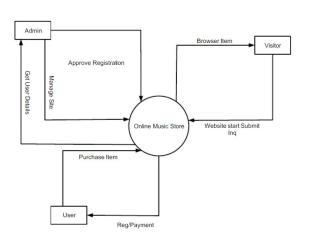
Project Design Phase-II Technical Architecture (Architecture & Stack)

| Date | 03 Nov 2023 | |
|--------------|---|--|
| Team ID | NM2023TMID04574 | |
| Project Name | How to Create a Reel Design Using Canva | |

Technical Architecture:

The Deliverable shall include the architectural diagram as below and the information as per the table 1 & table 2

Example: Order processing during pandemics for offline mode



Guidelines:

Programming Languages: Use HTML, CSS, and JavaScript as the core languages for the front-end.

Web Framework: Consider using a modern web framework like React, Angular, or Vue.js for building the user interface. These frameworks are well-suited for creating interactive and responsive web applications.

Mobile App Development: If you plan to offer a mobile app, you can use technologies like React Native or Flutter for cross-platform development. Alternatively, you can develop native apps for iOS and Android using Swift (for iOS) and Kotlin (for Android).

Table-1: Components & Technologies:

| S.No | Component | Description | Technology |
|------|-----------|---|-----------------------|
| 1. | Front-End | User interface and client-side components | HTML, CSS, JavaScript |

| 2. | Back-End | Server-side application, business logic, and APIs | Node.js, Express.js (JavaScript) - Python (Django or Flask) |
|-----|---------------------------|--|--|
| 3. | Database | Data storage and management | PostgreSQL, MySQL - MongoDB (for unstructured data) |
| 4. | Authentication & Security | User authentication, access control, and data security | OAuth 2.0, OpenID Connect - Digital Rights Management (DRM) for content |
| 5. | Content Delivery Network | Efficient content delivery to users | CDN services (e.g., Amazon CloudFront, Akamai) |
| 6. | Streaming & Playback | Audio and media streaming | HTTP Live Streaming (HLS), DASH - FFmpeg for media processing |
| 7. | Recommendation Engine | Personalized music recommendations | Machine learning libraries (e.g., TensorFlow, scikit-learn) |
| 8. | Mobile App Development | Development of mobile apps for iOS and Android | React Native or Flutter - Swift (iOS) and Kotlin (Android) |
| 9. | DevOps & Deployment | Continuous integration, deployment, and containerization | Jenkins, Travis CI, GitLab CI - Docker for containerization - Kubernetes for container orchestration |
| 10. | Monitoring & Analytics | Real-time monitoring and user behavior analysis | Prometheus, Grafana, New Relic - Google Analytics, Mixpanel |
| 11. | Infrastructure | Server infrastructure and cloud services | AWS, Google Cloud, Azure - Serverless computing for specific tasks |

Table-2: Application Characteristics:

| S.No | Characteristics | Description | Technology |
|------|--------------------------|--|--|
| 1. | Open-Source Frameworks | List the open-source frameworks used | React, Node.j, Express.j, Django Flask, Ruby, Spring Boot PostgreSQL |
| 2. | Security Implementations | List all the security / access controls implemented, use of firewalls etc. | Secure APIs, Data Encryption |
| 3. | Scalable Architecture | Justify the scalability of architecture (3 – tier, Micro-services) | Web Tier, Application Tier, Data Tier |

| S.No | Characteristics | Description | Technology |
|------|-----------------|---|--|
| 4. | Availability | Justify the availability of application (e.g. use of load balancers, distributed servers etc.) | Compliance and Service Level Agreements (SLAs) |
| 5. | Performance | Design consideration for the performance of the application (number of requests per sec, use of Cache, use of CDN's) etc. | Content Delivery Network (CDN), API Rate Limiting |