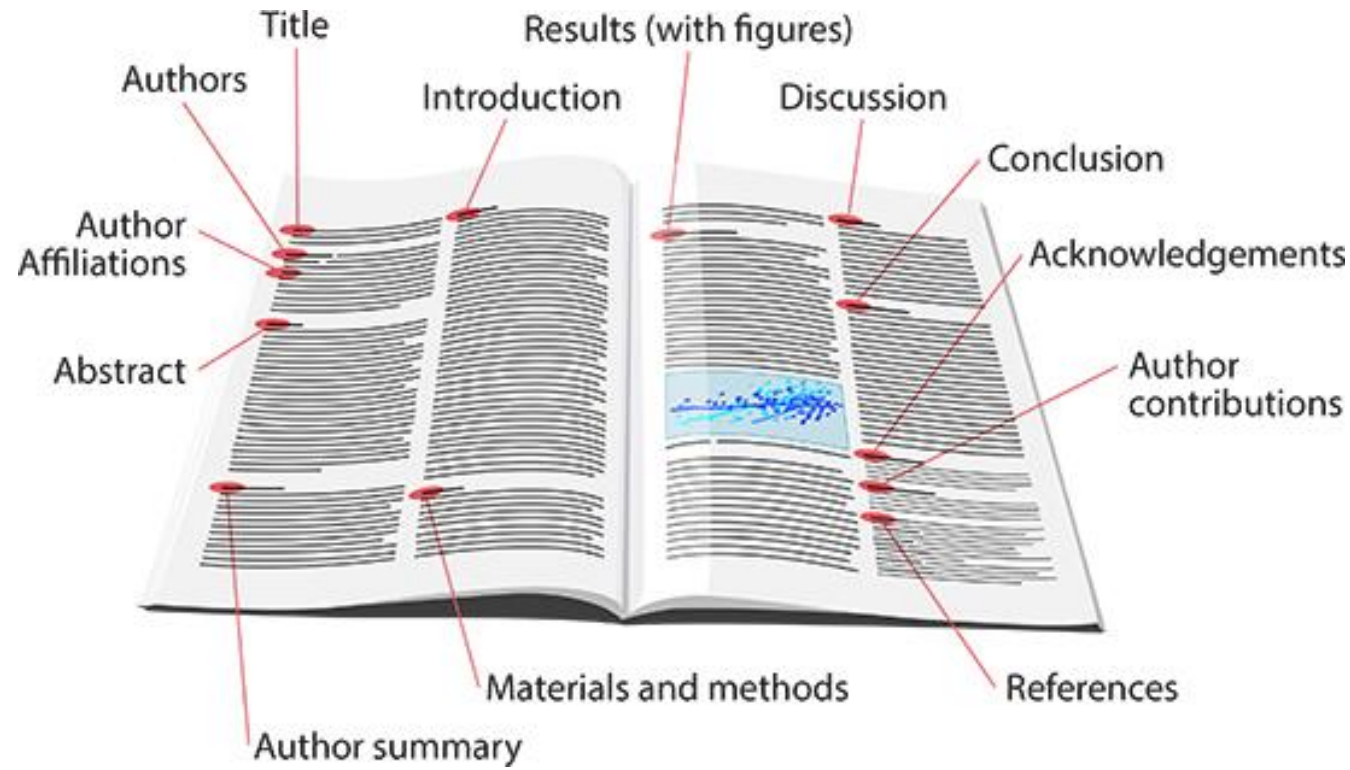
- A hypothesis (plural: hypotheses) is **a testable statement** about the relationship between two or more variables or a proposed explanation for some observed phenomenon
- Corresponding to each question of interest (expected outcome)
- <https://www.enago.com/academy/how-to-develop-a-good-research-hypothesis/>



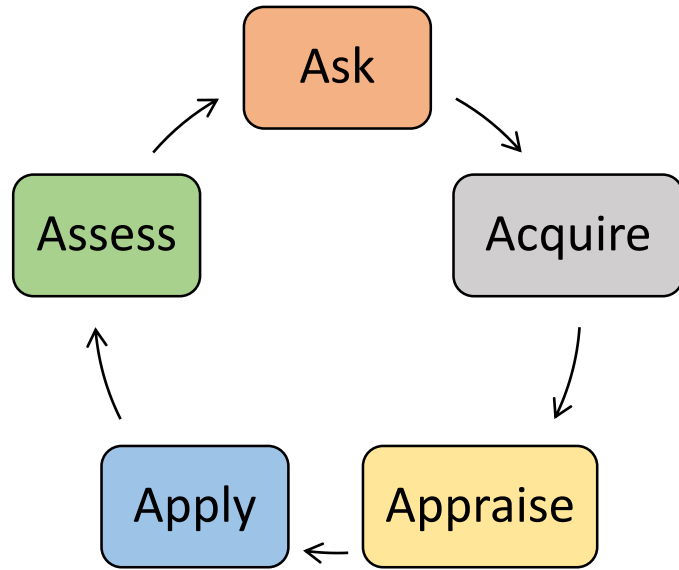


# Structure of a scientific report/journal article

- Must follow the exact guidelines for authors provided by any journal or for thesis preparation
- In general



# Reminder of EBM process (5 As)



## Ask

- ✓ Defining a clinical question that is of interest and answerable

## Acquire

- ✓ Finding the best available evidence to answer the question

## Appraise

- ✓ Assessing the quality of the relevant evidence found

## Apply

- ✓ Implementing the evidence into clinical practice where appropriate

## Assess

- ✓ Evaluating the impact of the implementation and changes in clinical practice



# 1. Formulating an answerable question (ASK)

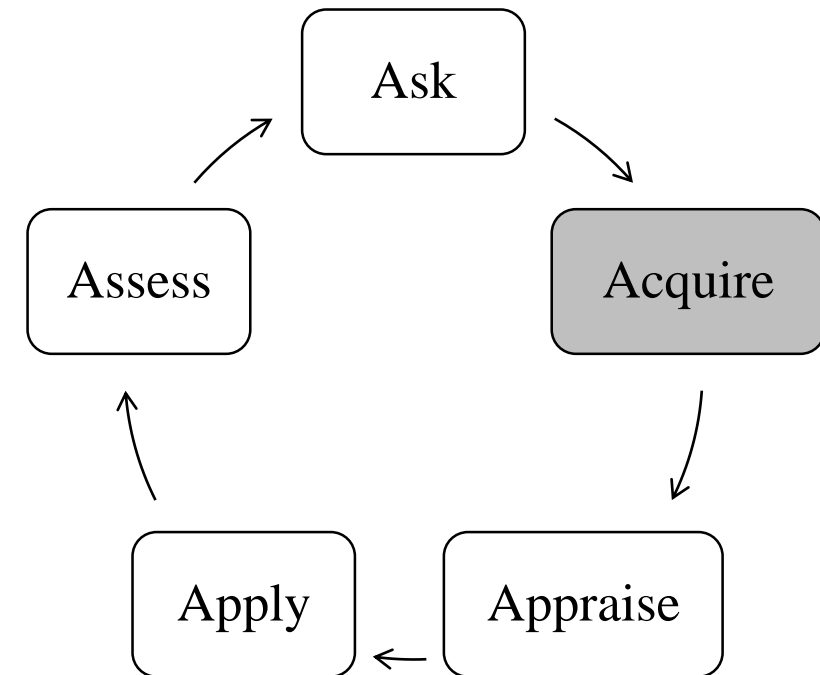
- The first fundamental skill required in EBM is asking ‘well-formulated’ clinical questions.
- Refine the clinical questions so the best evidence can be found (guide your search).
- Ask “**PICO**”
  - **P**atient or **p**roblem
    - Define the patient’s age, breed, problem, population
  - **I**ntervention (/exposure)
    - Diagnostic or therapeutic intervention or exposure
  - **C**omparison/**c**ontrol
    - What is the main alternative (if applicable)?
  - **O**utcome
    - What do you hope to accomplish? Appropriate time frame? Cost-benefit analysis?
- **Example:** In pregnant women, does smoking (versus non-smoking) increase the risk of low birth weight?

P	Population or patient
I	Intervention
C	Comparison or control
O	Outcome



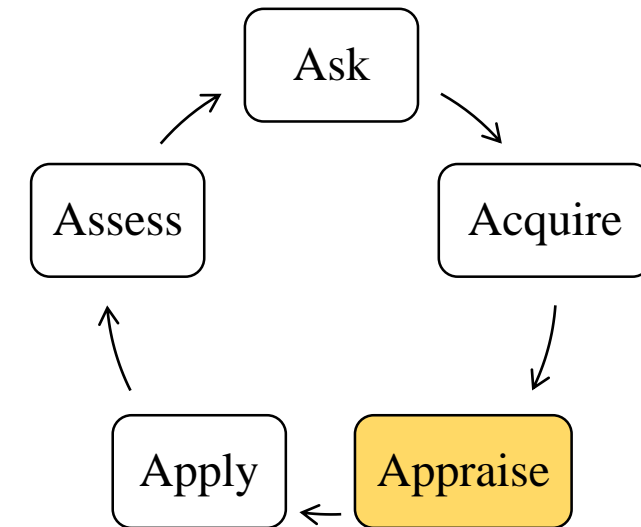
## 2. Finding the best available evidence to answer the PICO (Acquire)

- Search strategy/string
  1. Identify key words & synonyms
  2. Truncation
  3. Combining key words
- Relevant resources/databases
  - Library sessions?



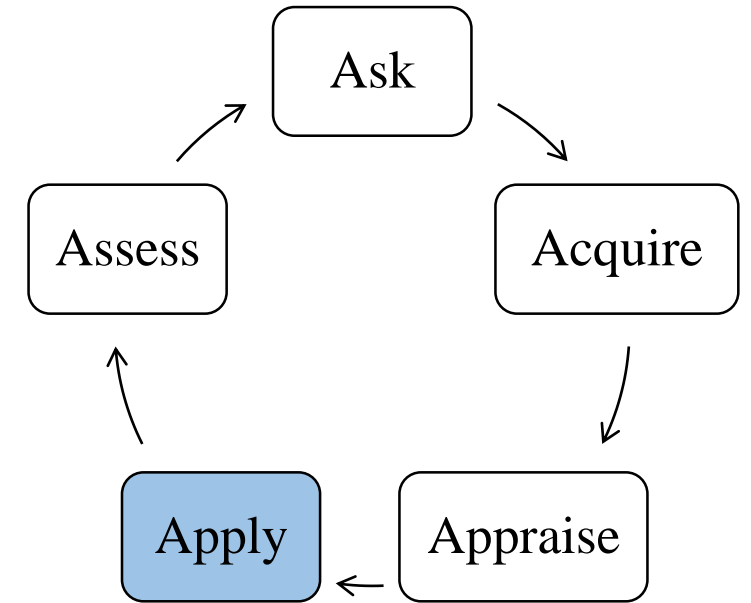
# 3. Assessing the quality of the relevant evidence found (APPRAISE)

- To evaluate the quality, validity & applicability of the literature found:
  - ✓ Is the paper relevant to my clinical question, my population or my patient?
  - ✓ Which level of evidence does the paper provide?
  - ✓ Is the quality of the paper “good enough” to help me answer my question?
  - ✓ Does the paper have the right study design to answer my clinical question?
  - ✓ The type and level of potential biases in the study?
- As the reader, it is up to you! Everything you read is not true!
- We have equipped you with a basic toolbox for “critical appraisal” so far



## 4. Apply

- Now, you need to determine whether the answers you have generated can be applied to your “circumstances”:
  - Country
  - Location (clinic)
  - Case in front of you
  - Availability of therapies
  - Owner
  - Cost
  - etc.



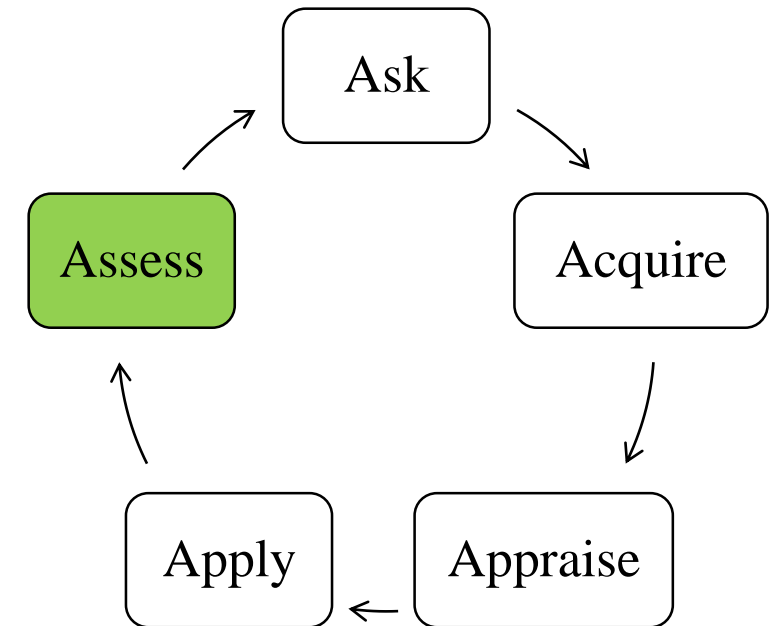
- The application of evidence into practice can sometimes be challenging!





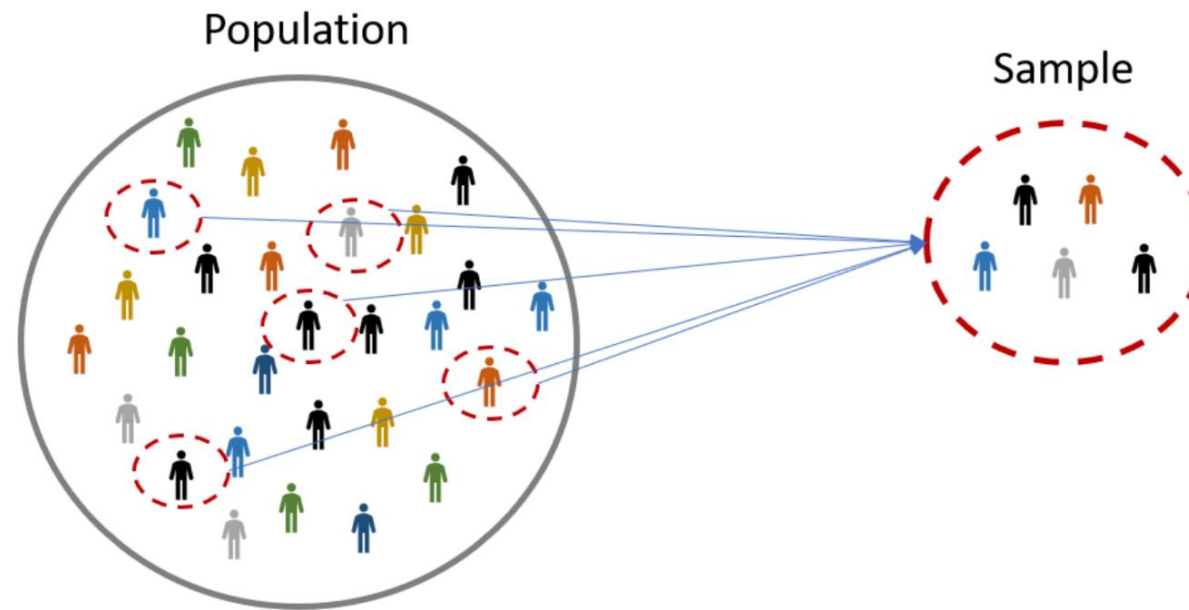
# 5. Assess

- Using your skills to establish if the EBM process and the evidence have made a difference to your practice, patients health, improved care, etc.
- EBM starts in practice (Ask) & ‘Assess stage’ ensures EBM stays in practice!



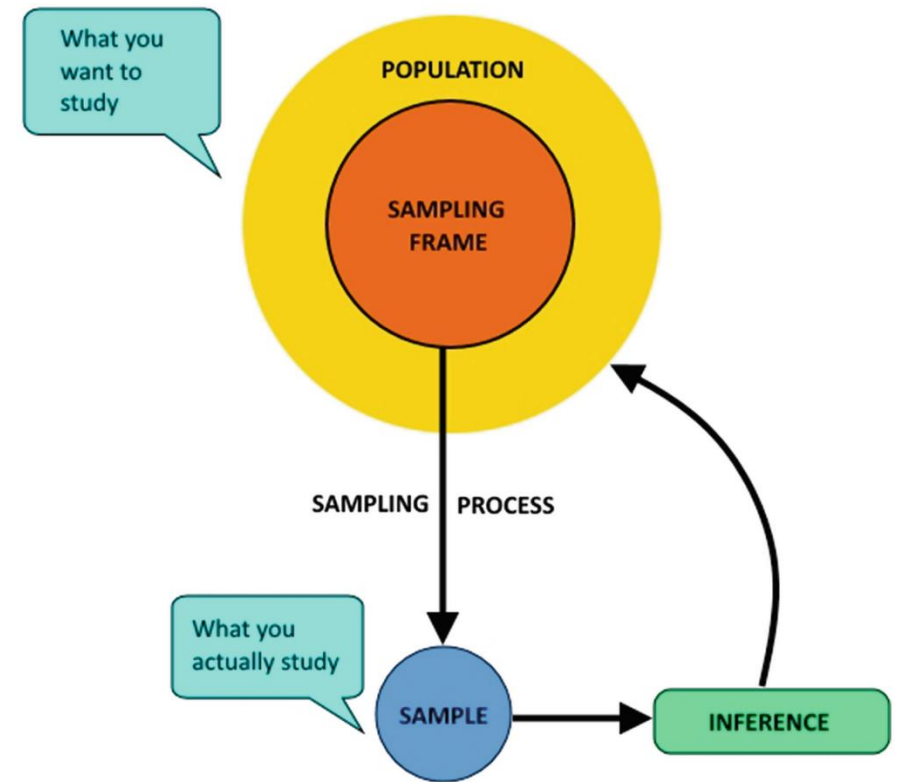
## II. Basic “methodology”

- Sampling populations



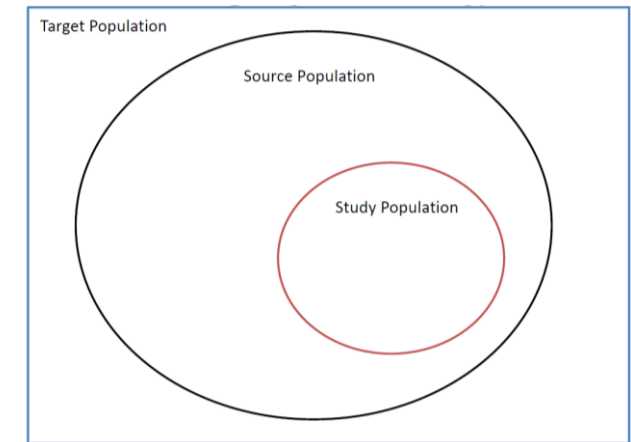
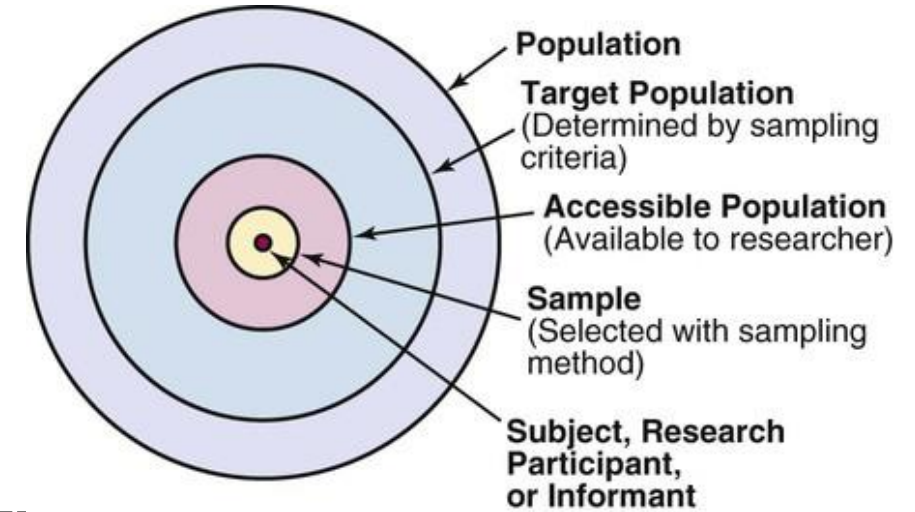
# Why sampling?

- Clinical/epidemiological research require that we gather information about populations
  - Disease prevalence
  - Detection of a disease
  - Freedom from a disease
  - Explore associations & causality
- To collect data/information: ‘census’ or ‘sampling’
  - Practical/possible
  - Logistics (cost, time, labour, etc.)
- To estimate a population parameter
  - Representative samples
  - Inferences about population
  - Attributes or relationships



# Sampling terminology

- **Population** - collection of “units” that have a common characteristic (e.g., pet cats / patients)
- **Study objective:** (e.g., the prevalence of FIP in pet cats in HK?)
- **Target population** - to make inferences about (e.g., pet cats in HK).
- **Source population** - accessible subset of the target population from which samples are drawn (e.g., pet cats referred to specific vet clinics in HK)
  - **Sampling frame** - lists all sampling units in the source population
  - **Sampling unit** - unit of interest to be sampled (e.g., a pet cat)
- **Study population/group** - individuals that end up in the study
  - (e.g., selected pet cats for the study/test for FIP)
- **Study unit (unit of concern)** - could be = sampling unit or not (e.g., herds)
- **Sampling fraction** - study population size/source population size ( $n/N$ )



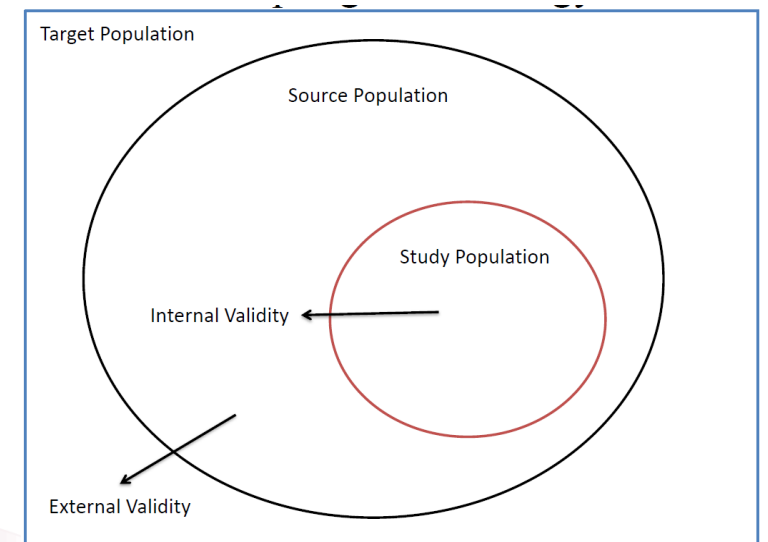
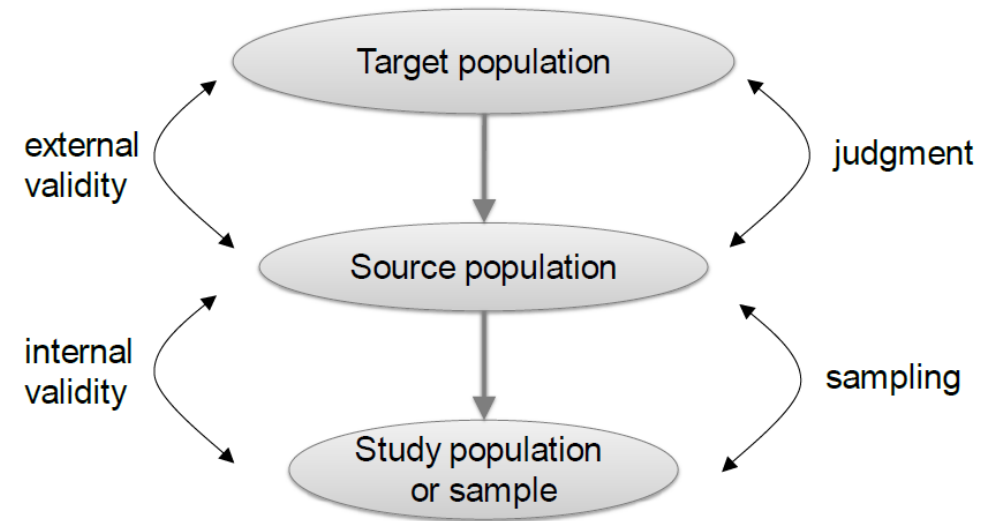
# Internal & external validity

- **Internal Validity**

- Whether or not the study results (obtained from the study group) are **valid** for members of the source population

- **External Validity**

- How well the results can be 'generalized' to the target population
- Assessment of whether or not the source population is broadly **representative** of the target population



# Sampling process



- Define & identify target/source population
- Define & identify study population
  - Ideally representative of the target population
- Produce the sampling frame
  - Identify every unit of interest (sampling unit)
- Specify the appropriate sampling strategy
- Estimate the number of sampling units required
- Select sampling units





# Sampling methods

Probability  
Rules



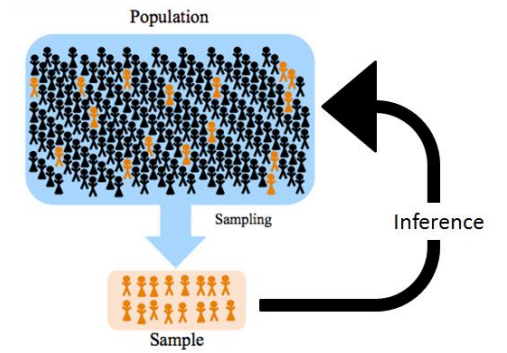
- **Aim of sampling process:**
  - To draw a sample which is a true representation of the source & ideally the target population.
  - Leading to estimates of population characteristics of an acceptable accuracy.
- Two general approach:
  - **Probability (random)**
    - Every element/unit in the source population has a **known, non-zero probability** of being included in the sample.
  - **Non-probability**
    - No explicit method for determining an element's probability of selection
    - 'representativeness' cannot be quantified!



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# Main sampling strategies



## Probability (Random)

Simple

Systematic

Stratified

Cluster

Multistage

Others...

## Non-probability

Convenient

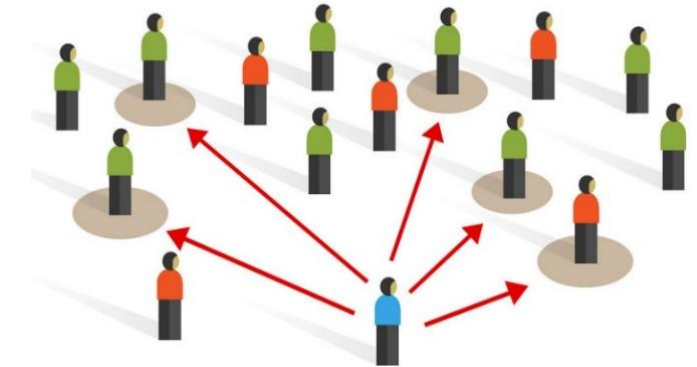
Purposive/targeted

Judgment



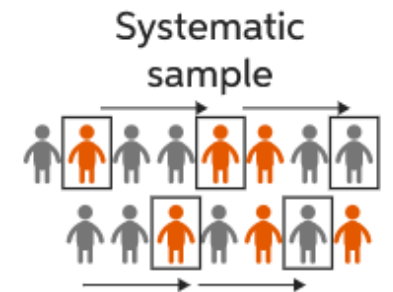
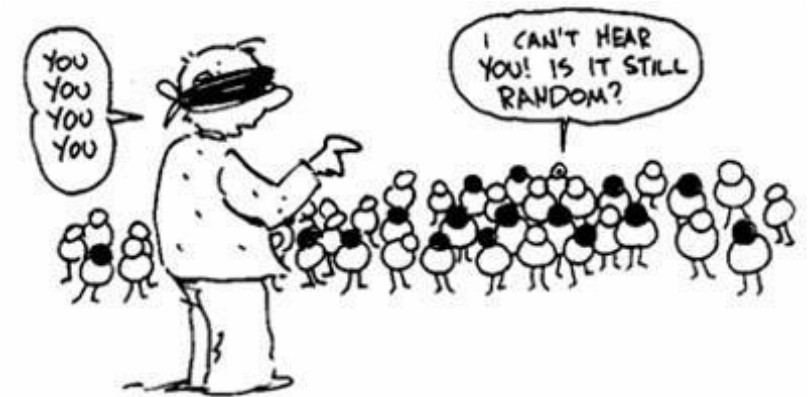
# Non-probability sampling

- **Convenient**
  - Taking the most easily obtainable observations.
- **Purposive**
  - Targets specific risk groups (e.g., sick people).
- **Judgement**
  - Selecting what is regarded to be a ‘representative’ sample.
  - Depend on the judgement of the investigator or researcher.
- **Disadvantages**
  - Not possible to know the probability of each “unit” being selected.
  - Cannot estimate the sample size or standard errors.
  - Biased population estimates; no way to quantify the extent of bias.



# Probability sampling strategies

- Every element in the population has a known, non-zero probability of being included in the sample
  - Equal chance of being sampled (or not).
- Selection is based on a formal random procedure
  - To ensure representativeness of the sample
- Applicable to ‘sampling unit’
  - **individual-level:** simple random, systematic, or stratified sampling
  - **Group-level:** cluster, or multistage sampling



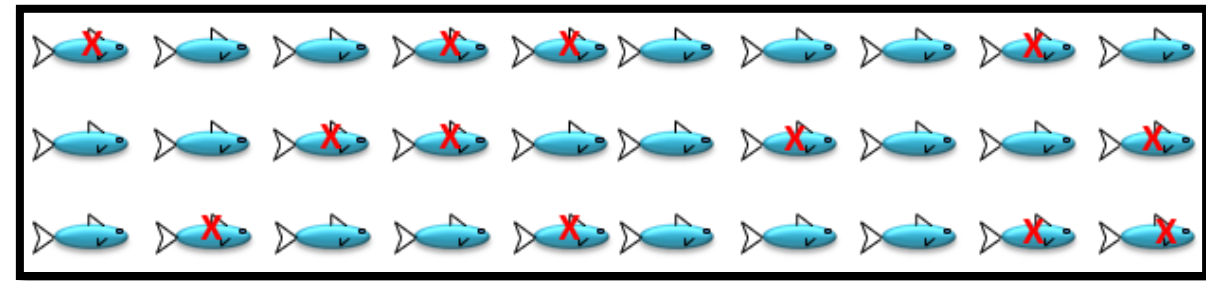
# Simple random sampling (SRS)

- SRS often forms the basis of sampling designs
- Every unit has an **equal** chance of being included in the sample
- Requires a list of all units/subjects

12/30

- **Procedure**

- Generate list of all animals
- Assign unique number to each animal
- Use random number generator to generate a list of numbers
- Match generated numbers with animal numbers



- **Limitations**

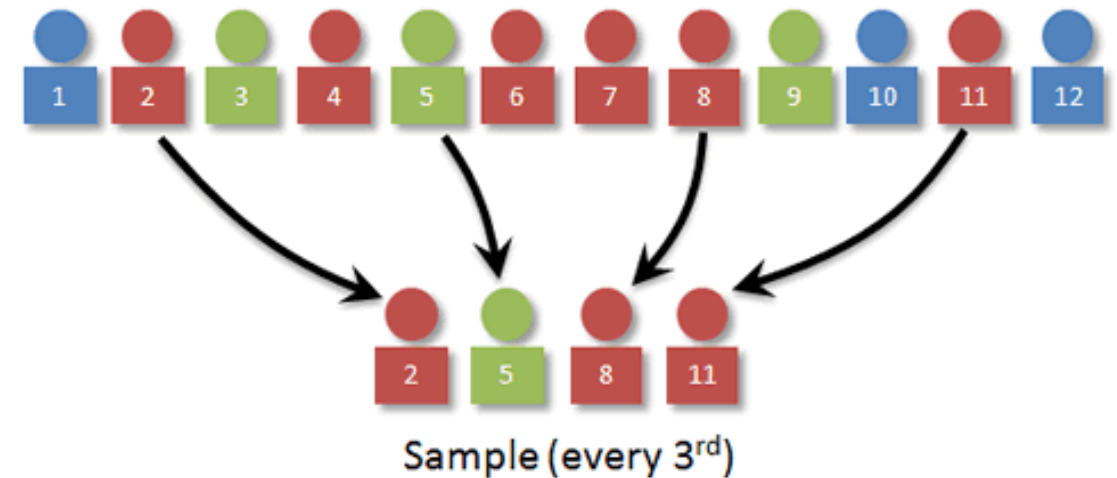
- Often difficult to obtain a complete sampling frame (large samples).
- Costs may be higher than other methods.
- Heterogeneous populations may give results with poor accuracy.



# Systematic random sampling



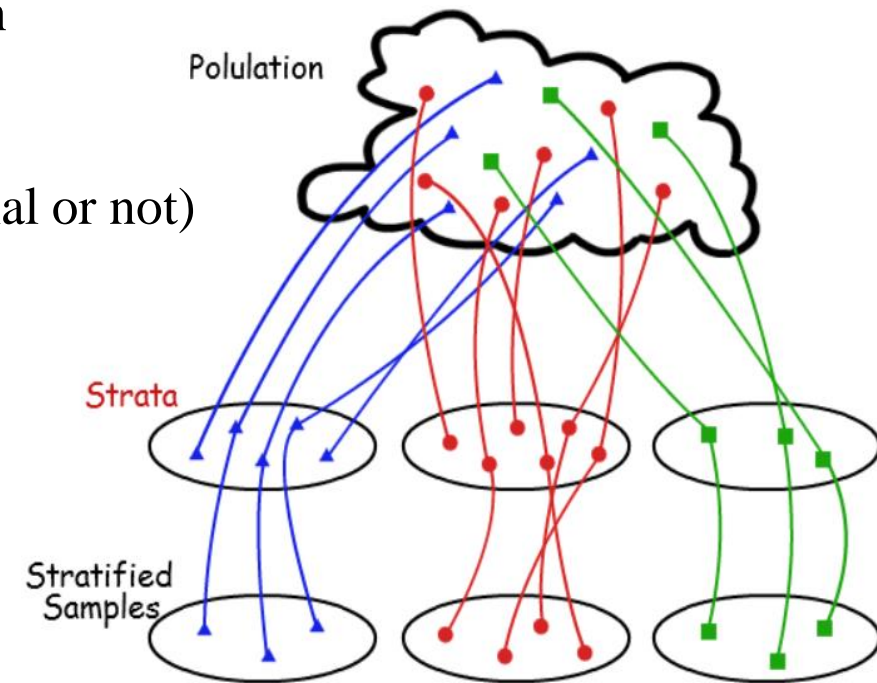
- Does not require a sampling frame, but need all individuals/animals in a sequence.
- **Procedure**
  - Calculate 'sampling interval' ( $j$ ) = number of individuals in the frame/number of samples required
  - Randomly pick a number between 1 to  $j$ , sample every  $+j$  individuals ...
- e.g., 4 samples from 12 individuals ( $j = 12/4 = 3$ )
- Production line
- **Limitations**
  - Subject to bias in the intervals
  - May not account for heterogeneity





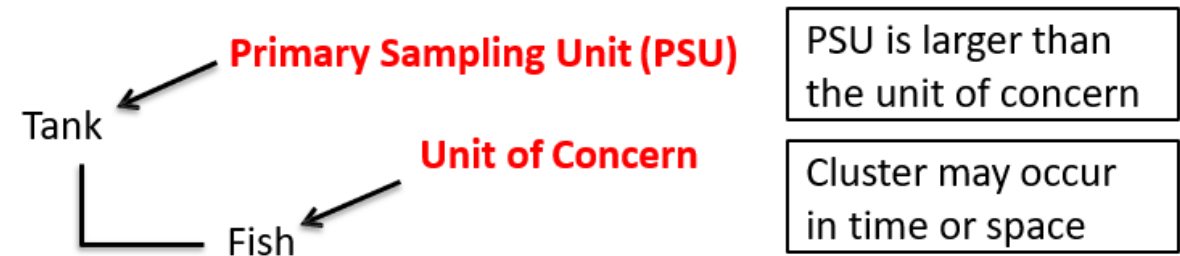
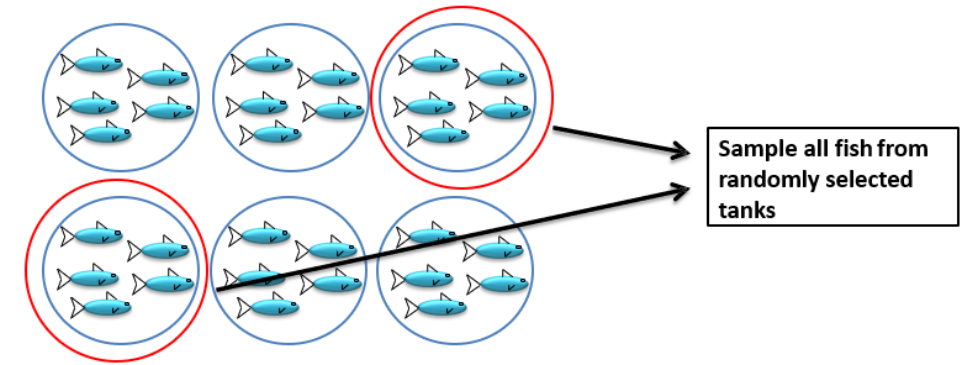
# Stratified random sampling

- Sampling frame is divided into groups (strata) of defined common characteristics.
- **Procedure**
  - Random selection of animals within each stratum (proportional or not)
  - e.g., age groups for pet cats; 10 needed from 100 cats (20 young + 80 old)
- **Advantages**
  - Ensures that all strata are represented in the sample
  - More precise estimate can be obtained
  - Strata-specific results are available
- **Limitations**
  - Status of the sampling units with respect to the stratification factor needs to be known in advance (e.g., age)
  - Requires more complex methods to estimate sample size



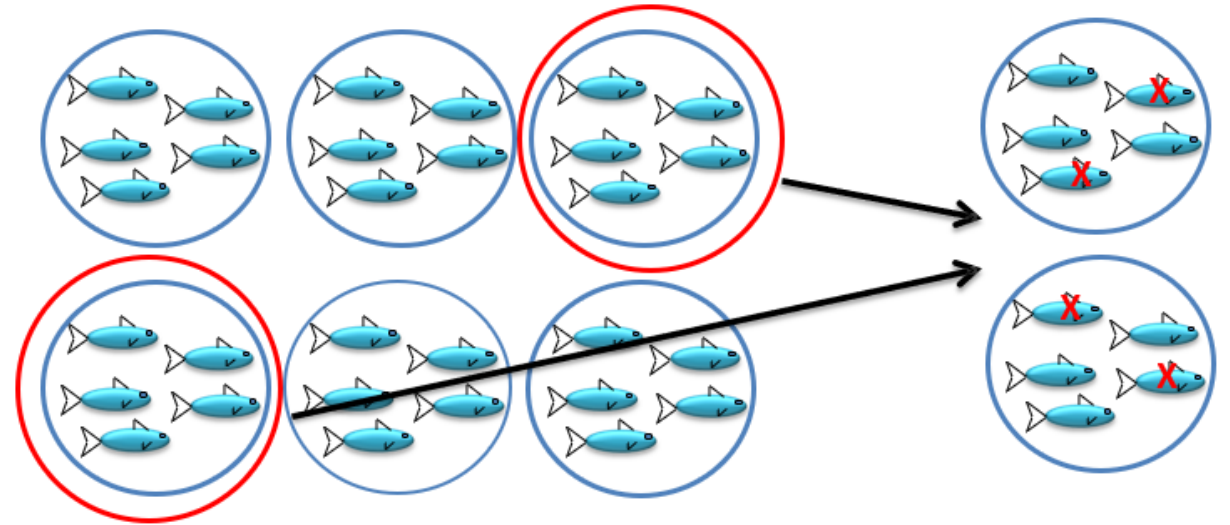
# Cluster sampling

- Sampling frame is divided into logical aggregations (clusters) and a random selection of clusters is performed
- All units within the selected clusters are included in the sample
- Cluster = Sampling Unit
- Elements within cluster = Units of Concern
- **Advantages**
  - Only requires sampling frame for the “groups”
  - Fewer sample units (clusters) are required to achieve a certain sample size of study units
  - More economical approach than SRS
- **Limitation**
  - Higher variability than in SRS, so greater sample size is required to achieve the same precision



# Multistage sampling

- Same as cluster sampling, but take a ‘sub-sample’ of the subjects within a selected cluster (two-stage or more)
- Why multistage strategy?
  - Too many subjects per cluster
  - Subjects are similar within cluster (little-no additional info)
- **Procedure**
  - Clusters randomly selected (PSUs)
  - Individuals randomly selected within each selected cluster (Secondary Sampling Unit = SSU)
  - .....



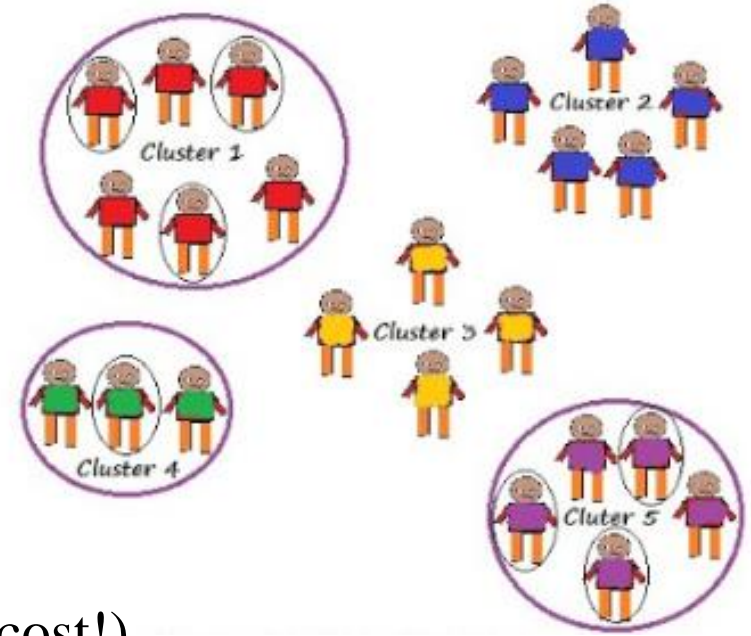
# Multistage sampling

- **Advantages**

- Only requires list of PSUs (not all individuals)
- Most practical for large projects (national or regional level)
- The number of PSUs & SSUs to be sampled can be adjusted
  - To take into account variability between & within PSUs (cost!)
  - e.g., if within-cluster variation is lower relative to between-cluster variation?

- **Limitations**

- Larger sample size may be required to achieve the same precision as SRS, due to dependence among individuals within clusters
- Complexity of statistical methods to determine sample size & variation among parameter estimates



# Comparing main sampling strategies (examples)

<i>Population characteristics</i>	<i>Example</i>	<i>Appropriate sampling strategy</i>
homogeneous	cattle on farm; sampled to determine tuberculosis prevalence	simple random
definite strata, but homogeneous within strata	farm with 2 different dairy breeds and with similar numbers of each; sampled to determine milk production	stratified
definite strata, each stratum has proportionate ratio of number of members relative to total	farm with 2 different dairy breeds, but very different numbers of each; sampled to determine milk production	proportional stratified
groups with similar characteristics, but heterogeneous within group	veterinary laboratories in country equipped according to standard; wide variation between samples submitted to each; sampled to determine proportion of contaminated tissue samples	cluster
no sampling frame for units of interest	cattle in region; sampled to determine tuberculosis prevalence	multistage





# Sample size (a brief reminder)

- Some online calculators:
  - <http://www.sample-size.net>
  - <http://clincalc.com/stats/samplesize.aspx>
  - [http://hedwig.mgh.harvard.edu/sample\\_size/size.html#ssize](http://hedwig.mgh.harvard.edu/sample_size/size.html#ssize)
  - <http://www.openepi.com/SampleSize/SSCohort.htm>
  - <http://powerandsamplesize.com/>
  - <https://epitools.ausvet.com.au/riskbasedsscomplex>



**Epi Info**

Centers for Disease Control and Prevention

100K+  
Downloads

Rated for 3+ 



**Epi Tools** 12+

Epidemiology Calculation Tool

Mark Stevenson

Designed for iPhone

★★★★★ 5.0 • 1 Rating

Free



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# Apps!

## Epi Info™

Epi Info™ is a public domain suite of interoperable software tools designed for the global community data entry form and database construction, a customized data entry experience, and data analyses with professionals who may lack an information technology background. Epi Info™ is used for outbreak investigations; as analysis, visualization, and reporting (AVR) components of larger systems; and in the context of analytic methods at schools of public health around the world.

### Epi Info™ for Windows



Create forms, collect data, and perform epidemiologic data analysis and visualization. Appropriate for small to medium size surveillance and response activities and special epidemiologic studies.

[More](#)

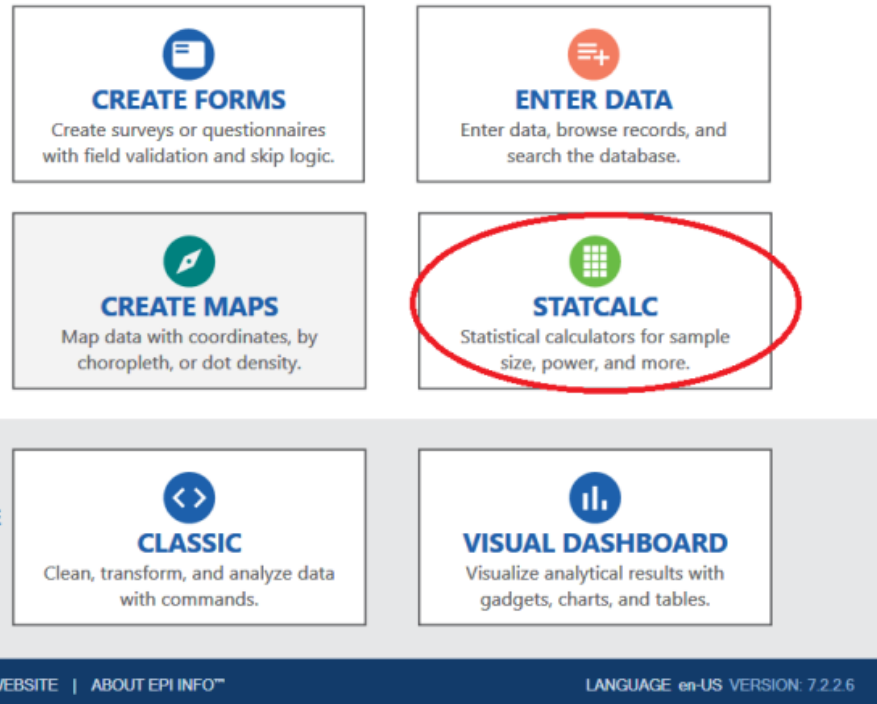
### Epi Info™ for Mobile



Load your Epi Info™ forms on tablets or smart phones and conduct epidemiologic studies in the field. Appropriate for distributed data collection in locations lacking IT infrastructure.

[More](#)

Web based and cloud-optimized components for data collection, analysis and visualization. Appropriate for large scale surveillance and response activities in locations with reliable network connectivity.

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# Web-based tools



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## Sample Size Calculators

**Calculators**

- CI for proportion
- CI for mean
- Means - effect size



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## Sample Size Calculator

**Determines the minimum number of subjects for adequate study power**

[ClinCalc.com](#) » [Statistics](#) » Sample Size Calculator

### Study Group Design



**vs.**

Two independent study groups



**vs.**

One study group vs. population

Two study groups will each receive different treatments.

### Primary Endpoint



**Dichotomous**  
(yes/no)



**Continuous**  
(means)

The primary endpoint is **binomial** - only two possible outcomes.  
Eg, mortality (dead/not dead), pregnant (pregnant/not)

### Q Search

 Enter search term ...

### Related Calculators

► [Post-hoc Power Calculator](#)

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- [RxHero for iOS: Educational Gaming of the Top 250 Drugs](#)
- [Acute Physiology and Chronic Health Evaluation \(APACHE II\) Calculator](#)

## Epitools - Epidemiological Calculators

This site is developed and maintained by [Ausvet](#). The site is intended for use by epidemiologists and researchers involved in estimating disease prevalence or demonstrating freedom from disease through structured surveys, or in other epidemiological applications.



## Sample size calculations

These utilities can be used to calculate required sample sizes to estimate a population mean or proportion, to detect significant differences between two means or two proportions or to estimate a true herd-level prevalence.

### Epidemiological studies

- [To estimate a single proportion](#)
- [To estimate a single mean](#)
- [Two proportions](#)
- [Two means with equal sample size and equal variances](#)
- [Two means with unequal sample size and unequal variances](#)
- [To estimate true prevalence \(at animal or herd-level\)](#)
- [Sample size for a cohort study](#)
- [Sample size for a case-control study](#)

### Sample size to demonstrate disease freedom

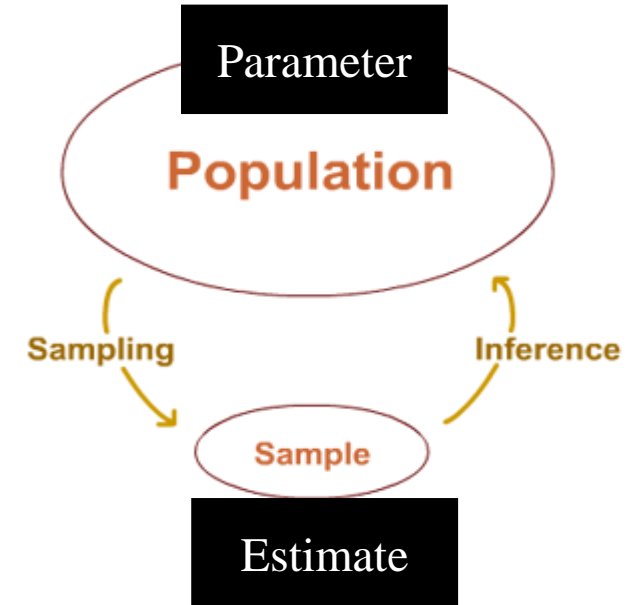
- [Sample size assuming perfect test specificity](#)
- [Sample size for pooled sampling in a large population](#)
- [Sample size to achieve target confidence of freedom](#)
- [Design prevalence required to achieve target population sensitivity for given sample size](#)
- [FreeCalc sample size calculation for imperfect tests](#)

# Simple sample size formula

- Estimating proportion (e.g., prevalence of a disease)
- Estimating mean (e.g., average blood pressure)
- Finite vs infinite populations (FPC)

$$n = Z^2 \times \frac{p(1-p)}{L^2}$$

- $n$  = required sample size
- $p$  = expected prevalence (expressed as a proportion)
  - if not known use  $p=0.5$  (50% prevalence)
- $L$  = desired precision (expressed as a proportion here)
- $Z$  value
  - 1.96 for 95% confidence level (1.65 for 90%, 2.58 for 99%)



$$n = \frac{Z_{\alpha}^2 * \sigma^2}{L^2}$$

$Z_{\alpha}$  = Z value for desired confidence level: 1.96 for 95%

$\sigma$  = estimated standard deviation of parameter of interest

$L$  = how accurate estimate is supposed to be (in units of parameter of interest)



# Collect and Organize Data?

- **Measurement**

- Is how we get our data
- Is the assigning of numbers and codes according to prior-set rules (Stevens, 1946)
- There are three broad types of measurements: Categorical, Ordinal and Quantitative

- **Observation**

- The unit upon which measurements are made
- Can be an individual or aggregate

- **Variable**

- The generic thing we measure
  - e.g., AGE of a person
  - e.g., HIV status of a person

- **Value**

- A realized measurement
  - e.g., “27”
  - e.g., “positive”



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# Data Table

- Each **row** corresponds to an **observation**
- Each **column** contains information on a **variable**
- Each **cell** contains a **value**

VAR1	VAR2	VAR3	VAR4	VAR5
John	Snow	M	45	1
William	Farr	M	75	3
Joseph	Goldberger	M	54	2
Janet	Lane-Claypon	F	90	2

Data Collection Form

(VAR1) First name: John

(VAR2) Last name: Snow

(VAR3) Gender (M or F): M

(VAR4) Age at death (years): 45

(VAR5) Primarily field of study coded: 1

1 = Infectious diseases  
2 = Chronic diseases  
3 = Vital statistics  
4 = Others

← Observation 1

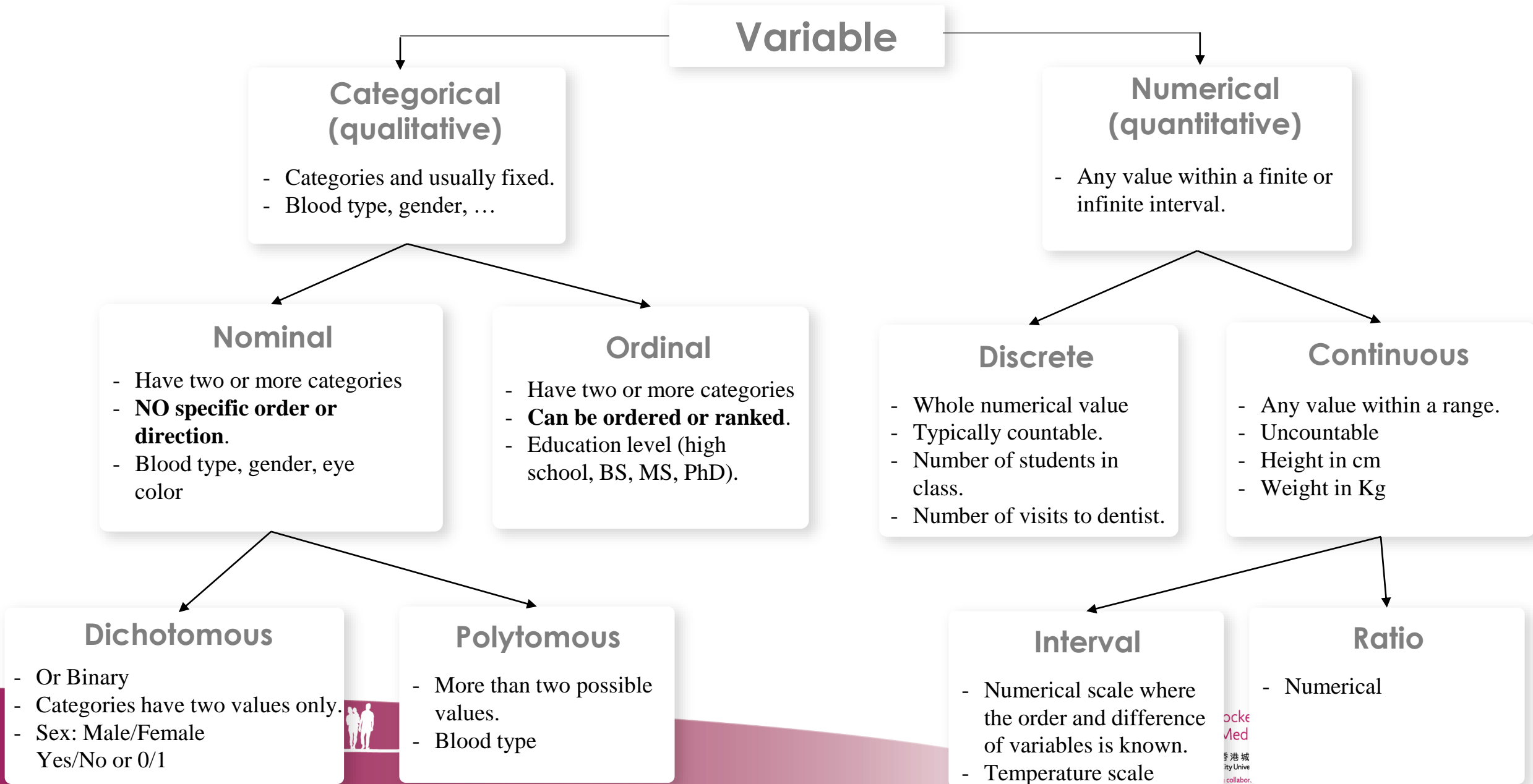
← Observation 2

← Observation 3

← Observation 4



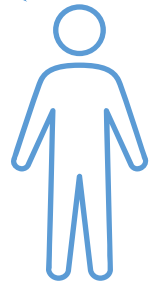
# Measurement Scales



# Data Quality

- An analysis is only as good as its data
- Does a variable measure what it purports to?
  - Validity = freedom from systematic error
  - Objectivity = seeing things as they are without making it conform to a worldview
- Consider how the wording of a question can influence validity and objectivity

**GIGO**  
garbage in,  
garbage out

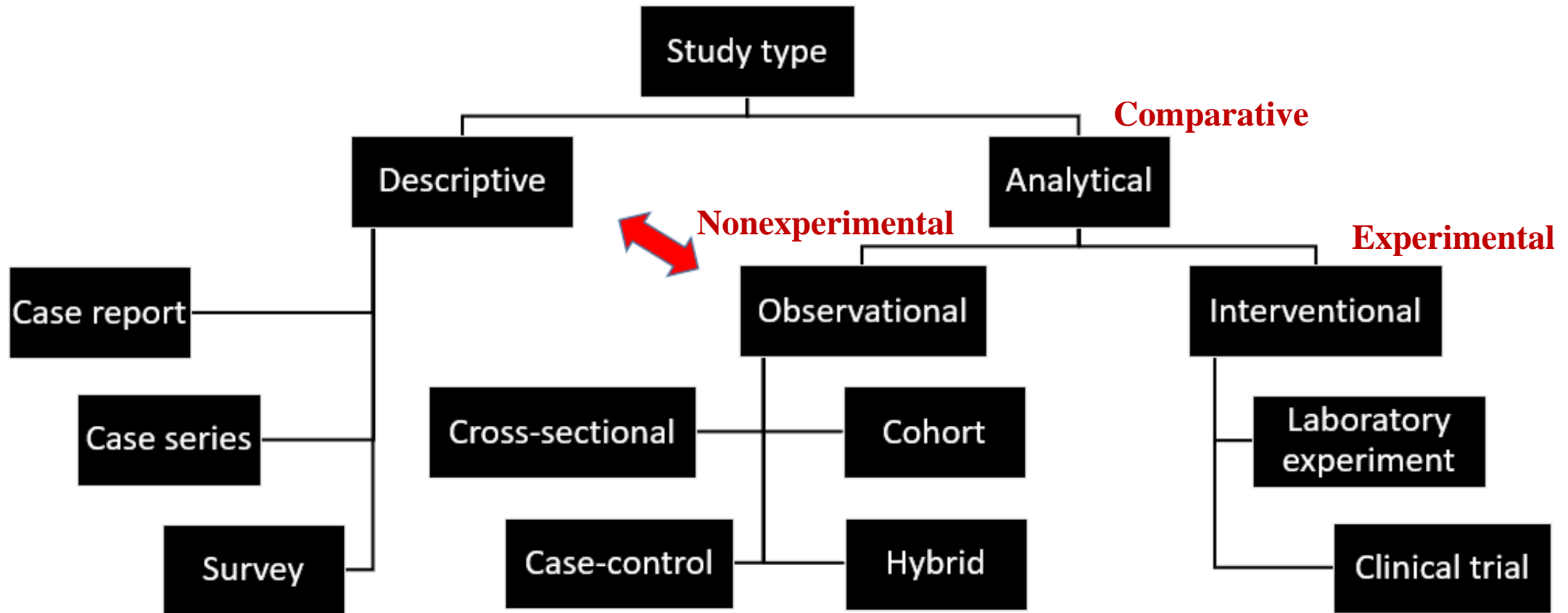


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# Study design/types



Strength of evidence for potential causality



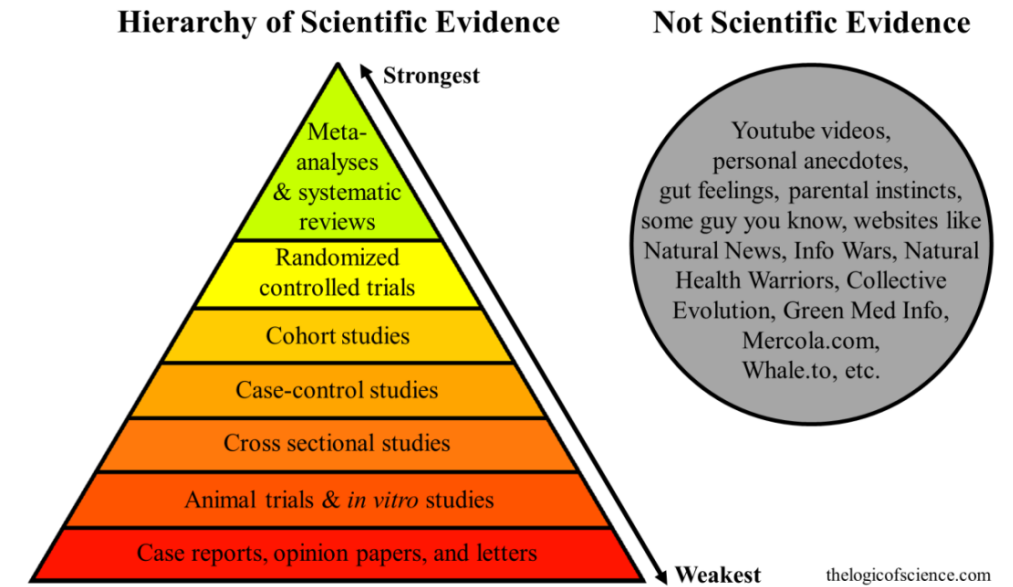
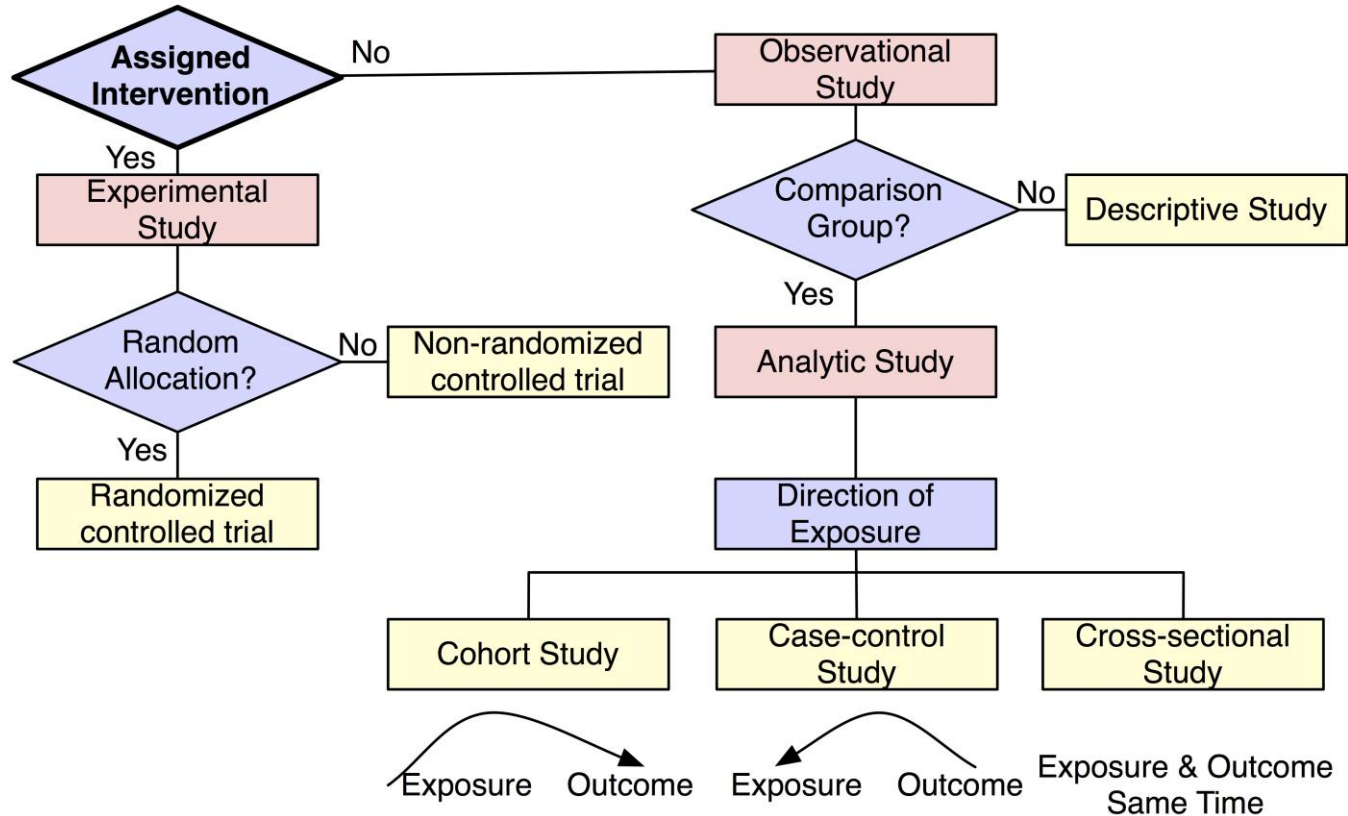
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# Study design/types



# Measures of disease frequency

- **Incidence risk (R)**

- Probability that a subject will develop the outcome of interest (e.g., disease) over a defined time period.
- Used for individual predictions.

$$R = \frac{\text{new cases in a defined time period}}{\text{population at risk in the onset of that period}}$$

- **Incidence rate (I)** (speed of disease spread)

- New cases developed in a population per unit of animal-time during a given time period (unit: 1/time)

$$I = \frac{\text{new cases in a defined time period}}{\text{sum of all individual's time at risk in that period}}$$

- **Prevalence (P)**

- Probability that a subject has a specific disease at a certain point/period in time
- Snap-shot of the population status

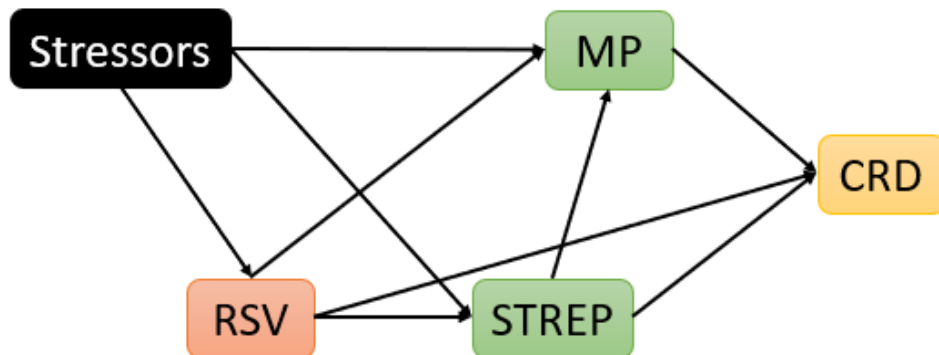
$$P = \frac{\text{number of present cases in a time point}}{\text{total population at risk in that time point}}$$



# Measures of association and effect

<http://www.dagitty.net/>

- **Epi goal:** to identify causes of health /disease in populations
  - Complex
  - Factors that may be causal
- “A **cause** is any factor that produces a change in the severity or frequency of the outcome”  
(Dohoo et al., 2012)
  - Individual vs. population level
  - Single vs. multiple cause/effect
- To learn the truth about 1 potential cause, control for ‘confounders’

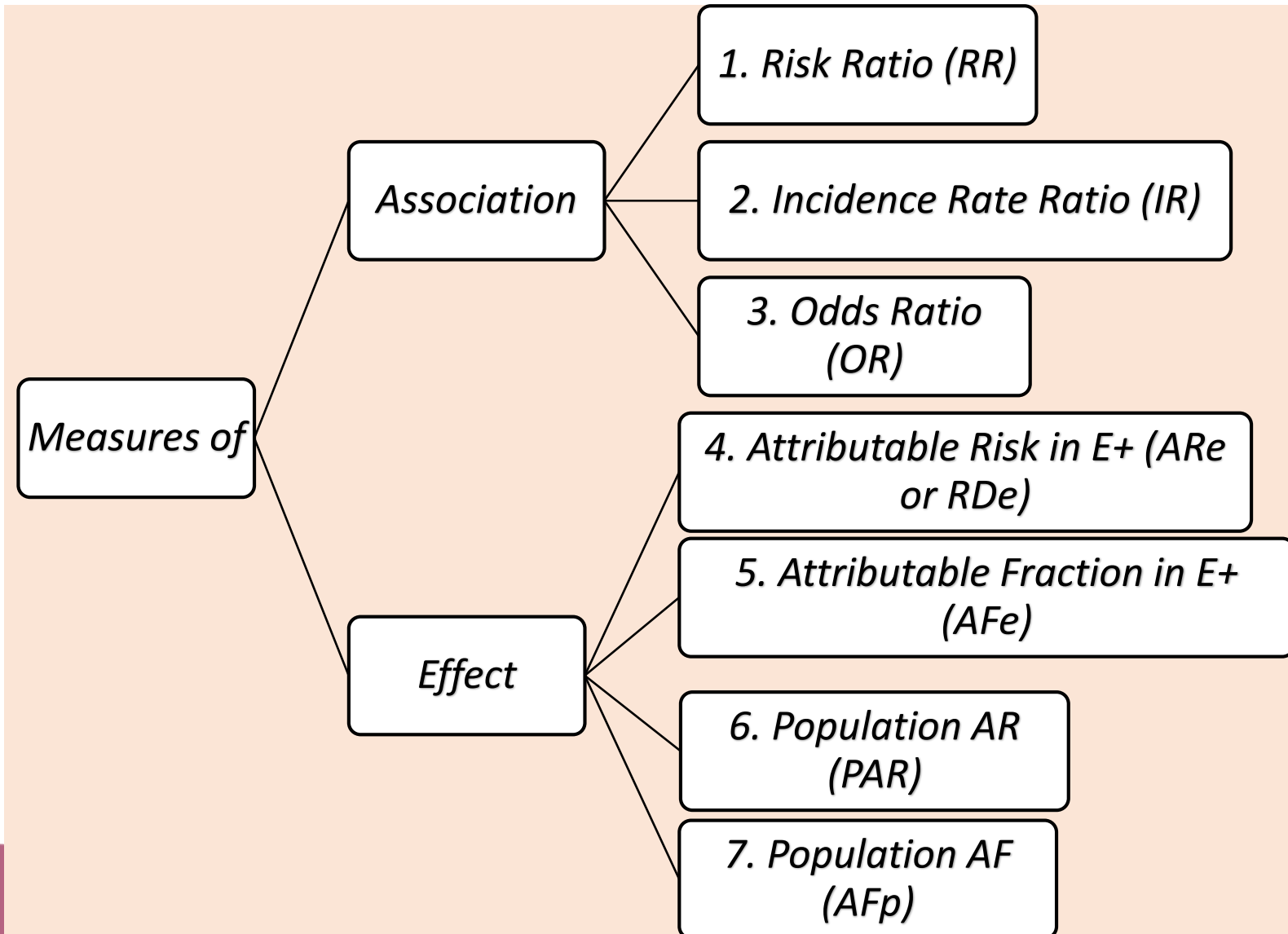


## Causal-web model

- Conceptualizes how multiple factors can combine to cause disease
  - An interconnected network
  - Complements the component-cause model
- Causal diagrams (directed acyclic graphs, modified path models).
- Use factors portrayed in the sufficient-cause approach & link them temporally
- Direct & Indirect causes
  - Direct = proximal (e.g., infectious agents & toxins)
  - Indirect = mediated through “intervening” variables (stress)
- Control & prevention measures on indirect causes (e.g., John Snow)
- It can guide study design, statistical analysis approach, & interpretation of data.
- **Never start a study without one!**

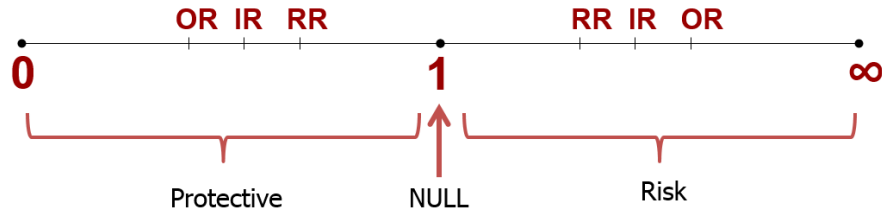
# Measures of association and effect

- In studying associations ( $X \rightarrow Y$  or  $E \rightarrow D$ ) in our course, please be reminded that:
- Exposure = independent variable = explanatory variable =  $X$  = (sometimes, the risk/preventive factor of interest).
- Outcome = dependent variable =  $Y$  = (sometimes, the disease of interest).



# Measures of association (MoA)

For a simple 2-by-2 table: Exposure (/a potential risk factor) → Disease (/an outcome)



		Exposure		
		+	-	
Disease	+	a1	a0	m1
	-	b1	b0	m0
		n1	n0	n
S-time		t1	t0	t

## “Measures of association”

$$1. \text{ RR} = \text{Risk Ratio} = \frac{\left(\frac{a1}{n1}\right)}{\left(\frac{a0}{n0}\right)}$$

Risk of (developing) the disease in ‘E+’ group is ‘RR’ times higher than the risk of disease in ‘E-’ group.

$$2. \text{ IR} = \text{Incidence Rate Ratio} = \frac{\left(\frac{a1}{t1}\right)}{\left(\frac{a0}{t0}\right)}$$

Rate of (developing) the disease in ‘E+’ group is ‘IR’ times higher than the rate of disease in ‘E-’ group.

$$3. \text{ OR} = \text{Odds Ratio} = \frac{(a1 \times b0)}{(a0 \times b1)}$$

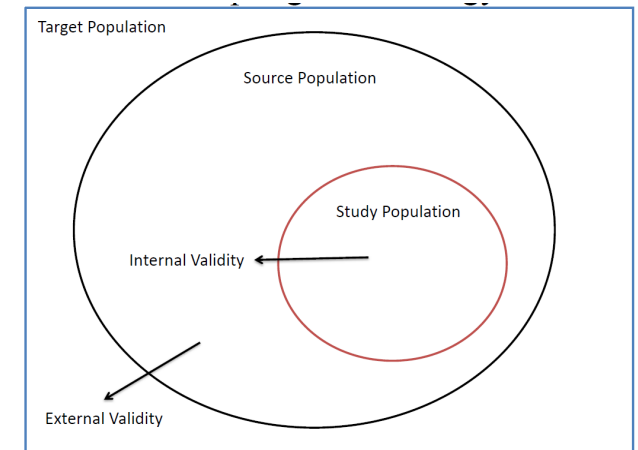
Odds of the disease in ‘E+’ group is ‘OR’ times higher than the odds of disease in ‘E-’ group.

Or: odds of the exposure in ‘D+’ group is ‘OR’ times higher than the odds of exposure in ‘D-’ group (more appropriate for ‘case-control’ studies).



# Validity in Observational Studies

- **Terminology:**
- **Validity**
  - Absence of systematic bias
  - (*i.e.* measures of association in study groups accurately estimates a true parameter in the source population.)
- **Internal Validity**
  - Inferences drawn from the study group(s) are correct for the source population
- **External Validity**
  - Inferences drawn from the study group(s) are correct for a target population
  - Source population completely reflects the target population
- **Generalizability**
  - Inferential step beyond external validity
  - Refers to the ability to develop scientific theories extended to broad populations.



# Validity in Observational Studies

- **Bias**

- **Three Major Types of Bias:**

- **Selection Bias**

- Arises due to factors affecting the selection of study subjects.
    - Other factors that relate to the willingness of potential study subjects to participate in a research project.

- **Information Bias**

- Arises due to factors relating to obtaining accurate information on the exposure, outcome and covariates of interest.

- **Confounding Bias**

- Arises due to the effects of factors other than the exposure of interest on the observed measure of association.



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# Selection Bias

- Inappropriate procedures to *select* and *keep* subjects fully participating in the study:

## 1. Eligible to be selected

- Survivor Bias
- Detection Bias
- Admission Risk Bias

## 2. Agree to fully participate

- Response Bias
- Missing Data Bias

## 3. Stay in their study group(s)

- Lost to Follow-up
- Follow-up Bias



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# Information Bias

- Collective term for Misclassification Bias and Measurement Bias
- **Misclassification Bias**
  - Describing errors in classification of categorical variables.
- **Measurement Bias**
  - Erroneous measure of continuous variables.
- Can alter the magnitude and direction of estimates of association.
  - Not always intuitive which direction the bias is towards.



# Information Bias

- **Types of Information Bias**
  - Recall Bias
  - Blinding Bias
  - Diagnostic Bias
  - Interviewer Bias
  - Social Desirability Bias



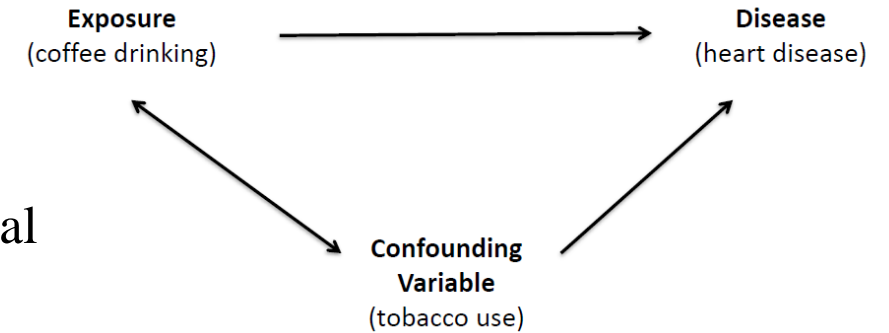
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# Confounding

- Is a systematic error that results from unaccounted-for differential distributions of particular covariates.
- Confounding is a form of bias
- One of the key concepts of epidemiology!
- Confounding can have a very important influence, and may even change the apparent direction of an association
  - A variable that appears to be protective may, after control of confounding may be found to be harmful.
- Most common concern about confounding is that it may create the appearance of a cause-effect relationship that does not actually exist.
- Confounding is situation-specific, and you have to know something about the biology and logic of the situation to guess at things that should be explored as confounders.
- In most studies, you should think about the following types of variables as being potential confounders: age, sex, species, production type and physiological status.



# Questions?



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