

# **DHUKAN**



## **TEAM MEMBERS:-**

- 1. MUSKAN SAMANTARAY**
- 2. DHULEV PANDYA**



# PROBLEM STATEMENT

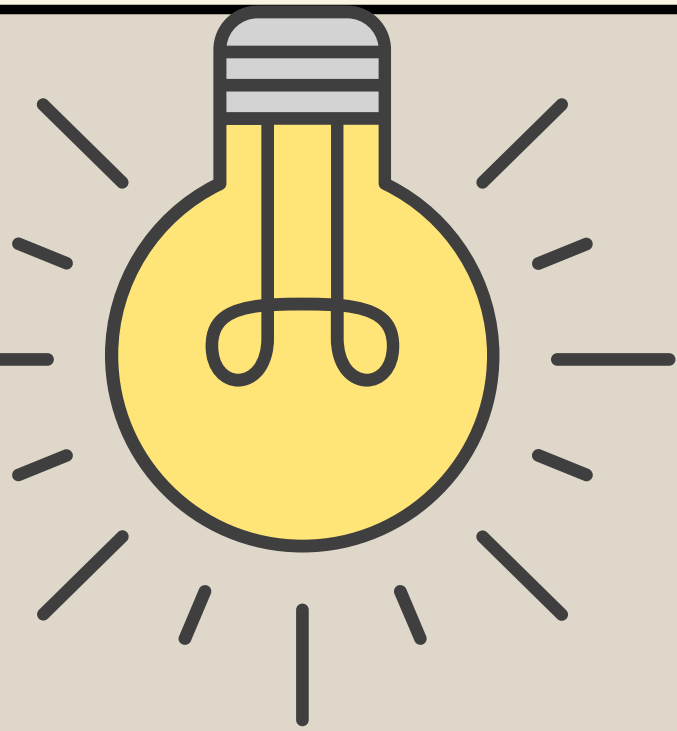
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We have a lot of useless and unused rewards, tokens, and coupons that we don't know what to do with. so what should we do?

# PROPOSED SOLUTION

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So we have a flexible system that allows us to convert those useless and unused rewards, tokens, and coupons into REEF values, and then use those REEF values to buy NFTs and useful rewards based on your needs.



# OBJECTIVES



1. Redeem various loyalty prizes, tokens, and vouchers.
2. Influence and increased brand loyalty.
3. By integrating other variables such as cash backs, points, and tokens, we were able to reduce consumers price sensitivity.
4. Create consumer opposition to competing offers or products.



# FEATURES

# 1.Login / Sign up

We let users log in using your credentials and valid inputs (according to the conditions for creating a user id). You can log in using your email address, phone number, or other information ( google , Facebook , Apple ID)

[About](#)[Marketplace](#)[support](#)

# Mordern. Innovative. & Flexible Loyalty Point Program

We are revolutionising the way you use your rewards to  
maximise your benefits before they expire.

GET STARTED

about



## 2. Connect to REEF wallet.

We translate the REEF value of the awards, tokens, and coupons into standardised units.

# 3. Market Place

In this section, we demonstrate what we seek and the industries to which we are tied. (My points, my collection, and my auction)

## My Points:-

- Indicates the number of points earned and the REEF value obtained.

## My Collection:-

- Displays all of your Rewards, tokens, vouchers, and NFTs.

## My Auction:-

- If a person does not want the reward, he can either redeem it or put it up for auction. In auctions, we will provide you a limited time and set a base price in REEF value as well as a maximum limit.

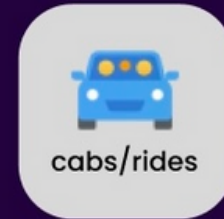
# 4. Categories

- a. Cabs
- b. Food
- c. Pharmaceuticals
- d. Courier
- e. Subscription
- f. Groceries
- g. Popular Deals (All in One best sellers)

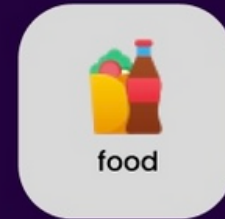
## Market place



### Categories

[more →](#)

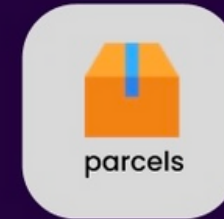
cabs/rides



food



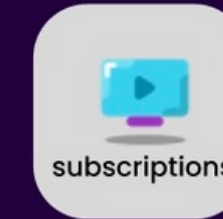
pharmacies



parcels



groceries



subscriptions

### popular deals

[more →](#)

zomato supersaver  
offer – Rs.125 Off

₹ 1.00



zomato supersaver  
offer – Rs.125 Off

₹ 1.00



zomato supersaver  
offer – Rs.125 Off

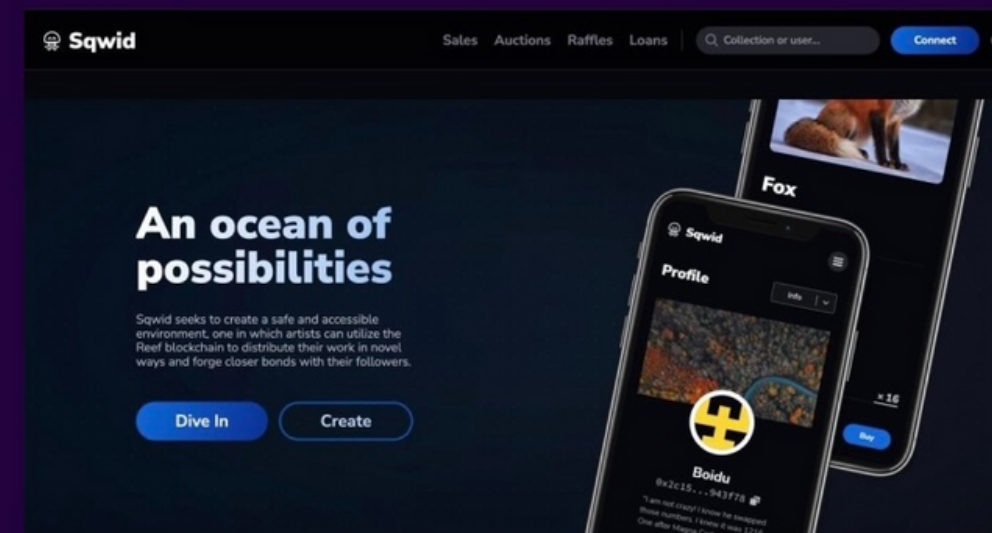
₹ 1.00

## Intrested in NFTs ?

Do you have an eye for art collections?

We have got you covered. You can now use your points to buy NFTs from Reefs NFT store – Sqwid.

EXPLORE



# 5. NFTs (Non Fungible Tokens)

It's constructed using the same code as cryptocurrencies, such as Bitcoin or Ethereum, but that's where the similarities end. Physical money and cryptocurrencies are "fungible," which means they can be traded for one another. We have also added the link to Sqwid , which is a NFT marketplace of REEF.

the explore option will connect you to sqwid app



# An ocean of possibilities

Squid seeks to create a safe and accessible environment, one in which artists can utilize the Reef blockchain to distribute their work in novel ways and forge closer bonds with their followers.

[Dive In](#)[Create](#)

**THANK  
YOU!!!**