



THE SEVEN COURSES

THAT WILL CHANGE YOUR LIFE
& MAKE YOU UNSTOPPABLE

Your dream job isn't a dream—it's a decision.

These 7 courses will take you from "Uko na connections?" to "When do you want me to start?"

FORWARD

The world isn't what it used to be. Degrees alone don't guarantee jobs anymore, and employers are hunting for skilled, job-ready professionals. The workplace is evolving at lightning speed—tech is king, businesses are pivoting online, and industries are screaming for skilled workers who can actually DO the job.

So, what does this mean for you? If you want a career that actually pays and grows, you need to be strategic about your education. No more outdated courses with zero practical skills. No more graduating with a fancy certificate and no idea how to land a job.

This is where skill-based, high-demand courses come in. And not just anywhere—where you study matters. Because let's be real: not every college preps you for the real world. Here's the inside scoop on 7 high-demand courses that aren't just about 'getting a diploma'—but actually turning you into an in-demand professional with a career that pays.

1. SOFTWARE ENGINEERING

CODING YOUR WAY TO SUCCESS

Imagine this: It's 3 AM, and a tech genius somewhere in Nairobi just cashed out Ksh 500,000 from an app they built in their bedroom. No office. No boss. Just pure skill.

Welcome to the world of software engineering—a career that turns caffeine-fueled creativity into serious money. Every company, from banks to hospitals, needs software. Every industry is going digital. And who's making it happen? Software engineers.

The demand for coders is through the roof, with businesses paying top dollar for skilled developers. But here's the kicker—most institutions teach software engineering like it's theory. You graduate knowing how to write 'Hello World' but can't build a real-world application.

Career Paths

- Software Developer
- Web & App Developer
- AI & Machine Learning Engineer
- Data Analyst
- Game Developer
- IT Consultant

Entry Requirements:

- Passion for technology
- Basic computer knowledge (not a must, but helps!)
- KCSE Certificate

Starting Salary

- Entry-level developers earn Ksh 50,000 - 120,000 per month, with experienced professionals making over Ksh 300,000.



WHY KISE IS YOUR BEST PARTNER IN THIS JOURNEY

At Kenya Institute of Software Engineering (KISE), students don't just learn to code—they build, test, and deploy real software.

By the time you're done, you'll have actual projects in your portfolio that can land you jobs or even kickstart your own tech startup. No fluff, no fillers—just hardcore coding skills that pay. Plus, through internships, industry mentorship, and real-world projects, students graduate job-ready. ds

2. | CYBERSECURITY

THE DIGITAL WAR ZONE

Ever heard of a 17-year-old hacking into a bank? Or a company losing millions to cybercriminals in minutes? The digital world is under attack, and companies will pay anything to stay secure. Cybersecurity experts are the heroes of the internet—defending businesses, governments, and individuals from cyber threats.

The demand for cybersecurity professionals is insane. Banks, hospitals, e-commerce platforms—everyone is hiring. Why? Because cybercrime isn't just a 'threat' anymore; it's a daily reality.

Career Paths

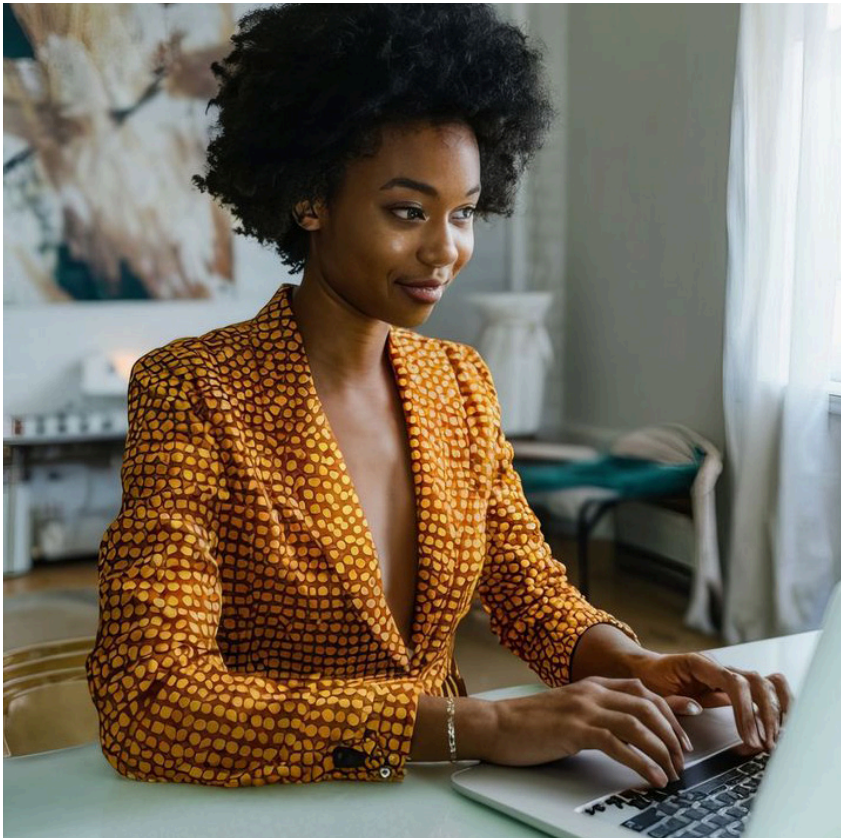
- Ethical Hacker (Penetration Tester)
- Cybersecurity Analyst
- Network Security Engineer
- Digital Forensics Investigator
- Cyber Risk Consultant

Entry Requirements:

- Interest in tech and problem-solving
- KCSE Certificate
- Basic computer skills (not mandatory but helpful)

Starting Income:

- Cybersecurity professionals start at Ksh 80,000 - 150,000, with top experts making over Ksh 500,000.



Cyber security is very lucrative and high in demand

HOW KISE DOES IT FOR YOU!

KISE trains cyber warriors—not just ‘graduates.’ Students master ethical hacking, penetration testing, and security systems on real networks. By the time you finish, you won’t just have a certificate—you’ll have the skills to protect companies from real cyber threats.

KISE also partners with top security firms for internships, hands-on case studies, and simulated cyberattack defense exercises.

3. BUSINESS MANAGEMENT: **NO BOSSES. JUST CEO ENERGY.**

Some people don't just dream of a salary—they dream of running the show. Whether you want to build the next Safaricom, run a global brand, or scale your family business, business management is the backbone of every industry.

Here's the truth: Businesses don't need managers anymore. They need leaders who can navigate disruptions, think fast, and create real impact. That's why companies today aren't just hiring graduates—they're looking for problem-solvers who understand strategy, marketing, finance, and digital transformation.

Career Paths

- Business Consultant
- Marketing Manager
- Entrepreneur (Start your own business)
- Operations Manager
- Financial Analyst

Entry Requirements

- KCSE Certificate
- Interest in business, leadership, and strategy

Starting Salary

- Entry-level roles pay Ksh 40,000 - 80,000, while experienced managers earn Ksh 200,000+.



Become Your own BOSS with skills in Business Management

WHY KISE IS YOUR BEST BET

Most business schools teach theory. KISE teaches action. Students run actual business projects, get hands-on mentorship from industry leaders, and participate in startup incubation programs.

Plus, through partnerships with top firms, students get direct access to internships and real business environments.

4.

JOURNALISM & MEDIA STUDIES:

TELLING STORIES THAT MATTER

The world moves at the speed of information. Every breaking news story, viral video, and investigative piece needs a sharp, skilled journalist behind it. Whether it's reporting on politics, anchoring a show, or producing hard-hitting documentaries, journalism is the voice of society.

But here's the reality—newsrooms aren't hiring just any graduates. They need media professionals who can research, write, edit, and produce content across digital platforms.

Career Paths

- News Anchor/Reporter
- Digital Content Creator
- Broadcast Journalist
- Investigative Reporter
- PR & Communications Specialist

Entry Requirements

- KCSE Certificate
 - Passion for storytelling, media, and communication
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Starting Salary

- Journalists start at Ksh 35,000 - 80,000, with senior anchors and producers earning over Ksh 300,000.



Start your own career in media, like tv producer or content creator

Why KISE IS YOUR BEST BET

KISE ensures students don't just learn journalism—they do journalism. With access to an in-house studio, students produce real TV, radio, and digital content, work on investigative stories, and gain actual newsroom experience before they graduate.



5.

COSMETOLOGY & BEAUTY: CREATING GLAMOUR, CONFIDENCE & SUCCESS

Beauty isn't just about makeup and hairstyles—it's an industry worth billions, driven by skilled professionals who transform looks and boost confidence. From high-end salons to fashion runways, TV sets, and beauty brands, trained cosmetologists are in demand everywhere.

But here's the truth—clients don't trust just anyone with their skin, hair, and beauty needs. They want professionals who understand skincare, makeup artistry, hairstyling, and even business branding in the beauty industry.

Career Paths

- Professional Makeup Artist
- Skincare Specialist
- Hair Stylist & Colorist
- Nail Technician
- Beauty Brand Consultant
- Salon Owner & Entrepreneur

Entry Requirements

- KCSE Certificate
- Passion for beauty, fashion, and personal care

Starting Salary

- Beauty professionals earn between Ksh 25,000 - 80,000, while top celebrity makeup artists, salon owners, and skincare experts make over Ksh 200,000.



From real client sessions to industry workshops, fashion events, and business mentorship, students leave with the skills, confidence, and experience to thrive in the beauty industry.

WHY SHOULD YOU JOIN US

At KISE, students don't just learn beauty—they master it with hands-on training in a fully equipped beauty studio. From real client sessions to industry workshops, fashion events, and business mentorship, students leave with the skills, confidence, and experience to thrive in the beauty industry.

6. | CATERING & HOSPITALITY:

MASTERING THE ART OF FOOD & SERVICE

Great food isn't just about taste—it's an experience. Whether it's a five-star hotel, a trendy café, or a high-profile event, hospitality professionals are the magic behind unforgettable dining and seamless service. From gourmet chefs to restaurant managers and event planners, the industry is packed with opportunity.

But here's the truth—customers expect excellence. They don't just want good food; they want top-tier service, presentation, and an experience they'll remember. That's why hospitality professionals must be skilled in culinary arts, customer service, and business management.

Career Paths

- Professional Chef
- Restaurant & Hotel Manager
- Event & Catering Coordinator
- Pastry & Bakery Specialist
- Barista & Mixologist
- Food Business Entrepreneur

Entry Requirements

- KCSE Certificate
- Passion for food, hospitality, and customer service

Starting Salary

- Entry-level chefs and hospitality staff earn between Ksh 30,000 - 70,000, while executive chefs, event planners, and hotel managers can make over Ksh 250,000.



From gourmet chefs to restaurant managers and event planners, the industry is packed with opportunity.

WHY YOU SHOULD JOIN US

At KISE, students don't just learn how to cook—they master the art of food and service. With access to a fully equipped commercial kitchen and real-world hospitality training, students prepare gourmet meals, run live catering events, and gain hands-on experience in restaurant and hotel management before they graduate.

7.

MOBILE ENGINEERING: BUILDING & FIXING THE TECH THAT RUNS THE WORLD

A phone drops. The screen shatters. Panic sets in. Or maybe it's a laptop that won't power on, a tablet with a dead battery, or a smartwatch stuck in an endless reboot loop. Who fixes these? Mobile engineers.

With millions of smartphones, tablets, and smart gadgets in use, the demand for skilled mobile engineers has never been higher. Whether it's repairing devices, designing custom hardware, or even launching a tech repair business, mobile engineering is a high-demand, high-reward industry.

Career Paths

- Mobile Phone & Tablet Repair Technician
- Hardware Engineer
- Smart Device & Wearable Tech Specialist
- Consumer Electronics Technician
- Repair Business Owner

Entry Requirements

- KCSE Certificate
- Passion for technology, gadgets, and problem-solving

Starting Salary

- Entry-level mobile engineers earn between Ksh 25,000 - 60,000, while top repair specialists and business owners can make over Ksh 200,000.



WHY JOIN KISE FOR THIS COURSE

At KISE, students don't just study mobile engineering—they do it. With hands-on training in a fully equipped repair lab, students work on real phones, tablets, and smart devices, mastering diagnostics, repairs, and even business management to launch their own mobile tech ventures.

