



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?

A quantitative analysis of candidates in the 2019 lok sabha election

Data extraction is also known as data collection as it involves gathering data from different sources such as web pages, emails, flat files, Relational Database Management Systems (RDBMS), documents, Portable Document Format (PDFs), scanned text, etc

The importance of data extraction cannot be ignored as it is an integral part of the data workflow that transforms raw data into competitive insights that can have a real bearing on a company's bottom line. Any successful data project first has to get the data portion of the project right as inaccurate or faulty data can only lead to inaccurate results regardless of how well-designed the data modeling techniques may be.

For example, without Data Extraction, data from web pages, social media feeds, video content, etc., will be inaccessible for further analysis. In today's interconnected world, the data derived from online sources can be used to gain a competitive advantage through sentiment analysis, gauging user preferences, churn analysis, etc. Therefore, it means that any serious data operation has to fine-tune the data extraction component to maximize the chances of a favorable outcome.

Data preparation :Data preparation is the process of gathering, combining, structuring and organizing data so it can be used in business intelligence (BI), analytics and data visualization applications.

Data preparation work is done by information technology (IT), BI and data management teams as they integrate data sets to load into a data warehouse, NoSQL database or data lake repository, and then when new analytics applications are developed with those data sets.

Data Visualization: Is a technology used to represent data in a graphical or pictorial format. It is used to help people understand complex data sets and make decisions quickly.

Customisable dashboards allow your business to set specific KPIs that help you track the information you need to see how you're doing in multiple areas and across departments.

Performance Testing Tutorial: What is, Types, Metrics & Example

- Load testing - checks the application's ability to perform under anticipated user loads. The objective is to identify performance bottlenecks before the software application goes live.
- Stress testing - involves testing an application under extreme workloads to see how it handles high traffic or data processing ...

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storytelling with data WebSDW helps people and organizations create graphs that make sense and weave them into compelling, action-inspiring stories.