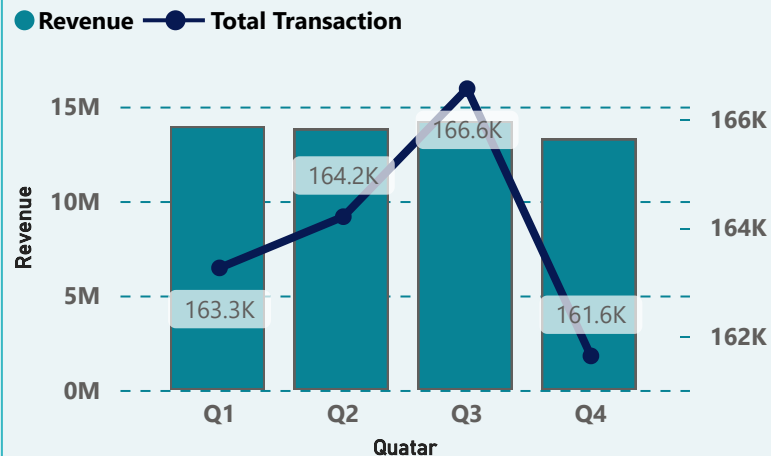


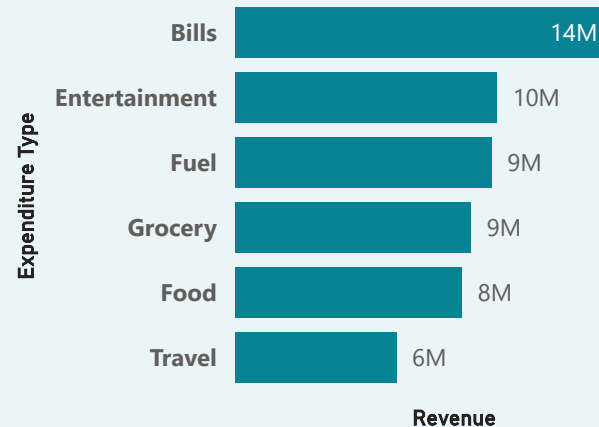
# Credit Card Transaction Report



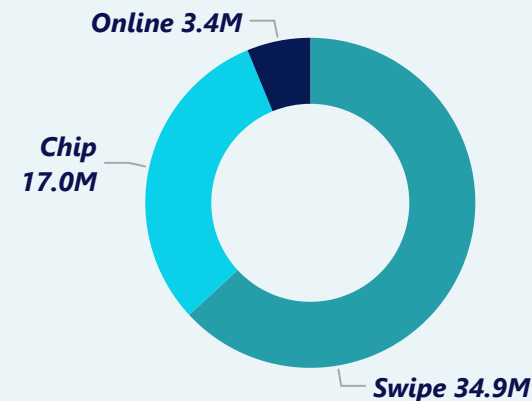
## Revenue and Total\_Transaction by Quater



## Revenue by Expenditure Type



## Revenue by Use Chip



Check Weekly

All

Card\_Category

All

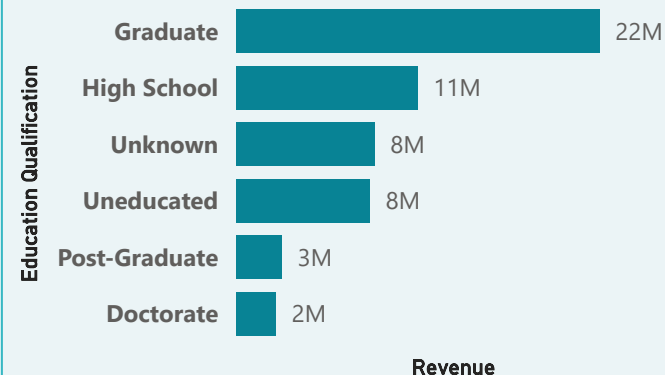
Use Chip :

All

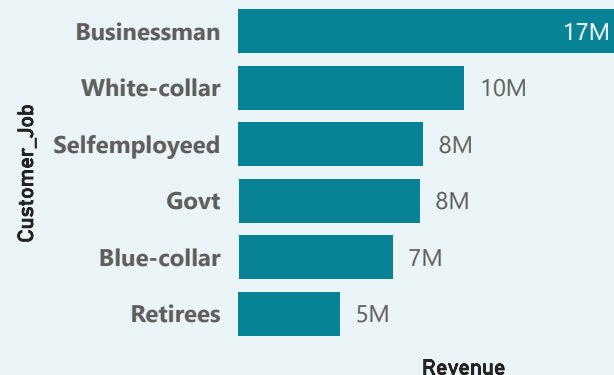
Income Group

All

## Revenue by Education Qualification



## Revenue by Customer\_Job



F

M

Card_Category	Revenue	Transaction Amount	Interest_Earned	Annual Fees
Blue	46139398	36957875	6495888	2685635
Gold	2454072	2024078	373784	56210
Platinum	1135608	953314	161629	20665
Silver	5586332	4586746	812081	187505
Total	55315410	44522013	7843382	2950015

55.3M

Total Revenue

44.5M

Total\_Trans\_Amt

7.8M

Total Interest

655.7K

Total Transactions

3M

Total Annual Fee

5809

Cards Activated(In 30days)

614

Delinquent Accounts

# Credit Card Customers Report



10.1K

Total Customers

575.9M

Customer Income

3.2

CSS

972.9K

Customer Acquisition Cost

55.3M

Revenue Generated

655.7K

Total Transactions

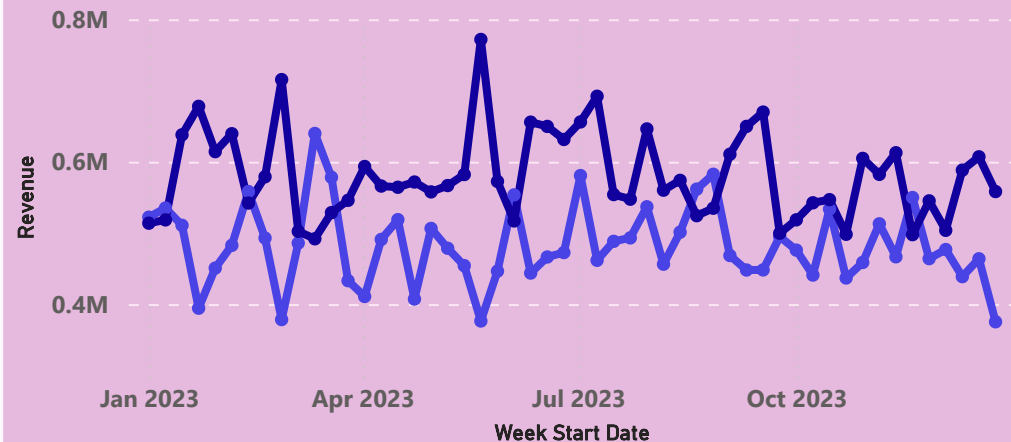
4718

House Owners

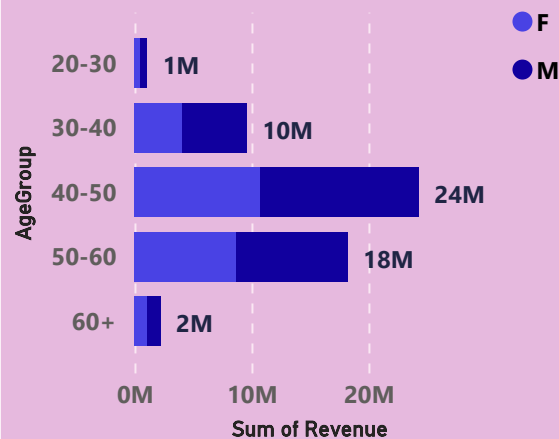
1286

Customer With Lone

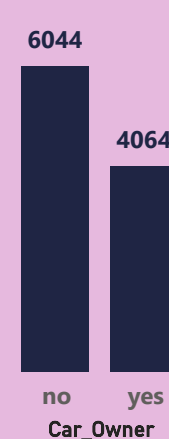
Sum of Revenue by Year, Month, Day and Gender



Revenue By Age-Group With Gender Dist



Car Owner Distribution



Card\_Category

All

Use Chip :

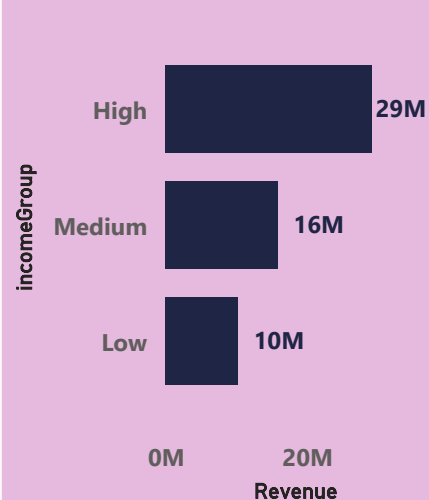
All

Income Group

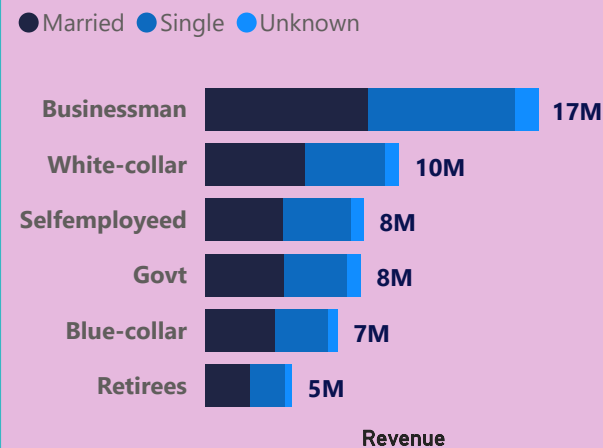
All

Week No	week_revenue	wow revenue update
1	1035629	
2	1053089	1.69%
3	1148250	9.04%
4	1071919	-6.65%
5	1064578	-0.68%
6	1121745	5.37%
7	1099909	-1.95%
8	1071542	-2.58%
9	1093502	2.05%
Total	933134	-12.83%

Revenue by Income-Group



Revenue by Customer\_Job With Gender Dist



Revenue From Top 5 States

