Top Level

KPI OVERVIEW

Monthly | Weekly

	Surat	Ahmedabad	Vadodara
OTIF %	30.07%	29.33%	27.78%
OTIF target %	66.36%	66.50%	64.92%
OT %	61.21%	58.16%	57.98%
OT target %	86.27%	85.83%	86.17%
IF %	52.55%	54.20%	51.56%
IF target %	76.91%	77.33%	75.33%

457779
Lines Not Delivered
Avg : 14.43

24220
Delivery Delay (Days)
Avg : 0.76

On Time In Full (OTIF) %

+0.04%
vs LM

Progress 29.02%

On Time (OT) %

-0.51%
vs LM

Progress 59.03%

In Full (IF) %

+1.13%
vs LM

Progress 52.78%

Customer

SERVICE ANALYSIS

Select Month: All

Select City: All

Analyze by: Product | Customer

Customer Name	OTIF %	OT %	IF %	LIFR %	VOFR %
Propel Mart	40.92%	73.64%	59.74%	75.62%	97.70%
Atlas Stores	39.55%	71.81%	59.78%	75.48%	97.58%
Viveks Stores	39.44%	70.61%	60.07%	75.06%	97.57%
Expert Mart	39.11%	72.54%	59.81%	75.48%	97.44%
Logic Stores	38.78%	70.82%	60.14%	74.39%	97.45%
Chiptec Stores	38.73%	71.62%	60.35%	75.61%	97.58%
Expression Stores	38.39%	69.92%	60.83%	75.28%	97.54%
Rel Fresh	38.18%	72.32%	58.69%	74.54%	97.43%
Vijay Stores	28.28%	72.45%	44.98%	59.23%	95.87%
Sorefoz Mart	25.89%	72.67%	39.19%	53.40%	95.33%
Info Stores	25.52%	70.94%	41.16%	53.05%	95.24%
Elite Mart	24.37%	72.45%	37.94%	52.74%	95.29%
Lotus Mart	16.34%	28.11%	53.35%	60.08%	96.01%
Acclaimed Stores	15.47%	29.43%	52.36%	58.93%	95.85%
Coolblue	13.75%	29.13%	44.73%	51.53%	95.08%

OTIF %
Progress 29.02%

OT %
Progress 59.03%

IF %
Progress 52.78%

LIFR %
Progress 65.96%

VOFR %
Progress 96.59%

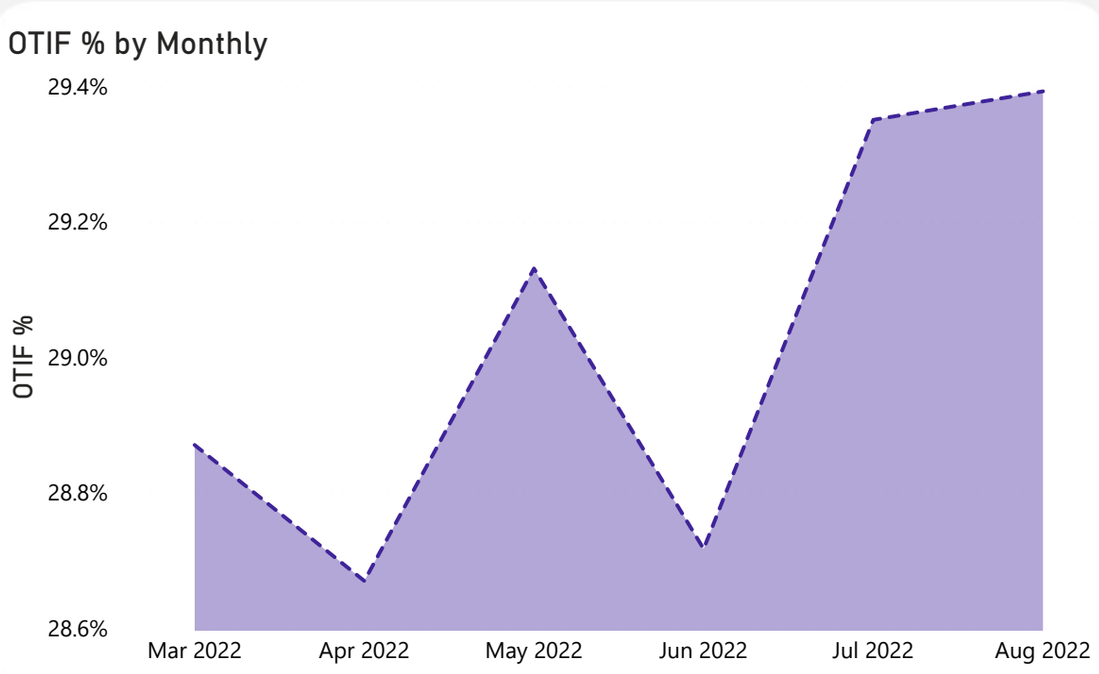
Top Level KPI

PERFORMANCE ANALYSIS

Analyze by

Monthly

OTIF % | OT % | IF % | LIFR % | VOFR %



Key influencers | Top segments

What influences Selected KPI to Increase ?

When...	....the average of Selected KPI increases by
Total Order Lines goes down 0.91	20.28%
customer_name is Chiptec Stores	7.43%
customer_name is Expression Stores	6.31%
Delivery Delay goes down 1.03	3.74%

About the Challenge

Challenge #2 : Generate Insights to Solve a Supply Chain Issue in FMCG Domain

Problem Statement

AtliQ Mart is a growing FMCG manufacturer headquartered in Gujarat, India. It is currently operational in three cities Surat, Ahmedabad and Vadodra. They want to expand to other metro/tier1 cities in the next 2 years.

AtliQ Mart is currently facing a problem where a few key customers did not extend the annual contract due to service issues. It is speculated that some of the essential products were either not delivered on time or not delivered in full over a continued period, which could have resulted in bad customer service. Management wants to fix this issue before expanding to other cities and requested their supply chain analytics team to track the 'On time' and 'In Full' delivery service level for all the customers on a daily basis so that they can respond swiftly to these issues.

The Supply Chain team decided to use a standard approach to measure the service level in which they will measure 'on-time delivery (OT) %', 'In-full delivery (IF) %' and OnTime in full (OTIF) % of the customer orders on a daily basis against the target service level set for each customer.

Created By: - Musthakh Ahammed

LinkedIn: - https://www.linkedin.com/in/musthakh-ahammed-7979961b1/

Thank You for Your Interest