



Mountain Bike Sales Dashboard

(2020-2022)

Select Month

Select all

April

August

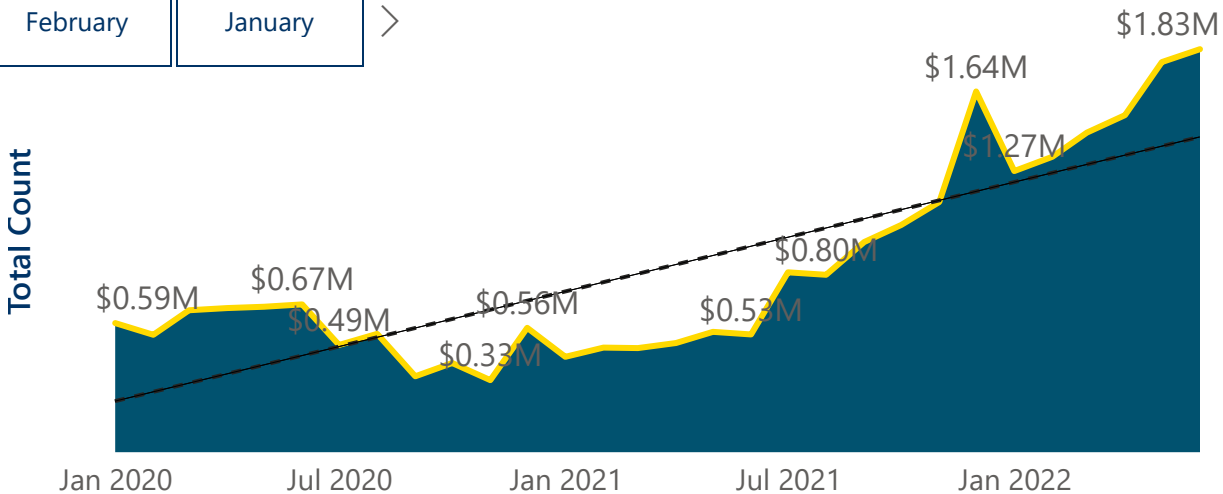
December

February

January

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Revenue Trend



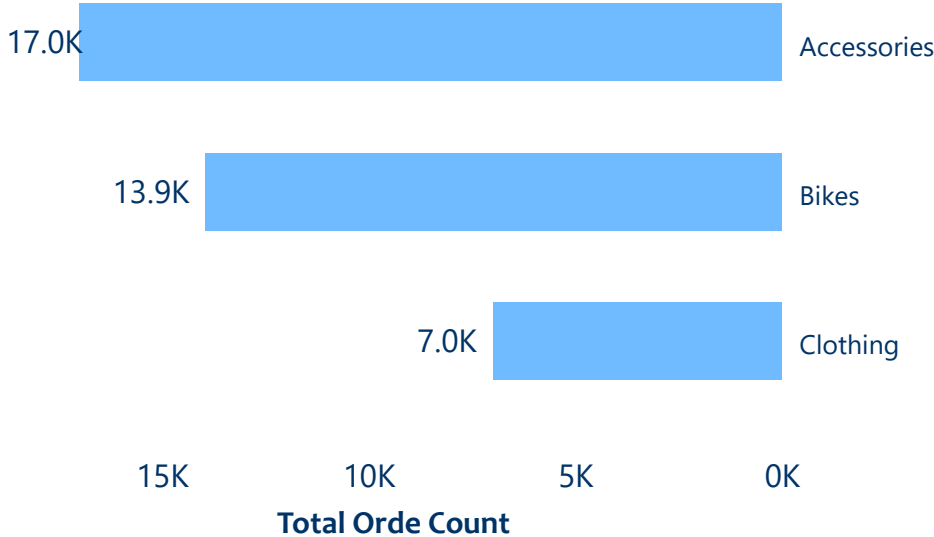
Total Revenue
\$24.91M

Profit Margin
1046M%

Total Orders
25K

Return Rate
2.17%

Order By Product Category



Select Year

Select all

2020

2021

2022

Top 10 Products by Revenue

ProductName	Total Revenue	Total Orders	Profit_Margin_%	Return Rate
Mountain-200 Black, 46	\$1.24M	606	46.03%	2.97%
Mountain-200 Black, 42	\$1.23M	602	46.03%	3.49%
Mountain-200 Silver, 38	\$1.21M	586	46.03%	2.90%
Mountain-200 Silver, 46	\$1.18M	571	46.03%	2.10%
Mountain-200 Black, 38	\$1.17M	569	46.03%	2.64%
Mountain-200 Silver, 42	\$1.13M	547	46.03%	2.74%
Road-250 Black, 52	\$0.69M	316	39.46%	3.48%
Road-250 Red, 58	\$0.66M	303	39.46%	3.63%
Road-250 Black, 48	\$0.64M	294	39.46%	2.72%
Road-150 Red, 48	\$0.64M	179	39.32%	4.47%