

Challenges facing SM in Nairobi

- Expansion
- Consumer trends.

Chapter 3. R. M

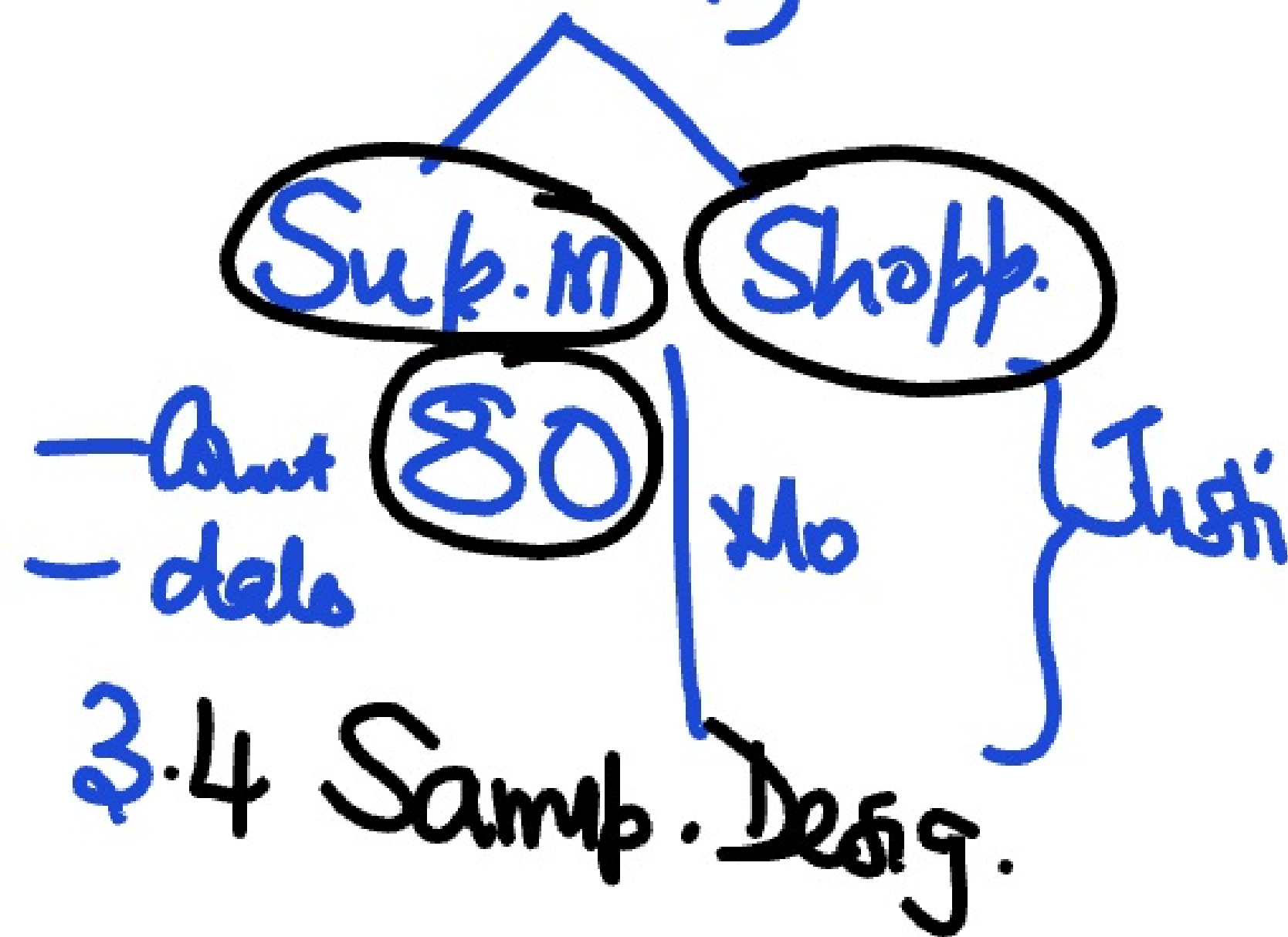
3.1 Introd

3.2 R. Design

- Defn.
- Ident. Descrip
- Defn Desc.
- Justif

3.3 Popⁿ

- Defn.
- Identity



3.4 Samp. Design.

3.4.1 Sampling Frame

- Defn.
 - Identity
 - C 40
 - Data
- SS > 5 branches ⇒ ? Justif.
- S.M

3.4.2 Sampling M.

- Defn.
 - Identity
 - Justif
- Sim
P.S
- Purposive
Justif

3.4.3 Sample Size

- Defn S_{tm} | Shuffor.
- Tech. 30 | Rule of 10 (Interp.) 280.300

3.5 Data Collection

- Primary data

→ Tool - Question
Why.

→ Structure - Mail/Inp & Pick
- Open & Closed.

→ Formed A-Dem.

→ Piloting

B → exp. B-C Test.
S_{tm}

3.6 Research Int.

→ approach.

→ Actual

Super:

Shuffor.

⇒ Picking
→ H₀ M.

⇒ CEO } Ref.
CNO }
COO }

→ Method.

→ Resp.

10

3

3.7

Data A & P.

→ Cleaning

→ Data test

- Des
- Infe.

→ Tool

→ P-N, T, F

3.8

Chapter S.

Back M.

References.
App.
Alph. } Body

- Abb
1. Letter or Intro.
 2. Data C-tbl.
 3. List of SM.

Body R.M. 1, 2, 3...

F.M

Title Page (F)
Declaring (F) (1)
Abstract (F) -

{ Kok. =
{ Ded. =

Tables Content [How]
List of Figures
List of Table
Abbr.

1 $\begin{cases} \rightarrow M. \\ \rightarrow \text{Problem} \\ \rightarrow \text{SPOs} \end{cases}$

2 \Rightarrow Chap 3

3 Key Finding
4 Key Conclu
5 Key Rel.