

# Project Goals – SautiYetu

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## 1. Create a Safe and Anonymous Reporting Tool

Design and launch a platform that allows victims of gender-based violence to **report abuse without revealing their identity**, facing no fear of exposure or judgment.

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## 2. Break the Silence Surrounding Abuse in Kenyan Communities

Provide a culturally appropriate, easy-to-use outlet for women and girls — especially in **rural and underrepresented areas** — to speak out about what they have endured.

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## 3. Connect Victims to Practical Help and Information

Offer **curated, localized guidance** including:

- What to do immediately after abuse
  - Phone numbers of NGOs, clinics, or support centers
  - Their legal rights explained simply in **Swahili or English**
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## 4. Partner With Trusted Community Groups

Build a network of **NGOs, churches, youth leaders, clinics, and chamas** to:

- Promote the platform
  - Offer optional follow-up support
  - Protect the dignity of victims
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## 5. Prioritize Privacy, Security & Consent in Every Interaction

Build trust by ensuring:

- No forced registration
- No tracking of IP or location (unless user opts in)

- Only the victim controls what info is shared
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## 6. Enable Community Response Through Pattern Tracking

Use **anonymous data analytics** to:

- Reveal common abuse types, age groups, and regions
  - Help NGOs and government target support programs better
  - Publish safe, visual insights without exposing victims
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## 7. Make the Platform Inclusive for Non-Literate or Elderly Women

Include **voice-recording options**, icons, and Swahili instructions to help women who struggle with reading or using English.

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## 8. Pilot, Learn, and Scale Responsibly

Begin with a **small, local launch** in a trusted area, gather feedback from real users (especially women in rural or low-tech settings), and improve the tool before expanding nationally.

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## 9. Build Trust Through Transparency and Community Co-Ownership

Involve local women leaders, survivors, and helpers in shaping the platform. Ensure it's not just a tech solution — it's *their* solution.

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Would you like to include these in the PDF we're building?

Or do you want to move on to the next section:

- ☒ **User Journey**
-  **Admin/NGO Flow**
-  **Wireframe Ideas**
-  **Features Breakdown**

Let me know — you're really creating something with depth, heart, and structure 💪

Ask ChatGPT