

Executive Summary

793

Customer Count

5009

Total Orders

2M

Total Sales

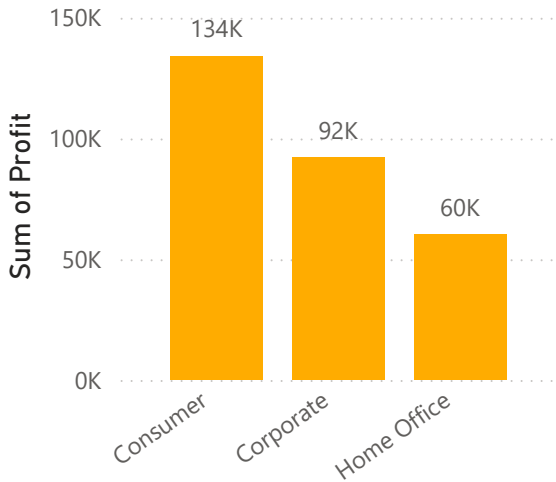
4

Avg Delivery Time

286K

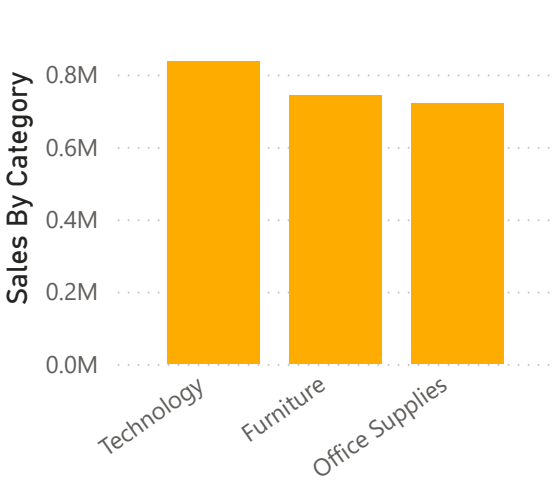
Total Profit

Profit by Segment



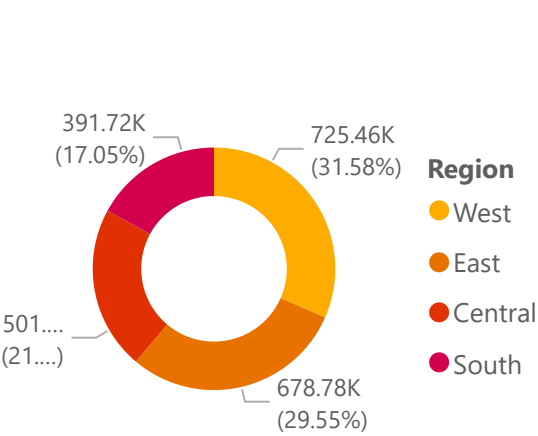
Profit by Segment

Sales by Category



Sum Of Sales

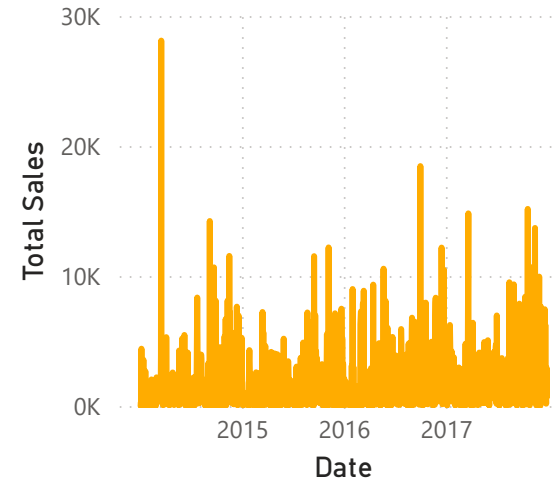
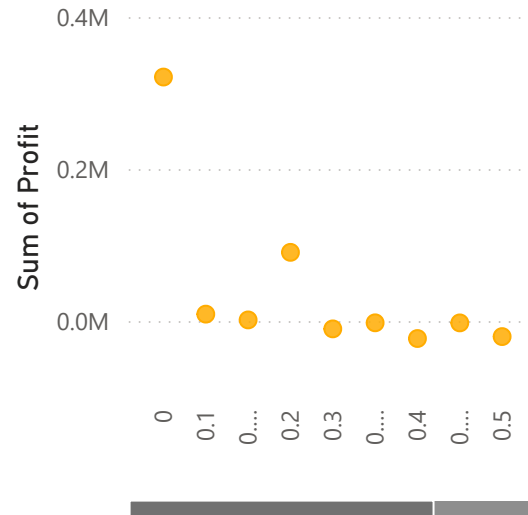
Sales Contribution by Region



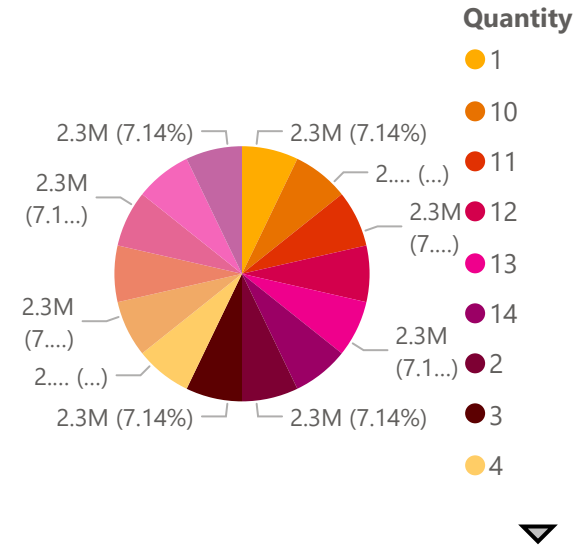
07
January
2014

Earliest Ship Date

Sales Breakdown



Total Sales by Customer & Quantity

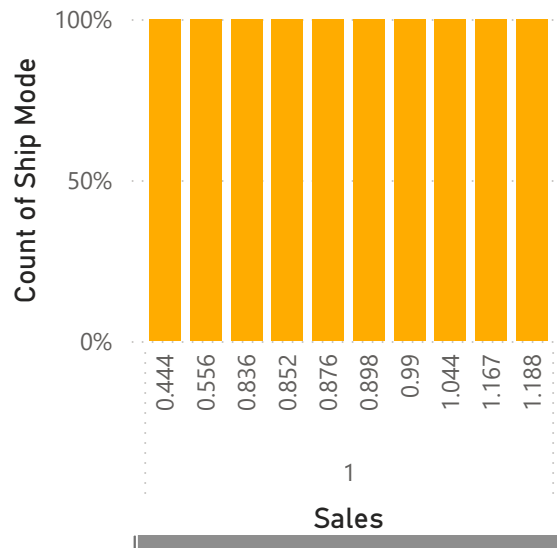


Help Q&A ...

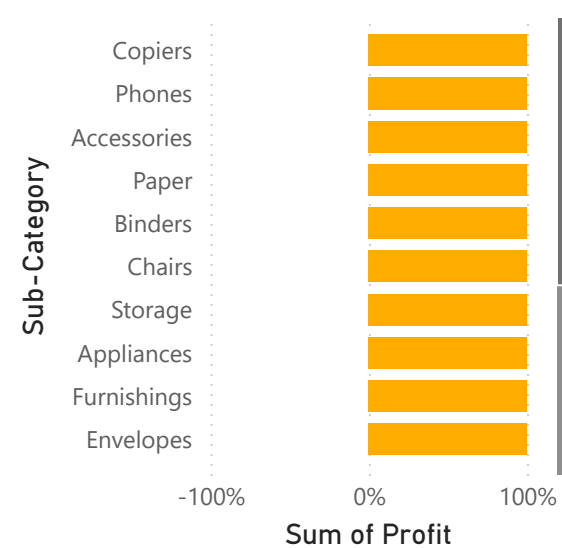
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top states by total sales

Delivery Mode Comparison



Sum of Profit by Sub-Category



Year, Date

- ✓ ☐ 2014
- ✓ ☐ 2015
- ✓ ☐ 2016
- ✓ ☐ 2017

Performance Trends

Segment Product Name	Consumer			Corporate			Home Office	
	Sum of Sales	Sum of Profit	First Quantity	Sum of Sales	Sum of Profit	First Quantity	Sum of Sales	Sum of Profit
"While you Were Out" Message Book, One Form per Page	16.32	7.05	2	8.90	3.34	3		
#10- 4 1/8" x 9 1/2" Recycled Envelopes	124.11	49.99	2	73.42	27.09	2	89.15	38.19
#10- 4 1/8" x 9 1/2" Security-Tint Envelopes	65.70	26.74	1	30.56	14.97	4	50.42	23.15
#10 Gummed Flap White Envelopes, 100/Box	24.78	11.40	2	16.52	5.37	2		
#10 Self-Seal White Envelopes	11.09	5.43	1	66.54	32.60	6	31.05	14.08
#10 White Business Envelopes,4 1/8 x 9 1/2	128.49	53.75	1	156.70	73.65	3	203.71	95.74
#10-4 1/8" x 9 1/2" Premium Diagonal Seam Envelopes				62.96	28.33	4	113.33	35.42
#6 3/4 Gummed Flap White Envelopes	23.76	8.32	1	47.52	16.63	2		
1.7 Cubic Foot Compact "Cube" Office Refrigerators	1,040.80	129.06	1	1,665.28	449.63	1		
Total	11,61,401.34	1,34,119.21	1	7,06,146.37	91,979.13	1	4,29,653.15	60,298.68

Year

2014

2017

Category

Furniture

Office Supplies

Technology

Segment

Consumer

Corporate

Home Office

Region

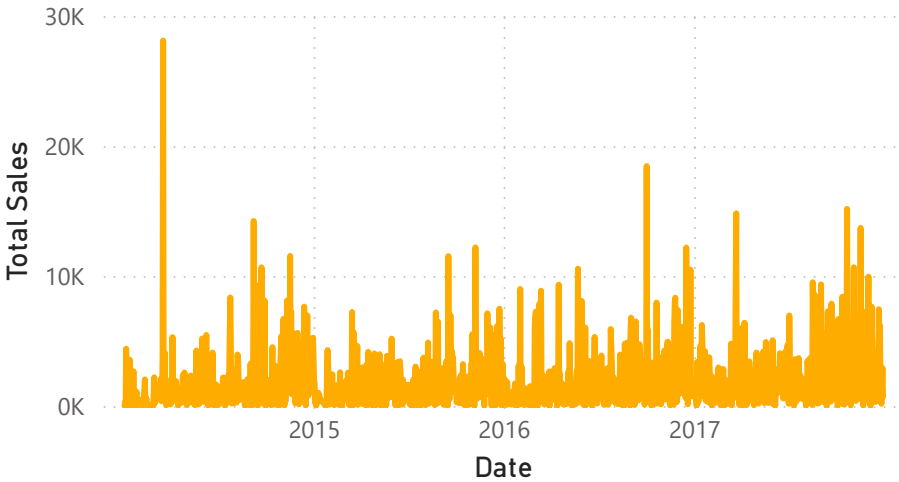
Central

East

South

West

Sales Trend Over Time



Profit Trend Over Time

