Mustafa Adel

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Egypt

SUMMARY

A dedicated student at the Faculty of Al-Alsun, Ain Shams University, majoring in Spanish Language and Literature, with a strong passion for graphic design, visual creativity, and data analysis. Skilled in blending linguistic expertise, creative design, and data-driven insights to produce innovative designs and actionable visualizations that effectively communicate ideas and meet clients' needs.

EDUCATION

Bachelor's Degree in Spanish | 2024-Present

Faculty of Al-Alsun, Ain Shams University

• Relevant Coursework: Translation, Linguistics, Spanish Literature, Cross-Cultural Communication.

EXPERIENCE

Freelance Graphic Designer

- Designed certificates of appreciation for academic and cultural events and competitions.
- Created designs for Ramadan competitions, including posters and interactive advertisements.
- Designed promotional materials such as flyers and brochures for diverse clients.

Data Analytics

- Digital Egypt Pioneers Initiative (DEPI), Ministry of Communications and Information Technology (MCIT), Ongoing 2025
- Studying advanced data analysis and visualization techniques to support decision-making.
- Data Analysis & Power BI, DEPI, 2025
- Developed interactive dashboards for business data visualization.
- Acquired skills in Microsoft Excel, including Pivot Tables and Power Query, for data analysis and visualization.

CERTIFICATE

McKinseyOrg Forward Program | McKinsey Academy | July 2024

 Acquired advanced skills in leadership, problem-solving, and organizational transformation through a comprehensive program focused on driving effective change in dynamic business environments.



(Certificate Link) (Badge Link)

Training & Development

Telecom Egypt (WE) - Human Resources Initiative Training

Aug 2025 – Present

- Currently enrolled in a training program focusing on:
 - Self-confidence and self-management.
 - Goal setting and CV writing.
 - Personal interview skills.
 - Personal marketing.
- Enhancing English for business contexts:
 - Introduce yourself at work, express your education and skills.
 - Business jargon in travelling and tourism.
 - Interviews, business meetings, CVs, and employment issues.

SKILLS

- Microsoft Office: Microsoft Office Suite (Excel, Word, PowerPoint, Outlook)
- Language Proficiency: Arabic (native), English (very good), Spanish (intermediate) (currently improving).
- Design Software: Adobe Photoshop, Adobe Illustrator, Canva.
- Creative Skills: Logo design, visual identities, certificates, and marketing materials.
- Soft Skills: Teamwork, time management, attention to detail.

PROJECTS

Designing Visual Identities, Creating PDFs, and Presentations | 2022-2024

- Designed visual identities for startups and individuals.
- Created interactive PDFs for presentations and educational materials.
- Used software like Adobe Photoshop, Illustrator, and Microsoft PowerPoint to design professional presentations.

Participation in NASA Space Competition | 2024

- Participated in a competition organized by NASA related to space exploration projects.
- Gained new skills in design related to science and technology.

Volunteer

VOLUNTEER IN A FREE SPANISH LANGUAGE COURSE | 2022-2025

- Assisted in organizing and teaching the course to 50+ students.
- Designed educational materials and interactive presentations.