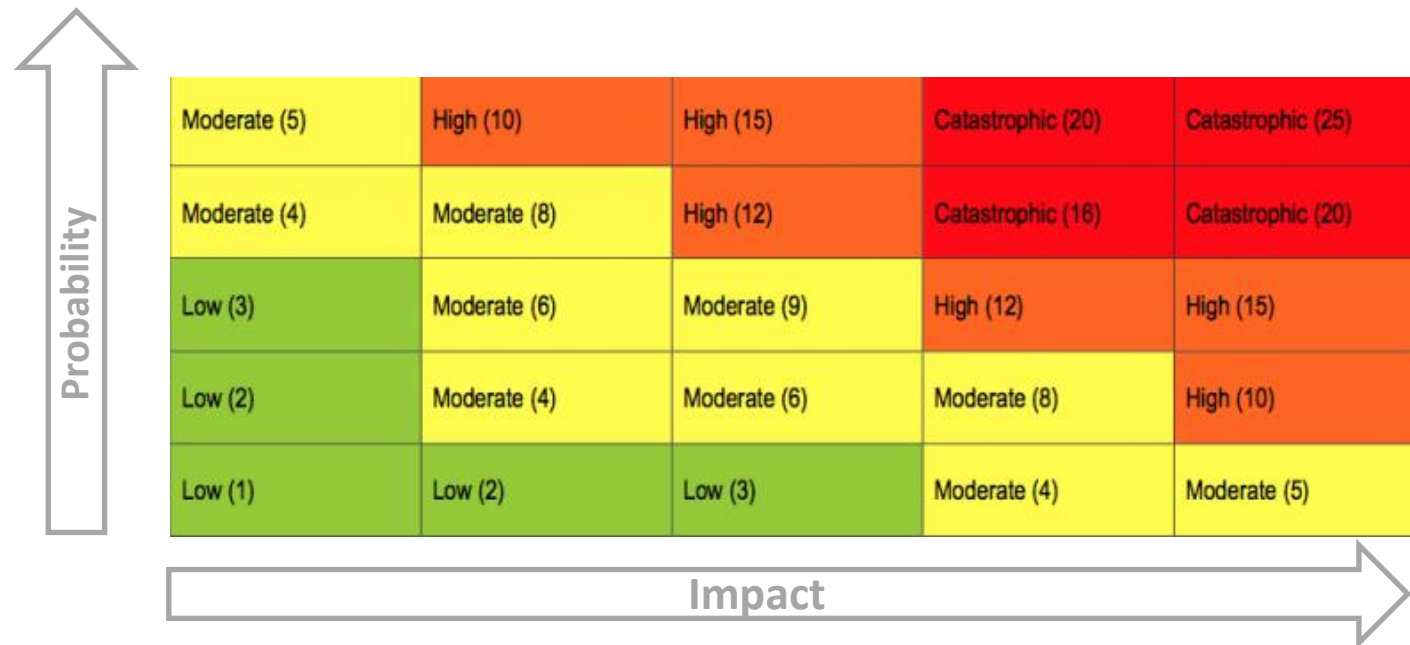


Risk & opportunity management



According to the previous chart we can determine the risk and its probability and also its impact if it happened

Risk	Risk category	Probability	Impact	Strategy
Google maps services stopped due to bugs in Google maps App	Technical	Low	High	Escalate
Another application was developed almost with the same features	Competitive	Likely	Low	Accept
Cheating discovered in contracts between the application and service providers	Reputational	Low	Catastrophic	Transfer
Sponsors want to withdraw	Financial	Low	Moderate	Avoid

Potential opportunities :

Potential opportunities	Strategy
Another owner want to add new features to the application	Share
Number of services providers increased unexpectedly	Accept