



Code of Conduct

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STATEMENT

The Teaching Learning Lab comes from the vision of David Ferguson, the creator and Director of CELT. Our mission is to work with Faculty to create multimedia content for classroom instruction. Paul St. Denis has overseen the lab since 2007 and has worked with talented students to build and maintain applications which are being used extensively in a wide diversity of disciplines.

ZONE

ROCKFACE

Vectorock Jolies
- Body and heading

**A B C D E F G H I J K L M N O P Q R S
T U V W X Y Z**

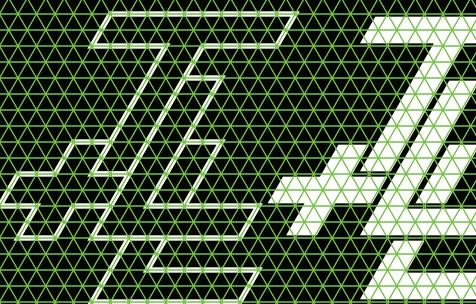
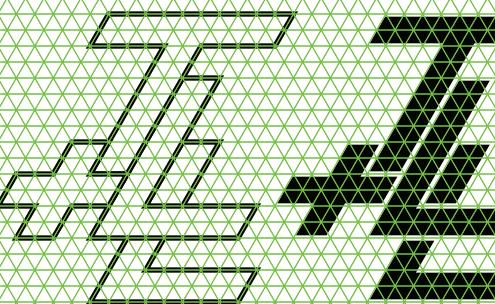
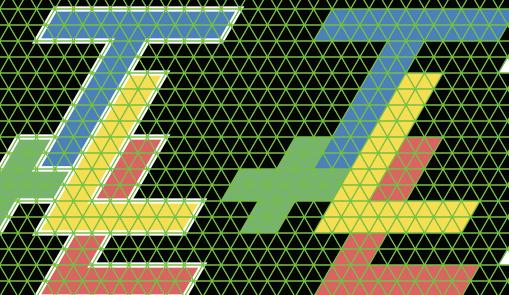
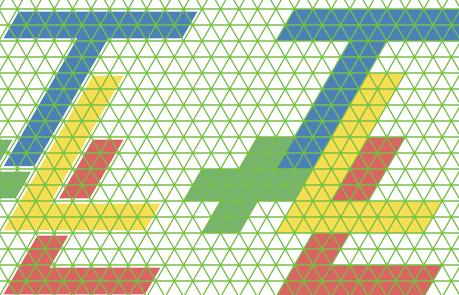
*a b c d e f g h i k l m n o p r s t u v w
x y z*

1 2 3 4 5 6 7 8 9 0 - . , / - " @

VECTOROCK CLASSIC - READING TEXT

**A B C D E F G H I J K L M N O P Q R S T U V W
X Y Z ? ! ; : " "**

Roboto Black - as needed



colors

Hex Code:
#86462

Hex Code:
F70053

Hex Code:
#000000

Hex Code:
#A9E97E

Hex Code:
#FFFFFF

Hex Code:
#0082E8

Vibrant colors make vibrant minds

THE GRID

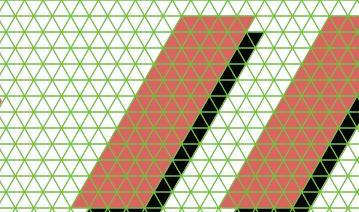
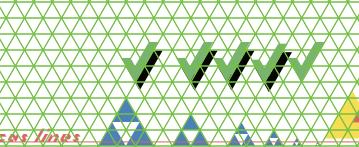
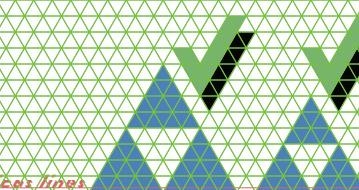
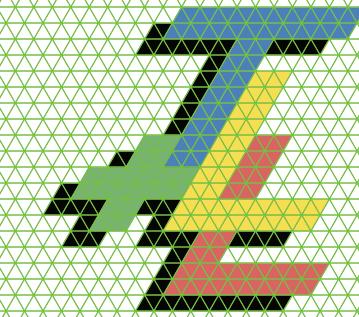
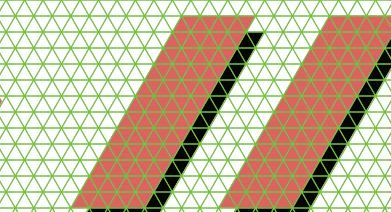
By design, inspired by square grid systems like Microsoft, I worked meticulously to create a bunch of elements that can cohesively work in tandem with each other in a triangular grid.

Not every element has to fit exactly in the grid laid out currently, in which every triangular pixel, which we will call TRIHELS, fit in its assorved 3 picas high trihel but it would be preferred if it was still proportionate to the local grid elements, being no smaller than .125 picas in trihel height.

As you can see, .25 picas trihels can be difficult to see so going smaller than that in a design will be not practical. SO USE SMALL TRIHELS SPARINGLY!

.125 picas times

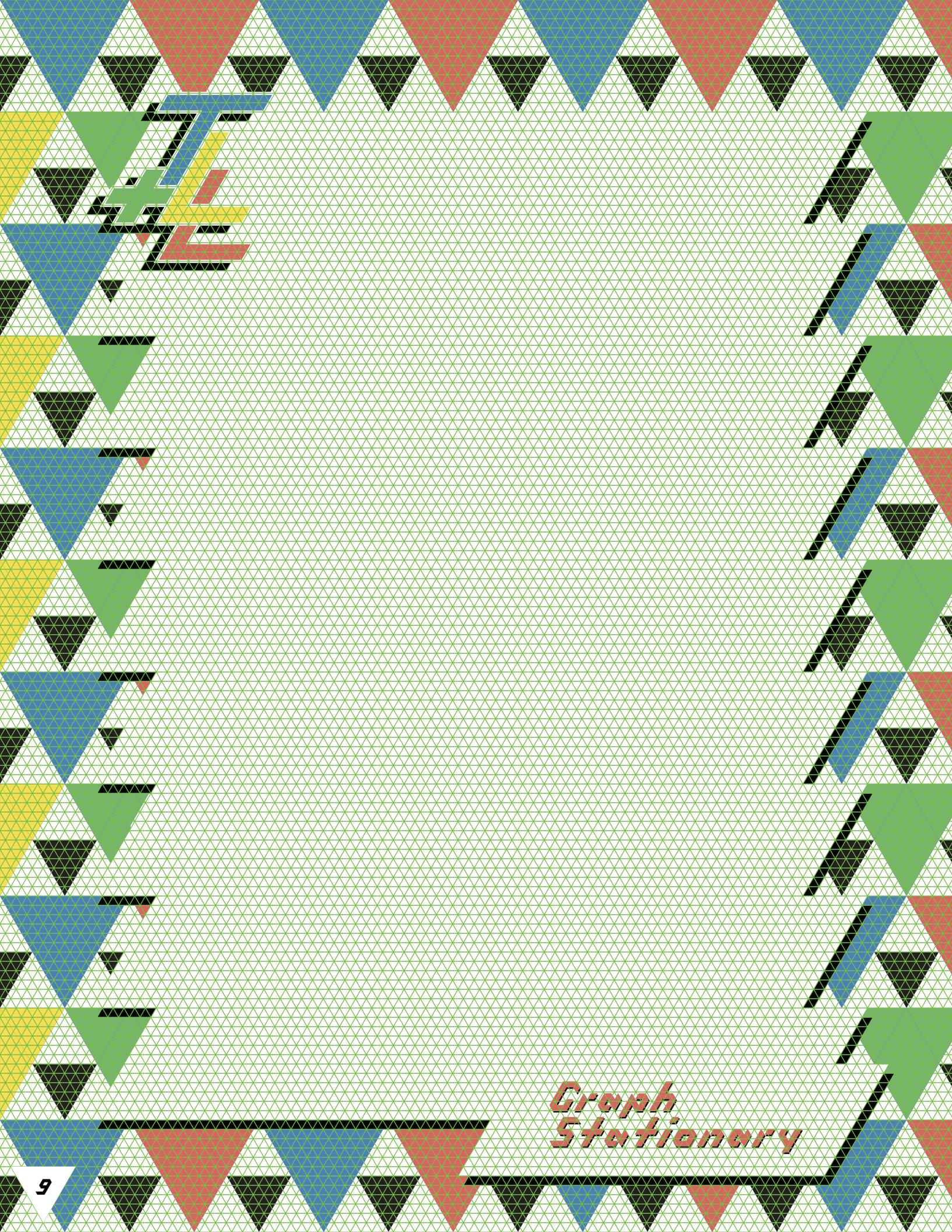
.125 picas times



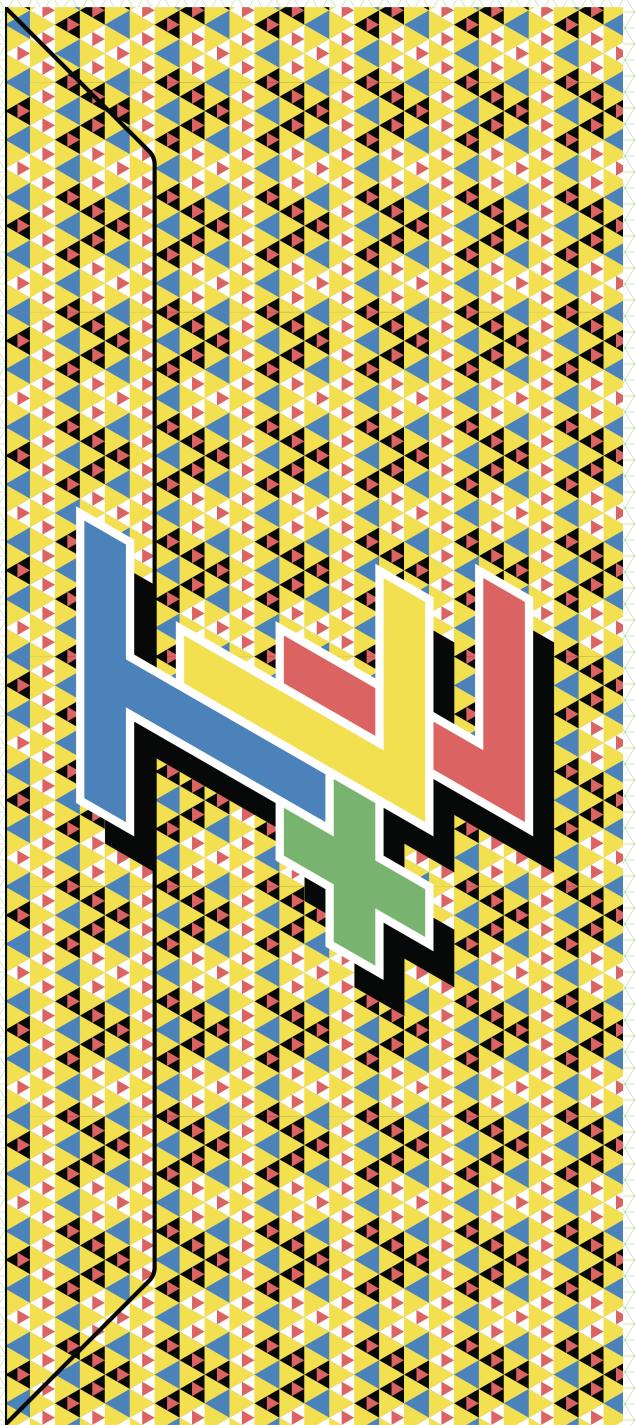
PATTERNS

Patterns are the lifeblood of the brand. Patterns inherently fascinate, and can inspire all walks of life. Learn how they work and can be utilized.

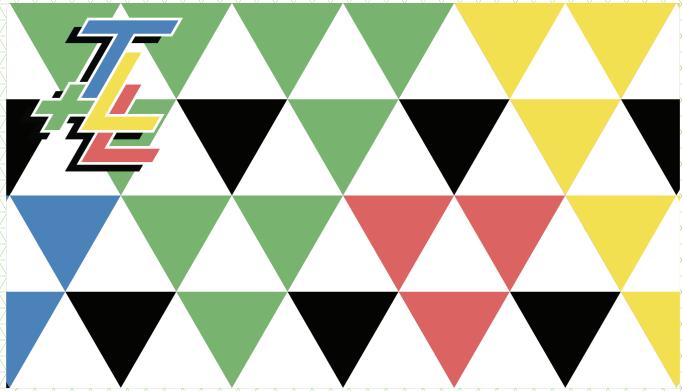
In that spirit, the patterns should be fun and exciting, using contrasting color patterns that pop.



*Graph
Stationary*



Envelope



*Business
Cards*



Portfolio