

TEAM INFERNO

SPONSORSHIP PROPOSAL

2022-23

ASPIRING TO UNLEASH SPEED AND FURY

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WHAT IS F1 IN SCHOOLS

F1 IN SCHOOLS IS THE MOST PRESTIGIOUS AND WELL-KNOWN STEM (SCIENCE, TECHNOLOGY, ENGINEERING, AND MATH) COMPETITION IN THE WORLD. THE COMPETITION AIMS TO ENCOURAGE YOUTH INTO THE VAST WORLD OF STEM, THROUGH INNOVATION, ENGINEERING, AND COLLABORATION. THE GLOBAL COMPETITION CREATES A STIMULATING ENVIRONMENT THAT ALLOWS YOUTH TO EXPLORE AND DEVELOP AN INTEREST IN ENGINEERING, MOTORSPORT, SCIENCE, ENTERPRISE, AND TECHNOLOGY.

F1 IN SCHOOLS IS AN EXTREMELY INFORMATIVE COMPETITION WHERE STUDENTS AGED 9-19 HAVE TO DESIGN, MANUFACTURE, AND RACE, A MODEL F1 CAR WHILST KEEPING IN MIND THE LAWS OF PHYSICS, AND AERODYNAMICS. THE CARS ARE THEN PROPELLED DOWN A 20-METER TRACK, USING A CO₂ CANISTER. APART FROM THE ENGINEERING ASPECT OF THE COMPETITION, STUDENTS ALSO HAVE TO GAIN SPONSORS TO FUND THEIR PROJECT, MARKET THEIR BRAND, AND GRAPHIC DESIGN SEVERAL ELEMENTS IN THE COMPETITION, SUCH AS PORTFOLIOS AND A PIT DISPLAY.



ABOUT INFERNO

WE, TEAM INFERNO, ARE AN F1 IN SCHOOLS TEAM FROM THE INDIAN HIGH SCHOOL, OUD METHA, DUBAI CONSISTING OF 6 YEAR 12 STUDENTS. OUR NAMES ARE:

- NOEL NIXON - TEAM MANAGER/GRAFIC DESIGNER
- SHRAVAN NAYAK - MANUFACTURING ENGINEER
- ASHAANK NAIR - DESIGN ENGINEER
- DHANVIN SAJITH - DESIGN ENGINEER
- ATHARVA KHEDEKAR - RESOURCE MANAGER/REGULATIONS MANAGER
- MUSTANSIR TAHERI - GRAPHIC DESIGNER/WEBSITE MANAGER

WE ARE PARTICIPATING IN THE UPCOMING F1 IN SCHOOLS NATIONAL CHAMPIONSHIP ON THE 26TH OF JUNE, 2022. OUR TEAM PLACED 4TH POSITION IN THE INTRA-SCHOOL ROUND OF THE CHAMPIONSHIP AND OUR CAR PLACED 3RD IN THE SPEED COMPARISON.

WE ARE EXTREMELY CONFIDENT THAT OUR TEAM CAN MAKE WONDERS IN THE NATIONALS AND COME OUT SUCCESSFUL.



HOW CAN YOU SUPPORT INFERNO?

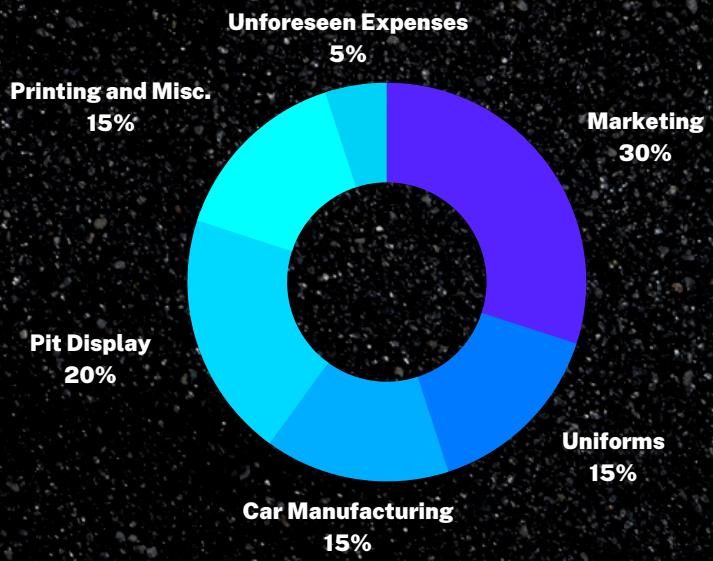
FOR A TEAM PARTICIPATING IN F1 IN SCHOOLS, THEY NEED TO ACQUIRE SPONSORS TO HELP THEM FINANCIALLY OR PROVIDE VARIOUS KINDS OF SUPPORT.

A SPONSOR CAN HELP A TEAM IN THE FOLLOWING WAYS:

- FINANCIAL SUPPORT: SPONSORS CAN PROVIDE US A SPECIFIC SET OF FUNDS AS SHOWN IN OUR SPONSORSHIP PACKAGES FOR US TO COVER THE NECESSARY COSTS OF MANUFACTURING THE CAR, PRINTING UNIFORMS AND MISCELLANEOUS ITEMS, 3D PRINTING PARTS OF THE CAR ETC
- MANUFACTURING SUPPORT: THIS REFERS TO THE MANUFACTURING OF CAR COMPONENTS, SUCH AS THE WHEELS AND WINGS. WE WOULD LOVE TO HAVE ACCESS TO ADVANCED MANUFACTURING TECHNOLOGY TO DEVELOP OUR CAM AND CAD KNOWLEDGE AND MANUFACTURE OUR CARS TO THE HIGHEST QUALITY.
- PRINTING SUPPORT: SPONSORS CAN HELP US CUSTOM PRINT UNIFORMS, MERCHANDISE, AND MISCELLANEOUS ITEMS AS WELL AS OUR PIT DISPLAY PRINTING. PRINTING SPONSORS CAN EITHER PROVIDE US WITH MERCHANDISE, OUR PHYSICAL PIT DISPLAY, OR BOTH.
- TECHNOLOGICAL SUPPORT: THIS REFERS TO PROVIDING US WITH CAD AND CFD SOFTWARE THAT WILL ALLOW US TO DEVELOP OUR CAR PERFECTLY IN ALL AREAS OF THE COMPETITION AND MAKE SURE THAT EVERY ASPECT OF THE CAR IS PERFECT FOR RACING.
- INTELLECTUAL SUPPORT: WE WOULD LOVE IT IF YOUR COMPANY COULD PROVIDE US WITH INTELLECTUAL SUPPORT AND KNOWLEDGE ON VARIOUS ASPECTS OF THE COMPETITION. FOR EXAMPLE ENGINEERING, ENTERPRISE, OR HOW TO MANAGE A TEAM MORE COHERENTLY AND EFFECTIVELY.

OUR BUDGET

DUE TO TIMING CONSTRAINTS, WE ARE NOT ABLE TO CREATE A PROPER BUDGET PLAN. BUT AFTER CHECKING THE OVERALL COSTS OF EVERYTHING INVOLVED, WE HAVE PUT OUT A SPECIFIED BUDGET OF AED 12,000-14,000 WHICH WILL COVER ALL THE COSTS AS SHOWN IN THE PIE CHART.



SPONSORSHIP PACKAGES

INFERNO IS OFFERING YOUR ESTEEMED COMPANY, AN OPPORTUNITY TO BE VIEWED ON A GLOBAL SCALE IN THE F1 IN SCHOOLS COMPETITION. BELOW IS EACH OF OUR SPONSORSHIP TIERS THAT YOUR COMPANY CAN CHOOSE FROM.

ALL PACKAGES ARE NEGOTIABLE

FOR HUMANITARIAN CAUSES: AT TEAM INFERNO, WE ALL BELIEVE THAT EVERYONE SHOULD BE PRIVILEGED TO LIVE A HEALTHY AND STABLE LIFE. SO, FOR EVERY AED 2000 YOUR COMPANY PROVIDES US WITH, A SMALL AMOUNT WILL BE DONATED TO DUBAI CARES TO PROVIDE 25 SCHOOL MEALS FOR 8 UNDERPRIVILEGED STUDENTS.

INFERO PACKAGE

AED 5000+

THE INFERO PACKAGE IS OUR MOST EXCLUSIVE AND HIGHEST TIER PACKAGE. IT OFFERS OUR SPONSOR THE HIGHEST RANGE OF PLATFORMS TO ADVERTISE THEIR COMPANY. IT ALSO OFFERS THE MOST YIELD IN RETURN OUT OF ALL THE THREE PACKAGES. IT INCLUDES:

- INTERNATIONAL COVERAGE
- THE COMPANY'S LOGO WILL BE FEATURED ON THE UNIFORMS, PIT DISPLAY, PORTFOLIO, WEBSITE, AND SOCIAL MEDIA HANDLES
- DETAILED INFORMATION ABOUT THE COMPANY WILL BE FEATURED ON THE PIT DISPLAY
- COMPANY'S LOGO WILL BE USED ON MERCHANDISE (IF PROVIDED) AND BROCHURES
- COMPANY WILL BE EXTENSIVELY PROMOTED ON SOCIAL MEDIA HANDLES AND THE COMPANY CAN DECIDE HOW TO
- COMPANY CAN PROVIDE THEIR BROCHURES TO BE GIVEN TO VIEWERS DURING THE PROGRAM
- VERBAL RECOGNITION DURING PRESENTATIONS
- THE COMPANY WILL RECEIVE AN EXCLUSIVE MODEL OF OUR CAR
- LOGO OF THE COMPANY WILL BE FEATURED ON THE CAR

LAVA PACKAGE

AED 3000+

THIS IS OUR MID-TIER PACKAGE AND STILL GIVES A RANGE OF PLATFORMS FOR ADVERTISING. THE PACKAGE INCLUDES:

- INTERNATIONAL COVERAGE
- THE COMPANY'S LOGO WILL BE FEATURED ON THE UNIFORMS, PIT DISPLAY, PORTFOLIO, WEBSITE, AND SOCIAL MEDIA HANDLES
- DETAILED INFORMATION ABOUT THE COMPANY WILL BE FEATURED ON THE PIT DISPLAY
- COMPANY'S LOGO WILL BE USED ON MERCHANDISE (IF PROVIDED) AND BROCHURES
- COMPANY WILL BE EXTENSIVELY PROMOTED ON SOCIAL MEDIA HANDLES AND THE COMPANY CAN DECIDE HOW TO
- VERBAL RECOGNITION DURING PRESENTATIONS
- LOGO OF THE COMPANY WILL BE FEATURED ON THE CAR

FIRE PACKAGE

AED 1500+

THE FIRE PACKAGE IS THE LOWEST TIER OF SPONSORSHIP, NONETHELESS, IT STILL ALLOWS THE SPONSOR TO BE ADVERTISED BY AND WITH INFERO. IT INCLUDES:

- INTERNATIONAL COVERAGE
- THE COMPANY'S LOGO WILL BE FEATURED ON THE UNIFORMS, PIT DISPLAY, PORTFOLIO, WEBSITE, AND SOCIAL MEDIA HANDLES
- 3+ POSTS OR STORIES ABOUT YOUR COMPANY ON THE SOCIAL MEDIA HANDLE
- VERBAL RECOGNITION DURING PRESENTATIONS
- A SMALL LOGO OF THE COMPANY WILL BE FEATURED ON THE CAR

***ALL PACKAGES ARE NEGOTIABLE**

VISUAL REPRESENTATION OF SPONSORSHIP TIERS

BENEFITS

FIRE

LAVA

INFERNO

INTERNATIONAL COVERAGE

LOGO ON CAR UNIFORM, PIT DISPLAY

LOGO ON WEBSITE, SOCIAL MEDIA HANDLES AND PORTFOLIO

DETAILED INFORMATION OF THE COMPANY ON PIT DISPLAY

EXTENSIVE PROMOTION ON SOCIAL MEDIA HANDLE

3+ POSTS/STORIES

LOGO ON MERCHANDISE AND BROCHURES

VERBAL RECOGNITION DURING PRESENTATION

COMPANY WILL RECEIVE AN EXCLUSIVE MODEL OF THE CAR

WHY SPONSOR US?

WE ARE A GROUP OF YOUNG INNOVATORS THAT SHARE A PASSION FOR ENGINEERING AND ENTERPRISE. YOUR SUPPORT WOULD HELP US REACH OUR GOAL OF BEING THE TOP TEAM IN THE NATIONALS AND WOULD GIVE US A DEEPER INSIGHT INTO THE WORLD OF ENGINEERING.

AS ALL TEAM MEMBERS ARE CURRENT YEAR 12 SCIENCE STUDENTS, THIS PROJECT WILL HELP US GIVE AN INSIGHT ONTO HOW ENGINEERING WORKS AND HOW WE CAN MANAGE A TEAM TOGETHER.

MEDIA EXPOSURE

1

THE NATIONALS CHAMPIONSHIP WILL BE LIVE TELECASTED ON YOUTUBE AND WILL BE FEATURED ON NATIONAL NEWSPAPERS, TELEVISION AND THE F1 IN SCHOOLS WEBSITE. YOUR COMPANY WILL BE EXTENSIVELY ADVERTISED THROUGH THESE MEANS AS WELL AS THROUGH THE TEAM SOCIAL PAGES WHICH WE HOPE WILL GAIN EXPOSURE THROUGHOUT THE TIME

2

REACH WITHIN F1 IN SCHOOLS

F1 IN SCHOOLS HAS MORE THAN 20 MILLION STUDENTS PARTICIPATING THROUGHOUT THE ENTIRE WORLD WITH MORE THAN 40 COUNTRIES INVOLVED. OVER 100 SCHOOLS IN THE UAE TAKE PART IN THIS PROGRAM. WITH THIS SPONSORSHIP, YOUR COMPANY CAN CREATE A LARGE PLATFORM FOR ADVERTISEMENT AND THUS GENERATE MORE PUBLICITY.

3

SUPPORTING YOUNG ENGINEERS

BY SPONSORING US, YOUR COMPANY WILL GAIN RECOGNITION FOR SUPPORTING YOUNG INNOVATORS AND YOUNG MINDS, AND THUS YOUR BRAND IMAGE WOULD IMPROVE

4

HELPING US LEARN FINANCIAL MANAGEMENT

THROUGH THE MONETARY SPONSORSHIPS WE ATTAIN, WE FEEL THAT WE CAN LEARN HOW TO MANAGE FINANCE PROPERLY AND CREATE A GOOD BUDGET PLAN NOT ONLY FOR THIS PROJECT BUT LATER ON IN OUR FUTURE.



CONTACT US



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