



Credit Card Transaction Dashboard

Q1

Q2

Q3

Q4

Week

All



Q1

Q2

Q3

Q4

Chip

Online

Swipe

F

M

57M

Total Revenue

8M

Interest Earned

667K

Total Transactions

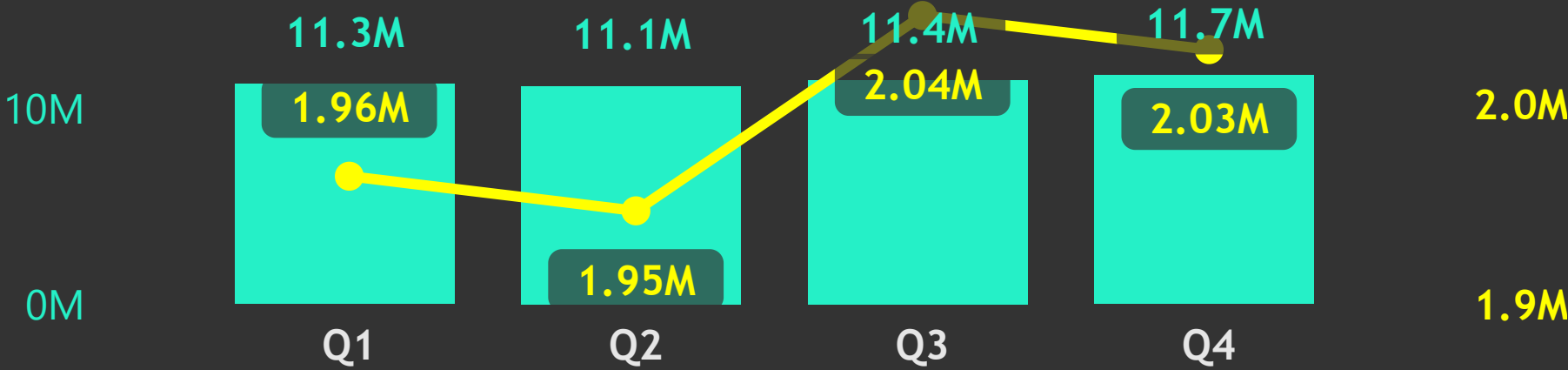
46M

Transaction Amount

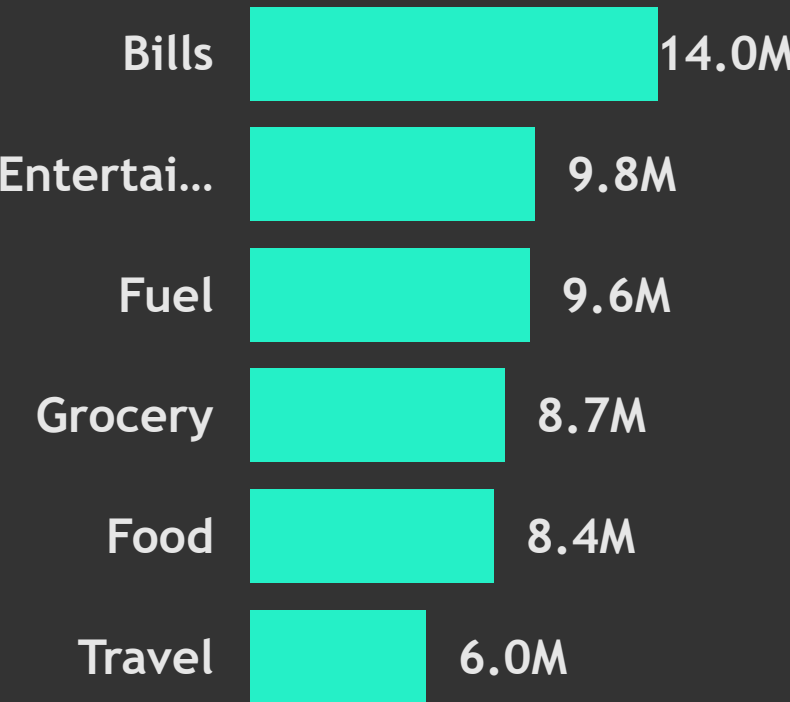
Card_Category	Total_Trans_Vol	Annual_Fees	Total_Trans_Amt	Interest_Earned	Revenue
Blue	591791	2733690	37840749	6614173	47188612
Silver	49172	189590	4647596	821923	5659109
Gold	18781	57565	2091362	384755	2533682
Platinum	7490	20665	953314	161629	1135608

Total Transactiton Amount and Total Interest by Qtr

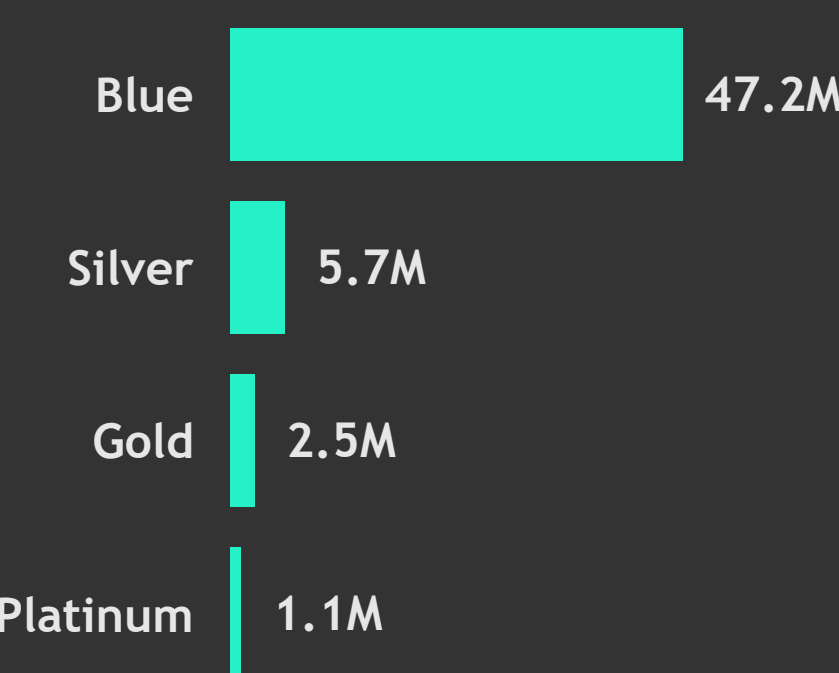
Total Transactiton Amount Total Interest



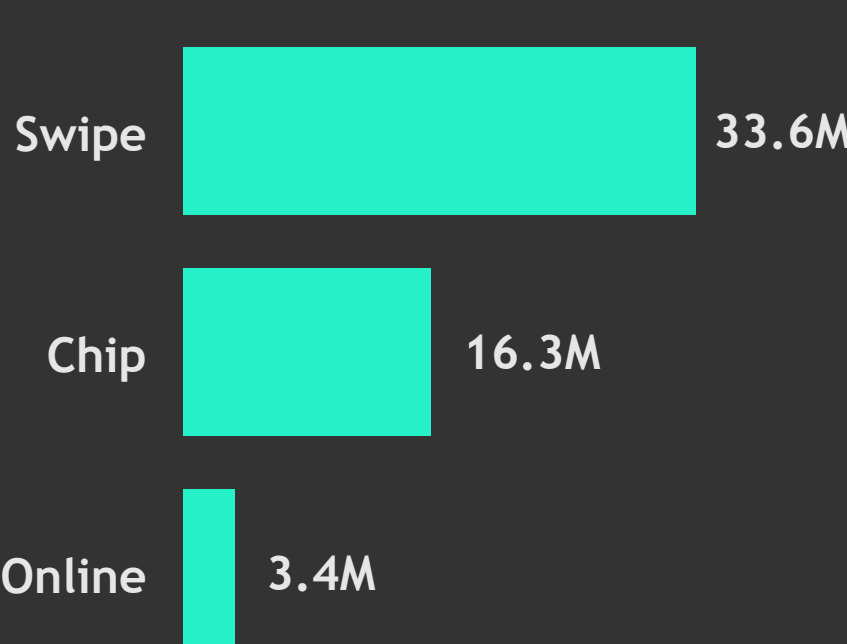
Total Revenue by Expense Type



Total Revenue by Card Category

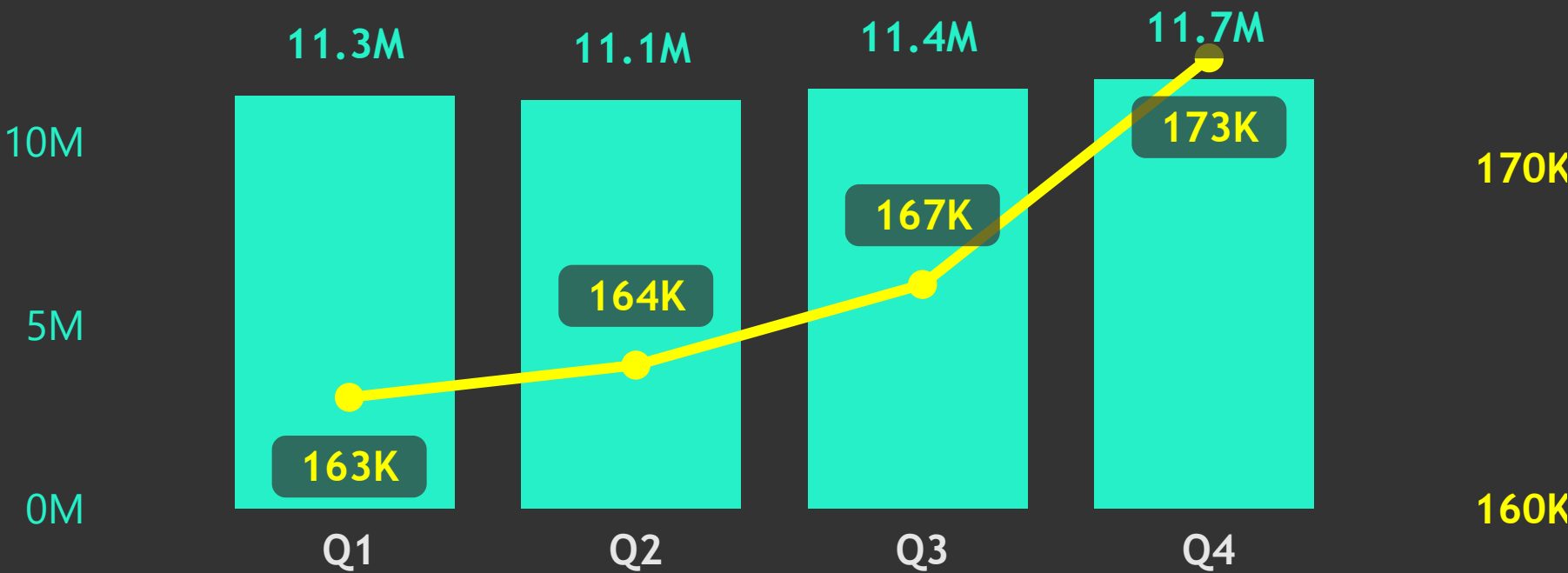


Total Revenue by Use Chip



Total Transactiton Amount and Transaction Volume by Qtr

Total Transactiton Amount Transaction Volume





Credit Card Customer Dashboard

Blue-collar

Businessman

Govt

Retirees

Selfemployed

White-collar

57M

Total Revenue

8M

Interest Earned

588M

Income

3.19

Satisfaction score

House Owner

no

yes

Personal loan

no

yes

Week

All



Q1

Q2

Q3

Q4

Q1

Q2

Q3

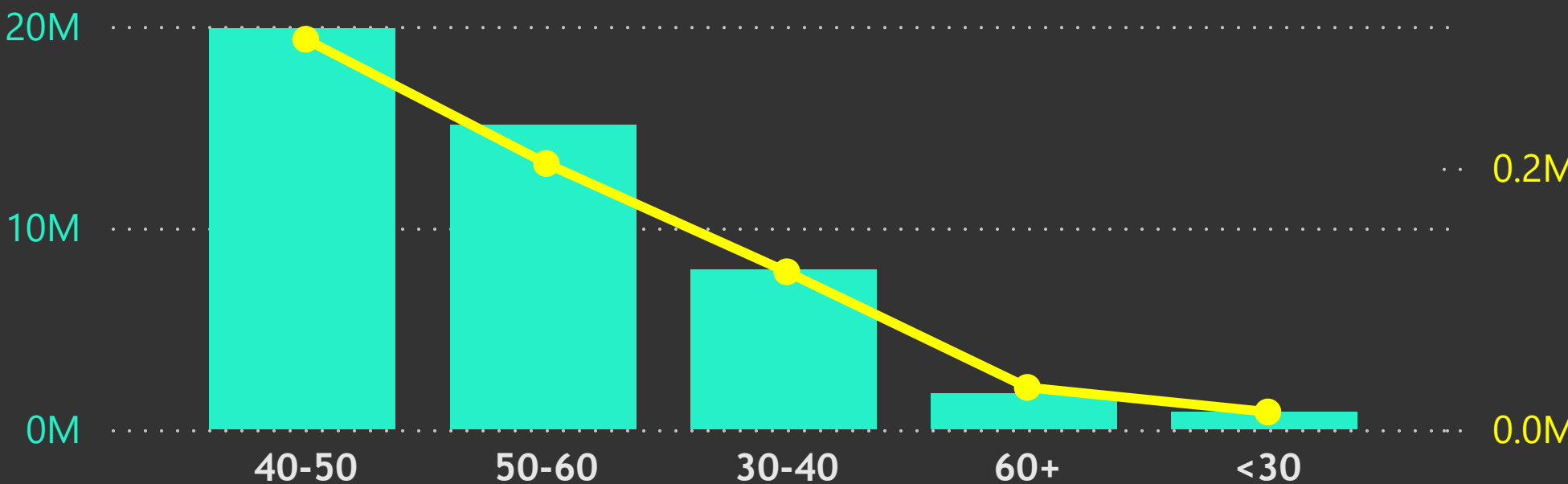
Q4

F

M

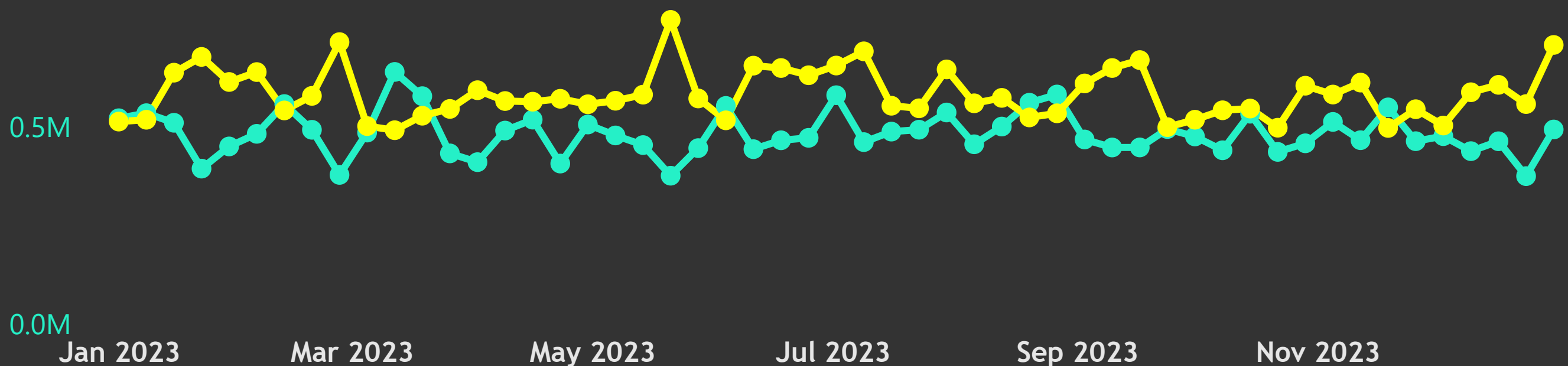
Transaction Amount & Transaction Volume by Age Group

Transaction Amount Transaction Volume

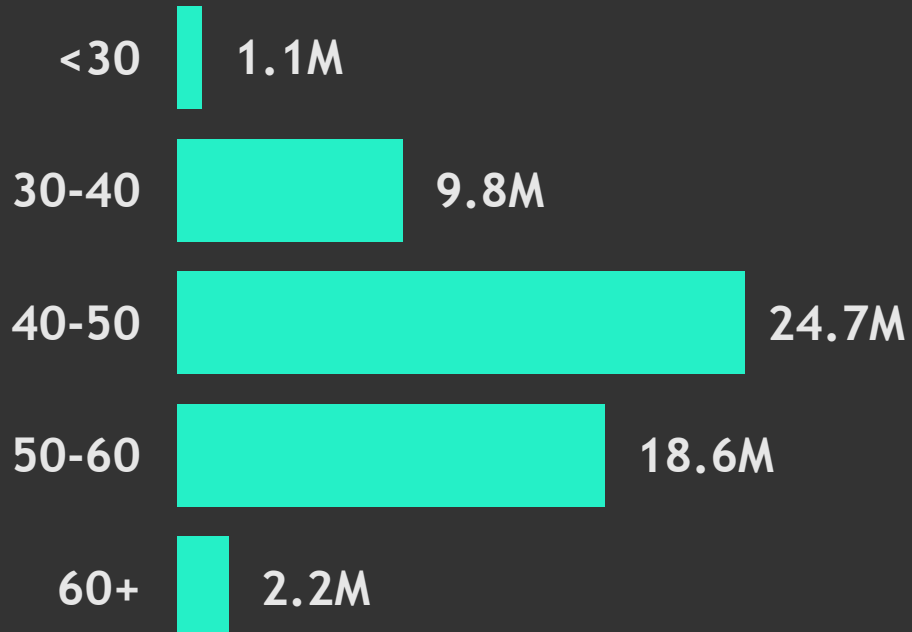


Weekly Revenue by Gender

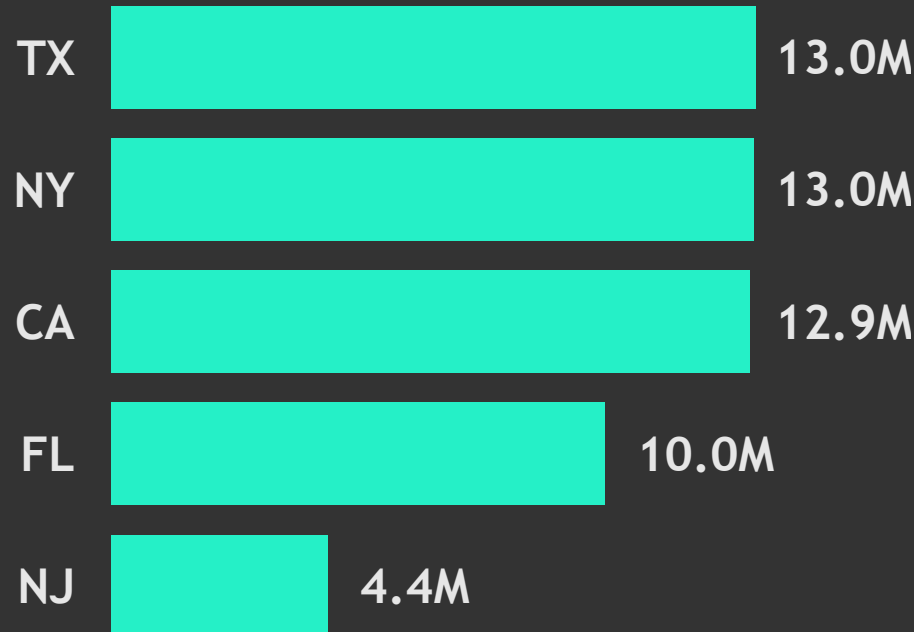
Gender F M



Revenue by Age Group



Top 5 States by Revenue





WoW Revenue & Transaction Analysis

Q1

Q2

Q3

Q4

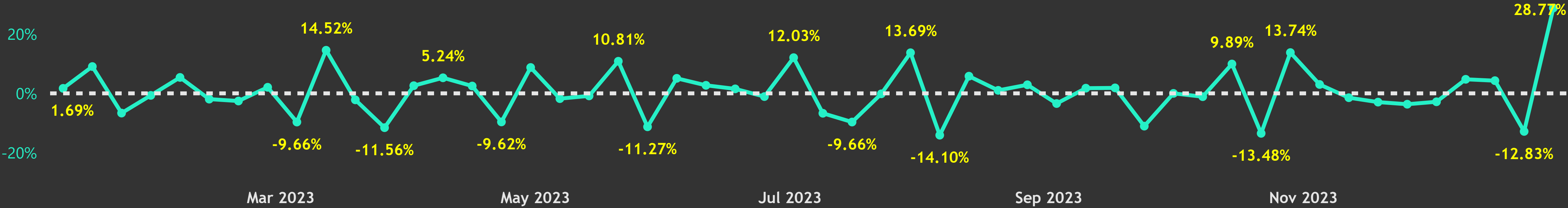
F

M

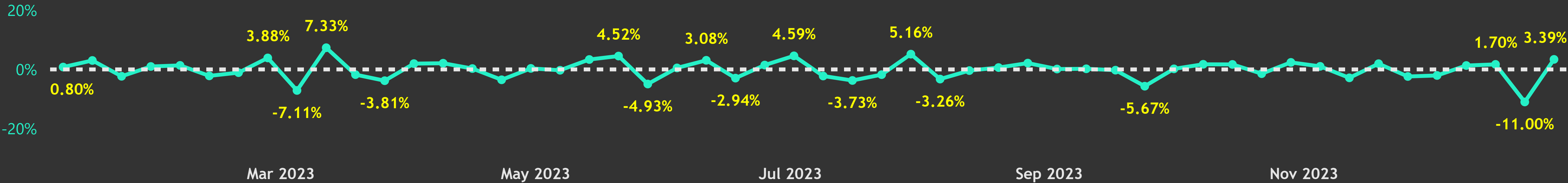
Week_Num2	Current_week_revenue	Previous_week_revenue	week_over_week_revenue
53	12,01,600.58	9,33,134.43	28.77%
52	9,33,134.43	10,70,439.10	-12.83%
51	10,70,439.10	10,26,549.11	4.28%
50	10,26,549.11	9,80,152.37	4.73%

Week_Num2	previous_week_trans	current_week_trans	week_over_week_trans
53	11203	11583	3.39%
52	12587	11203	-11.00%
51	12376	12587	1.70%
50	12215	12376	1.32%

Week Over Week Revenue Growth



Week Over Transaction Growth





Delinquent & Activation Account Analysis

Q1

Q2

Q3

Q4

Delinquent Rate

Delinquent_Acc	Proportion
False	93.94%
True	6.06%
Total	100.00%

Activation Rate

Activation_30_Days	Proportion
False	42.54%
True	57.46%
Total	100.00%

Delinquent Account by Age Group

Delinquent_Acc	<30	30-40	40-50	50-60	60+	Total
False	2.01%	17.35%	41.76%	27.80%	5.02%	93.94%
True	0.13%	0.87%	2.99%	1.82%	0.25%	6.06%
Total	2.14%	18.23%	44.75%	29.61%	5.28%	100.00%

Delinquent Account by Customer Job

Delinquent_Acc	Blue-collar	Businessman	Govt	Retirees	Selfemployed	White-collar	Total
False	14.75%	17.81%	14.00%	9.16%	23.87%	14.35%	93.94%
True	0.85%	0.99%	1.10%	0.61%	1.66%	0.85%	6.06%
Total	15.60%	18.80%	15.10%	9.77%	25.53%	15.19%	100.00%

Delinquent Account by Income Group

Delinquent_Acc	High	Low	Medium	Total
False	27.54%	37.03%	29.36%	93.94%
True	1.88%	2.45%	1.74%	6.06%
Total	29.42%	39.48%	31.10%	100.00%

Activation Rate by Customer Job

Activation_30_Days	Blue-collar	Businessman	Govt	Retirees	Selfemployed	White-collar	Total
False	6.68%	7.94%	6.38%	4.26%	10.70%	6.59%	42.54%
True	8.92%	10.86%	8.71%	5.52%	14.84%	8.61%	57.46%
Total	15.60%	18.80%	15.10%	9.77%	25.53%	15.19%	100.00%

Activation Rate by Income Group

Activation_30_Days	High	Low	Medium	Total
False	12.86%	15.83%	13.85%	42.54%
True	16.55%	23.66%	17.24%	57.46%
Total	29.42%	39.48%	31.10%	100.00%