

# Maharshi Patel

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## Certified Scrum Product Owner (CSPO)

Certified Scrum Product Owner (CSPO) with a strong foundation in technical solutions, data analytics, and Agile project delivery. Proven track record in gathering business requirements, prioritising product backlogs, and collaborating with cross-functional teams to deliver customer-centric solutions. Skilled at transforming complex problems into scalable products with a strong product mindset and hands-on experience in CRM systems, API integrations, and BI tools. Passionate about continuous improvement and delivering value through iterative development.

### Core Competencies

<ul style="list-style-type: none"><li>Product Ownership</li><li>Product Management</li><li>Backlog Prioritisation</li><li>Stakeholder Management</li><li>Data-Driven Development</li><li>Roadmap Planning</li><li>User Stories</li><li>Product Strategy</li><li>Competitive Analysis</li><li>Requirements Gathering</li></ul>	<ul style="list-style-type: none"><li>Agile Methodologies</li><li>Scrum Framework</li><li>Feature Prioritisation</li><li>Market Research</li><li>Product Lifecycle</li><li>Cross-Functional Teams</li><li>Sprint Planning</li><li>MVP Definition</li><li>UX/UI Collaboration</li><li>Digital Transformation</li></ul>	<ul style="list-style-type: none"><li>Artificial Intelligence (AI)</li><li>Release Management</li><li>Go-To-Market</li><li>API Integrations</li><li>Risk Management</li><li>OKRs and KPIs</li><li>A/B Testing</li><li>Data Analytics</li><li>Technical Documentation</li></ul>
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### Technical Skills

<b>Programming:</b> JavaScript   Python   HTML   CSS   TypeScript   SQL   XML
<b>Databases &amp; Tools:</b> MySQL   Snowflake   BigQuery   AWS   Google Analytics 4
<b>CRM &amp; AdTech:</b> Salesforce   HubSpot   Google Ads   Zendesk
<b>Data Visualisation:</b> Tableau   Power BI   Looker
<b>Cloud &amp; Web Technologies:</b> API Integrations   HTTP Protocols   Django   Android   iOS
<b>AI Tools:</b> ChatGPT   Claude   Perplexity AI   Grok   Gemini   Whisper API

### Professional Experience

Triangl3 Solutions, Maidenhead, UK	Sept 2023 – Present
<b>Product Owner   Associate Product Manager</b>	
<ul style="list-style-type: none"><li><b>Owned</b> multiple technical projects, <b>translating stakeholder requirements</b> into <b>user stories</b> and <b>prioritised backlogs</b> to drive delivery.</li><li><b>Led Agile ceremonies</b> (stand-ups, retrospectives, sprint planning), boosting <b>cross-team collaboration</b> and improving <b>delivery cadence</b>.</li><li><b>Defined product roadmaps</b> with clients, aligning <b>deliverables</b> to <b>business goals</b> and <b>user feedback</b> for continuous iteration.</li><li><b>Developed and integrated CRM solutions</b> (Salesforce, HubSpot), driving a <b>15% increase in retention</b> across key accounts.</li><li><b>Created custom software solutions</b>, cutting <b>operational costs by 15%</b> for healthcare and e-commerce sectors.</li><li><b>Optimised API integrations</b> and <b>data pipelines</b>, enabling seamless connectivity across <b>analytics, CRM, and advertising platforms</b>.</li></ul>	

- **Created client-facing reports** and executive **presentations**, translating **technical details** and **project outcomes** into **strategic narratives** for senior stakeholders.
- **Coordinated Agile workflows** and stakeholder meetings, including **scheduling**, **action tracking**, and **documentation** to support **strategic decision-making**.

SureCloud, Reading, UK

Jan 2022 – Sept 2023

#### Product Analyst

- **Led business requirement analysis** for tailored **GRC** and **CRM solutions**, boosting **client satisfaction by 20%**.
- **Partnered with Product Managers** to define **MVP features** and drive sprints using **Agile methodologies**.
- Conducted **user research** and **stakeholder interviews** to guide product enhancements.
- Delivered actionable insights through **data science** and **analytics** to support strategic decisions.
- Designed and deployed **interactive dashboards (Python, JavaScript, SQL)**, increasing **sales and investments by 20%**.
- Enhanced **data integration** workflows, cutting **redundancy by 30%**.
- Led **QA & UAT** efforts, reducing **defects by 30%**.
- **Mentored analysts** and established **data governance best practices**.
- Collaborated with **senior stakeholders** to align solutions with **business goals**.
- Collaborated across **product, data, and sales teams** to align initiatives with **organisational strategy**, ensuring **timely** and **coordinated delivery** of **cross-functional projects**.

## Education

Kingston University, London, England

Sept 2017 – June 2021

- **BSc (Hons) – Mathematics**

## Certifications

### Salesforce

Feb 2022

- Sales and CRM Overview

### Udemy

Oct 2023

- Data Science Bootcamp

### LinkedIn Courses

Oct 2023

- Google Analytics (GA4)
- Excel (Microsoft 365)
- MySQL | SQL
- Data Analysis by Microsoft
- Python Data Analysis
- BI & Tableau

### Google

Mar 2025

- Google Project Management

### Scrum Alliance

Apr 2025

- Certified Scrum Product Owner (CSPO)

### Outskill

May 2025

- Generative AI Mastermind

## Personal Projects

**Web Application Development:** Built a Python-Django-based app to perform Runge-Kutta calculations and data visualisation using JavaScript & Google Charts.

**Website Portfolio:** [MaharshiPatel.co.uk](https://MaharshiPatel.co.uk) - Designed and developed a fully responsive portfolio website from scratch using JavaScript, HTML, and CSS.