





MUSKKAN IYER's Space▼
Feature Engagement & Adoption Dashboard

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🔗🔥 After users discover your feature, how many get value from it?
→ Track conversion rates from discovery to meaningful engagement.

🔗🔥 How long does it take users to find value in your feature?
→ Analyze the average time between first interaction and successful usage.

🔗🔥 How many users return after getting value from my feature?
→ Measure retention to understand long-term engagement.

🔗🔥 How many times does a user explore my feature on average?
→ Calculate average usage frequency per user.

How many users return after getting value from my feature? Feature Adopti...
Last 45 DaysRetention

Day	Retention (%)
Day 0	100
Day 2	10
Day 4	10
Day 6	12
Day 8	12
Day 10	10
Day 12	10
Day 14	8
Day 16	8
Day 18	10
Day 20	8
Day 22	8
Day 24	8
Day 26	6
Day 28	4
Day 30	2

● All Users

How many times does a user explore my f... Feature Adopti...
Last 30 DaysAverage

Date	Average Frequency
Mar 3	4
Mar 10	4
Mar 17	4
Mar 24	0

● All Users