



Muhammad Mustafa Qaiser

React js developer

Frontend Developer | React.js & Node.js Dynamic and detail-oriented developer with **1.5+ years of experience** in building responsive, user-friendly web applications. Skilled in **React.js, Node.js, and backend architectures**, optimizing performance and enhancing user experience. Passionate about crafting seamless digital solutions.

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WORK EXPERIENCE

Software Engineer | React js Developer

Adsells. Ltd, Lahore, Pakistan

11/2023 - Present

Adsells is a company specializing in innovative branding solutions, supported by a dedicated software department.

Achievements/Tasks

- Developed and optimized **Carvonix's** core features – Built commenting systems, main feed posts, messenger, notifications, and user interactions, ensuring a seamless social experience.
- Integrated **Socket.io** for **live chat, instant post updates, and dynamic notifications**, enhancing user engagement.
- **Boosted performance with RTK Query**
- Designed and developed a full-scale e-commerce platform **Dance France**
- Created a custom UI, product listings, Stripe checkout, and an admin portal for managing products, blogs, and coupons
- Engineered a powerful **MDM Device Management System** – Built remote control features for banking devices, enabling Wi-Fi/Bluetooth toggling, app installations, and factory resets via MQTT and REST APIs . Enhanced system reliability & UI/UX
- Fixed critical bugs, improved **frontend architectures**, and collaborated across teams to ensure a high-performance, scalable user experience.

Software Engineer | Full stack (MERN)

Clicky, Lahore, Pakistan

05/2023 - 11/2023

Leading eCommerce shipping solution in Pakistan, empowering thousands of brands and entrepreneurs

Achievements/Tasks

- Contributed to the **WeShip** project by enhancing code quality and maintainability through clean, reusable coding practices. Engineered a robust backend with **Node.js** and express.js, while creating responsive user interfaces using **Vue.js**. Streamlined database management with **MongoDB** and **PhpMyAdmin** for efficient data handling.

EDUCATION

Study Program

BSCS

08/2019 - 05/2023

CGPA : 3.52

Courses

- Lahore Garrison University

TECHNICAL SKILLS

React js

Next js

Node js

Expressjs

Sequelize cli

Bootstrap

HTML/CSS

MUI

Microservices

Redux Toolkit

RTK Queries

ORGANIZATIONS

Adsells. Ltd, Lahore, Pakistan

(11/2023 - Present)

React js Developer

Clicky (05/2023 - 11/2023)

Mern stack Engineer

Ultra codes (pvt) Ltd. (08/2022 - 10/2022)

Mern Stack Intern

LANGUAGES

English

Professional Working Proficiency

Urdu

Full Professional Proficiency