# Credit Card Transaction Dashboard

Bills   Entertainment   Food   Fuel   Grocery   Travel

Chip   Online   Swipe

F   M

**57M**
Total Revenue

**8M**
Interest Earned
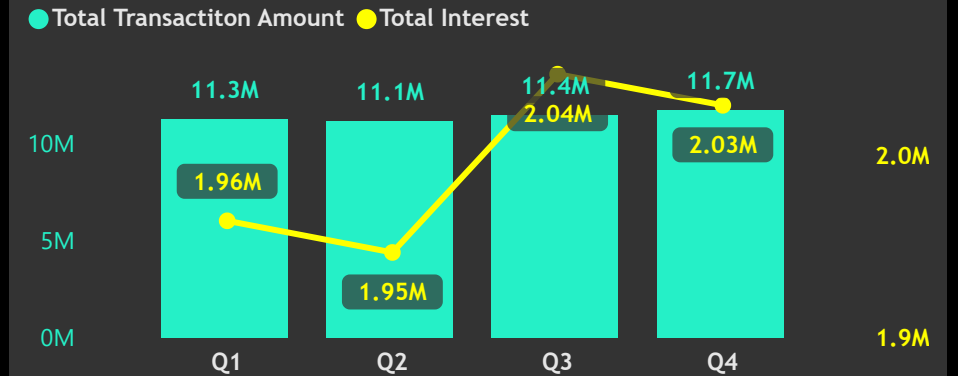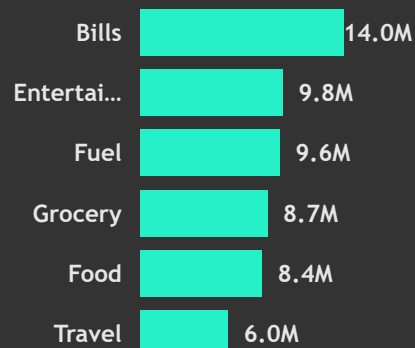
**667K**
Total Transactions

**46M**
Transaction Amount

| Card_Category | Total_Trans_Vol | Annual_Fees | Total_Trans_Amt | Interest_Earned | Revenue |
|---|---|---|---|---|---|
| Blue | 591791 | 2733690 | 37840749 | 6614173 | 47188612 |
| Silver | 49172 | 189590 | 4647596 | 821923 | 5659109 |
| Gold | 18781 | 57565 | 2091362 | 384755 | 2533682 |
| Platinum | 7490 | 20665 | 953314 | 161629 | 1135608 |

## Total Transactiton Amount and Total Interest by Qtr

● Total Transactiton Amount  ● Total Interest

| Qtr | Amount | Interest |
|---|---|---|
| Q1 | 11.3M | 1.96M |
| Q2 | 11.1M | 1.95M |
| Q3 | 11.4M | 2.04M |
| Q4 | 11.7M | 2.03M |

## Total Revenue by Expense Type

| | |
|---|---|
| Bills | 14.0M |
| Entertai... | 9.8M |
| Fuel | 9.6M |
| Grocery | 8.7M |
| Food | 8.4M |
| Travel | 6.0M |

## Total Revenue by Card Category

| | |
|---|---|
| Blue | 47.2M |
| Silver | 5.7M |
| Gold | 2.5M |
| Platinum | 1.1M |
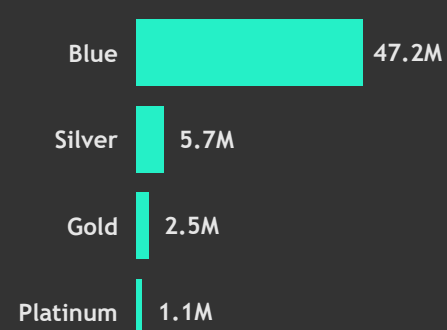
## Total Revenue by Use Chip

| | |
|---|---|
| Swipe | 33.6M |
| Chip | 16.3M |
| Online | 3.4M |
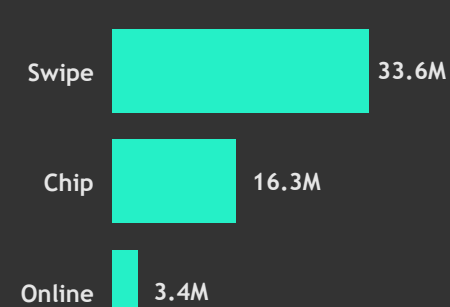
## Total Transactiton Amount and Transaction Volume by Qtr

● Total Transactiton Amount  ● Transaction Volume

| Qtr | Amount | Volume |
|---|---|---|
| Q1 | 11.3M | 163K |
| Q2 | 11.1M | 164K |
| Q3 | 11.4M | 167K |
| Q4 | 11.7M | 173K |
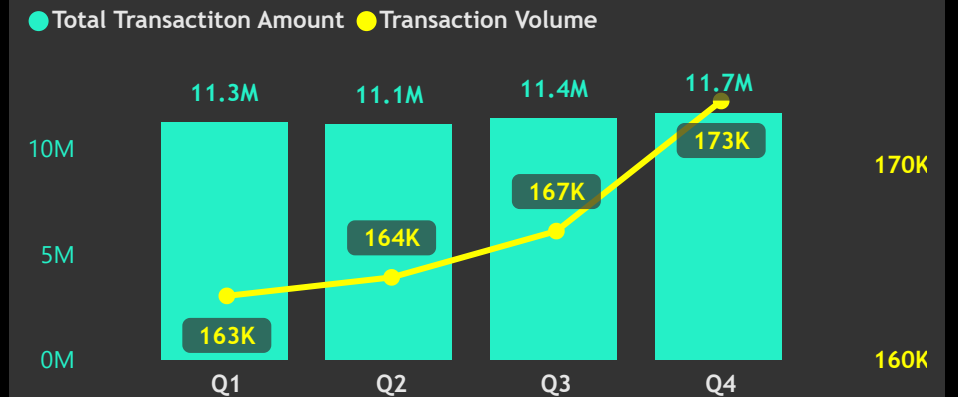
# Credit Card Customer Dashboard

Blue-collar | Businessman | Govt | Retirees | Selfemployeed | White-collar

Q1 | Q2 | Q3 | Q4

F | M

**57M** Total Revenue

**8M** Interest Earned

**588M** Income

**3.19** Satisfaction score

| Customer_Job | Sum of Income | Total_Trans_Vol | Total_Trans_Amt | Interest_Earned | Revenue |
|---|---|---|---|---|---|
| Businessman | 190350431 | 156978 | 14538883 | 2584604 | 17697472 |
| White-collar | 105618475 | 113455 | 8359688 | 1464691 | 10283124 |
| Selfemployeed | 77659931 | 127429 | 6640301 | 1141510 | 8542826 |
| Govt | 90834727 | 106680 | 6701573 | 1182231 | 8335534 |
| Blue-collar | 73516911 | 97122 | 5602930 | 967751 | 7040606 |
| Retirees | 49619308 | 65570 | 3689646 | 641692 | 4617448 |

## Transaction Amount & Transaction Volume by Age Group

● Transaction Amount  ● Transaction Volume
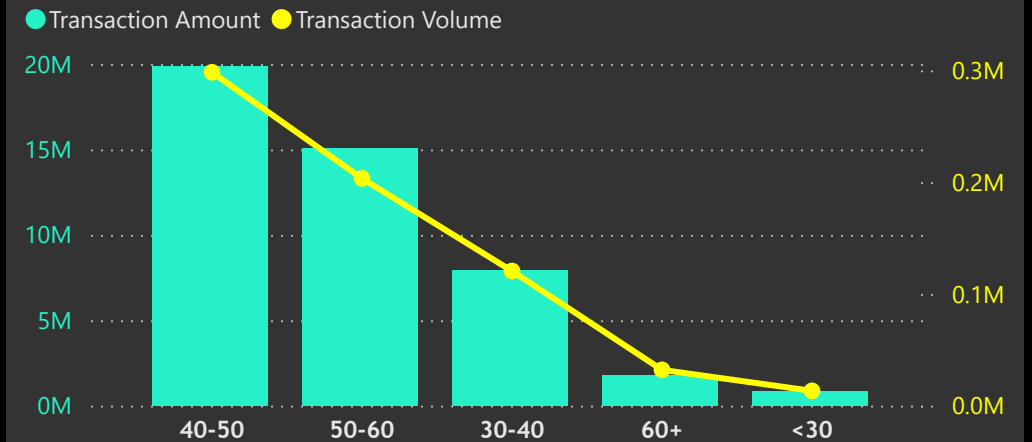


## Weekly Revenue by Gender

Gender ● F ● M



## Revenue by Age Group

- <30: 1.1M
- 30-40: 9.8M
- 40-50: 24.7M
- 50-60: 18.6M
- 60+: 2.2M

## Top 5 States by Revenue

- TX: 13.0M
- NY: 13.0M
- CA: 12.9M
- FL: 10.0M
- NJ: 4.4M
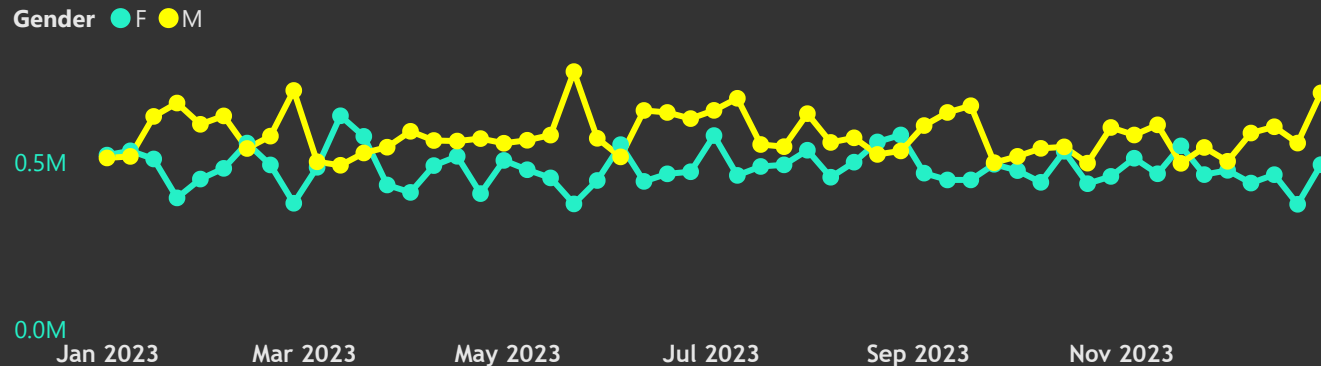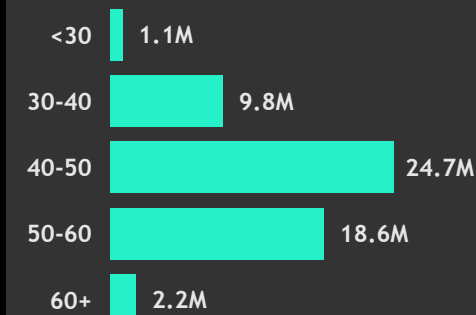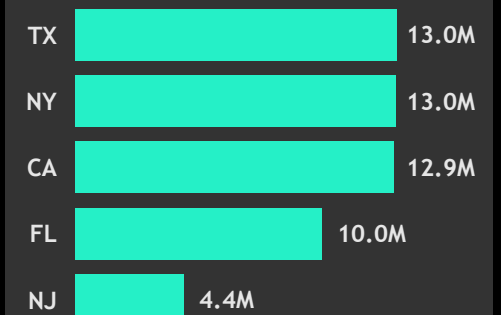
# 💳 WoW Revenue & Transaction Analysis

| | Q1 | Q2 | Q3 | Q4 | | F | M |
|---|---|---|---|---|---|---|---|

| Week_Num2 | Current_week_revenue | Previous_week_revenue | week_over_week_revenue |
|---|---|---|---|---|
| 53 | 12,01,600.58 | 9,33,134.43 | 28.77% |
| 52 | 9,33,134.43 | 10,70,439.10 | -12.83% |
| 51 | 10,70,439.10 | 10,26,549.11 | 4.28% |
| 50 | 10,26,549.11 | 9,80,152.37 | 4.73% |

| Week_Num2 | previous_week_trans | current_week_trans | week_over_week_trans |
|---|---|---|---|
| 53 | 11203 | 11583 | 3.39% |
| 52 | 12587 | 11203 | -11.00% |
| 51 | 12376 | 12587 | 1.70% |
| 50 | 12215 | 12376 | 1.32% |

## Week Over Week Revenue Growth
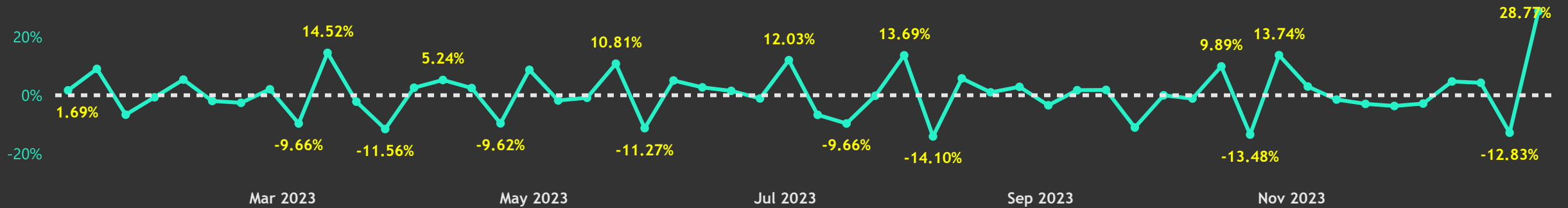


## Week Over Transaction Growth
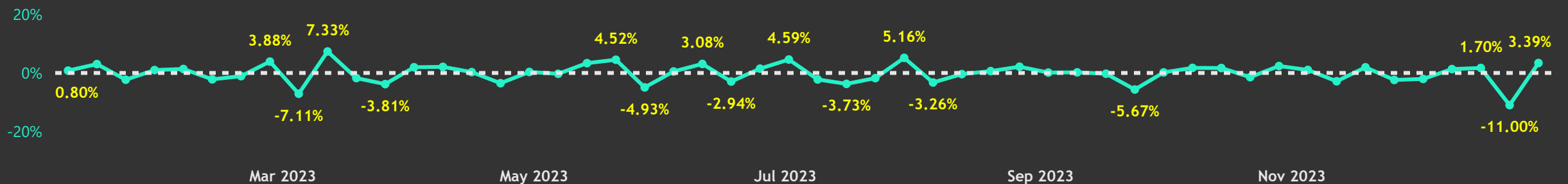
# Delinquent Account Analysis

## Delinquent Rate

| Delinquent_Acc | Proportion |
|---|---|
| False | 93.94% |
| True | 6.06% |

## Delinquent Account by Age Group

| Delinquent_Acc | <30 | 30-40 | 40-50 | 50-60 | 60+ | Total |
|---|---|---|---|---|---|---|
| False | 2.01% | 17.35% | 41.76% | 27.80% | 5.02% | 93.94% |
| True | 0.13% | 0.87% | 2.99% | 1.82% | 0.25% | 6.06% |

## Delinquent Account by Income Group

| Delinquent_Acc | High | Low | Medium | Total |
|---|---|---|---|---|
| False | 27.54% | 37.03% | 29.36% | 93.94% |
| True | 1.88% | 2.45% | 1.74% | 6.06% |

### Delinquent Account by Age Group & Income Group

IncomeGroup ● High ● Low ● Medium
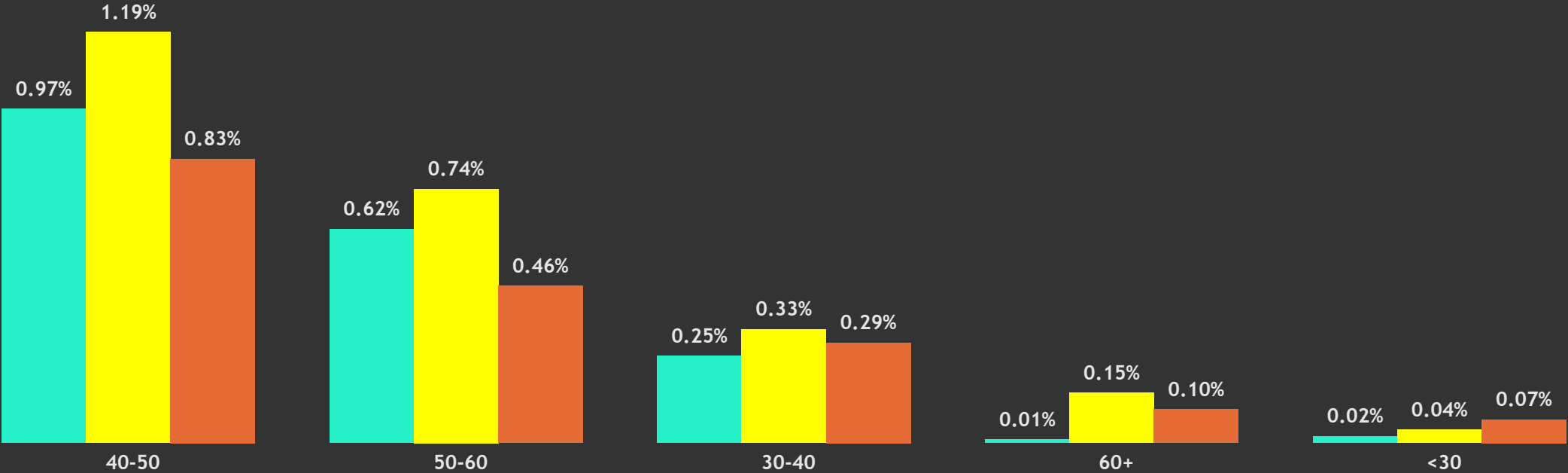
# Activation Status Analysis

## Activation Status

| Activation_30_Days | Proportion |
|---|---|
| False | 42.54% |
| True | 57.46% |

## Activation Status by Age Group

| Activation_30_Days | <30 | 30-40 | 40-50 | 50-60 | 60+ | Total |
|---|---|---|---|---|---|---|
| False | 0.90% | 7.53% | 18.58% | 13.34% | 2.20% | 42.54% |
| True | 1.23% | 10.70% | 26.17% | 16.27% | 3.08% | 57.46% |

## Activation Status by Income Group

| Activation_30_Days | High | Low | Medium | Total |
|---|---|---|---|---|
| False | 12.86% | 15.83% | 13.85% | 42.54% |
| True | 16.55% | 23.66% | 17.24% | 57.46% |

## Activation Status by Age Group & Income Group

IncomeGroup ● High ● Low ● Medium

**40-50**: High 7.67%, Low 10.51%, Medium 8.00%
**50-60**: High 5.52%, Low 6.58%, Medium 4.18%
**30-40**: High 2.68%, Low 4.42%, Medium 3.59%
**60+**: High 0.48%, Low 1.54%, Medium 1.07%
**<30**: High 0.21%, Low 0.61%, Medium 0.41%