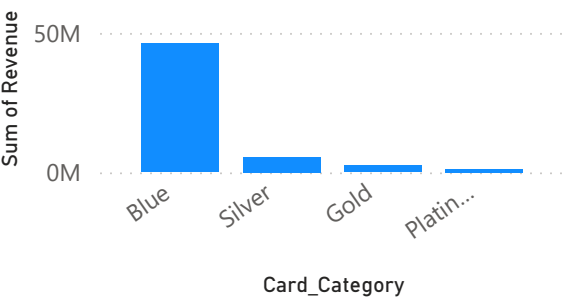


Sum of Revenue by Card_Category



week_num2	Previous_week_Revenue	Current_week_Revenue	WoW_revenue
52	\$1,070,439	\$933,134	-12.83%
51	\$1,026,549	\$1,070,439	4.28%
50	\$980,152	\$1,026,549	4.73%
49	\$1,008,777	\$980,152	-2.84%
48	\$1,047,120	\$1,008,777	-3.66%
47	\$1,078,915	\$1,047,120	-2.95%
46	\$1,094,927	\$1,078,915	-1.46%
45	\$1,063,063	\$1,094,927	3.00%
44	\$934,631	\$1,063,063	13.74%
43	\$1,080,205	\$934,631	-13.48%
42	\$982,974	\$1,080,205	9.89%
41	\$994,114	\$982,974	-1.12%
40	\$994,184	\$994,114	-0.01%
39	\$1,117,638	\$994,184	-11.05%
38	\$1,097,403	\$1,117,638	1.84%
Total	\$1,070,439	\$933,134	-12.83%

Credit Card Transaction Report

Revenue

55M

Total Interest

8M

Count

656K

Amount

45M

Card Category	Revenue	Total Trans Amt	Interest Earned
Platinum	1,135,608.05	953314	161629
Gold	2,454,072.16	2024078	373784
Silver	5,586,332.28	4586746	812081
Blue	46,139,397.74	36957875	6495888
Total	55,315,410.23	44522013	7843382

Q2

Q3

Q1

Q4

Week_Start_Date

All

F

M

Med

Low

High

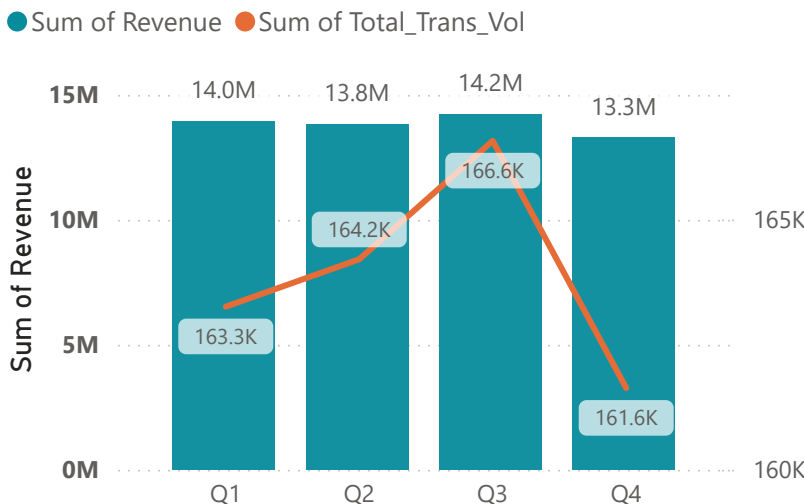
Silver

Blue

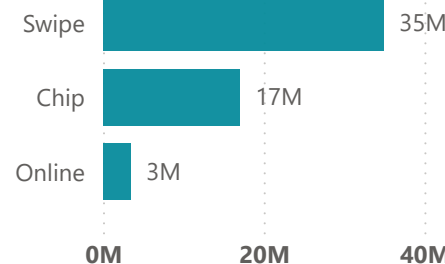
Gold

Platinum

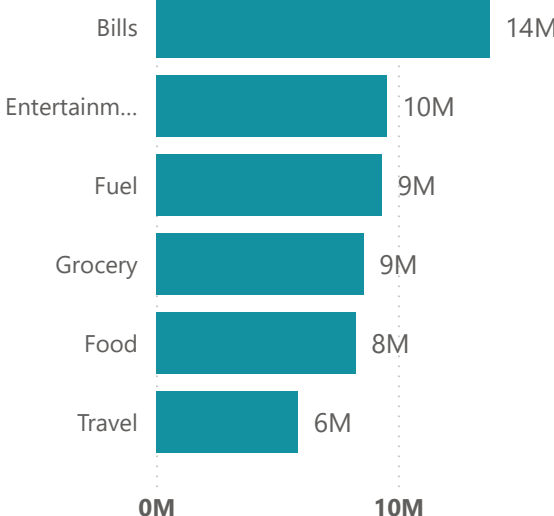
QTR Revenue and Total Trans Count



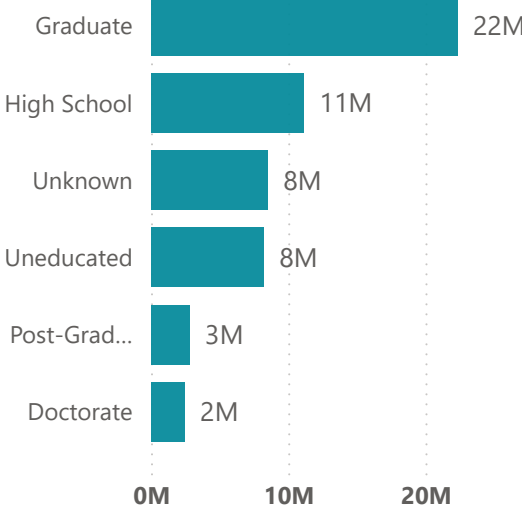
Revenue by Use Chip



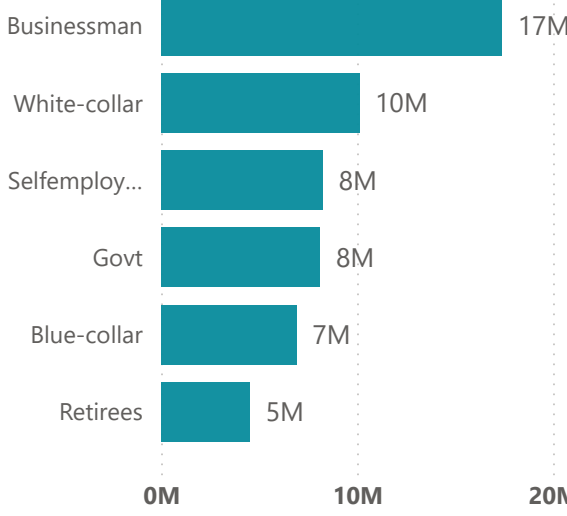
Revenue by Expenditure Type



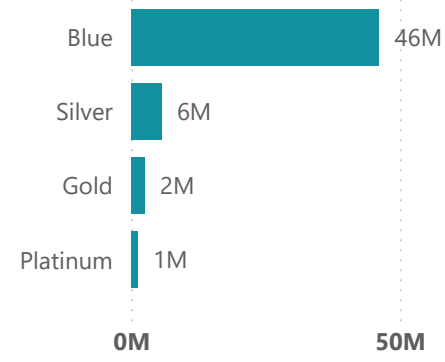
Revenue by Education Type



Revenue by JobType



Revenue by Card Type



Credit Card Customer Report

Revenue

55M

Total Interest

8M

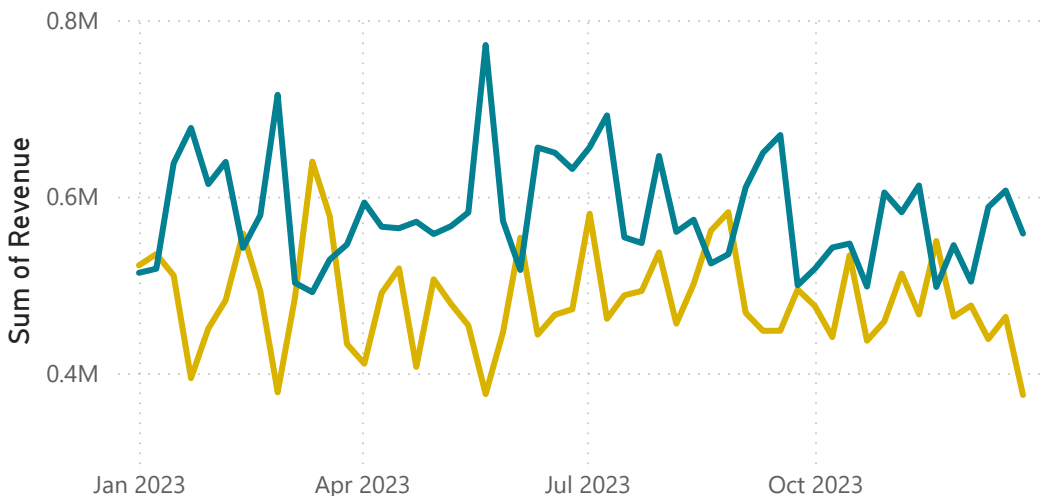
CSS

3.19

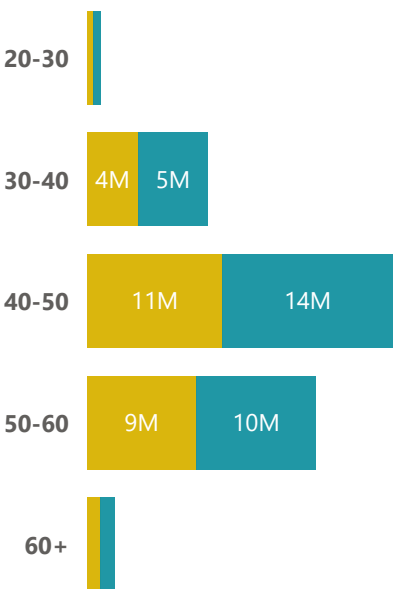
Income

576M

Revenue by Week



Revenue by Age Group



M

30M

F

25M

Week_Start_Date

All

Swipe

Online

Chip

Silver

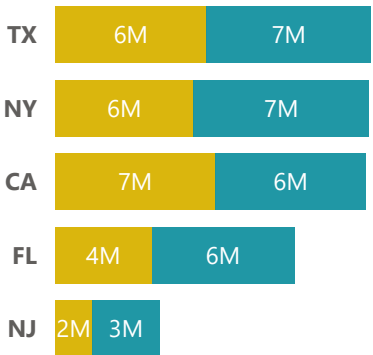
Blue

Gold

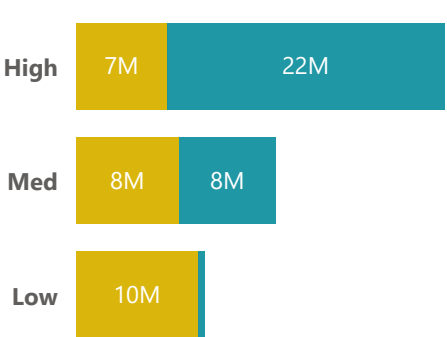
Platinum

Customer_Job	Revenue	Interest Earned	Income
Blue-collar	6,904,278.57	952801	72262158
Businessman	17,387,832.31	2539390	186959919
Govt	8,111,701.37	1160016	88773989
Retirees	4,535,184.24	630359	48675030
Selfemployeed	8,261,757.81	1119742	75313288
White-collar	10,114,655.93	1441074	103930055
Total	55,315,410.23	7843382	575914439

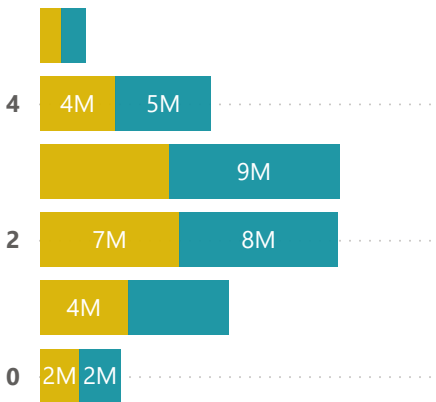
Top 5 States



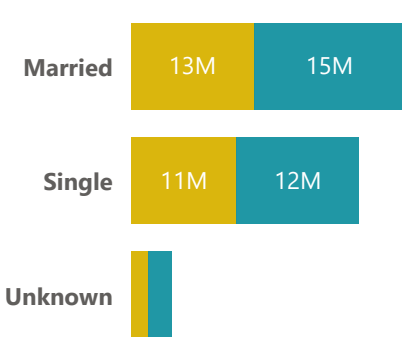
Revenue by Income Type



Revenue by Dependent



Revenue by Marital Status



Revenue by Expenditure Type

