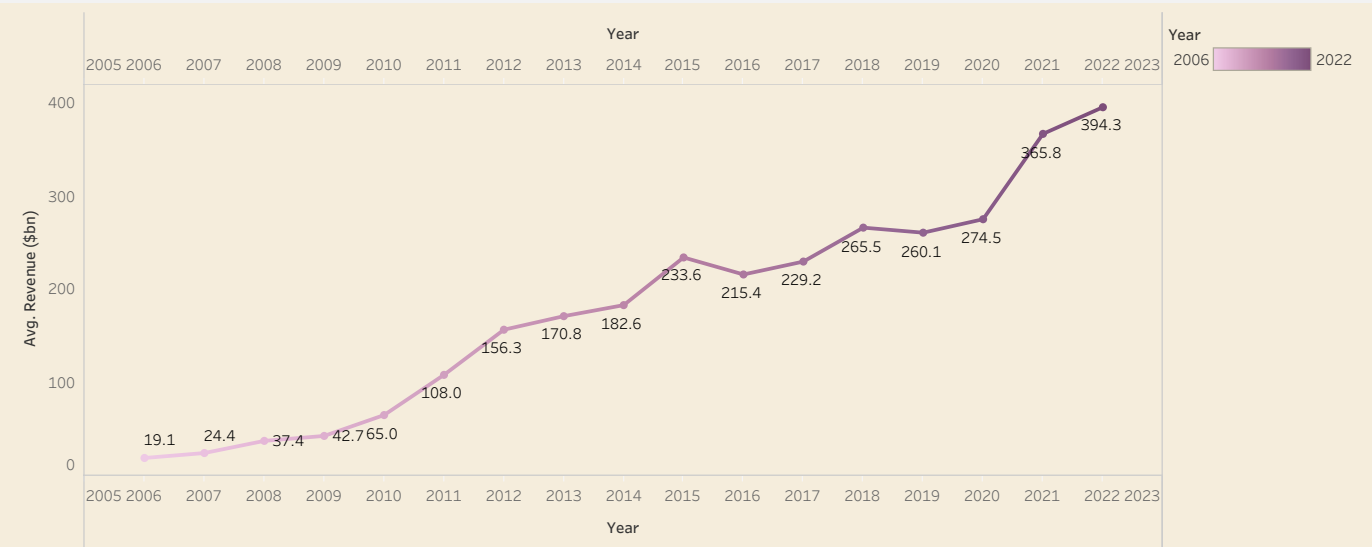


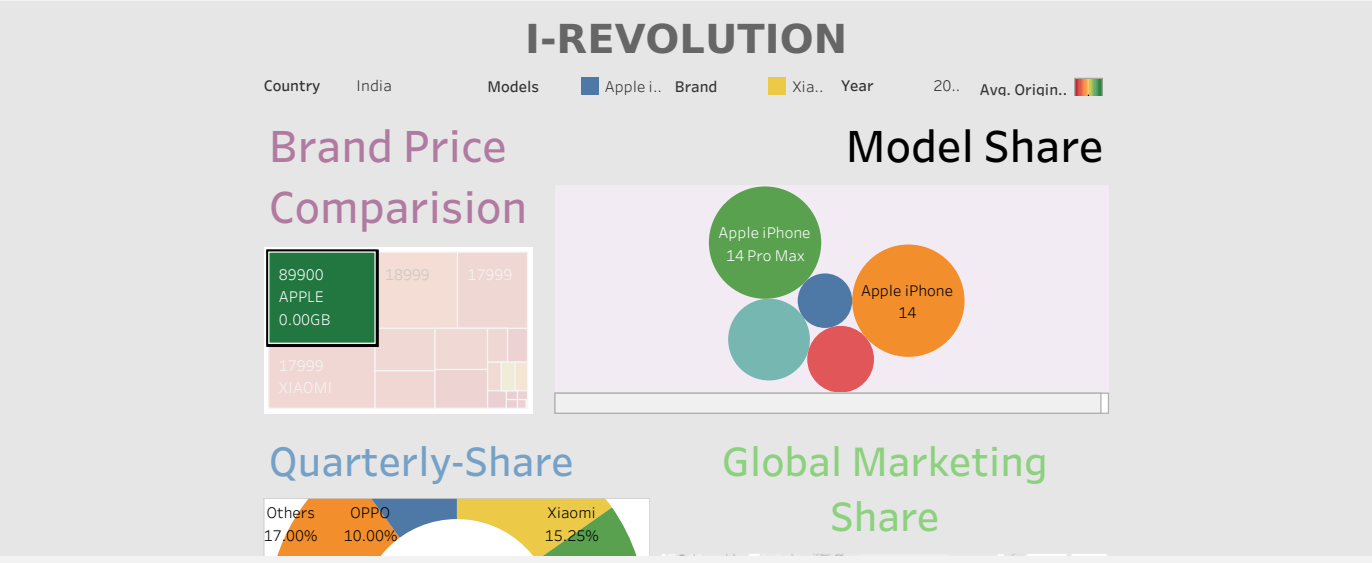
Story 1

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| Since it's initiation in 2006 it has sent he tremendous increase in sale and revenue generation over the years ,though a slight bump in being observed 2016 but ever since it has increased to \$394.3bn in 2022 . | Apple continues to strengthen its standing in the smartphones market . The brand has risen to a position of particular dominance in the US . 6 of the top most sold smart phone models in january 2021 were desinged by apple . | More than 1 billion consumers currently use iphones . since its initial launch , more than 1.9 billion iphones have been sold . iphones sales in 2021 surpassed the 2015 peak , but declined in 2022 to 232.2 million units . | iphone sales generated \$205 billion revenue for Apple in 2022 , more than Microsoft's total revenue . It sold 232 .. |
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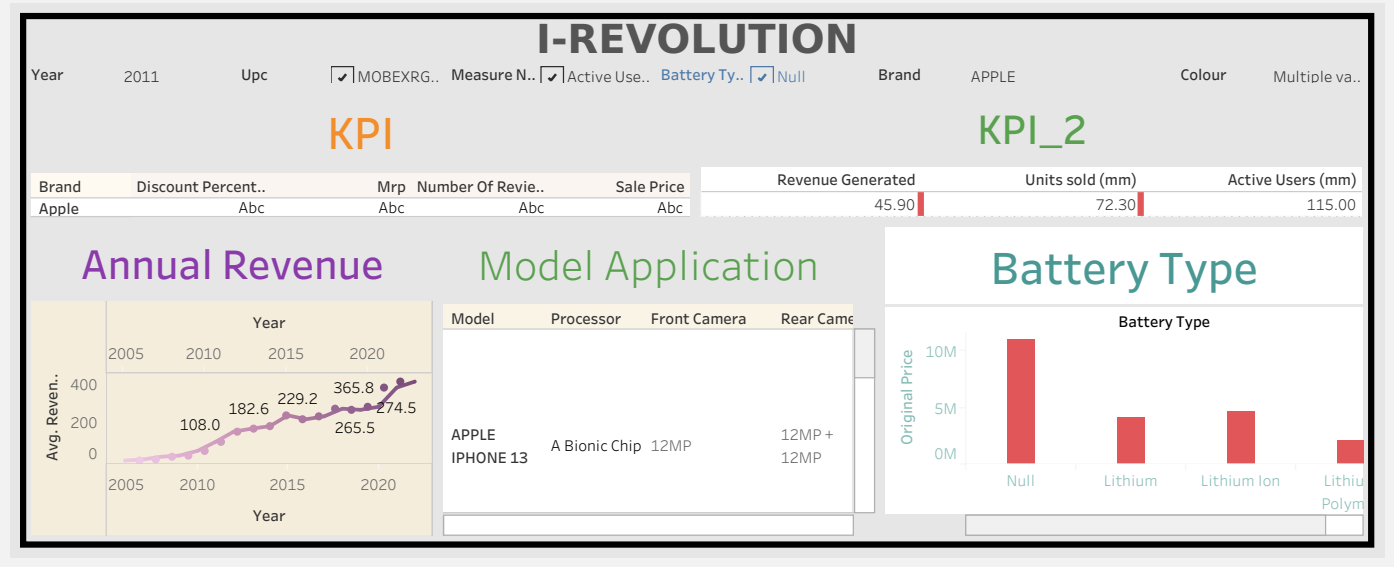
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Story 1

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| Apple continues to strengthen its position in the smartphone market. | More than 1 billion consumers currently use iPhones. Since its initial launch, more than 1.9 billion iPhones have been sold. iPhones sales in 2021 surpassed the 2015 peak, but declined in 2022 to 232.2 million units. | iPhone sales generated \$205 billion revenue for Apple in 2022, more than Microsoft's total revenue. It sold 232 million iPhone units that year. | Comparative analysis amongst various other leading brands in the smartphone industry shows that iPhone is yet to make its impact in India. Its 3% market share in the global market is depicted in the line-bar graph. | Although the iPhone isn't far behind in the competition, it still has a long way to go to become the dominant force in the market. |
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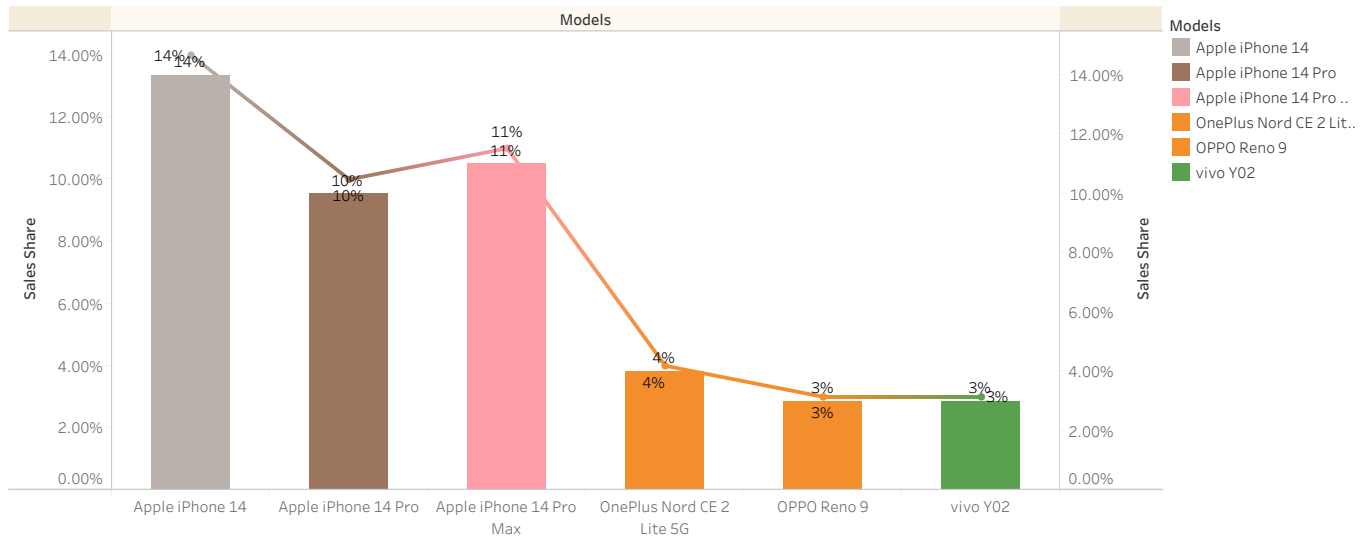
Story 1

More than 1 billion consumers currently use iPhones. Since its initial launch, more than 1.9 billion iPhones have been sold.

iPhone sales generated \$205 billion revenue for Apple in 2022, more than Microsoft's total revenue. It sold 232 million iPhone units that year.

Comparative analysis amongst various other leading brands in the smartphone industry shows that iPhone is yet to make its impact in India. Its 3% market share in the global market is depicted in the line-bar graph.

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Story 1

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