

Market for Learning Management Solutions valued at
20B\$ and growing 20% YoY

Average Post Secondary Institution Size: ~8000 Students

Educaid Pricing: 18\$/Student/Term

432,000\$ ARR per Institution

Why Now?

- Major trend towards cloud-based LMS.
- The market is being propelled by a surge of enrolments in North America.
- Rising demand for personalized learning.

