

# Mustapha Toughrani

#### Credit Controller

French professional with higher education in Law and Business having a strong expertise in customer relationship management, accounting and ERP software. Seeking a position with an organization that desires a result-driven team player with effective communication and leadership skills.



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The Hague (Netherlands)



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# Work experience

#### **ELSEVIER**

Credit controller

Amsterdam (Netherlands)

*May 2016 - February 2019* 

- Proactive account manager combining financial management skills with the ability to engage and negotiate with governmental entities, private and public institutions as well as multinationals to achieve payment commitments
- Defining high-level collection strategy with upper management according to customer revenue and segmentation
- Key role in transferring AR activities from Paris to Amsterdam and standardizing the country specific process
- Subject Matter Expert with strong expertise in BI tools, created efficient, automated and cost-saving solutions to boost AR performances, implemented dashboards and reports giving meaningful insight on credit exposure

**EXPEDIA** Amsterdam (Netherlands) Credit collector December 2014 - May 2016

- Reducing DSO and significantly improving the aging balance with a focus on increasing the number of accounts paying by direct debit and retaining positive relationship with lodging partners and Sales teams
- Consolidating aging reports, developing and maintaining performance data to help the team to meet collection goals
- Worked on a project to integrate Docusign into Salesforce for processing direct debit mandates automatically

**AIRFRANCE- KLM** 

Amsterdam (Netherlands)

May 2011 - December 2014

Customer care representative B2C and B2T

- Continuously exceeding sales target with the ability to price complex itineraries using Amadeus advanced commands
- Supporting travel agency sales by resolving GDS synchronization, fare calculation and ticketing issue and helping travel counselors to navigate on their dedicated website
- Participated in Lean 6 Sigma workshops to improve the organizational call-centre structure with the set-up of dedicated teams specializing by language and airline

**TOMTOM** 

Amsterdam (Netherlands)

Customer care representative B2C and B2T

August 2010 - April 2011

- Providing technical support to customers and retailers with a proficiency on brand products and technology
- Resolving complaints with a customer satisfaction rating above 75% and analyzing feed-back to improve services

#### Education

**2000: ESG PARIS** 

**Business School studies** 

1999: UNIVERSITE PARIS 8 Associate degree in Law

1996: HIGH SCHOOL

Degree in Social and Economic Sciences

#### Certificates

**2014: Lean 6 Sigma** 

Completion of introduction training

2012: Dutch cursus A1

Volksuniversiteit of Den Haag

### Languages

French **English** Arabic

Dutch

SQL



## Computer

Excel Oracle r12 Salesforce **Business Objects** Tableau

