Sales projection

2.26M

product units

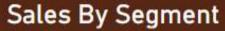
3022

**KPI** 

31K

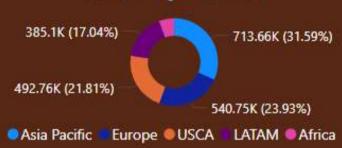
Return

368

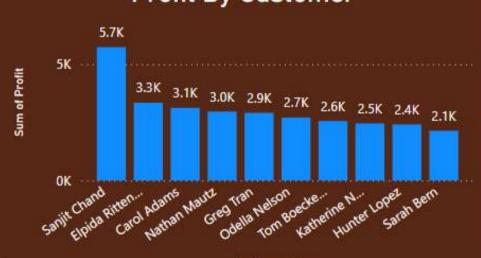




# Sales By Market

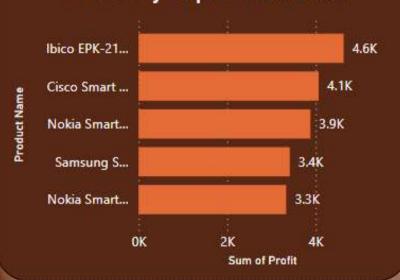


# **Profit By Customer**



**Customer Name** 

## **Profit By top 5 Products**





Year Wise Sale | Amazon Global Dashboard

2012

2013

2014

2015

Sales projection

2.68M

product units

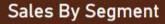
3087

**KPI** 

38K

Return

369





■Consumer Corporate Home Office

### Sales By Market



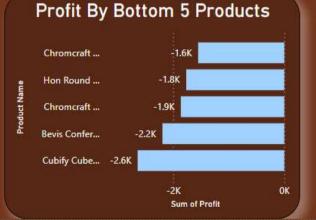




SOUTH AMERICA

AFRICA

Sale By Region







Year Wise Sale | Amazon Global Dashboard

2012

2013

2014

2015

Sales projection

3.41M

product units

3242

**KPI** 

48K

Return

372

### Sales By Segment



■ Consumer ■ Corporate ■ Home Office

### Sales By Market



Asia Pacific Europe USCA LATAM Africa

RTH AMERICA

Atlantic

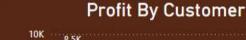
SOUTH AMERICA

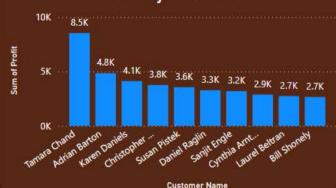
### **Profit By Bottom 5 Products**

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Sale By Region













Year Wise Sale | Amazon Global Dashboard

2012

2013

2014

2015

Sales projection

4.30M

product units

3418

KPI

61K

Return

371

### Sales By Segment



**Profit By Customer** 

**Customer Name** 

5.7K 5.4K 5.3K 5.2K

### Sales By Market



3.5K 3.2K 3.2K 3.1K

# **Profit By top 5 Products**



### Sale By Region



