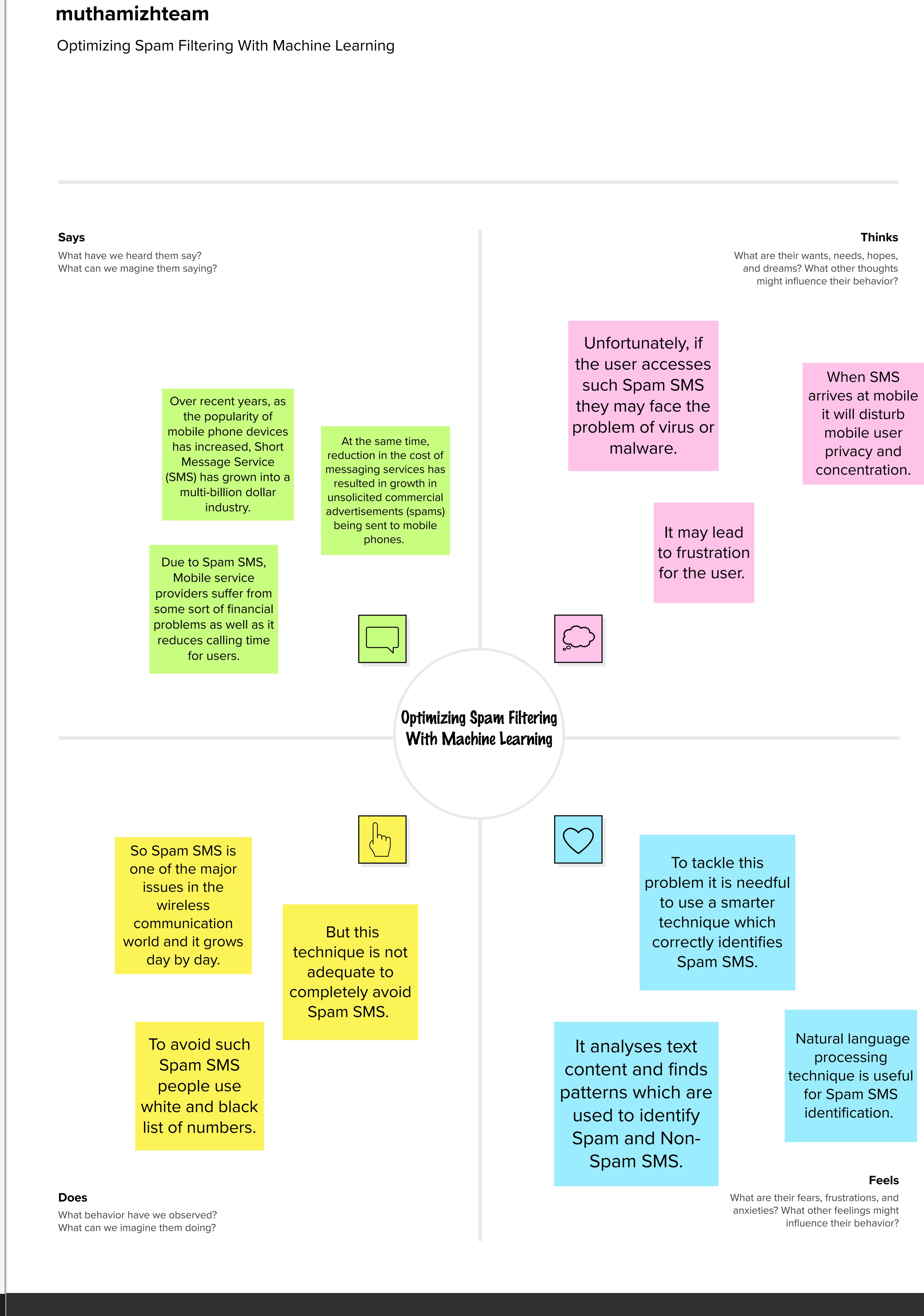


Empathy map

Use this framework to develop a deep, shared understanding and empathy for other people. An empathy map helps describe the aspects of a user's experience, needs and pain points, to quickly understand your users' experience and mindset.



Thinks

When SMS

it will disturb

mobile user

privacy and

concentration.

Feels

Share template feedback

