### **News Release**



### "Progress for Humanity"

# The Hyundai CRETA Electric – Redefining space and comfort

- Floating console with open storage and soothing ocean blue surround ambient lighting
- Dual tone Granite Gray with Dark Navy interior colour theme
- 2610 mm long wheelbase for superior space and comfort
- Straight roofline offering effortless ingress and egress
- 8-way powered seat for front row passengers (Driver and co-driver)
- Large frunk with 22 litre space, along with 433 litre boot space
- Seats crafted out of eco-friendly and sustainable materials\*
- Click here for Hyundai CRETA Electric Images
- Click here for the TVC

**Gurugram, January 09, 2025:** Hyundai Motor India Limited (HMIL), today reveals the interiors of the much-awaited Hyundai CRETA Electric SUV. With emphasis on spaciousness, refinement and cutting-edge technology, every interior detail of the Hyundai CRETA Electric is thoughtfully crafted to provide the utmost comfort and sophistication to customers.

Designed to lead, the Hyundai CRETA Electric promises to redefine the market with its vibrant interiors, premium design, and a cabin packed with an array of exciting features.

Speaking about the Hyundai CRETA Electric, Mr. Tarun Garg, Whole-Time Director and Chief Operating Officer, Hyundai Motor India Limited, said, "As we gear-up to introduce the Hyundai CRETA Electric at the Bharat Mobility Global Expo 2025, I am delighted to share that every aspect of the vehicle's interior has been crafted keeping in mind the comfort and convenience of the driver and the passengers. From superior space to ergonomical design, every detail has been meticulously planned to offer customers a futuristic drive experience. The Hyundai CRETA Electric sets a new standard in interior space and design for electric SUVs in India and I am confident it will redefine the success of EVs in our country."

With more than 1.1 million CRETA sold since inception, the brand has solidified its status as an iconic vehicle in India making a deep-route bond with the Indian customers. This phenomenal achievement underscores the unwavering trust and loyalty that the customers have bestowed on Hyundai CRETA.

### **Vibrant Interiors:**

 Dual tone interiors – The Hyundai CRETA Electric comes with dual tone Granite Gray with Dark Navy interior color theme. It is equipped with ocean blue surround ambient lighting on the console, extending a modern touch that complements the vehicle's bold exterior.

# **News Release**



- **Floating Console** The floating console is a standout design, offering customers a sense of openness in the cabin. Designed with both style and functionality in mind, the console also offers smart open storage space, enhancing drivers' experience and utility.
- Infotainment Excellence The Hyundai CRETA Electric offers 26.03cm (10.25") dual curvilinear infotainment & digital cluster screens for intuitive controls and seamless connectivity, revolutionizing in-car infotainment, providing a futuristic cockpit experience.
- EV Unique Steering Wheel The Hyundai CRETA Electric comes with EV unique modern three-spoke steering wheel with Morse code detailing.
- Touch Enabled Climate Control Touch type Dual Automatic Temperature Control (DATC) offers personalized temperature settings for driver & co-passenger, giving a superior feel to the occupants. The driver only mode also helps to maximize range.

#### **Outstanding Space and Comfort:**

- Long Wheelbase for extended space The Hyundai CRETA Electric comes with a 2610 mm long wheelbase, maximizing interior space and providing ample leg room, knee room, head room and shoulder room to all occupants.
- Effortless Ingress & Egress The Hyundai CRETA Electric offers a perfect mix of contemporary SUV design & modern dynamics. The Hyundai CRETA Electric comes with a straight roofline, that ensures easy ingress and egress, offering smooth access for all occupants.

Adding to the superior space features, the Hyundai CRETA Electric offers an unparalleled driving experience, equipped with:

- Eco-Friendly Seats\* The Hyundai CRETA Electric features eco-friendly seats crafted
  from sustainable materials including recycled plastic bottles for fabric, and corn extract
  for artificial leather seat upholstery, and adorned with unique Hyundai CRETA Electric
  branding, showcasing a perfect blend of comfort, style and sustainability.
- 8-Way Powered Front Seats To elevate customers' in-car experience, the Hyundai CRETA Electric comes with 8-way powered seats for front row passengers (driver and co-driver). It ensures customized seating, enhancing convenience even on longer drives.
- **Driver Memory Seat** The Hyundai CRETA Electric comes with Driver side memory seat feature with welcome retract, ensuring a perfect driving position. It also saves your preferred seat position and returns to it anytime you desire, with just the press of a button.
- Powered Passenger Seat Walk-in Device For a chauffeur driven experience, the
  Hyundai Creta Electric is equipped with powered passenger walk- in device, that
  allows the rear occupant to electrically adjust the front passenger seat forward
  opening up additional leg room.

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• Innovative Space Solutions – Designed to meet space requirements of all occupants, the Hyundai CRETA Electric offers 22-litre frunk space, coupled with the 433-litre boot space, amplifying the overall storage capacity of the vehicle.

HMIL is all set to launch the Hyundai CRETA Electric at the Bharat Mobility Global Expo 2025.

#### For further information, contact:

Hyundai Motor India Limited | corporatecommunication@hmil.net

### Issued by:

Hyundai Motor India Limited Plot No. C11 & C11A, City Centre Urban Estate Gurgaon II, Sector 29 Gurugram, Haryana - 122 001, India.

\*Basis variants seat upholstery are of two types either fabric or bio-leather. Fabric upholstery consist of 20% recycled PET bottle material. Bio-leather consist of 10% bio-material (corn extracts).