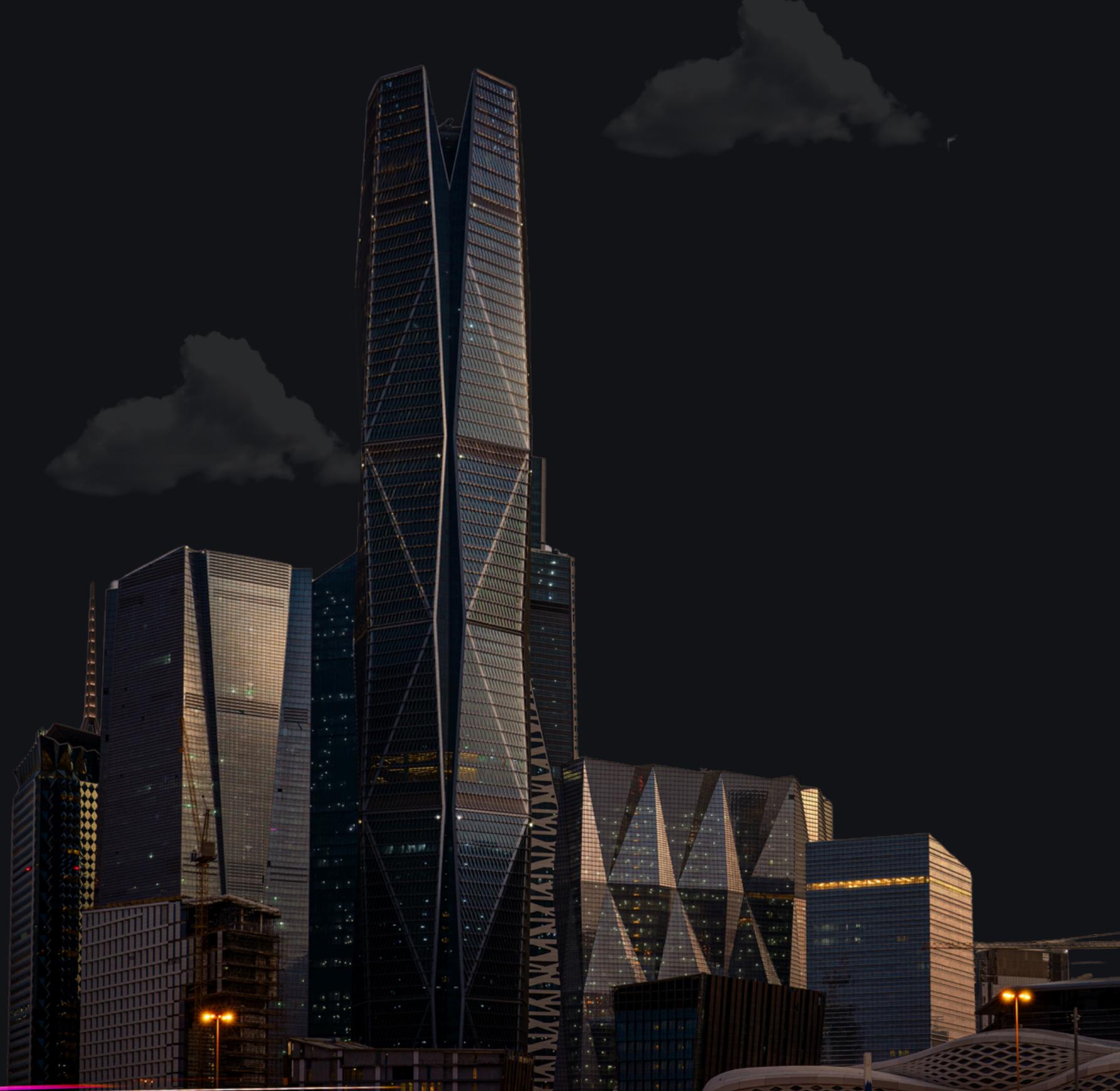




مدادك
MADAK

DEMOCRATIZING REAL ESTATE INVESTMENTS



sph
SAUDI
PROPTECH
HUB

DFA
Dubai Financial Services Authority

THE PROBLEM – REAL ESTATE IS BROKEN

For Individuals

-  High Entry
-  Complex Process
-  No Liquidity

For Developers

-  Slow Cash Flow
8 month sales cycles delay project financing and growth.
-  Financing Challenges



Billions remain locked in an outdated, inefficient market

THE SOLUTION – MADAK

For Individuals



Lowering the barrier: Invest from SAR 500, exit anytime.



We manage everything

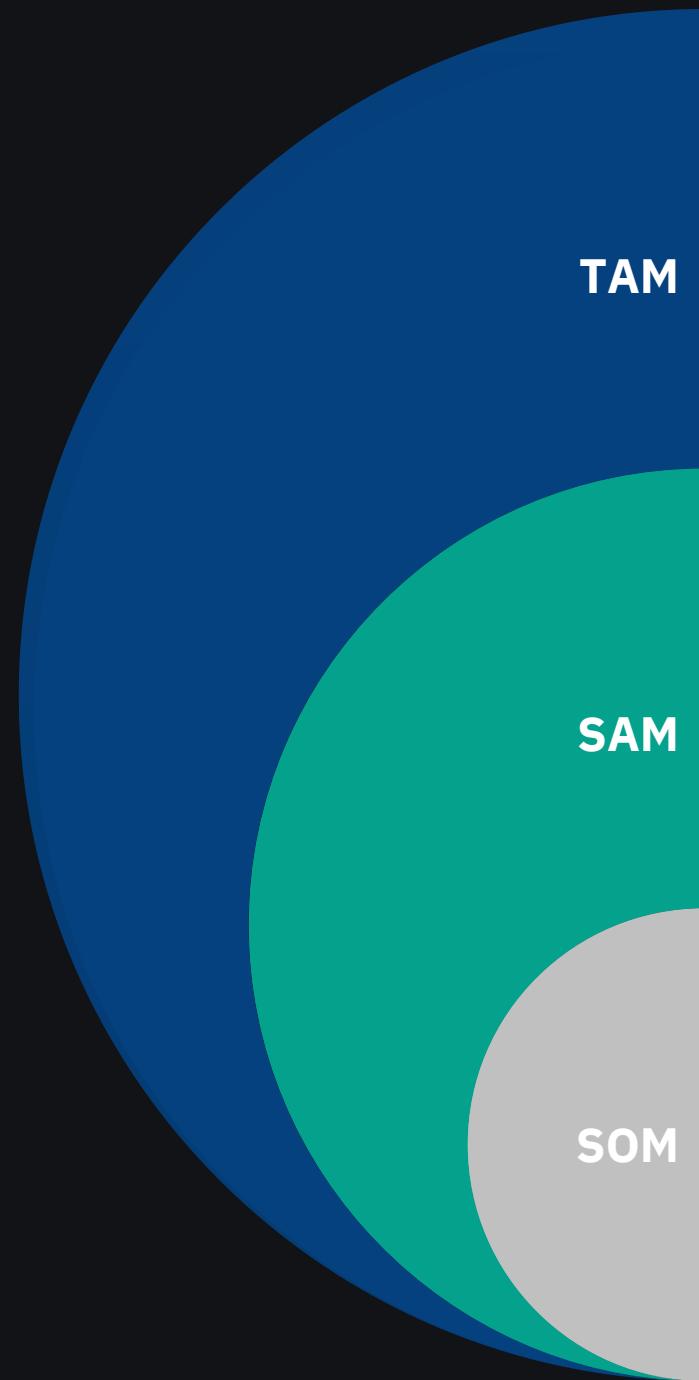
For Developers



Turning an 8-month sale into just 60 seconds



MARKET OPPORTUNITY



Global



SAR 37T+
in real estate transactions annually.

GCC Region



SAR 1.3T
across KSA, UAE, and neighboring countries.

Saudi Arabia



SAR 400B
in completed real estate transactions

This is Last year transaction and
growing 9% annually



Target Market

Retail investors & mid-sized
developers throughout GCC

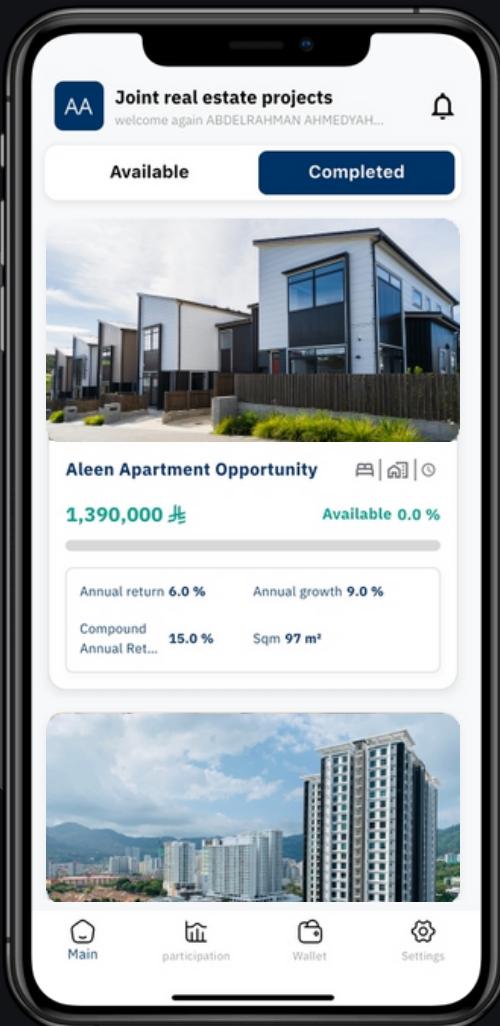


3-Year Goal

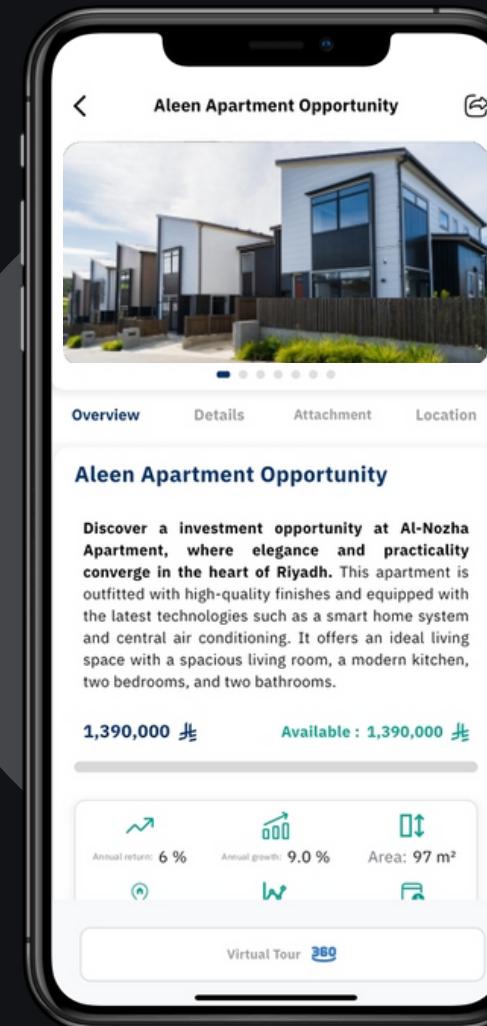
Capture 0.5% of SOM = SAR 2B
in Assets Under Management.

HOW MDAK WORKS

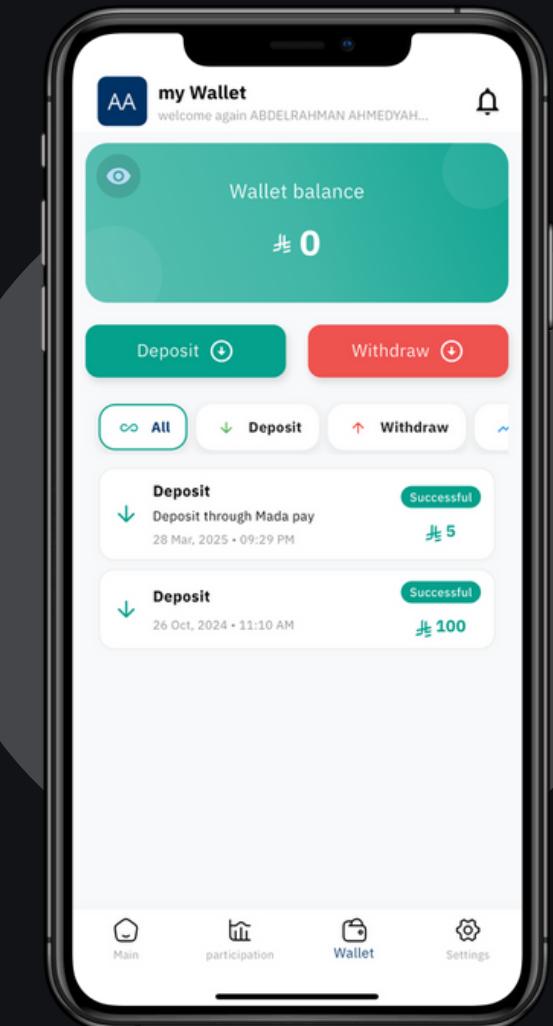
A seamless journey from browsing to earning.



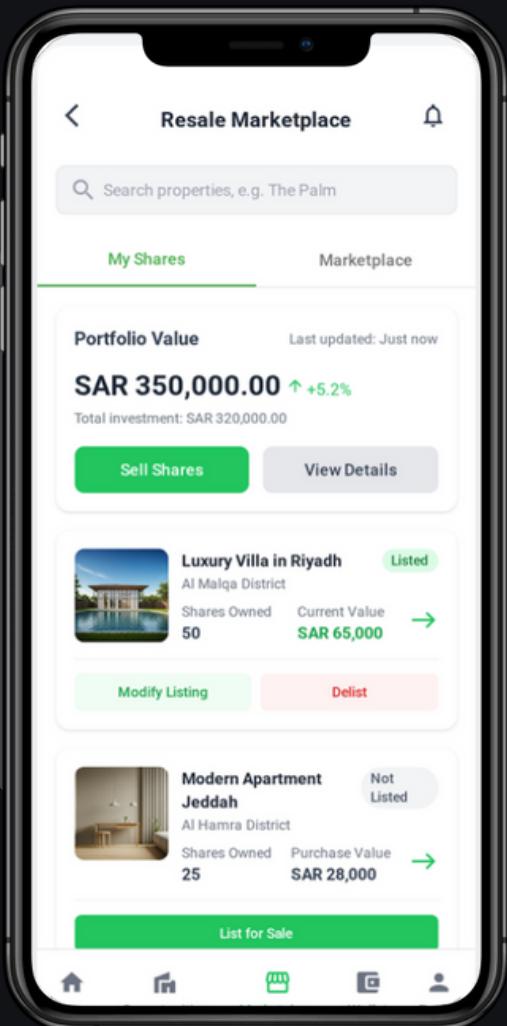
Browse Opportunities



Invest Instantly



Track and Earn



Resale Marketplace

BUSINESS MODEL / REVENUE STREAMS

Multiple revenue channels for high-margin scalability.



Commission

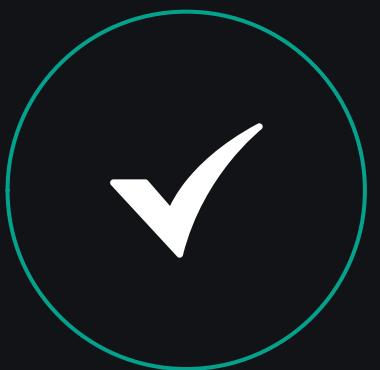


Subscription



Ownership
Shares

TRACTION



13K+

Users



700+

Invested



SAR 2.6M

GMV



60%

Retention Rate

MADAK: THE FIRST LICENSED FRACTIONAL OWNERSHIP APP IN SAUDI ARABIA

After a year of close collaboration with the Real Estate General Authority, Madak joined the Saudi PropTech Hub, becoming the first fully licensed company in the Kingdom.



September



COMPETITION

Madak is the only licensed app for fractional ownership in KSA —built on local expertise, giving investors exactly what they need—easy ownership, the ability to sell, and a smooth, simple experience.

Feature	Madak	stake	ASEEL	HissaTech
Monthly Exit	✓	✓ Quarterly	✗	✗
Licensed for fractional	✓	✗	✗	✗
Developer Onboarding	✓	✗	✗	✗
60sec Onboarding	✓	✗	✗	✗
UX Strength	✓	✓	✗	✗

OUR FULLY DEDICATED TEAM



Hussain Hameed Aldeen

Co-Founder & CEO

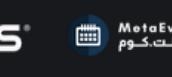
Business Administration
Sales, Revenue Management
Real estate investor - 13 Years Experience



Abdulaziz Al-Ardi

Co-Founder & CCO

Management Information System
Growth , Retention,
Monetization, Product-Market Fit
8 Years Experience



Eyad Al-Bayouk

Chairman

GM of F6 Ventures Saudi



Ahmed Alshikh

CIO

+15 Years
Experience



Abdulrahman Yahya

CTO

7+ years
experience



Rizwan Makbool

CFO

+20 Years
Experience



Ruoof Alkhalfaf

Marketing Executive

+2 Years
Experience

NON EXECUTIVES DIRECTORS



Abdulwahhab Abed

Vice Chairman

CEO of SEDCO Capital



Samer Shaaban

Member

Former VP SEDCO Capital
Former Head of Real Estate
Sidra Capital



WHY MADAK



Expert Team

Subject-matter expert founders-led, plus in-house tech and marketing teams driving product and traction.



High-Caliber Board of Directors

Top REIT leaders, startup innovators, and legal experts in regulated markets.



Regulatory Advantage

One of the few licensed under the REGA Sandbox, enabling immediate, compliant operations



Technology Edge

Only fully automated fractional ownership app with AI-driven deal sourcing, matching, and risk assessment for fast, scalable growth.



Exclusive Access

High-quality, income-generating real estate deals unavailable to the public.



Proven Model

A fully tested approach with sold-out opportunities during pilot launches.



Investor Trust

A fully transparent ownership structure that builds confidence and loyalty.



Local Network

Deep relationships with leading developers, regulators, and institutional investors.



Scalable Growth

A ready-to-launch pipeline exceeding \$100 million in asset value.

THANK YOU

Madak: Real Estate for All ..



Download
Madak



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www.madak.app