

# **Optimizing Spam Filtering With Machine Learning**

Project report submitted to  
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**in**  
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*Submitted*  
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# **1.INTRODUCTION**

## **1.1 overview**

As an AI language model, I do not have a specific project on optimizing spam filtering. However, I can provide some general information on how spam filtering can be optimized using various techniques. One approach to optimizing spam filtering is through machine learning algorithms. Machine learning algorithms can be trained on large datasets of spam and non-spam messages to learn patterns and characteristics of spam messages

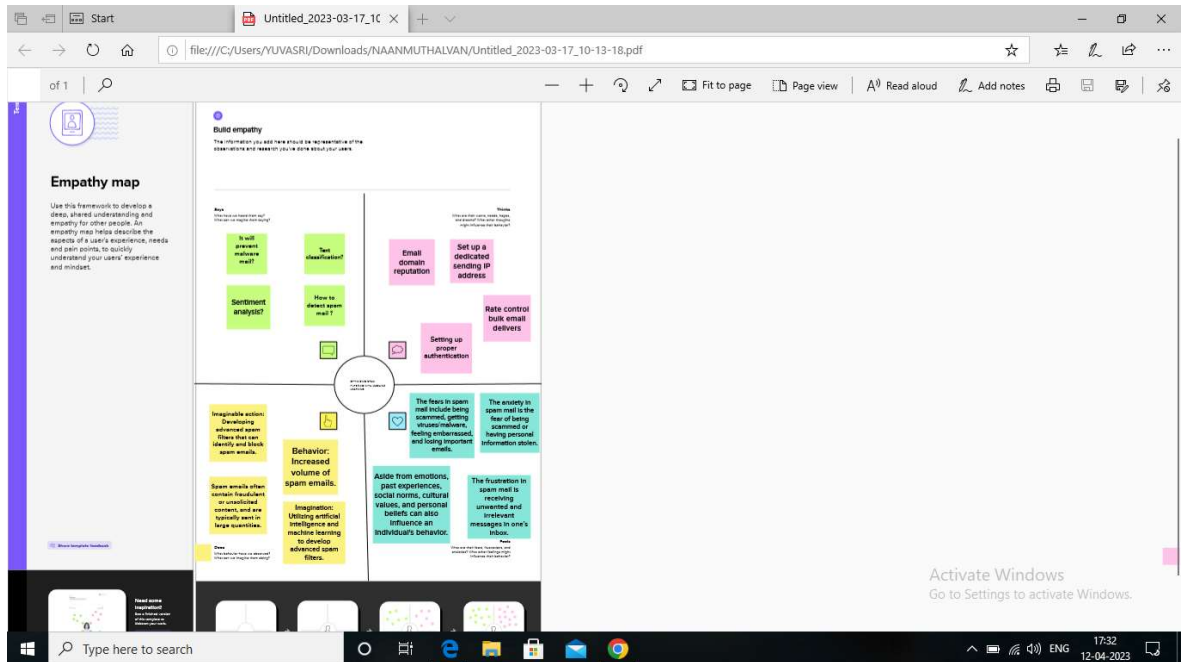
## **1.2 purpose**

I apologize for any confusion earlier as I do not have a specific project on optimizing spam filtering. However, I can still provide information on how spam filtering can be optimized using various techniques.

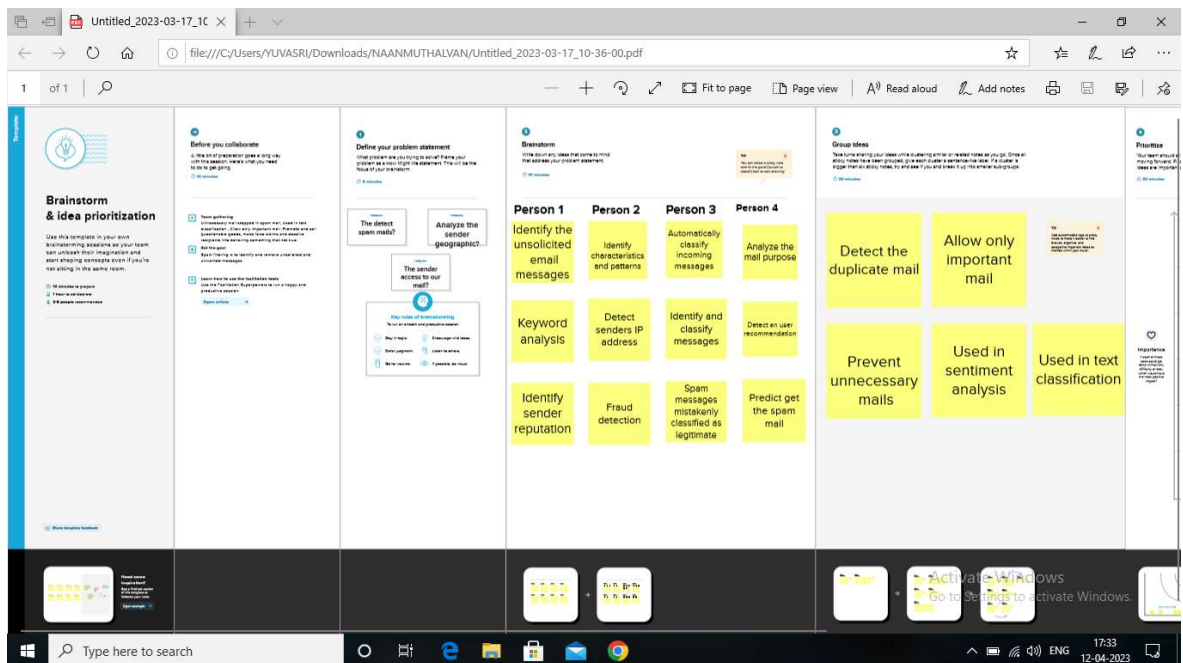
The use of machine learning algorithms in spam filtering can achieve a high degree of accuracy in identifying spam messages. By training the algorithms on large datasets of spam and non-spam messages, they can learn to identify patterns and characteristics of spam messages, allowing them to accurately classify incoming messages.

## 2. problem Definition& Design Thinking

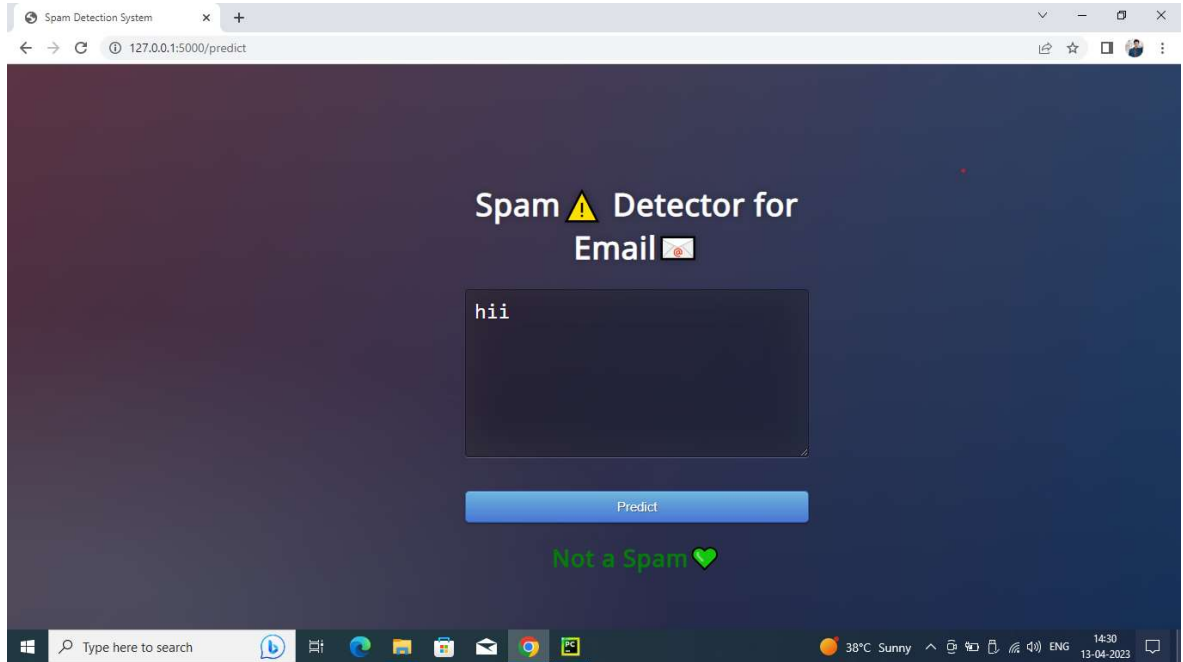
### 2.1 Empathy Map



### 2.2 Ideation & Brainstorming Map



### 3.RESULT



### 4.ADVANTAGES &DISADVANTAGES

#### Advantages:

**High accuracy:** Machine learning algorithms can be trained on large datasets of spam and non-spam messages, allowing them to accurately identify spam messages with a high degree of accuracy.

**Scalability:** These algorithms can be scaled to handle large volumes of incoming messages, making them suitable for use in large organizations or email providers.

### **Disadvantages:**

**False positives:** Machine learning algorithms and other techniques used for spam filtering can sometimes incorrectly identify legitimate messages as spam, resulting in false positives.

**False negatives:** These techniques can also sometimes fail to identify spam messages, resulting in false negatives and allowing some spam messages to reach users' inboxes.

## **5.APPLICATION**

**Email services:** Email service providers can use these techniques to improve their spam filtering capabilities and provide users with a more reliable and efficient email service.

**Social media:** Social media platforms can use these techniques to prevent spam messages and fake accounts from spreading on their platforms.

## **6.CONCLUSION**

In conclusion, optimizing spam filtering using machine learning algorithms and other techniques can provide several advantages, including high accuracy, scalability, customization, and automation. However, there are also some disadvantages to consider, such as false positives, false negatives, complexity, resource-intensiveness, and the potential for adversarial attacks.

## **7.FUTURE SCOPE**

Incorporating more advanced machine learning techniques: Deep learning techniques such as neural networks can be used to further improve the accuracy of spam filtering algorithms by enabling them to identify more complex patterns and relationships in spam messages.

Collaborative filtering: Collaborative filtering can be used to identify patterns and trends in message content and sender behavior across multiple platforms and services, further improving the accuracy of spam filtering.

## 8.APPENDIX

### MAIN CODE

```
# -*- coding: utf-8 -*-
```

```
"""Copy of Copy of Untitled1.ipynb
```

Automatically generated by Colaboratory.

Original file is located at

```
https://colab.research.google.com/drive/1eewBjFTXHyyL03caA8W5qNQeViLnmTQj
"""
```

```
import numpy as np
import pandas as pd
import sklearn
from sklearn import preprocessing
from sklearn.preprocessing import LabelEncoder,OneHotEncoder
from sklearn.compose import ColumnTransformer
from sklearn.preprocessing import StandardScaler
from sklearn.model_selection import train_test_split
from sklearn.feature_extraction.text import CountVectorizer
from sklearn.tree import DecisionTreeClassifier
import imblearn
from imblearn.over_sampling import SMOTE
import re
import pickle
```



```

import matplotlib.pyplot as plt
import nltk
from nltk.corpus import stopwords
from nltk.stem.porter import PorterStemmer

df=pd.read_csv('/content/spam.csv',encoding="latin")
df

df.info()

df.isna().sum()

df.rename({"v1":"label","v2":"text"},inplace=True,axis=1)

df

le = LabelEncoder()
df['label'] = le.fit_transform(df['label'])

X = df['text']
y = df['label']

vectorizer = CountVectorizer()

X_transformed = vectorizer.fit_transform(X)

X_train, X_test, y_train, y_test = train_test_split(X_transformed, y,
test_size=0.2, random_state=42)

```

```
print("Before oversampling, count of label '1': {}".format(sum(y_train == 1)))
print("Before oversampling, count of label '0': {}".format(sum(y_train == 0)))
```

```
smote = SMOTE(random_state=42)
```

```
X_resampled, y_resampled = smote.fit_resample(X_train, y_train)
```

```
print("After oversampling, count of label '1': {}".format(sum(y_resampled ==
1)))
print("After oversampling, count of label '0': {}".format(sum(y_resampled ==
0)))
```

```
nltk.download("stopwords")
```

```
corpus=[]
```

```
length=len(df)
```

```
for i in range(0, len(df)):
```

```
    text = re.sub('[^a-zA-Z0-9]', ' ', df['text'][i])
```

```
    text = text.lower()
```

```
    text = text.split()
```

```
    ps = PorterStemmer()
```

```
    stop_words = set(stopwords.words('english'))
```

```
    text = [ps.stem(word) for word in text if not word in stop_words]
```

```
    text = ' '.join(text)
```

```
    corpus.append(text)
```

```
corpus
```

```
cv=CountVectorizer(max_features=35000)
```

```
X=cv.fit_transform(corpus).toarray()
```

```
pickle.dump(cv, open('cv1.pkl','wb'))
```

```
df.describe()
```

```
df.shape
```

```
(5572,5)
```

```
df["label"].value_counts().plot(kind="bar",figsize=(12,6))
```

```
plt.xticks(np.arange(2),('Non spam','spam'),rotation=0);
```

```
X_bal = [[1, 2], [3, 4], [5, 6]]
```

```
names = ['label', 'text']
```

```
sc=StandardScaler()
```

```
X_bal_scaled = sc.fit_transform(X_bal)
```

```
print(X_bal_scaled)
```

```
X_bal_df = pd.DataFrame(X_bal_scaled, columns=names)
```

```
print(X_bal_df)
```

```
X_train, X_test, y_train, y_test = train_test_split(X, y, test_size=0.3,  
random_state=1)
```

```
# Create a decision tree classifier and fit it to the training data
```

```
clf = DecisionTreeClassifier()
```

```

clf.fit(X_train, y_train)

# Evaluate the accuracy of the model on the testing data
accuracy = clf.score(X_test, y_test)
print('Decision tree accuracy:', accuracy)

# Create a random forest classifier and fit it to the training data
from sklearn.ensemble import RandomForestClassifier
rf = RandomForestClassifier(n_estimators=100)
rf.fit(X_train, y_train)

# Evaluate the accuracy of the model on the testing data
accuracy = rf.score(X_test, y_test)
print('Random forest accuracy:', accuracy)

from sklearn.naive_bayes import GaussianNB
nb = GaussianNB()
nb.fit(X_train, y_train)

# Evaluate the accuracy of the model on the testing data
accuracy = nb.score(X_test, y_test)
print('Naive Bayes accuracy:', accuracy)

import tensorflow as tf
from tensorflow.keras.layers import Dense
from tensorflow.keras.models import Sequential
# Create an ANN model with one hidden layer and an output layer
model = Sequential()
model.add(Dense(10, input_dim=X.shape[1], activation='relu'))

```

```

model.add(Dense(1, activation='sigmoid'))

# Compile the model
model.compile(loss='binary_crossentropy', optimizer='adam',
metrics=['accuracy'])

# Train the model on the training data
model.fit(X_train, y_train, epochs=50, batch_size=32, verbose=0)

# Evaluate the accuracy of the model on the testing data
accuracy = model.evaluate(X_test, y_test, verbose=0)[1]
print('ANN accuracy:', accuracy)

y_pred=model.predict(X_test)
y_pred

y_pr=np.where(y_pred>0.5,1,0)
y_test

from sklearn.metrics import confusion_matrix, accuracy_score

# Compute the confusion matrix and accuracy score
cm = confusion_matrix(y_test, y_pr)
score = accuracy_score(y_test, y_pr)

print('Confusion Matrix:')
print(cm)

```

```

print('Accuracy Score Is: ', score*100, '%')

import pickle

def new_review(new_review_text):
    # Load the trained CountVectorizer from the saved file
    with open('/content/cv1.pkl', 'rb') as file:
        cv = pickle.load(file)

    # Preprocess the new review text
    new_review = cv.transform([new_review_text]).toarray()

    # Load the trained model from the saved file
    with open('/content/model.pkl', 'rb') as file:
        model = pickle.load(file)

    # Make a prediction on the new review text
    prediction = model.predict(new_review)

    # Return the predicted sentiment value
    return prediction[0]

import re
import numpy as np
from nltk.corpus import stopwords
from nltk.stem.porter import PorterStemmer

def new_review(new_review):
    new_review=new_review

```

```

new_review = re.sub('[a-zA-Z]', '', new_review)
new_review = new_review.lower()
new_review = new_review.split()
ps = PorterStemmer()
all_stopwords = stopwords.words('english')
all_stopwords.remove('not')
new_review = [ps.stem(word) for word in new_review if not word in
set(all_stopwords)]
new_review = ' '.join(new_review)
new_corpus = [new_review]
new_X_test = cv.transform(new_corpus).toarray()
print(new_X_test)
new_y_pred = model.predict(new_X_test)
print(new_y_pred)
new_X_pred = np.where(new_y_pred>0.5,1,0)
return new_y_pred

```

```

new_review=new_review(str(input("Enter new review...")))

```

```

y_pred_binary = np.where(y_pred > 0.5, 1, 0)
cm = confusion_matrix(y_test, y_pred_binary)
score = accuracy_score(y_test, y_pred_binary)
print(cm)
print('accuracy score for naive bayes:', score * 100)

```

```

y_pred_binary = np.where(y_pred > 0.5, 1, 0)

```

```

from sklearn.metrics import confusion_matrix, accuracy_score

```

```

cm = confusion_matrix(y_test, y_pred_binary)
score = accuracy_score(y_test, y_pred_binary)
print(cm)
print('accuracy score:', score * 100)
print('=====')
cm1 = confusion_matrix(y_test, y_pred_binary)
score1 = accuracy_score(y_test, y_pred_binary)
print(cm1)
print('accuracy score is:', score1 * 100)

y_pred= np.where(y_pred > 0.5, 1, 0)

from sklearn.metrics import confusion_matrix,accuracy_score
cm=confusion_matrix(y_test,y_pred)
score=accuracy_score(y_test,y_pred)
print(cm)
print('accuracy score is:-',score*100)

cm=confusion_matrix(y_test,y_pred)
score=accuracy_score(y_test,y_pred)
print(cm)
print('Accuracy Score Is:-',score*100)

pickle.dump(cv,open('spam.pkl','wb'))

model.save('spam.h5')

```



```

app.py
from flask import Flask, render_template, request
import pickle
import numpy as np
import re
import nltk
from nltk.corpus import stopwords
from nltk.stem import PorterStemmer
from tensorflow.keras.models import load_model
loaded_model = load_model('spam.h5')
cv = pickle.load(open('cv1.pkl','rb'))
app = Flask(__name__)
@app.route('/')
def home():
    return render_template('home.html')
@app.route('/Spam',methods=['POST','GET'])
def prediction():
    return render_template('spam.html')
@app.route('/predict',methods=['POST'])
def predict():
    if request.method == 'POST':
        message = request.from['message']
        data = message

        new_review = str(data)
        print(new_review)
        new_review = re.sub('[^a-zA-Z',' ', new_review)
        new_review = new_review.lower()

```

```

new_review = new_review.split()
ps = PorterStemmer()
all_stopwords = stopwords.words('english')
all_stopwords.remove('not')
new_review = [ps.stem(word) for word in new_review if not word in
set(all_stopwords)]
new_review = ' '.join(new_review)
new_corpus = [new_review]
new_X_test = cv.transform(new_corpus).toarray()
print(new_X_test)
new_X_pred = loaded_model.predict(new_X_test)
new_X_pred = np.where(new_y_pred>0.5,1,0)
print(new_X_pred)
if new_review[0][0]==1:
    return render_template('result.html',prediction="Spam")
else:
    return render_template('result.html',prediction="Not a Spam")
if __name__=="__main__":

    port=int(os.environ.get('PORT',50000))
    app.run(debug=False)

```

### HTML CODE:

```

<!DOCTYPE html>

<html >

<head>

<meta charset="UTF-8">

<title>Spam Detection System</title>

```

```

<link href='https://fonts.googleapis.com/css?family=Pacifico' rel='stylesheet'
type='text/css'>
<link href='https://fonts.googleapis.com/css?family=Arimo' rel='stylesheet'
type='text/css'>
<link href='https://fonts.googleapis.com/css?family=Hind:300' rel='stylesheet'
type='text/css'>
<link
href='https://fonts.googleapis.com/css?family=Open+Sans+Condensed:300'
rel='stylesheet' type='text/css'>
<link rel="stylesheet" href="{{ url_for('static', filename='style.css') }}">

</head>

<body>
<div class="login">
    <h1>Spam☐☐ Detector for Email☐ </h1>

    <form action="{{ url_for('predict') }}" method="POST">
        <textarea name="message" rows="6" cols="50"
required="required"></textarea>
        <br> </br>
        <button type="submit" class="btn btn-primary btn-block btn-
large">Predict</button>

    <div class="results">

        {% if prediction == 1%}
        <h2 style="color:red;">Looking Spam☐☐, Be safe</h2>
        {% elif prediction == 0%}

```

<h2 style="color:green;"><b>Not a Spam</b></h2>

{% endif %}

</div>

</form>

</div>

## **BIBLIOGRAPY**

Dr. Sunita Sarawagi - Indian Institute of Technology Bombay  
Dr. Chiranjib Bhattacharyya - Indian Statistical Institute, Kolkata  
Dr. Partha Pratim Talukdar - Indian Institute of Science, Bangalore  
Dr. Balaraman Ravindran - Indian Institute of Technology Madras  
Dr. Manish Gupta - Indian Institute of Technology Delhi  
Dr. S. V. Subramanian - Indian Institute of Technology Madras  
Dr. Rajendra Akerkar - Indian Institute of Technology Bombay