

# Women, politics and Twitter: Using machine learning to change the discourse

Lana Cuthbertson\* (ParityYEG) | Alex K Kearney (UAlberta)  
Riley Dawson (UAlberta) | Ashia Zawaduk (Dev Edmonton Society)  
Eve Cuthbertson (UToronto) | Ann Gordon-Tighe (UAlberta)  
Kory W Mathewson (DeepMind, UAlberta)

\*lanacuthbertson@gmail.com

## Why @ParityBOT?

- Diversity in representation around decision-making tables is important for the health of our democracies
- Women in politics are harassed on Twitter
- By posting positivitweets as an intervention against hate, @ParityBOT aims to change the discourse and encourage women in politics

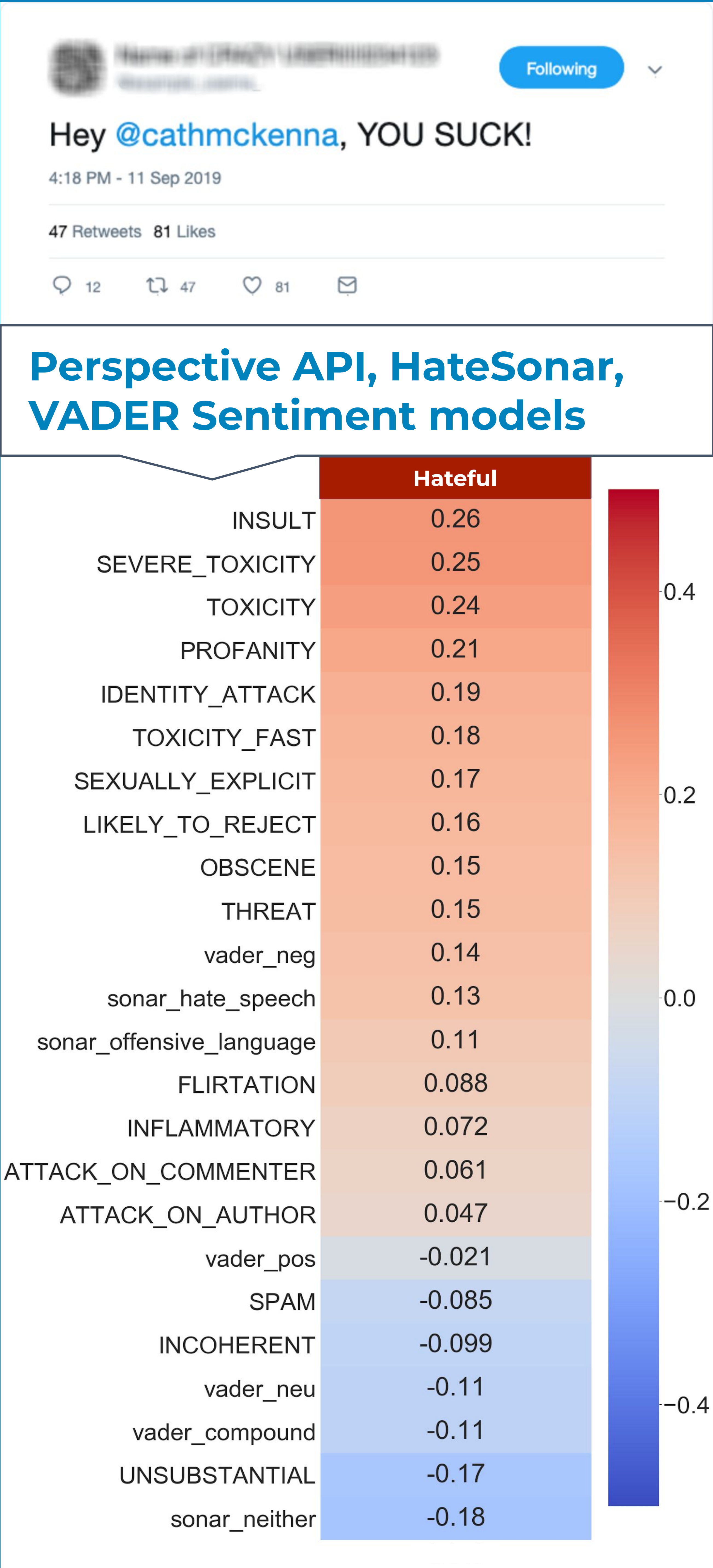
## So what?

**“It did send a message in this election that there were people watching.”**

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# @ParityBOT classifies hateful tweets sent to women candidates and posts positivitweets in response



	2019 Alberta Election	2019 Canada Election
Tweets Analysed	12,726	228,255
Tweets Scored Hateful	1468	9987
Positivi-tweets Sent	973	2428
Hateful Tweet Rate	7.65%	4.38%
Candidates Tracked	90	314

**ParityBOT** @ParityBOT · Oct 17

Anyone can ask a woman to run for office. Women need to be asked several times. #askher to run! | Oct 16, 22:42

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**ParityBOT** @ParityBOT · Oct 17

Thank you for being a positive role model. People may make a lot of noise but don't let it bring you down. Hold your head high because you've earned it. | Oct 17, 04:40

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**ParityBOT** @ParityBOT · Oct 17

Kudos to all the women stepping up to run for office. Putting your name in the hat to run is a huge accomplishment. | Oct 17, 06:41

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