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FF Swipe File Part 1

COPY PAYOFF EXAMPLES

In the next 7 minutes, I'm going to show you _____ that will _____ and free you from _____ so you never have to _____ again....

All without _____

Once you _____, then you'll be able to _____ and you'll never have to _____ or _____

So after you know how to _____, _____, and _____...You'll go from _____ to _____ without _____ and that's when you'll _____

And when you know how to _____,

You'll be able to _____

Which will free you _____

Once you allow yourself to do this, it becomes a shortcut to _____

This is going to free you from _____ that's holding you back and allow you to _____ so you never feel _____

And it has nothing to do with your _____ or _____ or _____

....No

...It has everything to do with (this one thing that's outside of you - so it's not your fault)

...nothing to do with you....

And if you knew this one thing when you first started, then that would have _____ so you could have _____

And if that would've happened for you, you wouldn't be watching this video right now....

But because you are here....

in the next 7 minutes im going to show you _____ that will _____ and free you from _____ so you never have to _____ again....

And all without _____.

All that and more will happen for you....

But only if you allow it....

And once you do allow it to happen for you....

it'll give you the _____ you've always wanted....

Which will turn into the _____ you've always dreamed of....

and you'll be able to finally experience _____ you deserve but you never had a chance to reach....

So close your eyes and once you open them...

You're looking at your future....

Because when you know how to _____ then you'll be able to _____ so you can _____

And the only reason I was able to _____ is because I cracked the code to _____ that run on auto pilot...

And when you know how to _____ ...

You'll be able to _____ which will allow you to _____ so you be free to

And I'm not the only one either, because I taught this to _____

And all we're doing is _____ that allows anyone between _____ and _____ to do
_____....

Here's an example of a _____ that only took me _____ to create and _____ to scale
and _____ to automate.....

This _____ generates _____ every month...

So if you'll like to _____, I made a short video that will show you how to _____ without
_____ so you can _____

TIMELINE LANGUAGE

First you'll____, then once you have _____then you'll be able to _____

You can now have _____ so you can finally _____ without ever having to _____ and that's when you become _____

Then what we do next is _____, then once we have all that, the next thing we do is _____

It wasn't until I _____ That I _____

And Once I _____ , I decided to show others how to _____

And once you do _____, You'll see how easy it is to _____ and then you'll be able to _____ for good.

So after you know how to _____, _____, and _____...You'll go from _____ to _____ without _____ and that's when you'll _____

First we're going to give you _____, and it's going to give you _____, _____, and _____.

And once you have that, it's only going to take you X amount of time and energy to get _____.

Next XYZ is going to happen, then XYZ will happen. (You're creating a procedure in the way you're pitching the product) - (this happens even in the close...)

for procedural or women in the close..

And the first_____ that happens when you join is _____ and then XYZ is going to happen.

Then once you enter the members area, you're going to get _____

ASSUMPTIVE QUESTIONS

They always open with 📌

And the reason

And that's why

And that's how

They're explanatory statements (*It's a statement pretending to be a question that creates a void*
After you start it, then you can just go on and on and on....)

The way to do it is...in your copy just write questions and answer them and change it

EXAMPLE:

Before:

So why do I need to do this?

After:

So the #1 reason you need to do this is this...

...It all comes down to _____

(***After you start it, then you can just go on and on and on... ***.)

Which brings us to _____

Then the question becomes _____

And what this really means is _____

And the way it works _____

But the ultimate question is _____

OPENERS

The Two Types of Coaches

There's only two types of coaches...

...the ones that make money and the ones that watch them make money.

That's it.

If you're watching this video, chances are you're tired of seeing a few top-tier coaches make most of the money in your industry.

And in the next 7 minutes, I'm going to share something with you that's going to change that and take you from watching others make money, to actually making serious money.

I'm talking about if you're stuck at \$5k a month, you'll goto \$20k a month...

...If you're at \$20k a month, you'll goto \$50k a month and if you're at \$50k a month, then you'll hop to \$250k a month and if you're at \$250k a month, then we'll take you to \$1m a month.

And to make those leaps, you need to know the difference that makes the difference between those that crush it and those that don't.

It has nothing to do with having a better funnel, better ads, better content, etc...

All those things will get you ALMOST there, but won't get you there.

So if you want to cross over the line of becoming a \$50, \$100k or \$250k a month coach, here's what they all have in common:

They close more leads, and because they close more leads, they can get more leads, and that means they get all the prime leads out of the market, and you get the left overs.

The Missing Piece System

There's a lot of companies out there that do xyz...

And their stuff is great IF you're okay with only _____

The problem is that it's not enough to get .__ and _____

Because what's missing is xyz...

And after investing xyz money...

And putting in hours....

Here's what I realized what it takes to finally go from _____ to _____

You need _____, _____ and _____

And that's why i created xyz

After learning from them and realizing and having to come up with the missing pieces...

I finally have a system that works that's fully complete...

The Success Contrast

Right now as you're watching this video, there's a [avatar] somewhere right now, somewhere in the world achieving [outcome]... And right after that, somewhere in the world there's another who's making \$10,000, and right now there's another who's making \$100,000, and there's even one making \$1m... And for every one of those guys that are crushing it, there are thousands who are losing money And thousands who lost \$1000, \$15,000, even \$50,000...

And if you've ever [actions that led to failure] you know how that feels... What's the difference between the two? The ones who make money [are doing things that make them successful] And the ones losing money [are not doing things that make them successful] And in the next 7 mins I'm going to show you how to go from [hell situation] to [heaven situation]. And the reason I know some of these guys is because they're some of my clients.

The Two Types of Business People

There's only two types of people when it comes to doing business...

People that do business with you and the ones that don't...

There's the people that respond and the ones that don't respond...

And then there's the people that give you money and don't give you money...

Despite the differences...

When you're running your ads...when you're doing your socials...when you're doing your groups...

You're paying for both of them...

Because here's the thing...

A lot more people will NOT respond to you, open your emails, or give you money than people who will...

Hence why you only have a small percentage of getting clients...

Today in this video I'm going to show you a process of how we can change that for you.

Because whether you realize it or not...

Most of the money is not from people giving you money...

Its from the people who are NOT giving you money...

They're called the UNCONVERTABLE...

So i'm going to show you a little process that you can use in email to convert an extra 15 to 20 percent of people to give you more business...

And the reason we know this works and that we can do this...

Is because we've developed a process that we can use across multiple markets from this to this to this...

You can see for yourself...

Check out these results..

We used this on this list for this niche...

And look what happened...

And this list for this niche and look at the results that came through....

What we do is a little different...

We don't sell blast...

We don't do _____...

We don't do _____...

We don't do these types of XYZ sequences...

Instead we do....

PITCH

- what you'll do for them...
- what you'll give them
- why its limited
- how long it takes
- the outcomes etc

Why so difficult

Why do _____ find it so difficult to do _____ and _____?

After all, they have _____, _____, and _____ going for them...

.But despite all that...

. _____ doesn't happen and that _____ never lies....

So the real lie is that you can _____, and still be _____

But having _____ and dealing with _____ doesn't feel too good does it?

So the choice is yours....

Do you _____, _____ and keeping your _____ or do you continue being _____ (unhappy)
....

So here's how to _____, _____, and get _____ and become the _____ you proudly are....

And it has nothing to do with _____, or _____, or _____

in fact all you have to do is change one thing that will allow you to _____ so you can _____ and it will give you _____ which will free you to _____

This is the one thing I personally use to go from _____ to _____

And i'm not the only one either...

xxxxx other people are using this same little known method to _____ without ever having to
_____

It's called the _____

And it's waiting for you on the next page where all you have to do is click the link below to
_____

You're not just going to click to discover _____

you're clicking that link to _____

That link is your path to _____

That link will show you how to _____ So you'll be able to _____

HOW COME ADS

The Struggling Store Owner

How come your store is not getting enough sales and is stuck?

How come you still have to continue to _____

How come you _____

And most importantly, how come others are doing it so easily while you barely can keep the lights on?

After all there are plenty of other e-comm store making millions in sales and it's actually easy for them.

And they don't have to **_(daily activity they hate)_**. In fact, these successful store owners...

✗ Don't ever worry about _____ and make a ton of money and can buy pretty much anything they want

✗ Don't ever think about _____ and are 100% in control of their schedule, which means they can do whatever they want, whenever they want (spend time with friends and family, get in shape, go on dates, or anything else)

✗ Don't even try to _____ and In fact they take multiple vacations per year that, to the average person, would be once-in-a-lifetime "dream vacations"

You know one of the best reasons to run an eCom business is because _____,
_____, _____.

And that's exactly the reason that millions of people are doing it.

Up until a few years ago, before Covid, the rise of eCom companies was a steady growth of XXX per month...

...During Covid and after, everything changed.

Everyone stays at home and wants to do exactly what you do, and now there are xxxx being formed every day.

Making it harder than ever before to not only run a store but scale it.

Before you could _____, now you need _____

Before you could _____, now you need _____.

Before you could _____, now you need _____.

And that's why as many are coming into the business, even more are leaving it.

Not because they want to, but because they have to.

So what I'm about to share with you in the next XXX minutes, is going to show you how to _____ so you can _____ and not only save your business, but let you stay in business, and ultimately scale your business.

My name is _____ and I'm the guy that eCom store owners come to when nothing else has worked.

I do one thing well and one thing only and what I do is very simple:

I don't focus on buying you more traffic.

I don't focus on _____

I do _____

I never _____

Instead, I focus on one thing and one thing only — and this one thing is what allow you to increase your average order value by 30%, 50%, 70%, and even 200%.

And the reason I can do that is because I developed a little known methodology called _____ that allows you to _____.

And this works in every single industry.

It's been done in _____, _____, and _____.

And it also worked on _____ that generated \$3 million a month, and _____ on that generated XXX and on _____.

So as you can see, it doesn't matter if you're in _____ or _____ or _____, because the process is one and the same, and it works no matter what.

Here's how it works:

1. You spend money to run ads
2. People come to your page curious
3. Some buy, some opt in and others leave
4. The one that buy are the ones that make you money and the rest cost you money
5. I focus on the ones that buy and I get them to double, triple and in some cases quadruple how much they spend with you.

The way I do that is:

1. I take what you have
2. I blah blah
3. And then I blah blah blah

To be honest, it only takes me about one hour to do this, and that's why I'm reaching out to you...

...Because I have a few spare hours to potentially help you out.

Here's what that would look like:

1. We get on zoom
2. We blah blah blah
3. We blah blah blah
4. We blah blah blah

And then if we're a good fit.

I take everything we discussed, create _____ for you and your team implements.

Within mere minutes of implementing here's what your results will look like:

(insert results)

That's the deal and here's how we can do this deal.

1. Book a call
2. Balh blah
3. Balh blah

And if you have any questions, send me a DM and we'll talk.

As a woman, I used to work hard...

10 hour days...

5 days a week...

But i didn't start making REAL money until i started doing a lot less

For example...

I had a client last week that took me 30 minutes and I made 500 bucks...

I realized men are wasting time because everything you're doing when it comes to

cutting body fat, building muscle and getting ripped is not only wrong, but also dangerous to their health...

...You see, if you go on YouTube, Twitter or IG, what you'll see is experts giving you advice, and yet if their advice worked, wouldn't you already be in shape?

So knowing this, I tried everything they talk about and I ended up _____ and once I realized what they're wrong about, it became easy to be right, and here's what they're all wrong about _____.

Now you can see why _____

How would you like to

How would you like to turn one client into two...

...Two clients into four...

...Four clients into eight...

...Eight clients into 16...

...And way past that...

All while working LESS.

Because you're able to do this WITHOUT pushy sales tactics...

...*Without* Sneaky marketing chokeholds...

...*Without* Putting flyers on car windshields...

...*Without* Posting a SINGLE video to social media...

...And *without* spending a single PENNY on paid ads.

It all comes down to doing one simple thing other performance coaches aren't doing...

...Allowing you to become the go-to coach in your area...

...Fill up your schedule with athletes...

...Giving you *CHOICE* of who you want to work with...

...And creating a performance coaching business that's set for steady growth month after month.

It took me 10 years to discover this...

...But once I did...

...Everything took off...

...I started earning consistent 5 figures every single month...

...Was able to help my athletes get *amazing* results, no matter their sport or age...

...And was even able to open my own facility...

...And hire coaches to take over some groups, so I could stop trading my time for money.

But you don't need a gym to do this...

...It all comes down to one simple thing that normally takes coaches YEARS to do...

...In fact...

A lot of coaches even give up before they discover this...

But in a second... I'm going to show you how to shortcut years of guessing...

...Skip the feast or famine cycle...

...And jump right into a thriving performance coaching business...

...That you can take *anywhere* you want.

But before I do that...

...I want to tell you how I discovered this...

...So you know how it works in the first place.

Hi, my name is _____

And over the past few years, I've been able to work with the best of the best athletes in the MLB, NFL, NBA, and [CREDIBILITY]

In fact...

In the past few years alone...

I've worked with 57 pro athletes across 6 sports.

X..

And x...

And on top of that...

I host a YouTube channel with over 500,000 subscribers...

...Where I'm able to share performance advice with athletes all over the world...

...But before all this success...

...Before the internet following...

...I was just a broke personal trainer...

...A trainer trying to find the BEST way to transition into coaching athletes...

Because to be honest...

I was tired of coaching stay at home moms who complained about the entire workout...

...And it was barely paying the bills.

Meanwhile all my friends were buying homes, going out on the weekends, eating the food they wanted...

...While I was pinching pennies...

...Keeping to my diet of ramen and PB&J's...

And doing everything I THOUGHT it took to make it as a performance coach...

Like putting flyers on windshields outside of football games...

...Constantly prodding my network for possible leads...

...And even XXXX....

The ups and downs continued for years.

Some months, I did great.

And others, I barely scraped by.

And the cycle didn't stop...

...Until through years of studying...

...Trial and error...

...Field-testing...

...And pounding the pavement...

...I came up with a repeatable way to deliver results to ANY athlete who walked through the doors of my gym...

Any age.

Any sport.

It didn't matter.

Whereas before, I was copying what other coaches were doing...

Programming exercises I found online...

Now, I have a SYSTEM for delivering results...

And once this clicked...

I realized there's a reason the biggest businesses in the world...

Like McDonald's, Amazon, Walmart, and more are able to bring in *billions* every year...

...And it can create similar "windfalls" for performance coaches.

...And the reason they're able to do this...

The difference between performance coaches who make it, and those who don't...

Is a system.

Because a system allows you to deliver repeatable results...

Which is WAY different from what most coaches are doing...

Because most coaches are simply guessing...

Taking exercises and drills from other coaches...

Plugging them into a workout...

Crossing their fingers...

And hoping for the best...

Maybe some athletes get results...

But most won't...

Which creates a revolving door of athletes...

A roller coaster for your monthly income...

And even...

Word getting out - hurting your reputation.

But that all changes once you have a system.

Things really do become as simple as plug & play...

And you have the confidence you can deliver results...

...No matter the athlete...

No matter their age...

No matter their goals...

And once this clicked for me...

Everything took off...

Without me spending a single penny on marketing...

...And without me having to “pitch” my services.

Athletes found ME on their own...

...And practically “closed” themselves...

Because when I started delivering consistent results to the athletes HAD...

...Their friends took note...

...Their parents started telling other parents...

...And soon, I was overwhelmed by athletes wanting to work with me.

Over the next few years...

...I was able to open my own facility...

...Hire coaches, so I could earn money without trading my time...

...And cemented my reputation as the go-to coach in my area.

And it was all thanks to developing a system...

Now, you can go and try to do this on your own...

But it takes *years*...

Thousands spent on courses, books, and seminars...

Trial and error...

Field testing...

Months in the feast or famine cycle...

So you can try that...

Or, you can take my system...

Because I'm about to hand it to you now...

It all starts with X, which is the crux of what we do...

Because without this...

It's like using a GPS without knowing where you're starting from...

You'll end up hundreds of miles from their destination...

So this is the starting point

****GO INTO SYSTEM*****...

Now, over the past few years...

...I've shared this EXACT system with handpicked coaches who were eager to grow as performance coaches...

Like ****, who did x and x

XX

XXX

And what I found is that the way to get the BEST results with this system...

...Is to tailor it to the needs of each performance coach...

This way xxxx, yyyy, and zzzzzz....

That said...

For a limited time, I'm making some of my coaches available to help YOU tailor this system to your performance coaching business...

We'll pinpoint where you're at...

The weak areas in your business....

And give you a step by step plan for where you want to go...

Whether that's periodization...

Speed training...

Plyometrics....

Or something else.

And remember...

When you use this system...

And when you're able to deliver results repeatedly...

You don't need to post all over social media...

You don't need sales tactics...

And you don't need to spend a penny on ads...

Because YOU become the go-to coach in your area...

...And when you have that reputation...

...You don't need any marketing or sales...

...Your reputation... And more importantly... Your results...

Sell themselves.

Now, obviously my coaches need to coach, too...

...So there are only so many slots available...

...And I KNOW there are some hungry coaches out there chomping at the bit to jumpstart their businesses...

...So I know they'll go quickly...

...And again...

This is at no cost to you...

....So go ahead and click the book now button below this video....

...Then select a time that works for you.

At your scheduled time, show up with a pen and paper...

...And get ready to get the exact system that'll shortcut you to the success you're after...

Again, when I started using this system in my business...

...Everything changed for me in the best way...

...My schedule was PACKED...

...My income stabilized and steadily rose...

...I was able to open my own facility...

And so much more.

And I'd never been here if I continued doing what most coaches out there are doing...

In fact, I'd probably still be *begging* for athletes...

...Or maybe I would've hung it all up and grabbed a desk job.

That said...

I don't wish YEARS of trial and error on any coach...

...So take what's working now...

...It's at no cost to you...

...And you'll have a HUGE advantage over the other performance coaches in your area...

...No matter how long they've been in business...

Because when you're doing things that other coaches aren't...

...You get the results they can't.

So let's get started.

Start by clicking "book now" below...

...Pick the time that best fits your schedule...

...And you'll have the roadmap to the success you want.

No more guessing.

We'll talk to you soon.

If you're a performance coach, you don't just have one job...

You actually have... Five.

Your first job is to get athletes in the gym...

Then, you have to COACH those athletes...

After that, you have to SELL those athletes.

Then you have to PROGRAM for your athletes...

And finally, you have all the stuff you have to take care of outside the gym.

This is a **** balancing act.

And it leaves you feeling overworked and underpaid...

Spending 10-12 hours in the gym every day...

Bending over backwards to find time slots for athletes...

Maybe even feeling burnt out.

So if this sounds familiar to you at all...

You're probably working TOO hard.

Because it isn't until you start DOING LESS that you actually make REAL MONEY as a performance coach.

And doing LESS means no more pushy selling...

No more sneaky marketing chokeholds...

No more putting fliers on car windshields...

Or posting on social media...

Or blowing money on ads that don't work.

It means doing what you set out to do - coach athletes...

...While getting paid what you deserve.

All of this comes down to one thing most coaches aren't doing...

But when you do it...

It positions you to earn MORE while working less.

And when this happens...

Not only do you make more money...

But you also have way more energy to coach your athletes...

Which means better results for them...

And a better reputation for yourself.

Soon, you could be the go-to coach in your area....

The coach with CHOICE of who he wants to work with, and who he doesn't want to work with.

And all that starts with doing LESS.

It took me 10 years to discover this...

...But once I did...

...Everything took off...

...I started earning consistent 5 figures every single month...

...Was able to help my athletes get *amazing* results, no matter their sport or age...

...And was even able to open my own facility...

...And hire coaches to take over some groups, so I could stop trading my time for money.

But you don't need a gym to do this...

...It all comes down to one simple thing that normally takes coaches YEARS to do...

...In fact...

A lot of coaches even give up before they discover this...

But in a second... I'm going to show you how to shortcut years of guessing...

...Skip the feast or famine cycle...

...And jump right into a thriving performance coaching business...

...That you can take *anywhere* you want.

One that YOU run, instead of it running YOU.

But before I do that...

...I want to tell you how I discovered this...

...So you know how it works in the first place.

The Dirty Secret

Here's the dirty secret that none of the gurus will tell you...

By the time it stops working, that's when they decide to make a course on how to do it...

So they can start making their money again...

That's one of the reasons they _____

So when you buy a course, you're really buying what used to work...

Because why would they tell the world what's working for them and create competition?

And look...

Once you start buying 10 of these courses, you start to realize none of it really works...

—

Information changes...

_____ changes...

_____ changes....

You never get access to things that work RIGHT NOW...

That's why there's such a high failure rate...

So the best way to really make money with _____...

Is just to get out there and figure it out on your own...

I mean you don't get good at sports by reading about them...

You get good by getting out there and playing....

Or you can have someone do it for you...

And when we started doing it, we made plenty of mistakes...

But once we started figuring things out and making a dollar here, a dollar there...

That's when things started taking off...

You know when people lose weight, well old habits are hard to break...

If you change your body too quickly, then what ends up happening is that your body will resist it.

That's why if you know how to hack your diet, then you can get the best of both worlds..

Because really the best diet in the whole world is when your body and mind doesn't think you're on an idea...

And when do you think you're not on a diet? When you can eat whatever you want...

So in this program, we're going to show you how you cheat, diet, and still lose weight...

So you never feel like you're on a diet, because people who are really in shape feel this way...

Here's the current state of the industry...

The whole era of ecom courses is dead...

People aren't getting results with that because typically what happens when the concept stops working, then they'll finally stop keeping it to themselves...

Package it up and sell it to you...

So you can buy courses if you want, but you'll just find out the hard way...

Most people watching this podcast right now did find out the hard way...

The reason being that the world moves so fast these days that by the time something is taught in a course, it no longer works...

That's why we do things a little differently...

We don't sell courses because we like to get people results...

You used to be able to _____ but now you're _____

You used to be able to eat whatever you want but now you're gaining weight...

You used to have a lot of energy but now you're tired...

And the little energy that you do have goes to work, family, life obligations...

And it rarely goes to you working out and taking care of yourself...

After trying everything such as low carb, keto, fasting...

It wasn't until i started looking at what is one thing that i'm not doing that I should doing...that could have a massive difference?

That's when I started researching hormones...

And i started increasing my testosterone,,,

Then the next thing I know, the more I increase my testosterone, the more weight i loss...

The more energy i had...

This was the missing piece...

This was the golden ratio...

I stumbled onto something incredible...

Something happens to a man's body when they turn 40...

This happens

_____ happens

And _____ happens.

But what really happens underneath it is a series of hormonal changes that causes you gain weight, feel tired, and _____

And at 35, is where the belly starts to form and gain weight...

And what's interesting is that everybody out there will tell you to workout more, diet more, count the calories, and do keto...

But you still continue to gain weight...

So you're ability to lose weight and have energy has nothing to do with _____

It has everything to do with what's causing that to happen...

Because the biggest culprit of you gaining weight is emotional eating...

But the solution isn't to stop emotional eating...

It's to figure out what's causing the emotional eating and what's causing that is cravings...

You've had emotional eating all your life typically around that time of the month where you crave chocolate and sweets..

Except this time...

It's now every single day...

That's why we work with women to identify xyz and once we change this, then we get results...

The number one reason recruiters struggle to get clients is because there's too many recruiters...

After covid, all the people that worked for recruiters became recruiters.

So everyone is fighting for the same thing.

However, there are a few recruiters that make 7 figures and these recruiters aren't any better or smarter. And the only difference is that they have systems that work for them so they don't have to work.

and so that's why they can do more work as a single recruiter vs one agency that has 50 recruiters all because of systems.

That's why when I developed my systems 5 years ago, then when I went from struggling to maintain 6 figures to making 7 figures consistently, traveling the world, not working, etc.

There's a well kept secret in the coaching business...

That is only known to a few coaches.

The few coaches who know this secret get to ____, ____ and ____.

The rest who aren't in on this get to watch them ____, ____ and ____.

You might think that ____

And you might think that ____

And that is (pause)... not it.

The secret is...

The highest, best, well paid coaches don't chase clients...

They don't run ads...

They don't write sales letters...

They don't run emails.

They don't set up webinars.

They don't promote anything.

(add more)

And yet... they have all that.

The reason they have it all is because they're not the ones doing it.

Hi, my name is and I'm the one that does all that for some of the highest paid, best fitness coaches in the industry.

Like (what you did)

Or (what you did)

Or (what you did)

And that's why they can do something you can't do...

Not because they're better than you, but there's someone else doing all of it for them.

And if you had the same talent behind you...

Maybe...

Just maybe, you could do the same too.

You already have 50 to 100 clients in your business and you don't even know it...

What if I told you that you're 3-5 emails away from generating 5-10 booked calls and convert 2-5 out of those booked calls into high-paying clients?

See this?

This is an email we sent out that generated _____

See this?

This one generated _____

And this one generated _____

Now this is a stand email:

It gets xyz opens and xyz clicks...

But what that really means that 90% of the people never open it and 99% never click.

And that's a waste...

You're wasting time...You're wasting money...

In fact, you're not only doing that but you're ruining your reputation...

That's why your email performance goes down....

And what's even worse is that these are the same people that see you on facebook, instagram, constantly pitching...

And now everytime they see you, they think you're the "pitch guy"...

With the hidden pitch email method, you're getting xyz opens and xyz clicks

While at the same time building up a relationship with your list, building up your brand with a loyal following, and generating tons of revenue without burning out the list...

Ever heard of that expression that people love to buy but hate being sold to? That's

exactly what we do

You know when it comes to making money online...especially ecommerce...

The biggest thing standing between you making 5,10,15,20 thousand dollars is one thing...

And one thing only...

Until now...

You had to be

And _____

But those days are over because _____ has entered the game and it's disrupting everybody and everything....

It's kicking ass, taking names, and not holding back...

And the same smart money that was early on crypto...

The same smart money that was early on xyz stocks...

The same smart money that was on tesla...

That same money is here.

Right now.

So if you're about smart money, then here's why you need to stay here and watch the rest of this video....

Because i'm going to show you how to take _____, flip it upside down, and make an easy 5-15K a month with so little work that people are going to wonder if you're drug dealer...

Hi _____ here

And In this video i'm going to give you something that's going to take your _____ business to 4K a month...

It's not a course...

It's not _____

It's not _____

In fact, it actually has nothing to do with _____ at all

IN FACT...

The only way to get 4k a month is by doing xyz....

That's why we're able to _____ without _____, _____ and _____

But here's the thing...

People that make X amount of months, do it usually one or two ways....

The first way is where you do it yourself...

Where it takes you 2-3 years, 5 years of mentorships, and _____

Or you can take this other path and skip the line and do it 4 to 6 weeks from watching this video...

Here's what's going on...

Hi my name is _____

One of the things that allowed me to go from here to here is because I had XYZ

I took the easy way and it allowed me to _____

There's you and there's the business but let's work on you...

Because if there is no you, there is no business, so here's how to become the greatest you possible...

The you that's free...

The you that has greater clarity, confidence, and courage...

Because the biggest challenge women have when finding the business that works for them is that they lose themselves...

So then you're forced to choose...

...Do I keep the business or do I keep my sanity?

...Do I _____ or do I _____

But it doesn't have to be that way...

Here's how you can have it all...

You can go to the gym...

You can workout...

You can lift weights...

You can diet...

You can eat your protein...

You can get the right amount of sleep...

You can do everything right...

And you'll NEVER look like...

The Rock...

Chris Hemsworth...

Mark Whalberg...

Or Jason Momoa...

And I can tell you plenty of reasons why...

But I know for a fact that it's not because...

...They train harder than you...

...They have better diets than you...

...They don't sleep more than you...

But what they do have is one advantage over you...

And I'm going to reveal it in the next 7 minutes...

And once you have this advantage...

You'll be able to look like blah blah blah...

(INSERT TESTIMONIALS)

And the results all come from what's in this little vial...

(SHOW VIAL)

Do you ever sit back and relax after a long week...

...And look back at your life...

Thinking...

How did I get here?

How did I accomplish everything?

Thinking just how lucky and fortunate you are...

...Feeling blessed and thanking the universe for everything you have in life...

Or...

Do you sit back and wonder...

...What went wrong?...

How did you work so hard...for so long...

And end up where you are...

With nothing to show for it...

...except for a few nice office Christmas parties, a pile of credit card debt, wishing for a life that you could have...

A life you could have...

If you only knew how to make it happen...

Because if you don't have all that...

Chances are you don't know how to get it...

Otherwise, you would have it already...

And the reason you are where you are is because you've never asked the right question...

And the right question is...

What do the people that have it all do differently than the ones that don't?

Do you remember when you set out to achieve all your dreams, goals, and ambitions?

...When you thought it would be easy...

...When you thought it would be _____

...When you thought it would only just take a few months...

And here you are... Still stuck in the same place with the same dreams, goals, and ambitions...

Except this time... It's not the same...

Now there's uncertainty, self-doubt, stress and worry...

You might be at a fork in the road where a decision needs to be made...

...A decision that's going to determine the rest of your life...

...A decision that's going to _____

And that decision is do you keep trying or do you quit...

If you keep trying doing what you're currently doing, then you're just going to get the

same results as you've always have gotten — So that won't work...

...If you quit, well that won't work either...

So there's only one way out...

Webinars...Book a call funnels...Application funnels...

They all make tons of money and work...

... 3 years ago...

...When you didn't have a million other people doing the same thing you're doing...

...When the Facebook pixel was good...

...When the economy was great...

But times have changed and things are different...

And I don't need to prove that to you...

Because your stats are proving it to you every day...

Your stripe account is proving it to you every day...

Your show up rates...The quality...is proving it to you everyday...

And you might consider trying out an agency over there or maybe that agency has the secret...

But it's not that...

It's this...

It's not about what you say...

It's about what the customer hears...

And what they hear depends on your ability to communicate it...

So often now you could either communicate it on a phone call..

And the problem with a phone call is that you have to spend 45 minutes educating them and by the end of that they're tired...And they give you the "I'll think about it"

Or you could do it on a webinar but nobody wants to spend 2 hours watching a webinar...

Here's a better way...

There's two types of ecom store owners out there...

Ones that make money...

And ones that don't...

If you're already making over 7 figures with your store then this is not for you...

But if you're under the 7 figure mark and want to discover how to get there...

Then this is going to be the most important page you ever read because it's going to show you how to _____

You'll also discover...

-Bullet

-Bullet

-Bullet

So if you haven't broken 7 figures yet, then here's what is holding you back...

You see...

There's only one thing you need to know how to do...

And that one thing is knowing what things people want to buy...

If you know they'll buy it, then all you need to do is give them what they want...

The question is...

How do we know what they'll buy?

Well we spent 20 million figuring this out so you don't have to...

And it all comes down to this one thing...

The xyz process that allows you to _____, _____, and _____

Without _____, _____ and _____

The difference between who you are now and who you were isn't much...

It only has to do with 3-5 key hormones that have changed over the last few years...

And because of that change...

You may have gained body fat...

You might feel tired....

And so on and so forth...

Some days your body is perfect and these hormones are well balanced...

You have energy...

You don't have cravings...

And other days it's the complete opposite...

And once you know how to balance the hormones naturally, then you'll be able to bring your body back in balance...

What if i told you can make 300-500 per day in side income selling simple products LIKE THIS in your online store...

Even better...

What if told you can make this type of money...

WITHOUT needing any previous experience...

WITHOUT needing techy or coding skills...

And even WITHOUT needing more than 1-2 hours a day to run the store...

The secret is a new type of online business that I call the "_____"...

And little did you know there are people all around the world who have been using this secret business model to make life changing money.

...Escape the matrix...

And live lives they've always dreamed of.

In fact...

Instead of just sitting here and telling you...

I'm actually gonna SHOW you one of my _____ inside my computer right now...

(SHOW STORE)

The store right here only takes me one hour a day to manage...

And this is just one of my stores...

In fact, I have four other stores just like this depositing cash straight into my bank account day after day...

The best part?

All you need is a laptop and an internet connection to get started...

And in the next 7 minutes...

I'm going to show you EXACTLY how to start your own _____ from scratch in just 3 simple steps...

So you can start making a full-time income with part-time effort...

In as little as 90 days...

Hi my name is _____

And to be perfectly honest with you...

I never thought I would make a video like this...

Because just a few years ago....

I was (emotional story) ...

Yeah...you heard that right...

And I worked 12 hour days, 6 days a week...

This job made working at walmart look like a fucking dream...

—

Everytime after work i would get on social media and it seemed like everybody was making money online while I was here doing shit at the factory...

So when I started this business, I knew it had to match what I wanted in life...

I knew it had to run on auto-pilot...

I knew it had to _____

And I knew it had to _____

Because what's the point in making money from a business if it felt like another job...

It had to be a business that WORKED FOR ME....

So that's when I knew becoming a youtuber was out...

I didn't want to _____

Becoming an influencer was out....

Because I knew that would mean i would have to _____

And affiliate marketing was DEFINITELY OUT because _____

So that only left me with one thing which was Ecom...

Because I knew if i could do it right, it would allow me to _____

—

I launched my first store...

Didn't do so well...

Launched my second store...

Third product was a hit...

That's when I knew I had something on my hands...

Do you why I'd rather run a 6 figure affiliate marketing business making 300-500 a day selling other people's products rather than posting videos on tiktok and youtube...

Rather than becoming a sales closer or starting an agency...

Rather than selling on Amazon or buying crypto coins...

Rather than building a shopify store....

Or any of the hundreds of other ways that people tell you that you can make money online?

It's because I can get a non-stop, perfectly automated income stream that flows right into my bank account, working only 30 minutes a day...

You don't need a business...

You don't need to fulfill any services...

You don't even have to handle customer support...

All you need to do is pull out your phone, promote other people's products, and let life changing money flow into your bank account.

Everyday I generate sales like these...

And that's just from one product I promote...

And the list goes on and on and on...

I've got tons of 6 figure systems in different niches....

In my 20's, I was really fit...

In my 30's, I got fat...

When i hit my 40's i found myself dealing with _____, _____, and _____

I tried...

And _____

But nothing worked until I figured out how to _____

After that, here's what happened for me....

[BEFORE and AFTER]

And here's what happened when I shared it with other men just like you...

[BEFORE and AFTER]

Click here to discover how this can finally be the solution you've been looking for your entire life from getting abs to losing weight to _____

The truth is at the end of the day you just want to make money the simplest and fastest way possible so you can live your life the way you've always imagined...

Because what's the point of making money if you can't enjoy it?

And that's why when most people start their own business...

They end up spending most of their time doing _____, _____, and _____

But what they don't know is that they could just get all the benefits today by short-cutting their success...

So let me show you how to do that....

CLOSES

CLOSE - EMOTIONAL SPENDING

Here's what your life looked like before being aware of _____

You had to study...rely on luck...

But now you're stepping into the 1% club where things become effortless, easy, and automatic for you...

So it's not a matter of how much wealth you're going to attract...

It's a question of what you're going to do with it...

You can go on vacation...

You can pay off debt...

And you can pay off _____

You can do whatever you want because the choice is yours...

But the first choice you must make is getting _____ system so you can activate it...

You're finally getting a shot at success...

You're finally getting a shot at life changing income...

And you're finally getting a shot at the dream car, the dream house, the dream vacation...

...freedom, peace of mind, and full control over your finances...

The [PROGRAM] will do that for you and more...

Now, when it came to creating [program], we thought about writing a book but we realized that wouldn't work because it's hard to show you visually...

So then we thought about creating a course, but there's a lot of detail to share and info to convey that would be impossible to properly share by just giving you videos alone...

And then we thought about doing in in-person workshop, but we quickly realized that's it's not possible for people to fly in from all over the world to attend — all just for an hour or two of group training...

And then we realized something...

And that something was that the only way to truly make you successful is to coach you one on one and meet you where you're at, personally walk you through the rules, and how they work so you can learn them and start using them right away...

Which is why we're going to do something for you, that no one has ever done for you...or ever will do for you...

Which is to have one of our team members to get on a call with you, take a deep dive into how your xyz journey has been so far, see what you're struggling with, and we'll show you how are mechanical rules can solve your problems and make you a profitable _____ right now.

Now this call is not for everyone and it might not be for you...

It's only for people who are very serious about becoming highly profitable _____ and are very serious about their income...

And those who are very serious about _____ in a simple, repeatable, and consistent way without any analysis, guessing, or predicting...

In short, this is only for people who are finally ready to make real money from _____.

_____ that's easy, simple, and fun.

And here's what it means when you get on a call with us...

Insert outcomes

And it ultimately means that your hobby will turn into a professional _____ career...

There will never be a moment of confusion on what to do because you'll have clear rules to follow...

If you're truly serious about _____, then you need the __upsell 1_____

Because it's the only way we can ensure you get every benefit out of _____front end_____

...others are finding out about this, they're downloading the mechanical rules and using the [program] to generate, 10000,20000, 50000, and even 3000000 in a single month...

Building bank accounts bigger than they ever dreamed of...

Like...[testimonials]

Now you can see why it was so important that you watched this video until the very end...

The decision about whether or not to get on this call is the decision that will make or break your success.

So now the question is...

What does being a successful _____ mean to you?

What does making an extra 10k to 20k a month mean to you?

What does the ability to consistently pull money out of the markets mean to you?

I can tell you what we paid to create this...

We spent over xxxxx to create, test, and fine tune everything we're giving you here...

And i can tell you something...

You're not going to pay anything near that because this call isn't going to cost you

anything other than 30 minutes of your time...

That's it.

And in that 30 minutes that we talk, you're going to discover something that most traders will never know or find out.

And that something is....

Just how easy and fast it is to _____

So book a call below, pick a day and time that works for you and we looking forward to taking you under our wing, mentoring you, and showing finally how trading really works so you can start making money as a _____ instead of _____

And if the slots on the calendar are all booked out, that's just because there's such a high demand for these calls but you can always come back and try again in a few days.

For now, go ahead and check to see if there are any positions open.

CHECK CALL AVAILABILITY CTA

Still here?

Still thinking about it?

Ask yourself why?

Because 30 days from now two things will happen...

Either you'll be 30 days older or you'll be 30 days older and be able to _____ without _____

The only difference what happens 30 days from now is the decision you make...

If you leave this page without doing anything, then you'll continue to _____, _____ and _____ without knowing _____

But if you book a call, you'll _____, _____, _____ and you'll know _____

You're not spending money...

The only thing you're spending is 30 minutes of your time...

And in that 30 minutes you're going to discover something that you've been looking for since the day you decided to become a trader.

You'll discover _____, _____, and _____

So once again...30 days from now, are you going to be 30 days older? Or 30 days older with _____?

If you're serious about _____ then the decision is easy.

Click the link below, book a call, and we'll take you from _____ to _____

"first we're going to give you _____, and it's going to give you _____, _____, and _____.

And once you have that, it's only going to take you X amount of time and energy to get _____.

Next XYZ is going to happen, then XYZ will happen. (You're creating a procedure in the way you're pitching the product) - (this happens even in the close...)

for procedural or women in the close...EXP

And the first thing that happens when you join _____ is _____.

After that, then _____ going to happen.

Finally, once you enter the members area, you'll have access to _____....

As long as you're one of the first 300 women who order today, you'll receive you
[Product Name]

...and not only that, but the cost of shipping right to your doorstep is covered too. You don't pay anything for delivery! And even though we're holding your [Product Name], the only thing we can't do is hold it for long. The first time we did this, we sold out within a week

So if you're someone who's ___ and if you're someone who's ___ and if you're someone who's ___. So if you're a woman who's ___ and if a woman who's ___ and if a woman who's ___

Then you've already made the decision, otherwise you wouldn't have read this far. So let's take everything we've just said about how you'll ___ and you'll ___ and you'll ___ and let's make it a reality for you.

:

CRO MESSAGING/COMPLAINTS/DOUBTS — putting doubt in the close:

How can you scale a webinar if the math doesn't workout? How can you get outcome if (negative)?

Now that you know how _____ works and now that you can see how _____

And now that you know you need _____ to _____ and you have to have _____

How can you make _____ work if _____?

EXAMPLE 2:

How can you run a clinic...

Do _____ and _____

And focus on lead gen at the same time?

COMPLAINTS/DOUBTS IN THE BODY COPY:

So you now know how this REALLY works...

And you've seen _____

So the question becomes now...

How can you do xyz if _____?

And that's why in the next 7 minutes i'm going to give you...

And _____

So you can do it....

If you're going to _____. You have no choice but to _____ and when you do, How are you going to _____ if you _____?

What did it cost you not to live your best life full of abundance...

What did it cost you _____ to only end up with _____?

What did it cost you _____

This is exactly why the _____ system will put an end to all the what ifs and what could have beens

This is the last solution you'll ever spend _____ on.....

Because after this point, everything you want is going to happen for you and come to you effortlessly....

But to give you access to _____ we need to know you're serious and that you'll put it to use and the only way to do that is by having you commit to it by trying it out for 30 days....

And that's why we initially offered it at _____

But decided to actually lower the bar of commitment to _____

CLOSE

There's little risk by starting today...

In fact, all you lose is a few minutes of your time if i'm wrong about this...

But what if i'm right?

What if _____?

What if _____?

What if _____?

All that and more is waiting for you on the next page but only if you Want and allow it...

Because that's where abundance and wealth awaits you.

The new you is calling from the other side.

And the only thing that stands in your way of all that, is a decision to _____.

A decision to _____

A decision to _____

As soon as you click that button below, you're making a decision to _____ and you're

stepping into _____.

So what are you waiting for?

My name is _____

And congratulations to you for taking action to overcome your _____ I can't wait to see what life has in store for you.

GOOD CLOSE For Webinar:

How many of you have been trying to lose weight for a year now? Or two years? Or 5 years?

How many of you have lost it, gained it back. Yoyo dieted like crazy, and ended up back

where you are now?

How much did that cost you in money and time?

How much did you spend on gyms? Fad diets?

How many minutes or hours did you spend at the gym?

And lets not just think about this in time and money...

Lets think about what it REALLY cost you...

It's cost you social outings...mental health issues...xyz....

(then at the end when you drop the price, their comparing all this lost to the measly cost of your program)

Yangs Additions

It's not going to work.

You should give up...

And quit thinking about the fact that you can lose weight
because what makes you think another diet is going to work this time
afterall

you've tried

how many?

keto, paleo,atkins, carnivores

and how many supplements did you try?

And here you are without results

so just leave

You know what the hardest thing about a great relationship is

To get to the point where you're truly deeply loved

Which is also the best part of the relationship

That's when

the doubts

insecurities

blah blah
fade away
and warmth
knowing comes in
This page you're reading
is going to show you how to go from

Alright, here it is...

You already know the biggest lie in jiu jitsu:

That size, strength, and athleticism don't matter.

Yet when you look at the top performing athletes today, that couldn't be further from the truth...

In a game where everyone has the same technique, the edge goes to the person who's built different.

And it's not just how you perform on the mats either...

That spazzy white belt or corn fed college wrestler punishes you for every competitive roll.

You feel aches and pains, and sustain more injuries between classes when it feels like you're smashing against a wall that's trying to kill you.

Sure, you might have won, but at what cost...

It's much harder to implement your game when your opponent's sheer strength shuts you down.

Which impacts your technique too...

It can take months or even years to develop moves because there's zero room for error.

So you progress at a snail's pace between each belt...

Meanwhile, someone who's started after you runs through the ranks at lightspeed because they're faster, heavier, stronger, or younger.

It's not technique as much as it is their aggression.

And your rival in another gym... the one who you'll see at tournaments in your weight bracket... has no one to slow them down.

It's time to even the odds.

In the next 7 minutes I'm going to show you how to reverse all that.

So that you go from being dominated to dominating your opponents...

So that you go from gassing out to having seemingly endless cardio...

So that you can confidently impose your game before the buzzer and try new techniques with a high success rate.

So that you can recover FASTER and train harder and longer.

Even if you're in your forties like me.

Hi, I'm [influencer]...

—

[News clips of current events]

What happens if that happens

What happens to you

What happens if the price blah blah

What happens if blah blah

And it's not a matter of when, because it's already happening...

And...

If you don't have at least \$10,000 to your name or a way to get it today

Than this is going to be the most important video you watch

Because it's going to show you a little known way

The IF flip over

is the qualifier

stock market crash investors losing everything

What happens to you...

..When that happens...

What happens to your life savings, investments etc...

You have a secret reputation and you don't even know it

before you show up

they know things about you

that most don't

they know

blah blah

they know blah blah

they know blah blah

and you have no idea that they know

and that is how they use it against you

your reputation precedes you

shows up before you do

and you might think that you build your reputation as you go

but

it builds you as you go

and today

we're going to change that

—

They say when it comes to making money in real estate and earning a passive income, you need to save thousands of dollars just to beg the bank for a mortgage with a 6% interest rate.

All the experts say that your credit must be outstanding after a decade of solid financial habits, and God forbid you miss a payment.

And they all preach that buying a house to rent or flip is the best investment vehicle, despite the risk of bad tenants, damages, or an economic downturn.

But what none of them will ever say is that right now you could be taking on properties that cash flow \$250 - \$1,000 per month each with no money down.

—

You might not know this, and you might not realize this, and you might not be aware of this...

...But you used to be good with women.

You used to be able to look them in the eyes...

You used to be able to smile at them...

You used to be able to talk to them...

Have a conversation with them...

And not be nervous at all.

You used to be able to do all of that... UNTIL...

Somebody told you that's not how you do it...

Until somebody told you gotta say certain things, a certain way...

Until somebody told you that weren't good enough...

And what happened was...

You started trying to be like somebody else.

You started trying to be this guy or that guy or that guy or that guy...

And in the process of trying to be somebody else...

You forgot who you were...

You forgot how good you were...

You forgot how awesome you are...

You forgot how attractive you were to women...

And you lost yourself.

You forgot who you were, brother.

And here you are years later trying to figure it all out.

And in the next 7 minutes what I'm going to show you is something completely different... something that you'll never see anybody or any dating coach teaching...

And that something is there's nothing to learn... only to remember.

Remember what you did right and what you did to be naturally attractive.

Because you already know how but you just don't remember...

Let's go back to when you were little...

When you were just a little boy you had no problems playing with girls on the playground, you had no problems talking to them.

And you had no problems talking to teachers, friends, parents, or anybody.

When you were about 10 years old, you could still do it.

But when you hit your teenage years, that's when it all started.

You were told if you dress like THIS, you'll get girls.

You were told if you speak THIS way, you'll get girls.

You were told if you do THIS thing, you'll get girls.

And then when you got into college or you graduated, you were told if you just got THIS job or had this car or wore these clothes, you'd get the girls.

So your entire life you've been picking up other people's baggage and mistaking it for your own.

And you never considered for a moment that maybe, just maybe...

You always had what it takes to get the girl, get dates, or get a girlfriend, okay?

Because let's be honest here...

Every single man in your family tree figured it out, otherwise you wouldn't be here.

Your dad figured it out...otherwise you wouldn't be here.

Your grandfather figured it out...otherwise your dad wouldn't be here.

Your great grandfather figured it out... otherwise your grandfather wouldn't be here.

...you get the point.

Every single guy in your family figured it out...except you.

And the reason why... It's because you're trying too hard and pretending to be someone you're not.

You might blame it on some external BS reason like your looks, age, status, how much money you have or don't have, whatever...

But the truth is...

There's guys with worse looks than you, older than you, shorter than you, and less money than you, less success than you...getting the girls.

So it's none of those things.

Hey my name's _____.

And the reason I'm able to tell you this is because that's my story too, until I remembered who I was.

Once I remembered who I was...

—

Can I be honest with you?

I'll be honest with you, if you're honest with me, but in order to be honest with me...

...You have to be honest with yourself.

Are you where you set out to be when you got started?

Are you ____

Are you ____

And if you were...then you wouldn't be here watching this video...

—

You know how everyone tells you to __. Every financial guru, every tv show, every book, every blog, article and youtube video, they all tell you the same thing.

Yet, despite that...very few blah blah and it's also one piece of advice that people who retire early avoid like the plague, here's why:

—

Something interesting happens when you _____

You begin to get tired, fatigued, and getting through a day becomes near impossible without a few cups of coffee, and maybe a nap?

After lunch? Forget it, you can't even think.

The reason this happens has nothing to do with _____, _____, or _____.

It has everything to do with _____ and when you _____ then _____ because once you _____ everything changes...

From _____ to _____, to _____, because you see your body works differently than you think.

You might think that it's designed to run at high speeds only once in a while, but in reality it's created to run at high speeds _____.

The question then becomes, how do you accomplish this? The answer is in the body's mitochondria, the little power cells of the body that generates all of the energy that you could ever need...

—

There's a well kept secret in the coaching business...

...That's only known to a few coaches.

The few coaches who know this secret get to _____, _____, and _____.

The rest who aren't in on this get to watch them _____, _____, and _____.

You might think that _____.

And you might think that _____.

And that is (pause)...not it.

The secret is...

...The highest, best, well paid coaches don't chase clients...

...They don't run ads.

...They don't write sales letters.

...They don't write emails.

...They don't set up webinars.

...They don't promote anything.

(add more)

And yet...they have all that.

The reason they have it all, is because they're not the ones doing it.

Hi, my name is Cath Reohorn, and I'm the one that does all that for some of the highest paid, best fitness coaches in the industry.

Like (what you did)

Or (what you did)

Or (what you did)

And that's why they can do something you can't do...

...Not because they're better than you, but there's someone else doing all of it for them.

And if you had the same talent behind you...

Maybe...

...Just maybe, you could do the same too.

—

The X Opener — “***You don't deserve to use this opener***”...

Should be used where you really need to shock the customer, jolt them to get their attention. Works extremely well in a saturated market where there is a lot of noise.

You don't even deserve to be on this page...

Have you ever seen an X on a treasure map?

What if I told you , “You’re sitting on it...and you don’t realize it yet...”

What if I told you you’ve just stumbled onto a goldmine beyond anything you could’ve ever dreamed up...

You have no clue as to the power of what you are about to be offered...

But whether you know it or not...

You ARE just 10 clicks away from..

the only software tool that taps into a completely new, completely unexposed cash juggernaut that’s about 100 times bigger than Clickbank!

Yeah. I said 100 time bigger than Clickbank....and about 200 times bigger than every single Internet marketing launch put together...

We’re talking about a NEW money making universe...

where even the Rankest newbie can rake in \$500, \$600 and even \$1,000 per day

Starting Now!!

Without breaking a sweat...and without spending ANY serious time in front of a computer screen.

You’re about to be handed your own exclusive VIP pass to tap those kinds of profits within minutes..

You ain’t in Kansas anymore, Dorthy...And that’s why this may NOT be for you...

I’m betting 90% of you will run from this message like scared little girls..

My suggestion? Go back to your old life...another uneventful day being you..

And wait for the next big product launch from somebody named Kern, Jenkins or Reese to end your financial problems forever...

Because...

if every strategy you know of for making money online MUST involve the words Clickbank and Google...

This ain’t for you...

This is not for you if you’re convinced it’s IMPOSSIBLE to make more while working less or not at all..

This is not for you if you are uneasy about sneaking up on other 8 figure super affiliates and shamelessly pumping a hefty slice of their cash profits effortlessly into your own bank account...

If that sounds like something you’re not ready for...

You might want to head back over to Facebook, Youtube or some other site that keeps you distracted from your failure...

Believe it or not I could care less WHAT you do next

I've got the money and the students I need!!

This is NOT for you...

And it will NEVER be for you...

BUT...

If you're open to the idea of cutting ahead of the pack.

If you can see yourself exploiting technology to work less or barely at all...while laughing all the way to the bank...while everyone else in our industry remains a slave to their workload...

And you want to do it easily...

- Without any Google
- Without Any Yahoo or Bing.
- Without any Clickbank
- Without writing single piece of content.
- Without learning a single HTML code..
- Without a product.
- Without building a list.
- Without a domain name.
- Without any connections...
- Without a SINGLE marketable skill your name...
- Without any media buys...
- Without kissing butt to any pompous CPA network

If that's you... I want you to sit back...shut up.... and listen up.

Because you do need to hear this...

Here's the ironic thing...

Go back 3 years....I was just like you...Hell I was you.

—

The Shame Opener — ***"It's a shame you didn't know about this opener that we've been using for the past decade".***

The opening copy has one job, and that job is to open the door in order to get in the mind and begin to change it.

In order to do that, it has to stimulate the mind to REACT.

The big difference between REACTION and ACTION, while we have the CTA (call to action) on the end of the offer, a reaction is needed at the beginning of the offer to get the emotional engine going.

So if you want to write thought-provoking openers, think of “creating reactions”, once you look at it through that lens, everything will become so much easier for you.

This opener is so simple yet it’s such a gut punch that it just displaces your soul when you hear it because it makes you accept your deepest limitations and lack of ability to acquire your desire, and then it compares it to someone who does it so easily that is supposed to be “much less” than you, and then it slings you out into the copy full of emotion.

“It’s a shame there are beginners making 10-20k a month when you struggle so much to get a client” -

“And I know because I was ashamed of myself after trying and failing _____ times to (get the outcome)...

...Looking around and seeing everyone else (some type of outcome/success) while struggling to make any progress...

And that’s when I took a long hard at everything I was doing and realized why I was failing...

...It had nothing to do with _____ or _____ or even _____.

It didn’t matter how much I worked, how hard I worked or what I worked on...

...All because everything I thought I knew about _____ was wrong, and the only difference between myself and those that were better than me was that they had a (system, process, formula) that worked, and I didn’t...

...So I decided to scrap everything I knew about (topic), ignore the gurus, and start doing my own research”...

—

Eulogy Opening

6 months ago she was on her way to losing 50 pounds...

...3 months weeks ago she finally could fit into her size 4 dress...

...A Month ago she was finally free from the shame of her body...

...Two weeks ago for the 1st time in 20 years, she went to the pool and was finally happy...

...And a week ago was when all her health problems started after taking the _____ drug for the past 12 months...

...And today we gather here to say goodbye to Jane Walsh and reflect on the life that many of us silently live...

...A life of suffering...

...Maybe a life you know...

...A life where you look in the mirror and aren't happy when you look back at you...

—

The biggest lie when it comes to _____, is _____, _____, and _____. After all, if that was true, then how is it that _____ and _____ are able to _____.

...And the biggest truth that you'll never hear elsewhere is that _____, _____, and _____ so you can _____.

The difference between women who _____ and _____ is _____.

Chad Opener

Thank you for filling out that short quiz...

Your personalized analysis is ready.

And I can tell that it will be a TURNING POINT for your physique.

To make it understand why — before I reveal it to you — I have to briefly introduce you to James.

[image of Nerd]

James lives every summer with the nightmare of taking off his shirt at the beach.

He is tired of having to 'suck his gut in', and feeling suffocated under clothes that seem to steal his breath...

And he's really frustrated that the women he's attracted to never pay him any attention...as if he was INVISIBLE to them.

So James decided to change:

He signs up in the gym...

He rides the stationary bikes and treadmills until he's soaked in sweat...

At the dinner table, he abandons his beloved pizza, sandwiches and chips, welcoming tuna and salad...

James avoids sweets, convinced that they are the cause of his weight gain.

But despite everything...

James can't get rid of his hated 'belly fat'...

Burn the 'love handles'...

And sculpt toned pectorals.

In fact after weeks of trying — he even gained 2kg!

Then, on the other hand, there's Lorenzo.

[insert Chad image]

Lorenzo doesn't go to the gym...

He doesn't do cardio...

He doesn't avoid carbohydrates...

He eats his favorite foods guilt-free...

And he trains only 18 minutes from his home...

Yet despite his relaxed lifestyle, Lorenzo is MORE ripped than most men training hours in the gym.

How is that possible?

[insert image of Nerd next to Chad]

How can Lorenzo - at 49 - maintain such a defined body...without even trying...

...while James, a 27-year-old who 'does everything right'...sees no results?

Well...here's why...

Because your ability to burn fat and build muscle DOESN'T simply depend on how sweaty your workout is...

How restrictive your diet is...

Or your age...

The MAIN difference-maker comes down to ONE thing:

Your hormones.

The good news is...

Despite what you've been told...

"From-To" Openers

Landscaping is a phenomenal business...

...You get to _____.

...You get to _____.

And you get to _____.

Until you get to having _____ clients.

Then it goes from a phenomenal business to a real problematic business, because that's when you go from working 40 hours a week to 70-80 hours a week.

You go from having to manage a small crew to dealing with people calling out non-stop.

You go from making clients happy to making sure clients aren't upset at you.

And you go from having a dream to having a nightmare.

And that's the point that either makes or breaks everything.

That's the point that gets to decide if you stay at 6 figures...

...or go to 7 figures.

That's the point that _____ or _____.

And by the end of this video, you're going to have everything you need to go from _____ to _____.

My name is Chris Penney and _____.

—

Opener that shifts on an over-saturated mechanism:

As a coach, everyday, be it on Facebook, Instagram, Youtube, or Tiktok...

...Everyone is trying to _____

The only problem for that is that if it doesn't work, you're out of luck, out of money, etc...

...And yep, most of these guys will tell you that "or you don't pay"...

...But when it comes down to it, they don't work for free...

And then you end up paying, and when it doesn't work...

...You're stuck in a hot mess trying to get your money back.

All those guys who said 'or you don't pay' will make you sign a 20-30 page contract that gives them an out every single time.

So as a coach, what are you going to do?

You can _____, or you can _____, or you can do this _____

How about something different...

How about this...

...Instead of _____, _____ and _____

You....

Inviting Close (For women)

Why not give YOURSELF a chance to _____.

Why not treat yourself to _____

Why not make yourself happy to _____

Afterall, you're only going to be this young ONCE, so why not make it last? While it counts?

This isn't just about the fact that _____

It's not about that _____

It's not just about _____

What this is really about is you taking care of the person that matters the most, the person you see very day in the mirror and the person that's going to be hard to recognize when you look 10-20 years younger...

...Looking back, smiling, thinking "wow, this really works?"

So it's time for you to meet the new you, and all that begins with you accepting the blah blah blah and we'll ship it to you.

The After Close — an easy way to motivate fence sitters into buying

*Button: “Check Call Availability”

Still here? Still thinking about it?

Ask yourself why? Because 30 days from now two things will happen.

Either you'll be 30 days older or you'll be 30 days older and __, __, __ without __.

The only difference what happens 30 days from now is the decision you make.

If you leave without doing anything, you'll continue to __, __ and __ without knowing __.

But if you book a call, you'll __, __, __ and you'll know __.

You're not spending any money.

The only thing you're spending is 30 minutes of your time.

And in that 30 minutes you're going to discover something that you've been looking for since the day you decided to become a trader.

You'll discover __, __ and __.

So one again...30 days from now, are you going to be 30 days older or 30 days older and __?

If you're serious about __ the decision is easy.

Click the link below, book a call and we'll take you from __ to __.

Identity Close

As long as you're one of the first 300 women who order today, you'll receive your jar of _____.

...and not only that, but the cost of shipping right to your doorstep is covered too. You don't pay anything for delivery!

And even though we're holding your Jar of Age Brilliance, the only thing we can't do is hold it for long.

The first time we did this, we sold out within a week

So if you're someone who's _____ and if you're someone who's _____
and if you're someone who's _____.

So if you're a woman who's _____ and if a woman who's _____ and if a
woman who's _____.

Then you've already made the decision, otherwise you wouldn't have read this far.

So let's take everything we've just said about how you'll _____ and you'll _____
and you'll _____ and let's make it a reality for you.

Good Karma Close

"you're not paying for this, you're buying it because you're passing it forward to the next person
inline" hahahahaha

There's the cost and the price...

What it'll cost is next to nothing...
...Only a few minutes of your time, __ and __.

Now the price isn't much...

...In fact, the only reason there's a price at all is to give it to people who are serious about this
and for you to "pass it forward".

And this isn't the money we'd keep, lord knows I have more money than I know what to do with.

The money will be used to maintain and upkeep this web site to help the next person get
access.

So in a sense, you're not really paying for the audios, instead...

...You're paying it forward.

It's my way of creating more good karma in the world.

No Choice Close

Or you can continue doing what you're doing...

You can continue __

You can continue ____

You can continue ____

Or you can hit the button below, grab ____ and stop getting ignored, rejected and overlooked on ____ and finally go from ____ to ____.

Once you ____ you'll ____, ____ and ____ without ever having to ____.

This works

The decision is easy

There's a guarantee

So there's no excuse for you to continue being ignored, rejected and overlooked on dating apps, when you fully know that you can do something about it.

So the question is, are you going to do something about it or continue to let it happen to you?

I'll see you on the inside

BAC TYP Close

All done

Congrats you did it

You just took the 1st step to ____

Where you'll go from ____ to ____

Without ever having to ____

The first step was the second most important step in your journey to ____

The most important step is what happens on our call where we ____

So here's the next steps so we can help you ____

We've already assigned one of our top ____ to walk you through _

Where they'll show you how ____

You'll see how you can ____

Which will allow you to ____

Within ____ week you'll notice your body changing from ____ to ____

Your cravings will ____

Your energy levels will ____

(add more outcomes here)

And the reason we're so confident this will work for you is because it worked for others who were in your position not too long ago

Just like (female name) who was ____ after our call she was able to ____ without ever needing to ____ and is after she tried just about everything to ____ from ____ to ____

Here's what she had to say

Or (female name) who just ____ months ago also was on this page and after her call she was able to ____

Here's what she had to say

Or (add another one)

Here's what she had to say

We have 100's of stories of women from all over France who thought they could never take back control of their ____ and are now for the first time in their lives able to ____

We helped women from every kind of situation and we'll be able to help you as well

All you have to do is ____, ____ and ____ don't worry about ____ because ____

We sent you an email with (insert what they got)

In that email you'll find (what they get)

We'll also send you a text message as friendly reminder too so you don't ____

And just before our call, your assigned coach will send you another email and text

Because we have 100's of women from all over France wanting our help with ____ you must be sure to show up on your call otherwise we'll have to give your spot to the next person in line

So if you're ready to __, __ and __

If you're ready to _

If you want to _

And can see how you'll be able to ____

Then just mark the call time and date on your phone and you'll walk away from that call with __, __ and __

The weight will drop off, the scale will move, the clothes will fit better than ever

And we have to warn you...after you might have to rebuild your entire wardrobe because most of your clothes won't fit as well any more, but I guess that's a great thing as you'll be able to step into a new you

And if you want us to help you even more to step into the new you, then you can also fill out this second (form name) where we'll get even more details as to how to best help you.

This is completely optional, and the reason we need a little more information from you is because our coaches need to know __, __ and __ so we can spend more time helping you on the call instead of asking you these questions, because these are the questions we'll need to ask you on the call, so anything that you can do here to help us will allow us to help you even more.

Check your email, check your text for that and we, here at (company name) look forward to helping you __, __ and __.

BAC 'There's An Investment' Pre-Close

"And if you're not willing to invest in yourself, then why should we invest in you?

Why should we __

Why should we __

Why should we __

But if you're someone who is willing to invest in themselves, then we'll __

We'll ____

We'll ____

We'll ____

Once you're ready to ____ and you're serious about ____ then we'll ____, ____ and ____ without you ever having to ____ again...

...And all that begins with you investing in yourself, because once you start investing in yourself, the world begins investing in you.

(add the rest of the close here)"

