

Product Requirements Document

PRD Identity

Document Version:	Version 1.0
Product Name:	EcoTraveler
Overview:	EcoTraveler is an app designed to help eco-conscious travelers find sustainable travel options and activities. It aims to reduce carbon footprints by promoting green travel choices.
Created Date:	1 December 2024
Document Owner:	Zio
Developer:	Daffa, Nabil
Stakeholder:	Fathur, Zio

DARCI Roles

Role	Person Name	Guidelines
decider	Daffa	Make final decisions
accountable	Nabil	Ensure project success
responsible	Fathur	Complete tasks
consulted	Zio	Provide input
informed	Daffa	Stay updated

Timeline

Activity	Start Date	End Date	PIC
Research and Development	1 January 2024	31 March 2024	Zio
Design and Prototyping	1 April 2024	30 June 2024	Daffa

Success Metrics

Metric Name	Definition	Actual Value	Target Value
User Acquisition	The number of new users acquired each month	100	500
Engagement Rate	The percentage of active users	20	50

User Stories

Title	User Story	Acceptance Criteria	Priority
User Registration	As a user, I want to register for an account so that I can track my sustainable travel options.	The registration form should accept email, password, and basic user details.	High
Search for Green Hotels	As a user, I want to search for eco-friendly hotels so that I can book a sustainable place to stay.	The app should show a list of eco-friendly hotels based on my location and preferences.	Medium

UI/UX

Link: <https://www.example.com/ui-design>

References

Link
https://www.example.com/sustainability-research