

# Logo Versions



**Primary** 

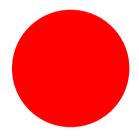
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Wordmark Only



Icon

## Colours



### Primary

Hex #FF0000 RGB rgb(255,0,0) CMYK 0 100 100 0

Pantone 17-1563



#### Secondary

Hex #EE3E38 RGB rgb(238,62,56)

CMYK 0 74 76 7

Pantone 17-1558



#### Accent

Hex #EE3E38

RGB rgb(238,62,56)

CMYK 0 74 76 7

Pantone 17-1558

#### Background

Hex #FFFFF

RGB rgb(255,255,255)

CMYK 0000

Pantone 11-0601

Typography

Primary

Charm Regular

Aa Bb Cc