

# Homepage contents

## 1. Version1

### Hero Section (Full-Width Banner)

Headline:

“Built Strong. Made Safe.”

Sub-headline:

“Steel-framed rental homes designed for U.S. families facing tornadoes, lightning, and fire hazards.”

Call to Action (CTA):

“Explore Our Homes”

“Schedule a Safety Call”

Supporting line:

“Because your home should protect what matters most—your family.”

### 2. Emotional Storytelling Segment

Title: “When the Storm Hits”

Use a short, empathetic narrative:

“We’ve seen the tears when someone’s wooden home buckles under a tornado—or lights up in lightning’s blaze. We understand the fear that comes when a wall collapses and the world spins inside your own front door.”


Visual: Photo of a family looking relieved and safe in a strong steel home (from your reference site).


### 3. Why Steel Matters

Title: “Homes As Strong As You”

Three-column layout with icons:

Tornado-Resistant:  Steel framing stays intact even under EF-3/EF-4 winds.

Fire-Safe & Lightning-Proof:  No combustible wood = less chance of ignition.

Built to Last:  Quality materials, meticulous engineering, and strict inspections.

Each column could include a line like:

“Sleep peacefully. Weather is unpredictable, but your home shouldn’t be.”

### 4. What We Offer: Clear & Affordable

Title: “Safety Without the Premium Price Tag”

A section with bullet points or icons:

Transparent upfront rental pricing

Detailed specs & floor plans with every listing

Zero hidden fees. No surprises—just secure, quality homes.

CTA:

“Browse Floor Plans” | “Contact Us for Pricing”

### 5. Renters’ Testimonials

Title: “Voices From Our Family”

Short, heartfelt quotes in italics:

“After the tornado last year, we couldn’t imagine going back to a wood home. Here we feel safe.”<sup>[1]</sup> — the Díaz family, OK

“Knowing our house won’t catch fire in lightning storms makes all the difference.”<sup>[1]</sup> — the Miller family, AL

Emotionally driven. Include names, cities, maybe photos.

## **6. How It Works**

Title: “Three Steps to Your Safe Home”

Choose Your Home & Layout

Schedule Drop-Off & Setup

Move In & Feel Secure

Show a simple visual journey (icons or a numbered infographic).

## **7. FAQ**

Anticipate their concerns:

“What makes steel safer than wood?”

“How quickly can I move in?”

“Are the homes insulated and livable year-round?”

Answer clearly with empathy.

## **8. Final Call to Action**

Headline:

“Are You Ready to Build Your Safe Haven?”

Sub-text:

“Give your family a home that stands strong through every storm.”

Buttons:

“Get Pre-Approved”

“Schedule a Virtual Tour”

## **9. Footer Navigation**

Include links to:

About Us – company mission, story

Our Homes – floor plans, gallery

Safety Standards – materials, testing

Contact – phone, email, form

Blog/Resources – storm preparedness, renter tips

📖 Why This Structure Works

Emotional Resonance: Opens with empathy—connects with real fears and trauma from disasters.

Validation Through Proof: Testimonials offer trust and real-life reassurance.

Transparency + Accessibility: Clear explanation of benefits and costs reduces hesitation.

Actionable Flow: Calls to action guide the visitor clearly from inspiration to inquiry

## 2. Version2

### 1. Hero Section (Top of Page)

Headline (H1): "Your Steel-Strong Sanctuary – Built to Endure Nature’s Worst”

Subheading: "We design, deliver, and maintain steel-framed rental homes that give American families in tornado- and lightning-prone areas the safety they deserve—without sacrificing comfort or affordability.”

Primary CTA:

“Tour Available Homes”

Support Text: "Durable. Disaster-Ready. Designed for what matters: your peace of mind.”

### 2. Emotional Connection – Empathy Through Shared Experience

Section Title (H2): "We Understand Because We’ve Lived It Too”

Body Copy: "When a tornado tore through our town, wooden homes crumbled—and so did our sense of security. Lightning-induced fires destroyed cherished memories overnight. We witnessed mothers praying for their children, and fathers fighting to keep their homes standing. Those moments sparked a mission: create homes that don’t just shelter, but protect. Homes built by us, for families just like yours.”

Visual Accompaniment: Photo of a family, hands joined, standing before their steel home in calm, contrasting the storm outside.

### 3. Trust-Building Credibility

Section Title (H2): "Built on Science, Tested for Real Life”

Engineered for Tornado Resistance: Steel frames remain intact in winds up to EF-4, reducing collapse risks.

Fire & Lightning Safeguards: Non-combustible materials mean steel homes are far less likely to ignite in lightning strikes.

Rigorously Tested & Inspected: Every rental undergoes comprehensive inspections by certified engineers before delivery.

Seal/Graphic: "Third-Party Certified • FEMA-Inspired Standards • Insurance-Approved”

### 4. Real Stories, Real Relief

Section Title (H2): "Journeys That Began in Fear—and Ended in Safety”

“Facing another tornado made me sick with worry. But this steel home weathered the storm—and so did we.” — The Hernandez Family, Kansas

“We lost pet photos and keepsakes to fire once. Here, I sleep soundly every night knowing it won’t happen again.” — The Thompson Family, Oklahoma

Add thumbnail portraits and short video clips if available.

### 5. Affordable Safety – Transparent & Fair

Section Title (H2): "Premium Protection Doesn’t Have to Break the Bank”

Honest pricing with no add-ons or hidden charges.

Easy-to-understand floor plans, square footage, and specs with every listing.

Flexible rental terms—custom fit for your needs, not ours.

CTA Buttons:

“View Transparent Pricing”

“Talk to a Safety Advocate”

## **6. How It Works – Simple, Direct, Supportive**

Section Title (H2): “Three Steps to Your Peace of Mind”

Choose Your Home – Explore layouts and model previews.

Schedule Setup – We handle delivery, anchoring, utilities, and inspection.

Move In & Feel Secure – You settle in to a home built for resilience.

Include a progress-line graphic or icons illustrating each stage.

## **7. FAQs – Answering Their Deepest Concerns**

“Will a steel home really withstand tornadoes?” Yes—our engineering and materials are specifically chosen and third-party tested for high-wind resilience.

“Is living in a steel-framed home comfortable year-round?” Absolutely—crafted with premium insulation, climate control, and Scandinavian construction standards for steady interior temperatures.

“What if something needs maintenance?” Our dedicated support team responds within 48 hours—with no extra charge.

## **8. Closing Reassurance & Final CTA**

Section Title (H2): “Start Reclaiming Your Confidence Today”

Body Copy: “Choose a home that protects your memories, your moments, and your loved ones. Because safety isn’t just a feature—it’s the foundation. It’s more than a strong structure—it’s your fortress in a world of uncertainty.”

CTAs:

“Get Pre-Approved” (primary)

“Schedule a Free Virtual Walkthrough” (secondary)

## **9. Trust Signals & Footer**

Accreditations: FEMA-inspired design, local engineering certifications, insurance-preferred provider.

Neighborhood Impact: Over 500 successful installations in storm-affected communities.

### **Footer Links:**

About | Our Homes | Safety Standards | Testimonials | FAQ | Blog | Contact

Why This Revision Resonates

Deep Emotional Pull: Speaks directly to survivor experiences—fear, loss, and the longing for enduring security.

Concrete Assurance: Leverages third-party validation, experts, and trust signals.

Transparent Pricing & Process: Addresses financial and logistical concerns head-on.

Action-Oriented Flow: From emotional pain → trust → solution → invite.

### 3.Version3

My Castle Homes

"Because Safety Should Never Be a Luxury."

#### 1. Hero Banner – The First Promise

Main Headline: "When Everything Around You Breaks, Your Home Shouldn't."

Subheadline: Tornadoes. Fires. Lightning storms. We build homes that don't just stand—they protect. Steel-framed, disaster-resistant rental homes designed for real American families.

Call-to-Actions:

Browse Our Homes

Talk to a Safety Expert Today

Visual Suggestion: Family looking out the window during a storm—but safe, calm, secure inside a modern steel home.

#### 2. The Emotional Reality – Connect Deeply

Title: "We've Been Where You Are."

Body Copy: Every year, thousands of American families lose their homes to disasters—especially those living in traditional wood-framed houses. A strong gust becomes a nightmare. A single lightning strike becomes a fire. And in those moments, shelter becomes survival.

We started My Castle Homes after seeing families—our friends, our neighbors—lose everything in seconds. That's when we asked: Why aren't homes built to protect the people inside them?

So we built something better. Steel homes. Safer rentals. Peace of mind—for every family.

#### □ 3. Why Steel? Why Now?

Title: "Wood Fails. Steel Endures."

Use icon-based or visual split content:

Tornado-Resistant Design: Built to withstand winds up to 140+ mph. No splinters, no collapse.

Fire & Lightning Safe: Steel doesn't burn. No wooden frames to ignite from a lightning strike.

Stronger, Longer: These homes don't just survive storms—they last generations.

"We don't cut corners—we reinforce them."

#### 4. Real Families, Real Stories

Title: "They Were Once in Your Shoes."

"The night our roof flew off was the last night I ever wanted to rent a wood house. Now, I don't just sleep. I rest." — Lisa M., Oklahoma

"This home protected my kids from the same storm that destroyed the house across the street." — Brian & Tanya, Kansas City

Add smiling photos, short video testimonials, or before/after imagery to boost credibility.

#### 5. Affordable Safety, Not Empty Promises

Title: "You Don't Need a Million Dollars to Feel Safe."

Text: We believe every family deserves a secure home—no matter their income. Our

steel homes are:

Affordable to rent

Transparent in pricing

No surprise fees or hidden costs

Flexible lease options to match real family budgets

“We’d rather profit less than let one more family live in fear.”

CTA:

[See Floor Plans & Pricing](#)

## 6. How It Works – Simple & Seamless

Title: “From Fear to Freedom—in 3 Simple Steps”

Choose Your Home<sup>[SEP]</sup> Explore models tailored for safety, comfort, and family size.

We Set It Up<sup>[SEP]</sup> Delivered and anchored with local code compliance and certified inspections.

You Move In, We’ve Got You Covered<sup>[SEP]</sup> Ongoing support, maintenance, and peace of mind—built-in.

CTA:

[See Our Process](#)

## 7. Frequently Asked Questions (FAQ)

Q: Are steel homes really safer than wood homes?<sup>[SEP]</sup> A: Absolutely. Wood burns. Wood collapses. Steel doesn't. Our designs have been field-tested and engineer-certified.

Q: What if there's another tornado?<sup>[SEP]</sup> A: That’s exactly what we prepare for. You don’t have to evacuate your fear—we’ve reinforced your walls.

Q: Is it still comfortable inside a steel home?<sup>[SEP]</sup> A: Insulation, AC, and cozy finishes—just like any high-quality home. Only safer.

CTA:

[Still Have Questions? Ask Us Now](#)

## 8. Closing – Final Emotional Push

Headline<sup>[SEP]</sup> “You Can’t Predict the Storm. But You Can Choose the Right Shelter.”

Body Text<sup>[SEP]</sup> You’ve worked hard for everything you have. Don’t let a gust of wind or a bolt of lightning take it away. Our homes are more than rentals—they’re steel-strong promises of protection, dignity, and lasting security.

Because safety isn’t a luxury—it’s a right.

**Final CTAs:**

[Schedule a Free Home Tour](#)

[Get a Safety Consultation Today](#)

Footer Content

Include:

Company Mission Statement

Links: [Homes](#) | [Testimonials](#) | [FAQ](#) | [Contact](#) | [Blog](#)

Safety Certifications

Social Proof: Logos of engineering partners, media mentions, etc.

[Add-Ons for Greater Trust](#)

“Steel vs. Wood” comparison chart

Disaster timeline map showing impact across the U.S.

Free “Storm-Ready Rental Checklist” lead magnet

Trust badges: “FEMA-aligned”, “Engineered for EF-4+ Storms”, “100+ Families Protected”

## 4. Version4

### Hero Section

Headline: “Homes That Don’t Break When the Storm Hits.”

Subheadline: Tougher than tornadoes. Safer than wood. Stronger than fear.

Welcome to steel-framed rentals that shield your family—affordably.

Primary CTA Buttons:

Find My Safe Home

Free Safety Consultation

### Emotional Intro: “Why We Exist”

Text: We didn’t just build a business—we built a shield.

When we watched friends lose everything to collapsed roofs, fire-struck walls, and shattered windows, we asked a simple question:

Why isn’t safety the standard in American homes?

Today, My Castle Homes offers steel-structured rentals that give families something priceless: peace of mind. We can’t stop the storm—but we can keep your home standing.

### What Makes Us Different

Section Title: “More Than Just Metal. It’s Peace Built In.”

Tornado-Tested Frames – Withstand EF-4 winds. No splinters. No collapse.

Lightning-Resistant Exteriors – Steel doesn’t burn. No kindling.

Climate-Controlled Comfort – Insulated and cozy year-round.

Affordable Rentals – Protection shouldn’t have a premium price tag.

“The safest homes—now available to rent.”

### Testimonial Spotlight

Quote:

“We watched homes burn on the next block. Ours didn’t even flinch. That’s when we knew—we made the right choice.” — Rogers Family, Texas

Easy Rental Process

Title: “Getting Safe Is Simple”

Pick a Home

We Set It Up

You Move In & Sleep Soundly

CTA:

Explore Floor Plans

Final Emotional Push

Title: “This Time, Don’t Just Hope You’ll Be Okay. Be Sure.”

Storms are coming. Fires will strike. But this time, you’ll be ready.

Let us build you a steel-strong haven. Because your family deserves to feel safe—no

matter the forecast.

CTA Buttons:

Book a Virtual Tour

☐ Request Our Safety Guarantee Brochure

## 5. Version5

Hero Headline

Headline: <sup>[L]</sup><sub>[SEP]</sub>“You Survived the Storm. Now Find a Home That Can Too.”

Subheadline: <sup>[L]</sup><sub>[SEP]</sub> Built with steel. Backed by science. Designed with heart. <sup>[L]</sup><sub>[SEP]</sub> Our rental homes stand when everything else falls.

CTA:

Browse Safe Rentals

Talk to a Real Person

Survivor Story

Title: <sup>[L]</sup><sub>[SEP]</sub>“A Roof Flew Off. Our Mission Took Flight.”

Text: <sup>[L]</sup><sub>[SEP]</sub> When the tornado took our neighbor’s house, it didn’t just destroy walls—it crushed hope.

We founded My Castle Homes to ensure no family would ever feel that helpless again. Our rentals are made of steel, engineered to withstand disaster, and offered at a price that’s actually fair.

You’ve been through enough. Now let your home be the one thing you never have to worry about again.

☐ Strength Backed by Proof

Fire-Safe, Lightning-Proof Materials

Engineered Against Wind Collapse

Certified Inspections with Every Unit

Warm, Insulated, and Stylish Inside

“A steel rental doesn’t feel like a bunker—it feels like safety dressed as home.”

**Voices That Matter**

Title: <sup>[L]</sup><sub>[SEP]</sub>“Our Tenants Talk—And We Listen”

“My kids don’t cry when it rains anymore. That’s what this home gave us.” <sup>[L]</sup><sub>[SEP]</sub> — Tasha W., Arkansas

“It stood when others didn’t. That’s all that matters.” <sup>[L]</sup><sub>[SEP]</sub> — The McNeils, Louisiana

**Why Renters Choose Us**

ConcernTraditional HomesMy Castle HomesTornado Resistance ☐ Lightning

Protection ☐ Peace of Mind ☐ Transparent Pricing ☐

Call to Action

Headline: <sup>[L]</sup><sub>[SEP]</sub>“Ready to Rent Something Stronger?”

Subtext: <sup>[L]</sup><sub>[SEP]</sub> No fear. No fire. No surprises. Just a home that protects what matters.

Buttons:

See What’s Available Now

Schedule a 10-Min Call



## 6. Version6

### 1. Hero Section

Headline: "Storms Don't Wait. Neither Should Safety."

Subheadline: Steel-framed rental homes built to protect families in tornado, lightning, and fire-prone regions—because your peace of mind should come standard.

Call to Action (CTA):

Explore Safe Homes

Talk to a Safety Advisor

Supporting line: Engineered to endure. Designed to comfort. Priced to protect.

### ♥ 2. Emotional Storytelling Section

Title: "We Saw the Fear. Now We Build the Shield."

Content: We've stood beside families watching their homes fall to storms—wooden beams shattered, walls torn apart, memories turned to ash. It's not just a disaster—it's trauma.

That's why My Castle Homes exists. Our mission began when we said: "No more." No more collapses. No more sleepless nights. No more hoping the storm passes.

We offer homes that don't flinch when disaster strikes. Because protection shouldn't be a privilege—it should be a promise.

### 🔍 3. Why Steel Matters

Title: "When It Comes to Safety, Wood Just Won't Cut It."

Three key features (with icons):

Tornado-Resistant Engineering: Steel structure resists wind loads of up to 140+ mph. FEMA-aligned standards.

Fire & Lightning Safe: No flammable wood. Reduced ignition risk. Safer during summer storms and electrical events.

Built for the Long Haul: Minimal maintenance, no termite risks, decades of strength. "Built not just to last, but to protect."

### 4. Tenant Testimonials

Title: "Families That Found Peace After the Storm"

"After losing our house to fire, we couldn't trust wood again. This steel home gave us peace we didn't know was possible." — Emily & Mike R., Oklahoma

"The last tornado destroyed my neighbor's roof. Ours didn't even creak." — Jared B., Texas

(Include warm photos of tenants standing safely in front of homes.)

### 5. Affordable and Transparent

Title: "No Hidden Fees. Just Honest Protection."

Content Points:

Clear rental pricing with no surprise costs

Various models to fit families, couples, or solo residents

Short- and long-term lease flexibility

Virtual and in-person walkthroughs available

CTA:

Browse Floor Plans & Rates

### 6. How It Works

Title: "Your Safe Haven in 3 Simple Steps"

Pick Your Layout: Choose from modern, storm-tested floor plans.

We Deliver & Set Up: Installed and anchored by experts. Fully ready to move in.

Move In & Breathe Easy: Rest easy in a home built for your safety and security.

## 7. FAQ Section

Will a steel home be comfortable year-round? Absolutely. Our units are fully insulated and HVAC-equipped for every season.

Can I rent short-term? Yes—flexible lease options available.

Do you offer financing or government programs? We partner with FEMA resources and state-level aid—ask us how.

## 8. Final Call to Action

Headline: "This Time, Let the House Protect You."

Subheadline: Tornadoes. Fires. Lightning. They've taken enough. Let's make sure your next home never folds under pressure.

Buttons:

Find Your Safe Home

Talk to a Home Safety Expert

## 9. Footer

Links:

About | Floor Plans | Safety Promise | Testimonials | Contact

Certifications: FEMA-aligned | Fire-Resistant Design | Wind-Resistant Engineering

Contact: support@mycastlehomes.llc | 24/7 Hotline | Facebook | YouTube

# 7. Version7

"Safe Homes. Built from Steel. Rooted in Heart."

## 1. Hero Section

Headline: "Disasters Break Wood. But They Won't Break Us."

Subheadline: Rental homes designed with steel strength—for families who've faced enough risk.

Call to Action (CTA):

Start with Safety

Free Disaster-Readiness Call

## 2. Emotional Connection

Title: "We Watched Homes Fall—So We Built Ones That Won't."

Text: After every disaster, the headlines fade—but the fear stays.

Our team is made up of survivors and engineers who decided "never again." We create steel-framed homes that withstand the forces nature throws—so no family has to rebuild from scratch again.

This isn't just about walls. It's about rebuilding lives. And we're here for you.

## 3. Why Our Homes Work

Title: "Steel Over Wood. Every Time."

No Fire Fuel – Steel won't catch fire when lightning strikes.

Unshakable in Storms – Designed to resist collapses, wind shear, and debris impact.

Feels Like Home – With modern interiors, insulation, and energy efficiency.

Highlight Badge: <sup>[SEP]</sup>“Engineered. Tested. Proven.”

#### ♂ 4. Real People. Real Safety.

Title: “Don’t Just Take Our Word For It.”

“In 2019, we lost our home to fire. In 2024, we gained peace in a steel-framed home that feels like a castle.”<sup>[SEP]</sup> — Sarah N., Missouri

“This house gave me back something I hadn’t had in years—sleep.”<sup>[SEP]</sup> — Jerome T., Arkansas

#### 5. Pricing That Respects Your Situation

Title: “Affordable. Honest. Reliable.”

Key Points:

Transparent monthly pricing

No extra fees for delivery or setup

Utility-ready homes

Rental assistance support available

CTA:

See Pricing & Inclusions

#### 6. The Process

Title: “We Handle the Setup—You Focus on Healing.”

Choose a Floor Plan

We Deliver & Set It Up

You Walk In. Worry-Free.

#### 7. FAQs

Is it noisy inside a steel home?<sup>[SEP]</sup> Not at all. They’re soundproofed and sealed just like any modern home.

How fast can I move in?<sup>[SEP]</sup> Depending on availability, in as little as 3–7 days.

What if my area isn’t served yet?<sup>[SEP]</sup> Contact us—we’re expanding fast, and we’ll help where we can.

#### 8. Final Call to Action

Headline:<sup>[SEP]</sup>“It’s Not Just a Rental. It’s a Fortress.”

Subheadline:<sup>[SEP]</sup>Join hundreds of families who stopped hoping their homes would survive—and started knowing they would.

Buttons:

Get Started with Steel

Book a Consultation

#### 9. Footer

Quick Access:

Safety Certifications | Client Reviews | Available Homes | Contact Us

Socials: YouTube (tours), Facebook (community updates)

Email: hello@mycastlehomes.llc | Phone: (800) XXX-XXXX

## 8. Version8

### My Castle Homes – Homepage Structure

#### 1. Hero Section: First Impression That Builds Trust

Headline: “When Nature Strikes, Your Home Shouldn’t Fall.”

Subheadline: Tornadoes, lightning, fire—steel homes built to protect your family when it matters most.

Primary Call-To-Actions:

Explore Available Homes

Get a Free Safety Consultation

Visual Suggestion: Happy family in front of a modern steel-frame home with dark storm clouds in the distance, but sunshine above the house.

#### 2. Emotional Storytelling Section: Relatability & Relevance

Section Title: “We’ve Seen Homes Collapse. That’s Why We Built Something Stronger.”

Body Copy: Across America, families watch their homes burn, collapse, and blow away every year. The common thread? Wooden construction.

After one disaster too many, we decided to change the story. My Castle Homes offers steel-framed rentals that won’t buckle under pressure—so families don’t have to keep rebuilding from scratch.

We don’t just offer housing. We offer hope. Strength. And a home that finally holds up.

#### 3. About Us: Built from Pain, Powered by Purpose

Section Title: “Our Story Begins Where Safety Was Missing.”

Body Copy: We’re not just builders—we’re survivors. Parents. Neighbors.

Engineers. Our journey started in the aftermath of destruction—watching families lose everything to the elements.

We created My Castle Homes because traditional wood homes failed people who needed them most. We knew steel had to be the future.

#### Our Mission:

To offer affordable, disaster-resistant steel homes that protect families and preserve peace of mind.

#### What We Stand For:

☑ Safety as a right, not a privilege

Fair, transparent pricing

Homes that endure, so people can too

♥ Real human care, not just rental agreements

“We don’t just rent homes. We protect futures.”

CTA:

Read Our Full Story (link to full About page)

#### 4. Why Steel Homes: The Core Benefit Section

Section Title: “Wood Burns. Steel Stands.”

Key Features (icons or cards):

Tornado-Resistant Engineering Built to resist EF-3+ winds. Structural integrity tested

and proven.

Fire- & Lightning-Safe Materials<sup>[SEP]</sup> Steel doesn't ignite or collapse—keeping your family safer.

Built for Real Living<sup>[SEP]</sup> Cozy interiors, climate-controlled, and beautifully designed.

Low-Maintenance, Long-Term Durability<sup>[SEP]</sup> No termites. No rot. No sudden repairs.

Quote Highlight:

“We'd rather overbuild than let you over-worry.”

### 5. Real Stories: Testimonial Showcase

Section Title<sup>[SEP]</sup> “The Storm Came. Our Home Stayed.”

Two–three strong, emotional quotes with names, city, and pictures:

“We lost our old home to fire in 15 minutes. Now we live in a steel home—and sleep without fear.”<sup>[SEP]</sup> — Maria & Jose T., Arkansas

“This house took the tornado like it was just wind. My neighbors lost roofs. Ours didn't move an inch.”<sup>[SEP]</sup> — William J., Oklahoma

Optional CTA:

Watch Our Family Stories (can link to video)

### 6. Affordability Section: Break the “Too Expensive” Myth

Section Title<sup>[SEP]</sup> “Safe Doesn't Have to Mean Expensive.”

Quick Points:

Simple, honest pricing (no hidden fees)

Flexible lease terms for every life stage

Virtual & in-person tours

Financial assistance available in disaster zones

CTA:

View Floor Plans & Pricing

### 7. How It Works Section: Build Confidence in the Process

Section Title<sup>[SEP]</sup> “From Fear to Fortified—in 3 Simple Steps”

StepActionDescription1 Choose Your HomeBrowse safe, tested models with floor plans.2 We Deliver & InstallOur team sets up your home—anchored, secure, and inspected.3 You Move InReady to live. Ready to rest. Ready to face any storm.

CTA:

See Setup Process

### 8. FAQ Section: Address Their Deepest Worries

Title: “You Have Questions. We Have Steel-Strong Answers.”

Q: Will a steel home really protect me from tornadoes?<sup>[SEP]</sup>A: Yes. Our homes are engineered for high wind resistance with FEMA-aligned specs.

Q: What about lightning strikes?<sup>[SEP]</sup>A: Steel disperses electricity safely—unlike wood, which can ignite.

Q: Are steel homes comfortable inside?<sup>[SEP]</sup>A: Yes—climate-insulated, sound-proofed, and stylishly finished.

Q: Can I move in quickly?<sup>[SEP]</sup>A: In most cases, yes—within 7 days depending on availability.

CTA:

Ask a Question Live

### 9. Final CTA: Close with Power and Emotion

Headline: <sup>[1]</sup><sub>SEP</sub>“Don’t Just Survive the Next Storm. Be Ready for It.”

Subheadline: <sup>[1]</sup><sub>SEP</sub> You deserve a home that gives—not takes—peace of mind.

Storms are inevitable. But collapse is not. <sup>[1]</sup><sub>SEP</sub> With My Castle Homes, your family can stand strong.



CTA Buttons:

View Available Homes Now

Get a Personalized Safety Plan

### 10. Footer Navigation (Sticky)

Home

  Our Homes

  About Us

Contact

FAQ

Blog (disaster prep, renter rights, steel benefits)

Footer Contact Info:

Email: support@mycastlehomes.llc

Phone: (800) XXX-XXXX

Facebook | YouTube | Instagram

Service Areas: OK, TX, AR, LA (or current areas)