# Profile of H.E. Governor George Natembeya

#### Introduction

His Excellency George Natembeya is the Governor of Trans Nzoia County, a visionary leader renowned for his bold leadership, transformative policies, and unwavering dedication to public service. With an extensive career in administration and governance, Natembeya has consistently demonstrated a people-first approach, focusing on development, security, and social welfare.

Since assuming office, he has prioritized **infrastructure development**, **healthcare**, **education**, **youth empowerment**, **and economic growth**, ensuring **equitable service delivery** to all residents of Trans Nzoia.

# **Early Life and Education**

Governor Natembeya hails from **Kenya's Western region**, where he cultivated a strong sense of **service**, **discipline**, **and leadership** from an early age.

He pursued higher education at:

- ✓ Kenya School of Government Trained in public administration and governance.
- ✓ University of Nairobi Earned a Bachelor's degree in Anthropology, equipping him with expertise in community development and social structures.
- ✓ Master's Degree in Anthropology Advanced his knowledge in policy-making, governance, and leadership.

His academic background has played a critical role in **shaping his leadership style and policy approach**.

# Career in Public Service

#### 1. Early Career and Administration

Natembeya began his career as a **Personal Assistant to the late Minister for Security, John Michuki**, where he gained invaluable experience in **security management and policy implementation**.

He was later promoted to serve as **District Officer (DO) and later District Commissioner (DC)**, where he became known for his **firm and results-driven leadership**, particularly in handling **security threats such as the Mungiki sect in Murang'a County**.

#### 2. County Commissioner Roles

In **2016**, Natembeya was appointed **County Commissioner of Isiolo**, where he played a key role in:

- ✓ Strengthening security operations in the county.
- ✓ Leading efforts to conserve the Mau water towers, where he oversaw the eviction of over 10,000 illegal settlers.

His **firm stance on environmental protection and law enforcement** earned him national recognition.

#### 3. Rift Valley Regional Commissioner (2019 - 2022)

As Rift Valley Regional Commissioner, Natembeya led efforts to:

- ✓ Curb banditry and cattle rustling in Kenya's largest region.
- ✓ Improve governance and law enforcement in highly volatile areas.
- ✔ Oversee land reforms and resettlement programs.

His no-nonsense leadership style and **bold decision-making** set him apart as a **dedicated** and action-oriented public servant.

# **Transition to Politics**

#### **Journey to Governorship**

In January 2022, Natembeya resigned as Rift Valley Regional Commissioner to venture into politics, citing his passion for leadership and commitment to transforming Trans Nzoia County.

He contested for the **gubernatorial seat under the Democratic Action Party of Kenya** (DAP-K) and won decisively, reflecting the **overwhelming trust and support of Trans** Nzoia residents.

# **Governorship of Trans Nzoia County**

Since assuming office, Governor Natembeya has prioritized **transformative development projects** aimed at improving the **lives of Trans Nzoia residents**. His administration is focused on **delivering on the promises he made during his 2022 campaign**, which include:

#### 1. Quality Healthcare, Affordable and Accessible

- Upgrading county hospitals with modern medical equipment.
- Improving access to quality healthcare services, particularly in rural areas.
- Strengthening maternal and child healthcare programs.

#### 2. Improved Access to Quality Education and Training

- Increasing funding for bursaries and scholarships for needy students.
- Equipping schools with modern learning facilities.
- Enhancing vocational training programs to empower youth.

#### 3. Modern Roads and Infrastructure

- Expanding road networks to improve transport and economic activities.
- Upgrading urban infrastructure, including street lighting and drainage systems.

#### 4. Accessibility to Clean Water and Environmental Protection

- Expanding water supply systems to reach more households.
- Promoting conservation efforts, including tree planting and waste management.

#### 5. Promotion of Trade, Industries, and SMEs

- Establishing **business-friendly policies** to support small and medium enterprises (SMEs).
- Promoting agricultural value addition to boost farmers' income.

#### 6. Entrenching Devolution and Strengthening Governance

- Enhancing **public participation** in governance.
- Strengthening county administration for efficient service delivery.

#### 7. Proper Land Settlement and Physical Planning

- Addressing land disputes and improving land tenure security.
- Promoting **planned urban development** to accommodate population growth.

# 8. Empowering Youth, Boda Boda Operators, Elderly, and Other Vulnerable Groups

- Supporting youth employment and entrepreneurship programs.
- Strengthening **social welfare programs** for vulnerable populations.

#### 9. Promotion of Sports, Culture, Tourism, Music, and Performance Art

- Investing in sports facilities and talent development programs.
- Promoting **cultural heritage and tourism** to boost local revenue.

# The Tawe Movement: A Call for Leadership Change

Governor Natembeya is the founder of the **Tawe Movement**, a political initiative advocating for:

- ✓ Development-oriented leadership in the Western region.
- ✓ Empowering young and progressive leaders.
- Challenging political stagnation and advocating for better governance.

The movement has gained significant traction, sparking national conversations about **leadership transformation**.

# **Personal Life**

Governor Natembeya is a **devoted family man**, with **three children** in **higher and secondary education**. He balances his **public service and family life**, emphasizing the importance of **strong values and mentorship**.

# Vision for the Future

Governor Natembeya envisions a **prosperous Trans Nzoia County** with:

- ✓ Sustainable economic growth.
- Quality healthcare and education for all.
- ✓ Improved infrastructure and urban development.
- ✓ A thriving business environment that attracts investors.

His long-term aspirations include **national leadership roles**, where he hopes to **champion policies that drive Kenya's progress**.

# Conclusion

H.E. Governor **George Natembeya** is a **transformative leader**, **visionary strategist**, and **advocate for progressive governance**. His **firm approach to leadership**, **commitment to service delivery**, and **focus on development** continue to make a **significant impact** in Trans Nzoia County and beyond.

With his policies, the Tawe Movement, and his unwavering dedication, he is reshaping leadership in Kenya and paving the way for a more prosperous future.

**Motto:** "Leadership is about service, not power. My priority is to serve the people and uplift their lives." – H.E. George Natembeya.

By Mutai Kelvin.