

Project Design Phase-II

Data Flow Diagram & User Stories

Date	03 November 2023
Team ID	NM2023TMID04574
Project Name	How to Create a Reel Design Using Canva

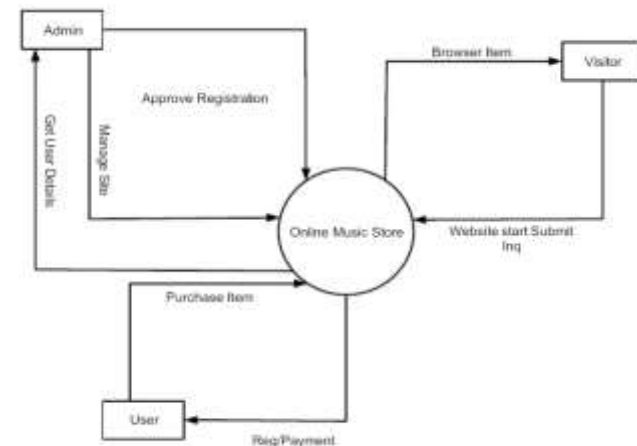
Data Flow Diagrams:

A Data Flow Diagram (DFD) is a traditional visual representation of the information flows within a system. A neat and clear DFD can depict the right amount of the system requirement graphically. It shows how data enters and leaves the system, what changes the information, and where data is stored.

Example: (Simplified)



Example: Data Flow Diagram



User Stories

By the below template to list all the user stories for the product.

User Type	Functional Requirement (Epic)	User Story Number	User Story / Task	Acceptance criteria	Priority	Team Member
Subscriber (Mobile user)	FR-001: Reel Creation Tool	USN-001	As a marketing team member, I want to create a new marketing reel so I can showcase our products and services effectively.	I can access the marketing reel creation tool.	High	Oviyaa
	FR-002: Media Upload	USN-002	As a user, I want to be able to upload video clips and images to use in the marketing reel.	I can select and upload video clips and images.	High	Kaneetha
	FR-003: Content Editing	USN-003	As a user, I want to arrange and edit the order of video clips and images in the marketing reel.	I can drag and drop to arrange the sequence.	High	Vanamalar
	FR-004: Text Overlay	USN-004	As a user, I want to add captions and text overlays to the marketing reel.	I can add text and customize its appearance.	High	Oviyaa
	FR-005: Background Music	USN-005	As a user, I want to select background music for the marketing reel.	I can choose from a library of background music.	High	Jenifer
Subscriber (Web user)		SU-001	As a subscriber, I want to create marketing reels using the online tool for sharing content and promotions with my network.	I can access the marketing reel creation tool from my subscriber account.	High	Kaneetha
Customer Care Executive		CC-001	As a customer care executive, I want to assist subscribers in using the marketing reel tool, provide support, and troubleshoot issues.	I can access the subscriber's marketing reel project to assist with troubleshooting.	High	Vanamalar
Administrator		ADM-001	As an administrator, I want to manage user access to the marketing reel tool and set user roles and permissions.	I can add, modify, and remove user accounts and assign roles.	High	Jenifer

