Project Design Phase-I
Proposed Solution Template

Date	03 Nov 2023
Team ID	NM2023TMID04574
Project Name	How to Create a Reel Design Using Canva

Proposed Solution Template:

Project team shall fill the following information in proposed solution template.

S.No	Parameter	Description
1.	Problem Statement (Problem to be solved)	To find new and diverse music that aligns with my preferences and mood. Existing music apps don't provide personalized recommendations, making it challenging to discover hidden gems or tailor my listening experience. I also face difficulty in creating and managing playlists that suit different occasions, and sharing my music with friends isn't as seamless as I'd like. I'm looking for a music app that can understand my unique tastes, offer personalized music recommendations, simplify playlist creation and management, and enhance social features for sharing and discovering music with my network.
2.	Idea / Solution description	Musify is a cutting-edge music app designed to revolutionize the way people discover, enjoy, and share music. It offers a seamless and personalized music experience that caters to the diverse tastes of music enthusiasts. It employs advanced machine learning algorithms that analyse users listening habits, preferences, and favorite genres. It then provides customized music recommendations, playlists, and radio stations, ensuring that users always have the perfect soundtrack for any moment.
3.	Novelty / Uniqueness	To make the Musify app stand out and offer a unique and novel experience in the competitive music streaming industry. Create a space for artists and music enthusiasts to collaborate on music projects within the app. Users can find fellow musicians to create new music, remix tracks, or even hold virtual jam sessions. Introduce weekly or monthly music challenges where users can participate, compete, and win rewards. Challenges could involve creating cover songs, remixing tracks, or composing original music.
4.	Social Impact / Customer Satisfaction	Musify, with its innovative approach to music streaming and engagement, has the potential to deliver significant social impact and customer satisfaction. By fostering a sense of community and connection among music enthusiasts, the app can bring people from different

		backgrounds and cultures together through the universal language of music. In terms of customer satisfaction, this personalized music recommendations, high-quality audio streaming, and seamless integration with various devices ensure that users have a rich and convenient music experience tailored to their preferences.
5.	Business Model (Revenue Model)	Musify offers multiple subscription tiers, including a free ad-supported option, a premium ad-free tier, and a higher-tier for additional features. Users can choose the option that best suits their needs, with premium tiers granting access to exclusive content and advanced features like offline listening, higher audio quality, and early access to certain releases. As a marketplace for music-related NFTs, it can take a percentage of each NFT sale, driving revenue through the sale and trade of exclusive digital collectibles.
6.	Scalability of the Solution	Musify leverages cloud-based infrastructure, allowing it to easily scale up or down in response to changes in demand. As the user base expands, the app can seamlessly allocate additional resources to ensure uninterrupted service. This extensive music library, featuring millions of songs, can be expanded to include new releases and tracks from various genres. This scalability ensures that users always have access to an ever-growing and diverse catalog of music.