MUTASEM AHMAD

SOFTWARE ENGINEER

Experienced Software Technologist with 6 years of expertise in frontend development and a mobile-first approach. Proficient in Data Visualization and Asynchronous Programming. Possess strong leadership and problem-solving skills.

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- Amman, Jordan
- mutasemahmad
- ImMo3

KEY COMPETENCIES

- **Development:** Proficient in creating dynamic web applications using JavaScript, HTML5, CSS, and frameworks such as Angular 2+, ReactJS, and VueJS. Skilled in integrating Restful APIs and Swagger definitions. Experienced in building responsive, mobile-optimized websites and utilizing tools like Webpack and Babel for efficient development workflows.
- **Design:** Proficient in CSS frameworks like Tailwind, Bootstrap, and Material. Skilled in translating PSD and XD wireframes into web applications. Experienced in creating UI prototypes, and designing intuitive navigations, visual elements, and interfaces based on usability principles.
- **Engineering:** Proficient in Agile Development methodologies, adept at managing codebase using Git for version control. Experienced in deploying applications to cloud environments and working with DevOps practices. Committed to clean development principles and implementing the SOLID design pattern.

EDUCATION

2014 - 2019 :
Al Zaytoonah university
Bachelor Degree of Software Engineer
Honors Student | 89.9%

SKILLS

LANGUAGES

Arabic, English

EXPERIENCE

2018 - 2021
B12 For Digital Services

B$_{12}$

- **B12 LMS SaaS:** converted a legacy learning management system built using MVC application to a modern Angular SPA, and build reporting & visualizations for stakeholders. Also built and maintained a bus tracking dashboard with maps based components for real-time tracking and reporting.
- **Save The Children:** Learning Management Portal: built for an NGO to help facilitate and deliver educational content for marginalized children 0-6 years old. developed using cutting-edge technologies and hosted on Azure Backbone.
- **Microsoft Teams Tab B12 App:** built an application inside Microsoft teams using ReactJS, FluentUI Library, and ChartJS for visualizations

2021 - Present
Majid Al Futtaim

- Implementing the integration of **Auth0 Single Sign-On (SSO)** solution with Vue.js to establish a unified authentication and authorization system across Majid Al Futtaim business units.
- Successfully implemented seamless integration with various tools, including:
    - Combined **Google Analytics** and **Google Tag Manager** for comprehensive user behavior tracking, metric analysis, and actionable insights generation.
    - Utilized **New Relic** to proactively monitor and optimize application performance, ensuring an optimal user experience.
    - Integrated **Infobip for real-time communication** and SMS notifications, enhancing user engagement and interaction within the application.
- Collaborated closely with cross-functional teams to **gather requirements**, design efficient integration workflows, and ensure smooth project execution.
- Actively contributed to continuous improvement initiatives, exploring emerging technologies and implementing best practices.
- Participated in **code reviews**, providing valuable feedback to enhance code quality, maintainability, and adherence to industry standards.