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# **Classification Techniques**

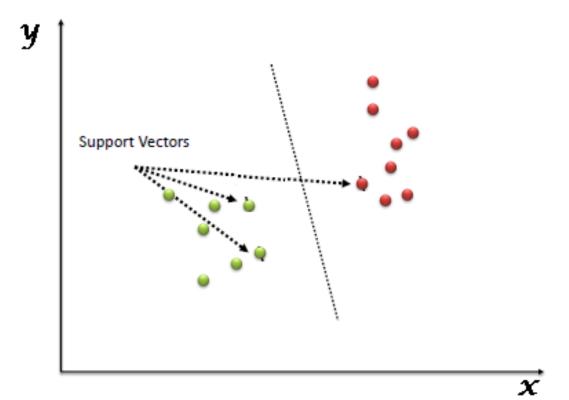
- Decision Tree based Methods
- Rule-based Methods
- Memory based reasoning
- Neural Networks
- Naïve Bayes and Bayesian Belief Networks
- Support Vector Machines

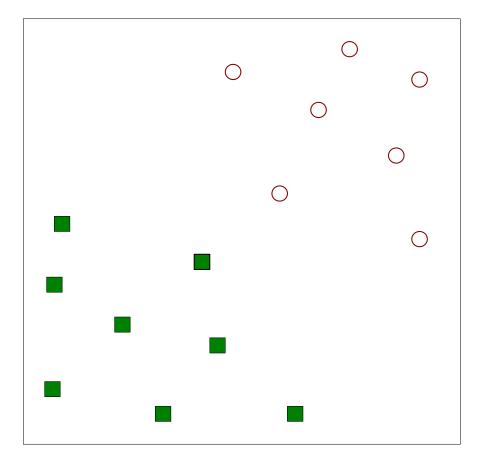
 Theoretically well motivated algorithm: developed from Statistical Learning Theory (Vapnik & Chervonenkis) since the 60s

 Empirically good performance: successful applications in many fields (bioinformatics, text, image recognition, . . . )

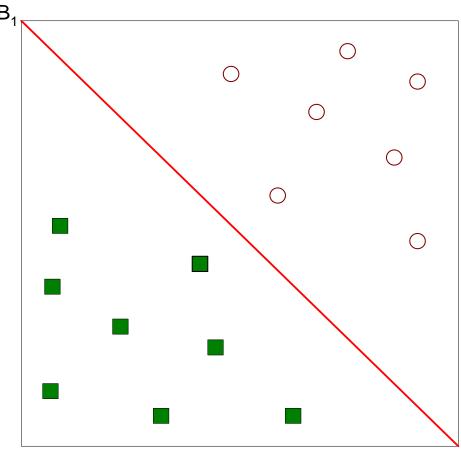
- Centralized website: www.kernel-machines.org.
- Several textbooks, e.g. "An introduction to Support Vector Machines" by Cristianini and Shawe-Taylor is one.
- A large and diverse community work on them: from machine learning, optimization, statistics, neural networks, functional analysis, etc

- The goal of a support vector machine is to find the optimal separating hyperplane which maximizes the margin of the training data
- Support Vector Machine" (SVM) is a supervised machine learning algorithm which can be used for both classification or regression challenges
- However, it is mostly used in classification problems

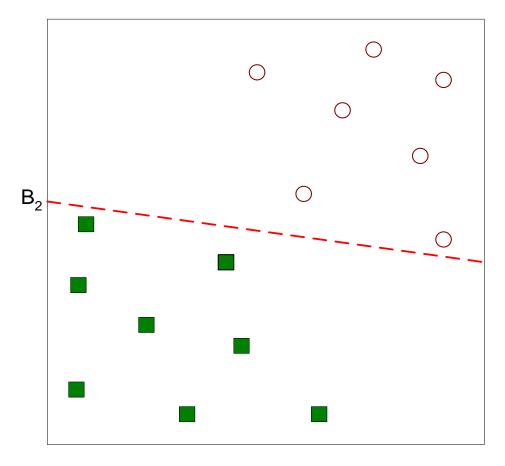




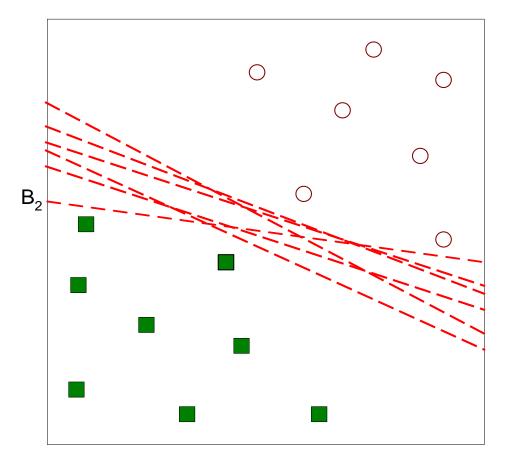
• Find a linear hyperplane (decision boundary) that will separate the data



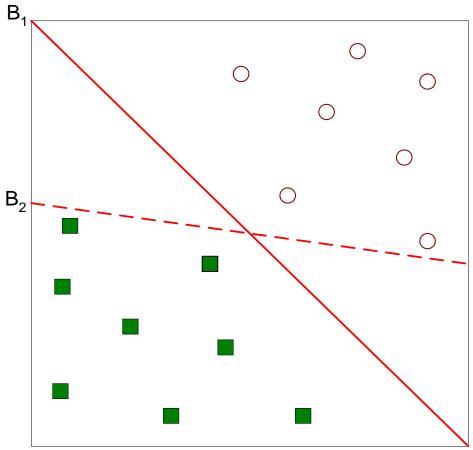
One Possible Solution



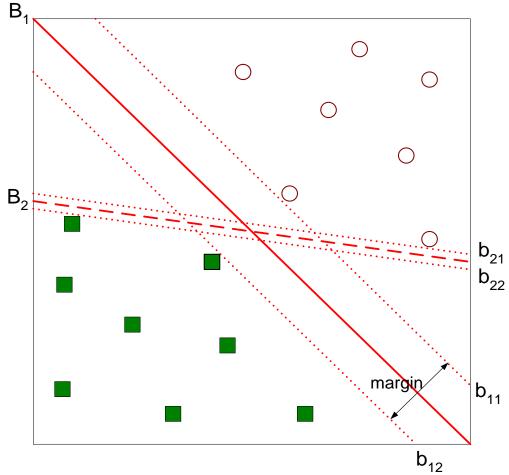
Another possible solution



Other possible solutions



- Which one is better? B1 or B2?
- How do you define better?



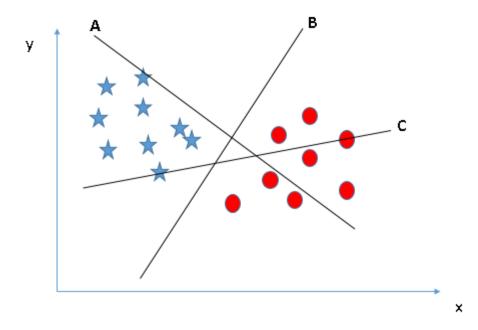
Find hyperplane maximizes the margin => B1 is better than B2

# What is a Hyperplane

#### An hyperplane is a generalization of a plane

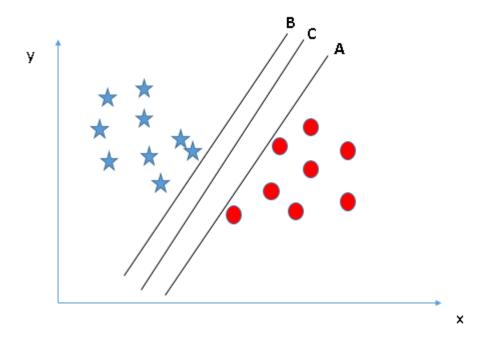
- in one dimension, an hyperplane is called a point
- in two dimensions, it is a line
- in three dimensions, it is a plane
- in more dimensions you can call it an hyperplane

# Identify the right hyper-plane (Scenario-1)



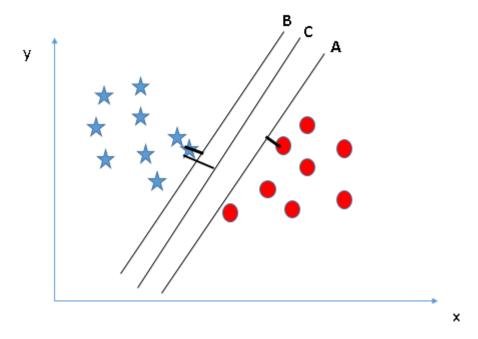
Select the hyper-plane which segregates the two classes better". In this scenario, hyper-plane "B" has excellently performed this job

# Identify the right hyper-plane (Scenario-2)



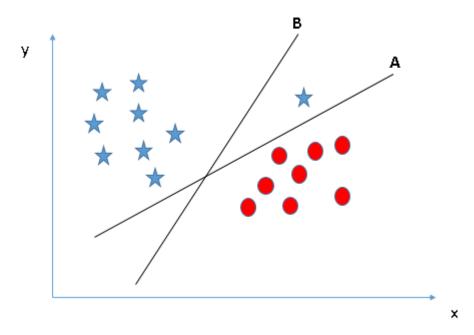
- A, B and C are all good hyperplanes
- Here, maximizing the distances between nearest data point (either class) and hyper-plane will help us to decide the right hyper-plane
- This distance is called as **Margin**

# Identify the right hyper-plane (Scenario-2)



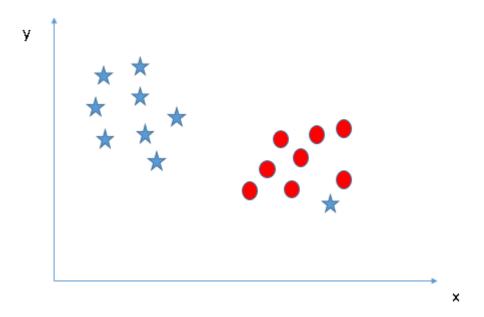
- Margin for hyper-plane C is high as compared to both A and B
- Hence, we name the right hyper-plane as C
- Another lightning reason for selecting the hyper-plane with higher margin is robustness
- If we select a hyper-plane having low margin then there is high chance of miss-classification

# Identify the right hyper-plane (Scenario-3)



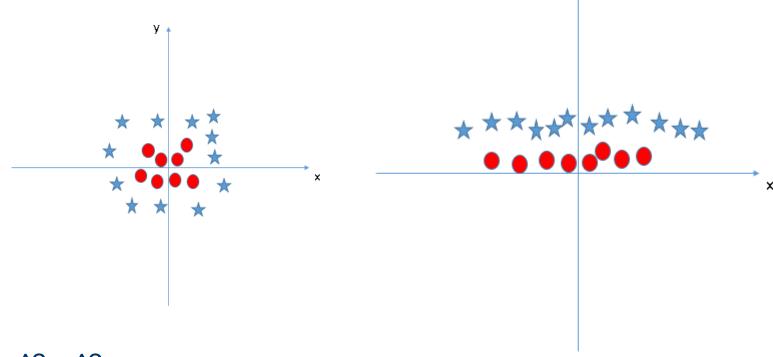
- Hyper-plane B may be selected due to higher margin compared to A
- But, here is the catch, SVM selects the hyper-plane which classifies the classes accurately prior to maximizing margin
- Here, hyper-plane B has a classification error and A has classified all correctly. Therefore, the right hyper-plane is A

# Identify the right hyper-plane (Scenario-4)



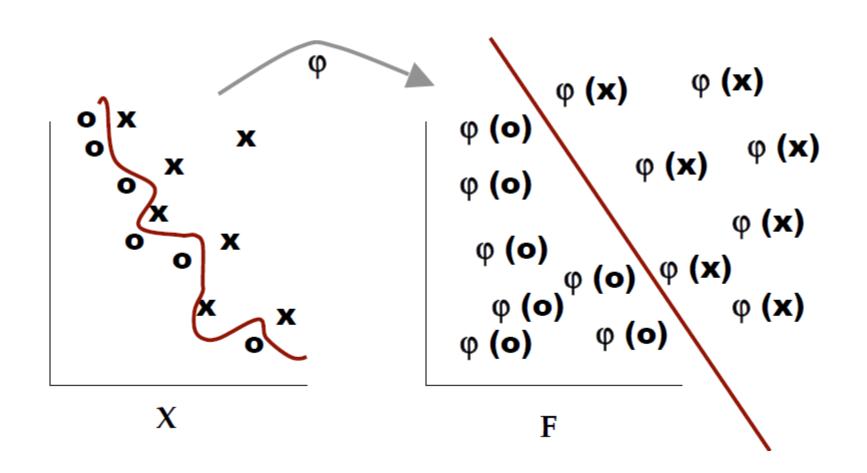
Outliers ignored by SVM

# Identify the right hyper-plane (Scenario-5)



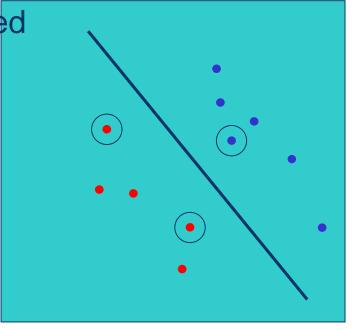
•  $z=x^2+y^2$ 

# Transformation to separate



 The support vectors are indicated by the circles around them

- Datapoints in this subset are called "support vectors"
- It will be useful computationally if only a small fraction of the data points are support vectors,
- Since, we use the support vectors to decide which side of the separator a test case is on

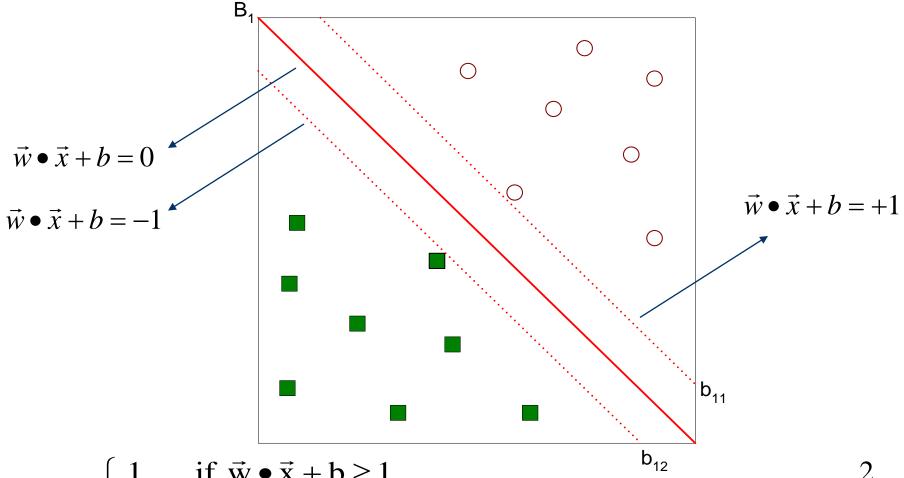


# General input/output for SVMs just like for neural nets, but for one important addition...

<u>Input</u>: set of (input, output) training pair samples; call the input sample features  $x_1, x_2...x_n$ , and the output result y. Typically, there can be <u>lots</u> of input features  $x_i$ .

Output: set of weights w (or  $w_i$ ), one for each feature, whose linear combination predicts the value of y. (So far, just like neural nets...)

Important difference: we use the optimization of maximizing the margin ('street width') to reduce the number of weights that are nonzero to just a few that correspond to the important features that 'matter' in deciding the separating line(hyperplane)...these nonzero weights correspond to the support vectors (because they 'support' the separating hyperplane)



$$f(\vec{x}) = \begin{cases} 1 & \text{if } \vec{w} \bullet \vec{x} + b \ge 1 \\ -1 & \text{if } \vec{w} \bullet \vec{x} + b \le -1 \end{cases}$$

$$Margin = \frac{2}{\|\vec{w}\|^2}$$

• We want to maximize: 
$$\text{Margin} = \frac{2}{\|\vec{w}\|^2}$$

- Which is equivalent to minimizing:  $L(w) = \frac{||w||^2}{2}$ 

– But subjected to the following constraints:

$$f(\vec{x}_i) = \begin{cases} 1 & \text{if } \vec{w} \cdot \vec{x}_i + b \ge 1 \\ -1 & \text{if } \vec{w} \cdot \vec{x}_i + b \le -1 \end{cases}$$

- This is a constrained optimization problem
  - Numerical approaches to solve it (e.g., quadratic programming)

# We now must solve a <u>quadratic</u> programming problem

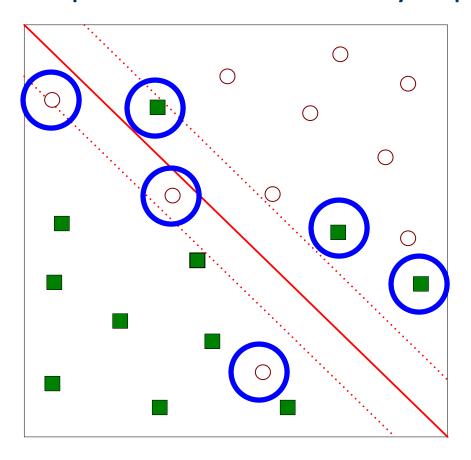
Problem is: minimize ||w||, s.t. discrimination boundary is obeyed, i.e., min f(x) s.t. g(x)=0, which we can rewrite as: min f: ½ ||w||<sup>2</sup> (Note this is a quadratic function)
s.t. g: y<sub>i</sub>(w•x<sub>i</sub>)-b = 1 or [y<sub>i</sub>(w•x<sub>i</sub>)-b] - 1 =0

#### This is a **constrained optimization problem**

It can be solved by the Lagrangian multipler method

Because it is <u>quadratic</u>, the surface is a paraboloid, with just a single global minimum (thus avoiding a problem we had with neural nets!)

What if the problem is not linearly separable?



- Introduce slack variables
  - Need to minimize:

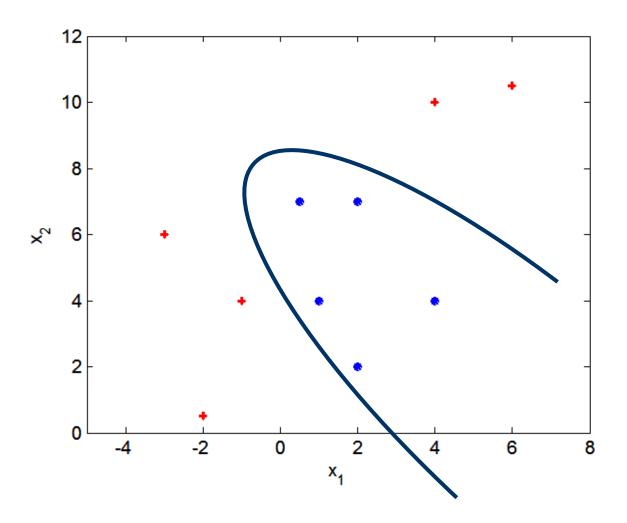
Subject to:

$$L(w) = \frac{\|\vec{w}\|^2}{2} + C\left(\sum_{i=1}^{N} \xi_i^k\right)$$

$$f(\vec{x}_i) = \begin{cases} 1 & \text{if } \vec{w} \cdot \vec{x}_i + b \ge 1 - \xi_i \\ -1 & \text{if } \vec{w} \cdot \vec{x}_i + b \le -1 + \xi_i \end{cases}$$

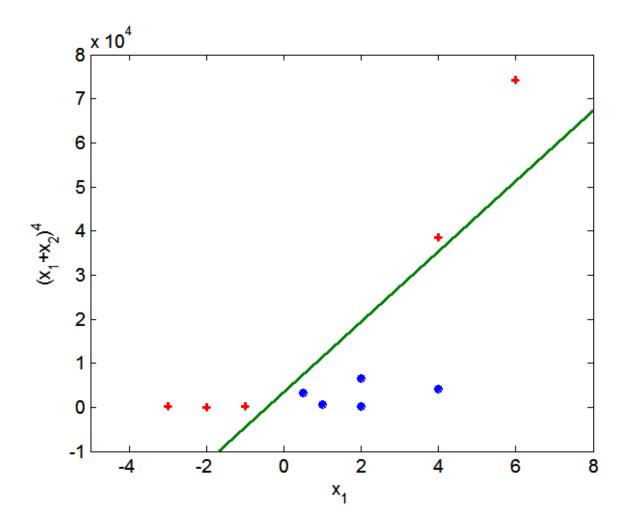
# **Nonlinear Support Vector Machines**

What if decision boundary is not linear?



# **Nonlinear Support Vector Machines**

Transform data into higher dimensional space



# **Nonlinear Support Vector Machines**

- Kernel Trick
  - SVM has a technique called the kernel **trick**
  - These are functions which takes low dimensional input space and transform it to a higher dimensional space
  - i.e. it converts not separable problem to separable problem, these functions are called kernels
  - It is mostly useful in non-linear separation problem
  - <a href="http://crsouza.com/2010/03/17/kernel-functions-for-machine-learning-applications/">http://crsouza.com/2010/03/17/kernel-functions-for-machine-learning-applications/</a>

#### References

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# Questions!