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Saturday 2 to 5

Technical Requirements for Favoric Scents in Next.js

Below is a detailed breakdown of the technical requirements for your business, **Favoric Scents**, using **Next.js**. This setup ensures a robust and scalable e-commerce platform tailored to your needs.

1. Frontend Requirements

The frontend of Favoric Scents should provide an engaging and intuitive user experience, reflecting the brand's aesthetic and ensuring seamless functionality.

- **Framework:** Next.js for server-side rendering (SSR), static site generation (SSG), and incremental static regeneration (ISR).
 - **Styling:**
 - Use **Tailwind CSS** for a modern, responsive, and consistent design.
 - **CSS Modules** or **Styled-components** for dynamic and reusable UI components.
 - **Components:**
 - **Product Cards:** Showcase product images, prices, descriptions, and offers.
 - **Search Bar:** Provide a quick and efficient product search feature.
 - **Filter and Sorting:** Allow users to filter by categories, prices, and popularity.
 - **Responsive Design:** Ensure optimal performance across mobile, tablet, and desktop devices.
 - **Performance Optimization:**
 - Optimize images using the `next/image` component for lazy loading and responsive sizing.
 - Enable code splitting and prefetching for faster navigation.
 - **SEO:**
 - Use meta tags, Open Graph tags, and schema.org for search engine optimization.
 - Dynamic routing for product pages (e.g., `/product/[slug]`).
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2. Sanity CMS as Backend

Sanity CMS serves as the content management backend for organizing and managing your product catalog and website content.

- **Product Data Management:**

- Schema for products: Name, description, price, category, SKU, stock availability, and images.
 - Real-time updates using Sanity's GROQ API.
 - **Content Management:**
 - Manage homepage banners, promotions, and blogs via the Sanity Studio.
 - Schema for categories and collections to ensure organized data.
 - **Integration:**
 - Fetch data seamlessly using `getStaticProps` and `getServerSideProps` in Next.js.
 - **Role-Based Access:**
 - Admin panel for product and content management.
 - Controlled access for editors.
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3. Third-Party APIs

Integrate third-party services to enhance functionality and user experience.

- **Payment Gateways:**
 - **JazzCash** and **EasyPaisha** for local payment processing in Pakistan.
 - **Stripe** or **PayPal** for international transactions (if required).
 - **Shipping and Logistics:**
 - Integrate APIs like **Shippo**, **EasyPost**, or local logistics partners for shipping cost calculation and tracking.
 - **Email Notifications:**
 - Use **SendGrid** or **Mailgun** to send order confirmations and shipment updates.
 - **Analytics:**
 - Use **Google Analytics** or **Vercel Analytics** for tracking user interactions and traffic sources.
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4. User Registration

Enable secure and seamless user account management to improve customer experience.

- **Authentication:**
 - Use **NextAuth.js** for email/password registration and social logins (Google, Facebook).
- **User Profile Management:**
 - Allow users to update personal details, view order history, and manage saved addresses.
- **Role Management:**

- Implement role-based access for admins and support staff.
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5. Product Browsing

Offer an intuitive and visually appealing browsing experience for products.

- **Product Listings:**
 - Dynamic category pages to display products fetched from Sanity CMS.
 - **Product Details:**
 - Dedicated product pages with detailed descriptions, images, and reviews.
 - **Search and Filter:**
 - Global search functionality with autocomplete suggestions.
 - Filters for price range, categories, and availability.
 - **Wishlist:**
 - Enable users to save products for future purchases.
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6. Order Placement

Ensure a seamless and secure order placement process.

- **Cart Management:**
 - Persistent cart using local storage or session cookies.
 - **Checkout Process:**
 - Multi-step checkout: Cart review, shipping details, payment method, and order summary.
 - **Payment Methods:**
 - Integration with **JazzCash** and **EasyPaisa** for local transactions.
 - Support for **Stripe** or **PayPal** for international customers.
 - **Order Summary:**
 - Display detailed order summaries post-purchase and send confirmation emails.
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7. Shipment Tracking

Provide real-time updates for customer orders.

- **Order Status:**
 - Display order status: Processing, shipped, in transit, and delivered.

- **Integration with Shipping APIs:**
 - Use logistics APIs to fetch real-time tracking details.
 - **Notifications:**
 - Send updates via email or SMS (using **Twilio** or Firebase).
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8. Key Outcome

By implementing these technical requirements, **Favoric Scents** will achieve:

1. **Enhanced User Experience:**
 - A fast, responsive, and user-friendly website optimized for e-commerce.
2. **Efficient Operations:**
 - Sanity CMS ensures seamless content and product management.
3. **Scalability:**
 - Next.js's SSR/SSG/ISR capabilities ensure the site can handle growth.
4. **Improved Sales:**
 - Easy browsing, secure local payments (JazzCash, EasyPaisa), and optimized checkout processes boost conversions.
5. **Customer Satisfaction:**
 - Real-time shipment tracking and personalized notifications build trust and loyalty.