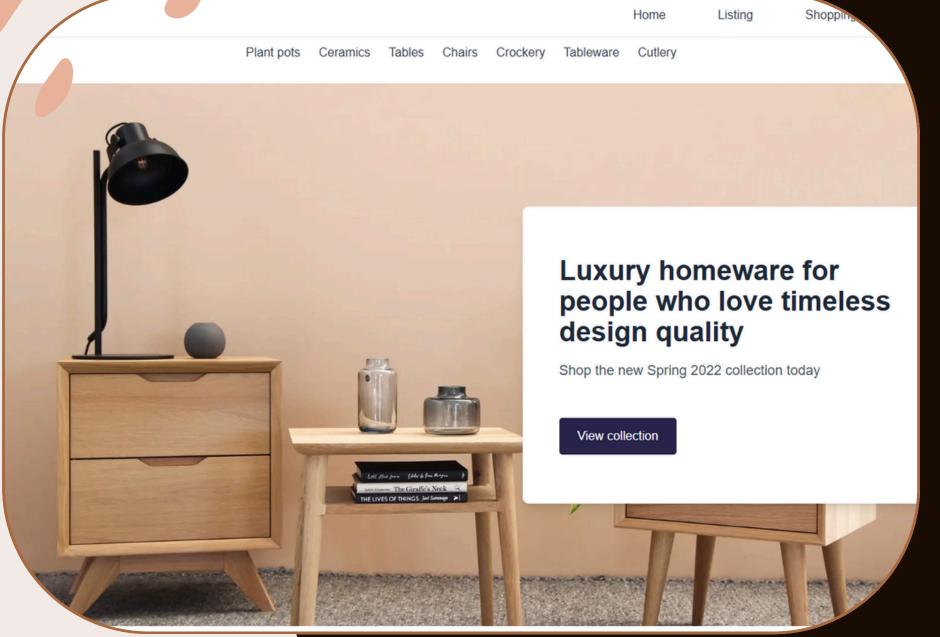
# AVION E-Commerce

Buisness Pitch Deck



Mutahir Bin Athar

### Introduction to AVION

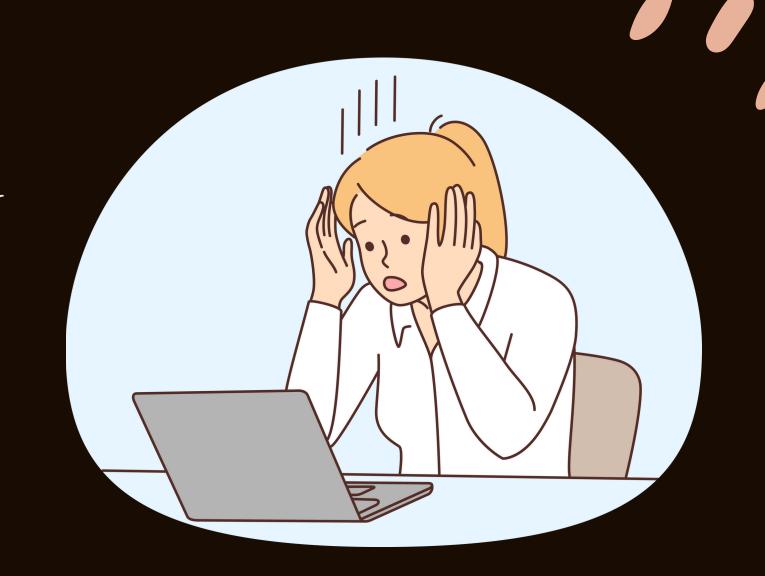


An online furniture platform where you can find the best quality products featuring the latest technology.

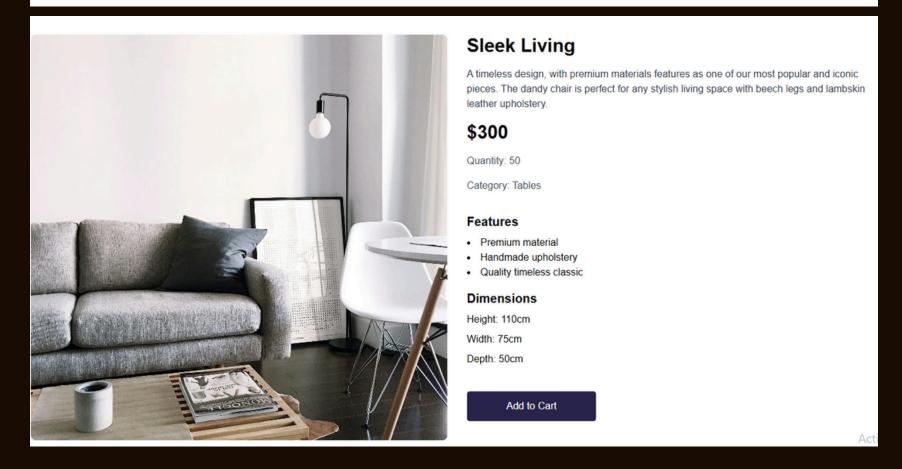
## Problem Statement

72% of women aged 25-45 feel existing furniture platforms:

- 1. Lack of personalization options
- 2. Fail to combine aesthetics with functionality
- 3. Product delivery issues



# ## AG S: ## What materials do you use for your furniture? O you offer a warranty on your products? How do I maintain my wooden furniture? Can I visit your showroom to see the furniture in person? Is cash-on-delivery available?



# AVION Solution

#### • Core Features:

- Reasonable delivery fair
- Furniture assembling facility
- Sustainable Material Customization
- Female-Centric Design Collections

#### • Tech Edge:

- o 0.5s load speeds (Next.js 14)
- Real-time inventory (Sanity CMS)
- Styling with Tailwind CSS

# Market Opportunity

Global Home Decore

\$1.2T

by

2023

Female purchasing power

Controls 85% of home decor

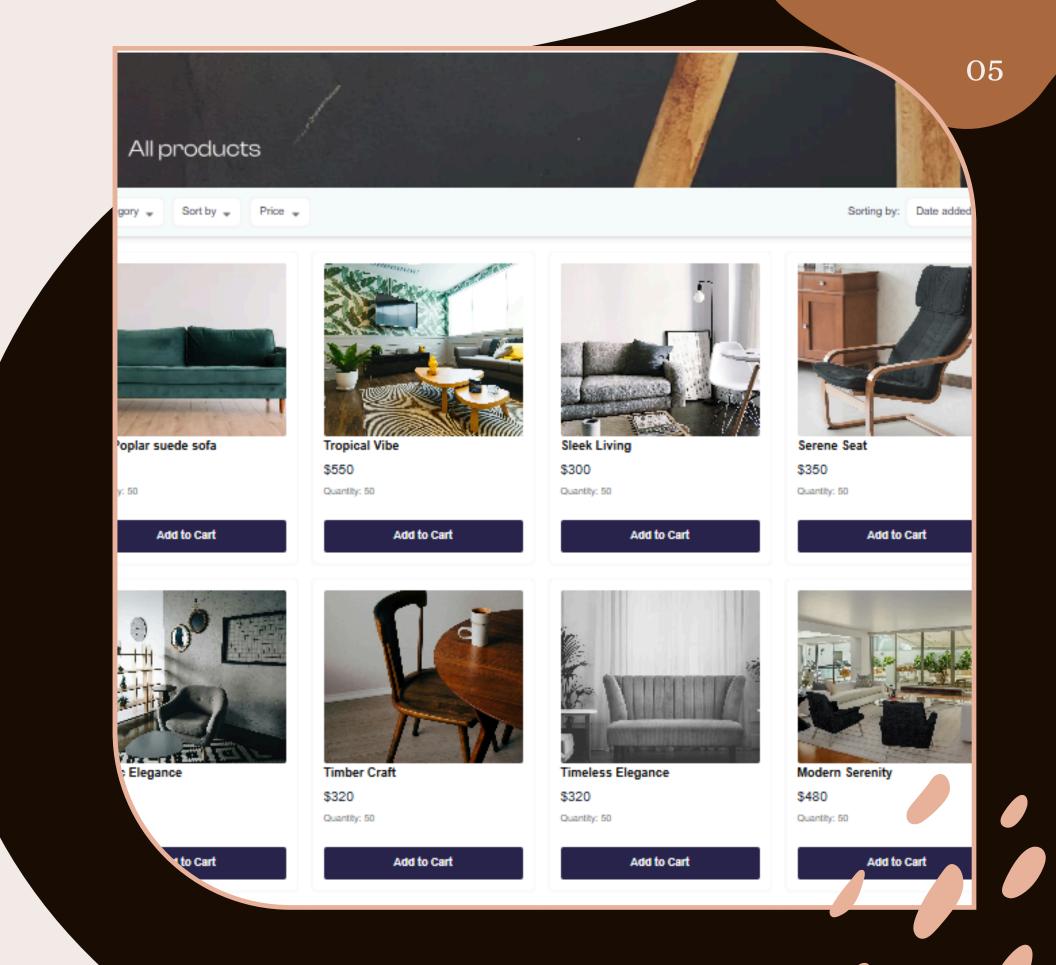
**Premium Furniture** 

\$284B Market



## Products

- AVION contains premium products for house decor.
- Signature Collection.
- Customization.
- Elegant material.
- Quick Delivery.
- Reasonable price.





# Call to Action

To expand globally, we need trusted partners and funding to meet the requirements and manage all essential aspects of operations, including management and tech-related work.

# AVION is ready to expand globally...



