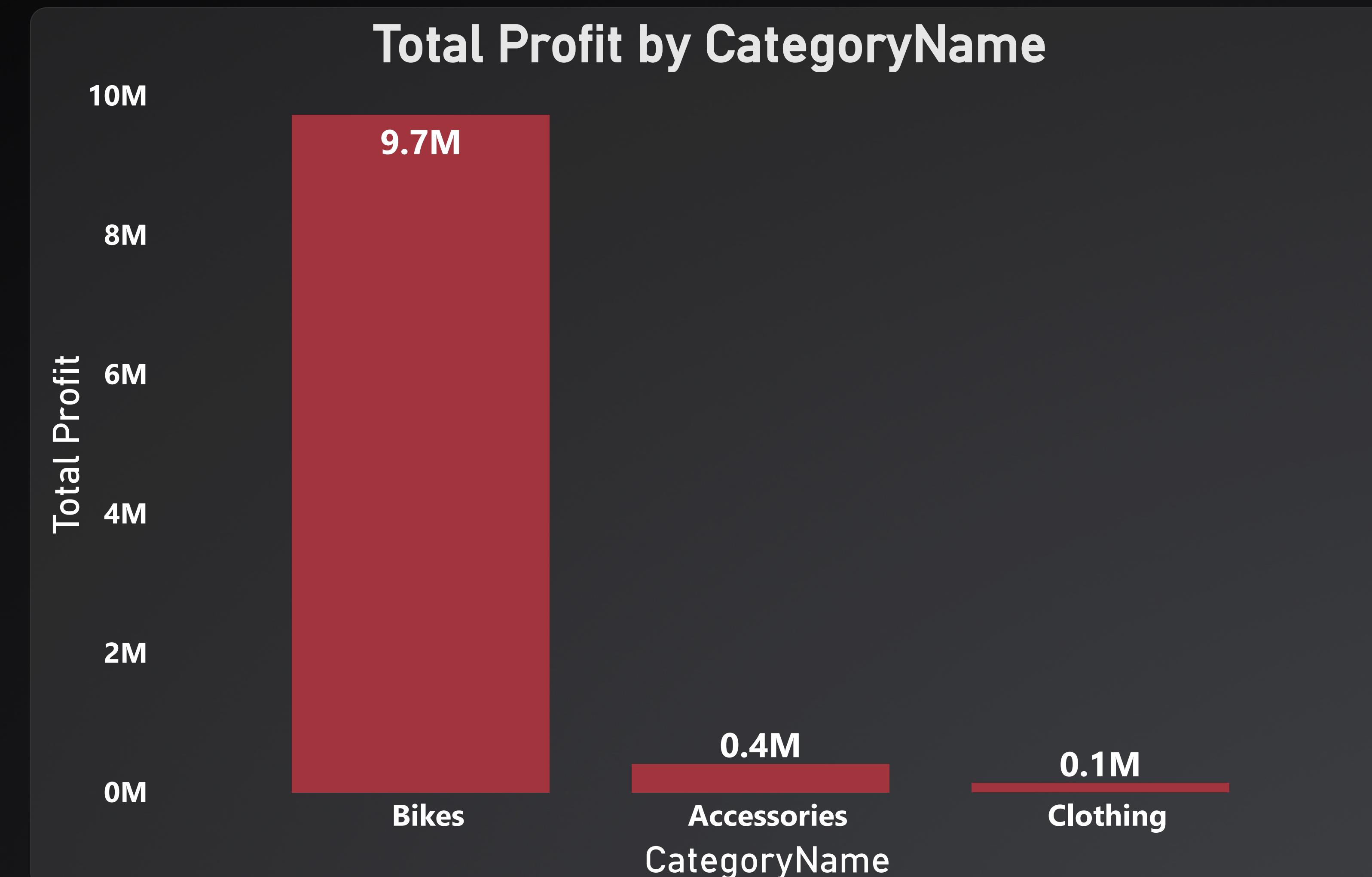


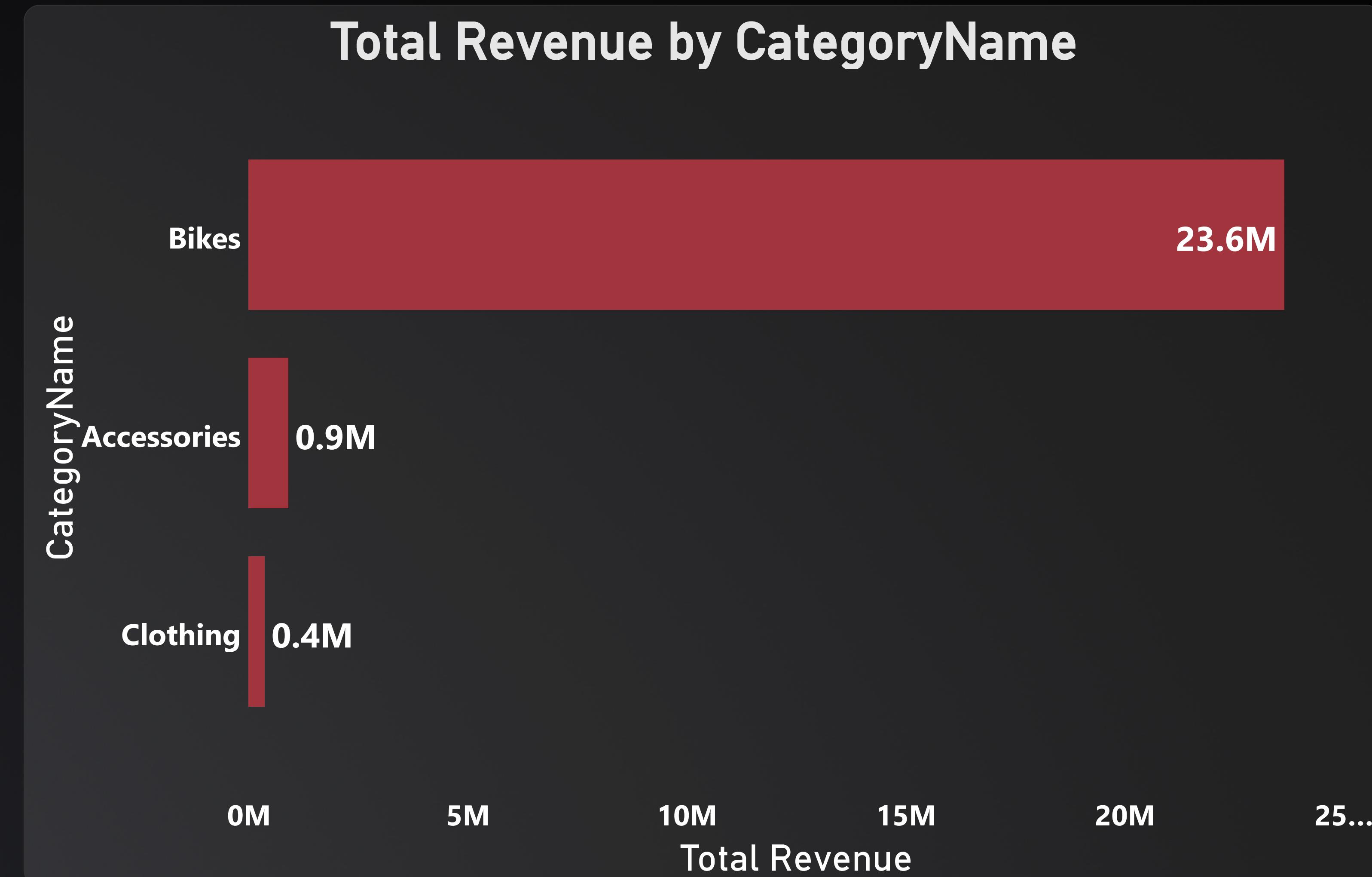
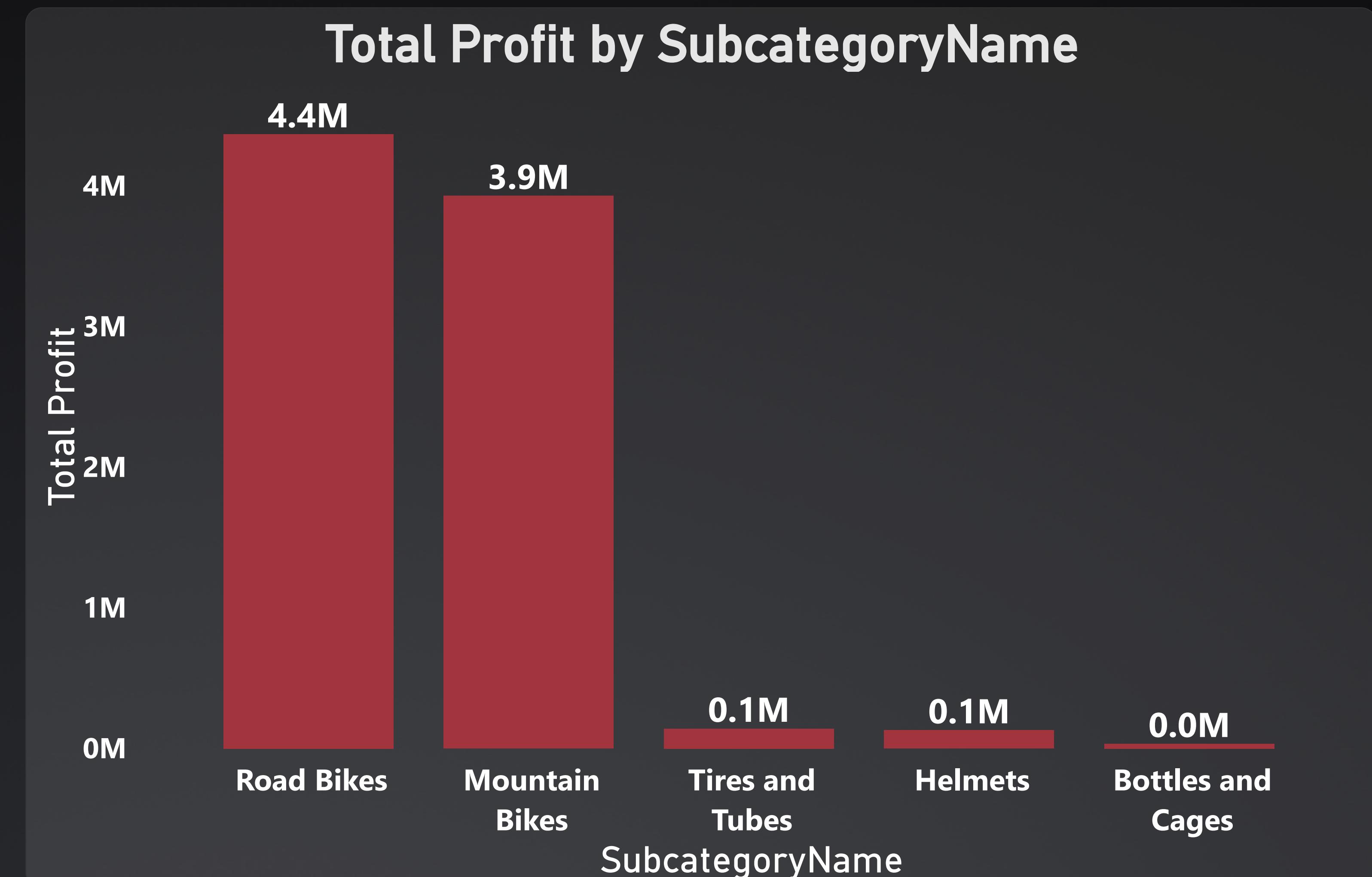
Adventure Works Analysis

| Total Category | Total SubCategory | Total Products | Total Cost | Total Sales | Total Orders | Total Revenue | Total Profit | Total Profit % |
|----------------|-------------------|----------------|------------|-------------|--------------|---------------|--------------|----------------|
| 4 | 37 | 293 | 14.33M | 24.6M | 25.16K | 24.91M | 10.27M | 41.74% |

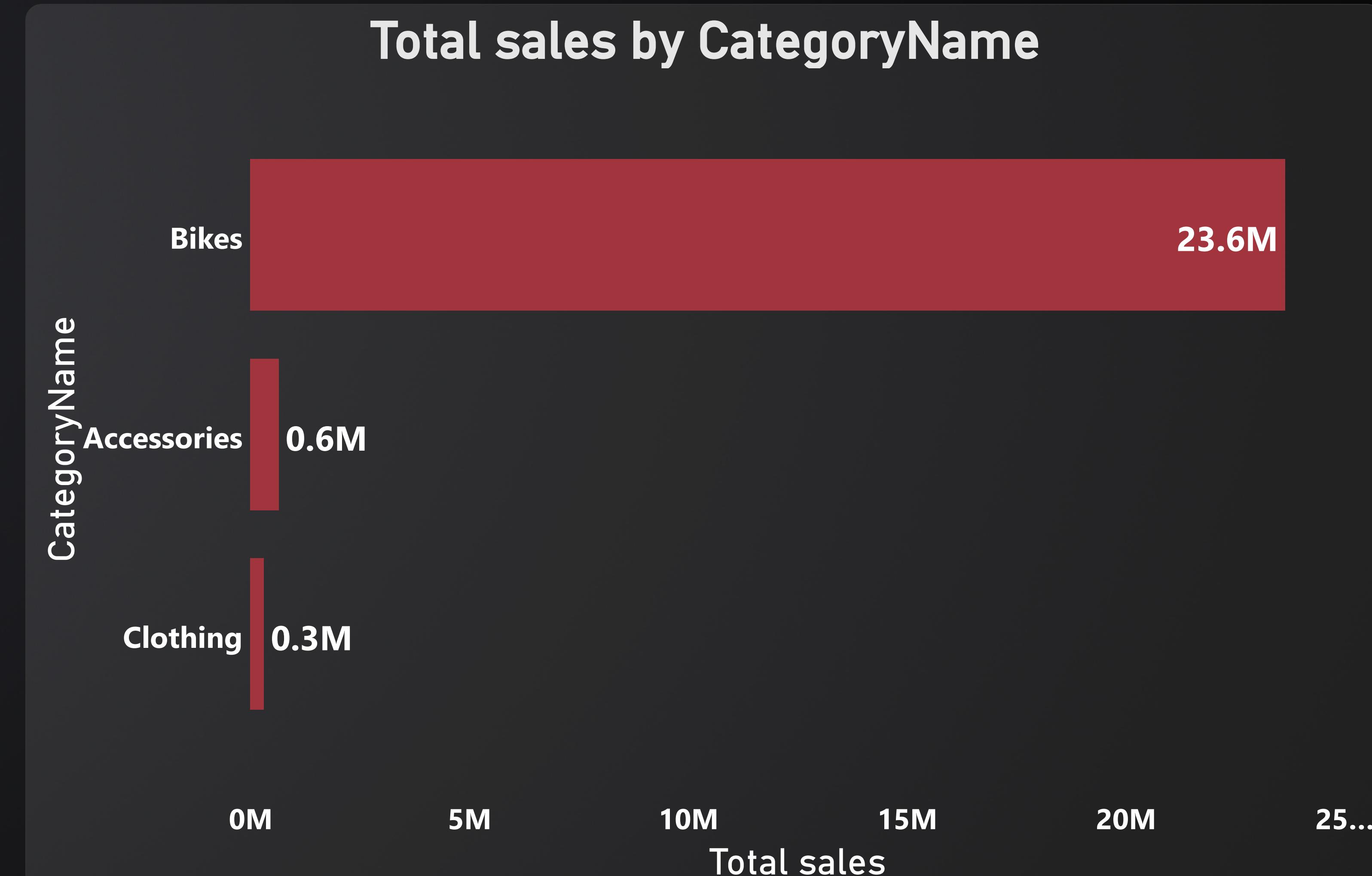
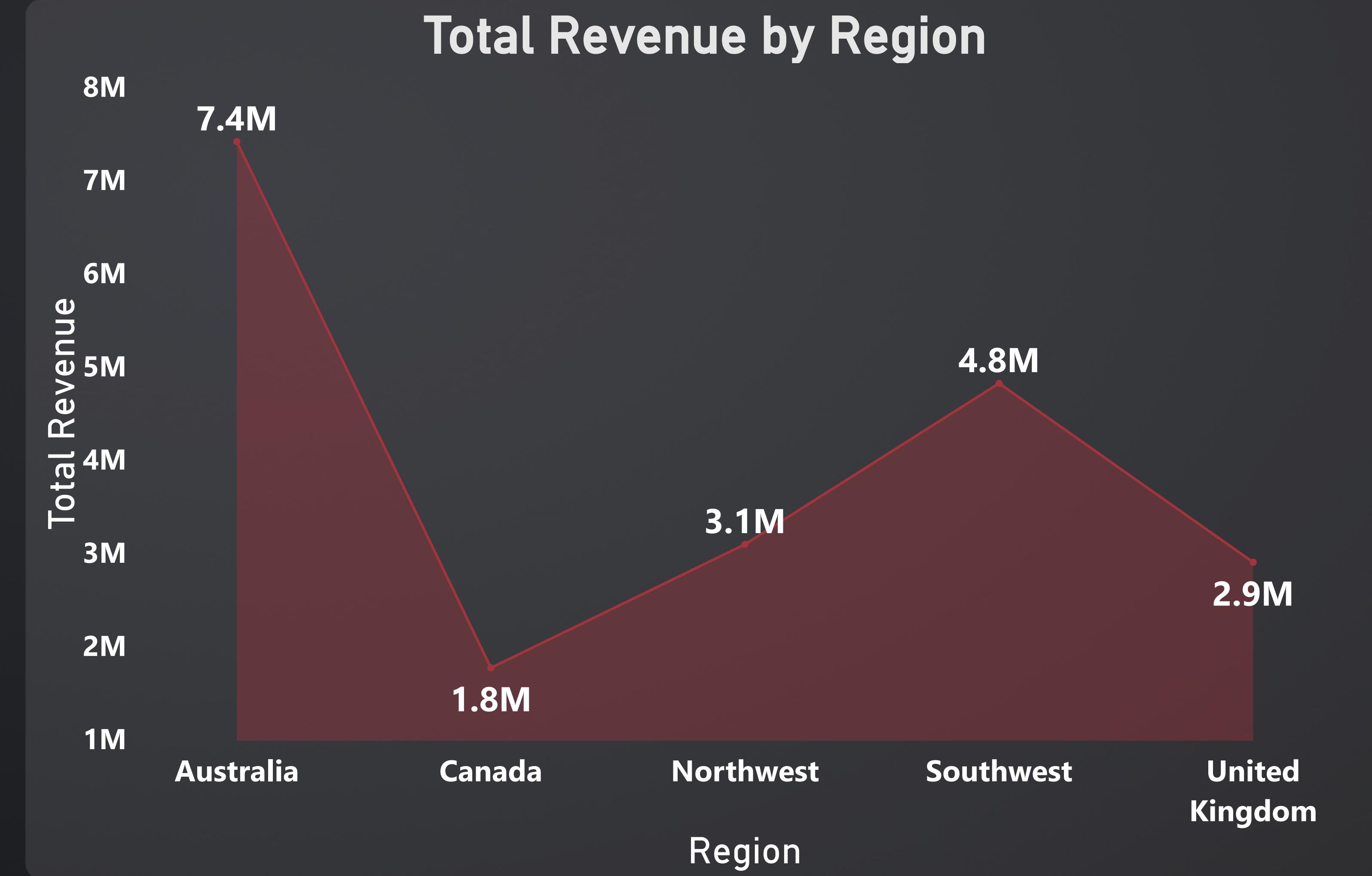
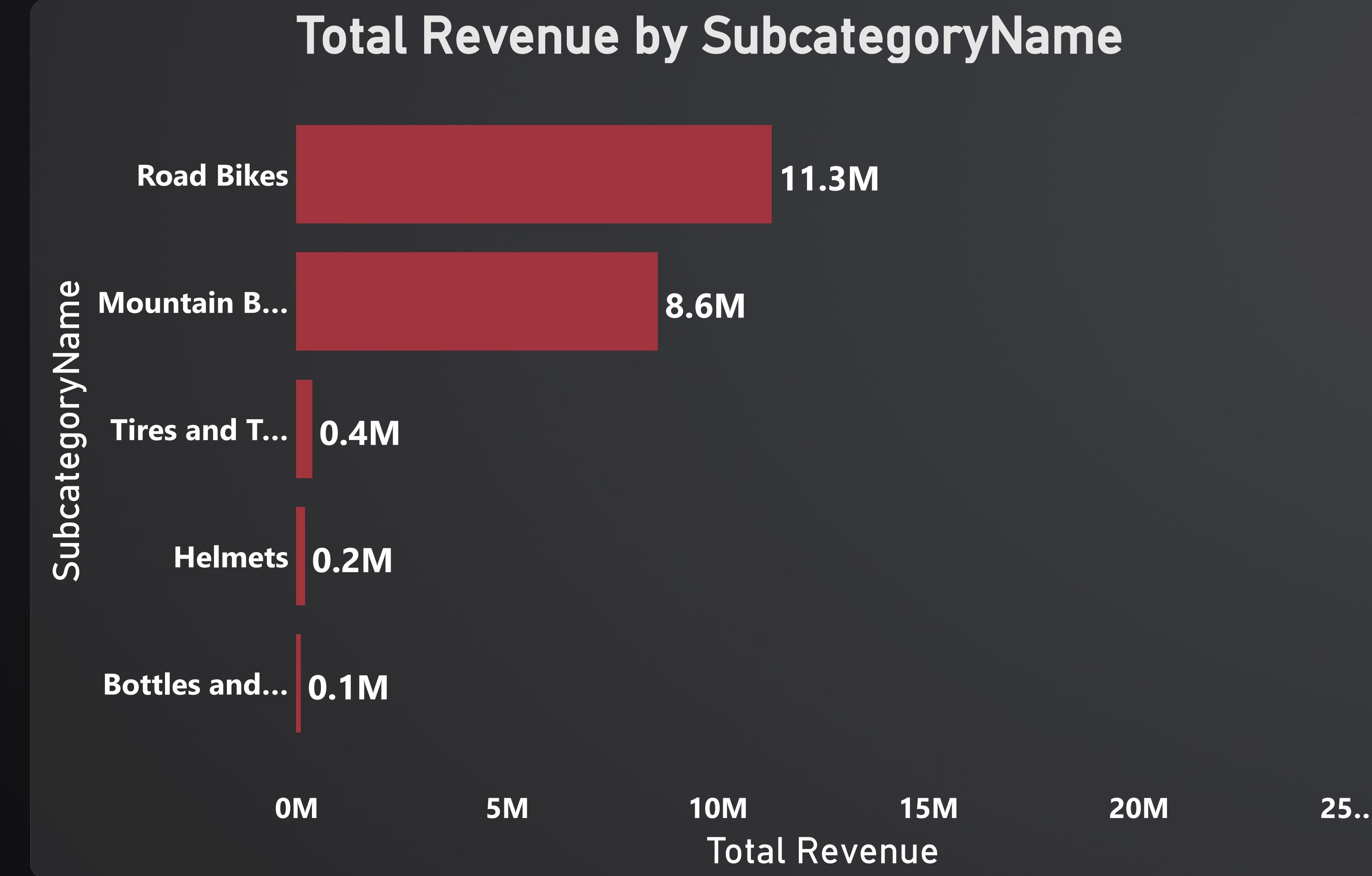
Year



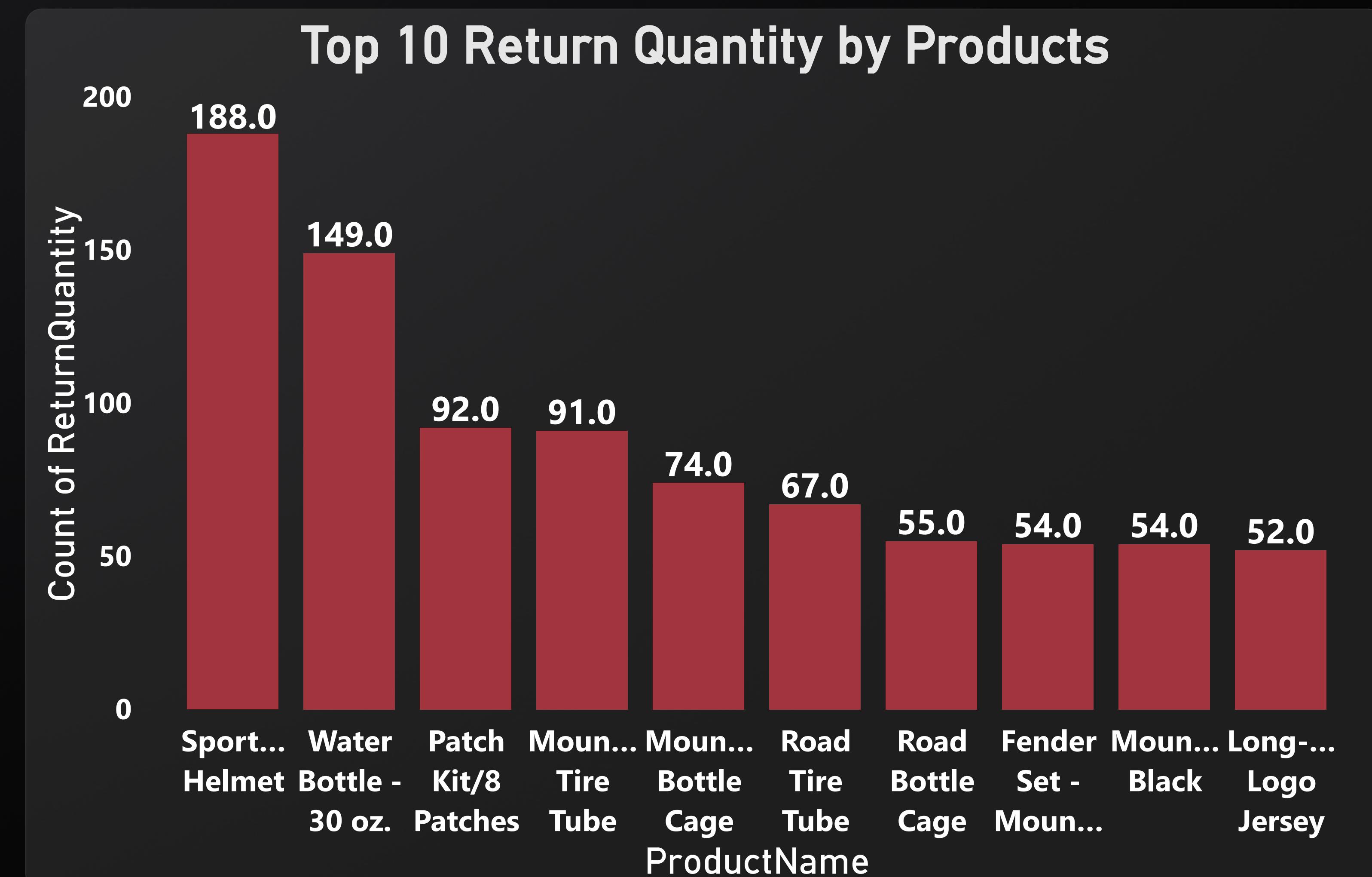
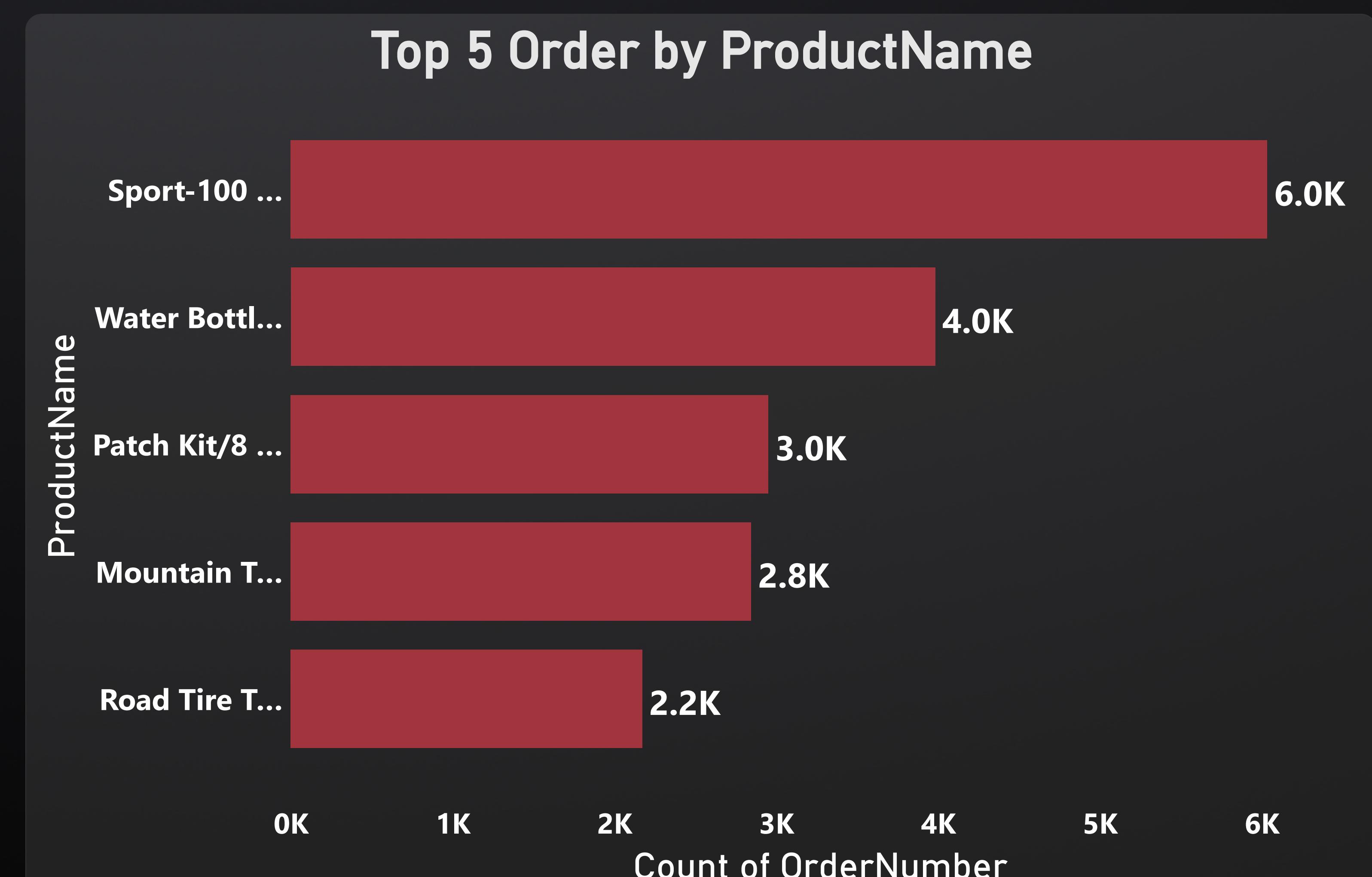
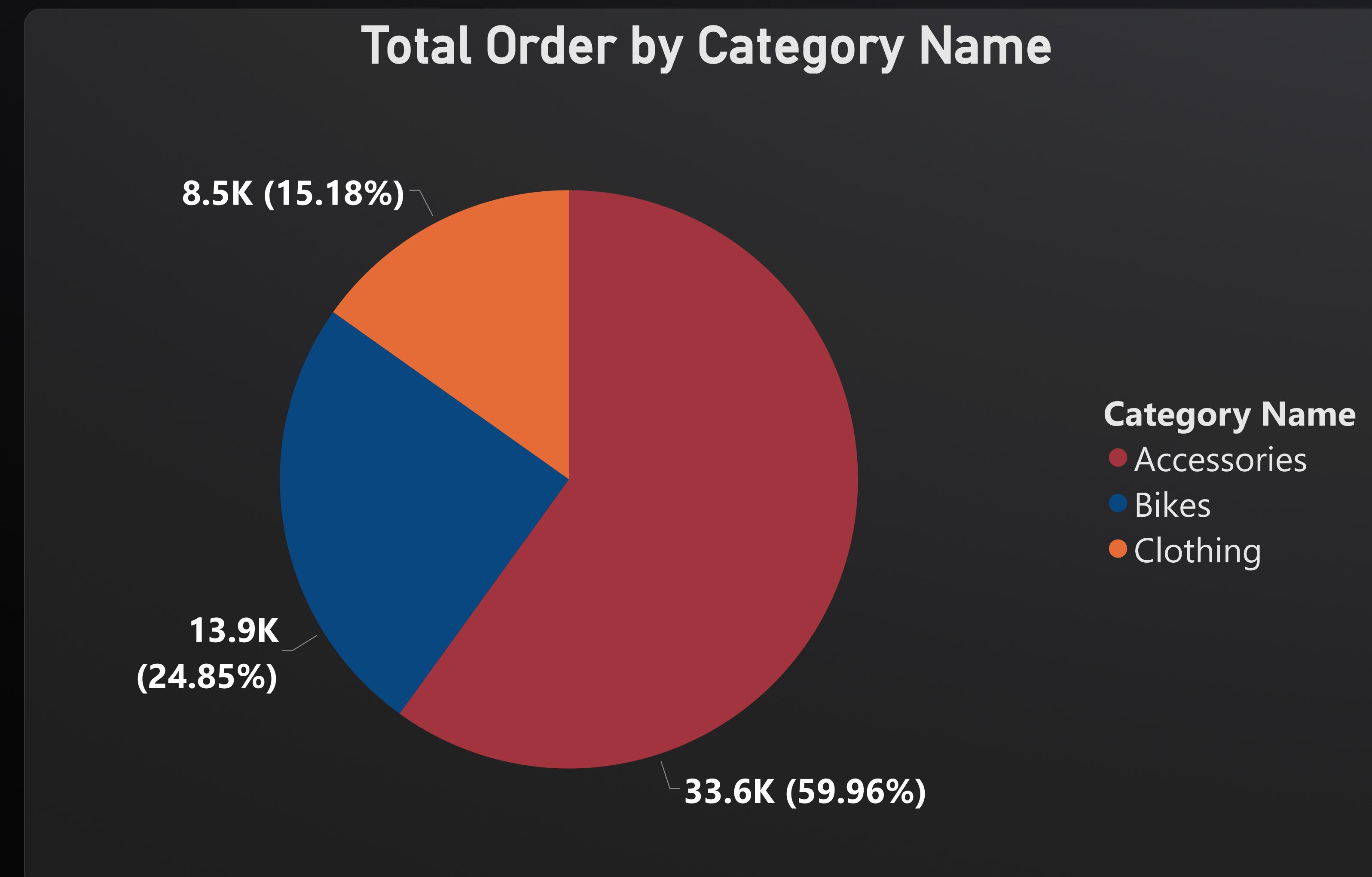
Country



Region



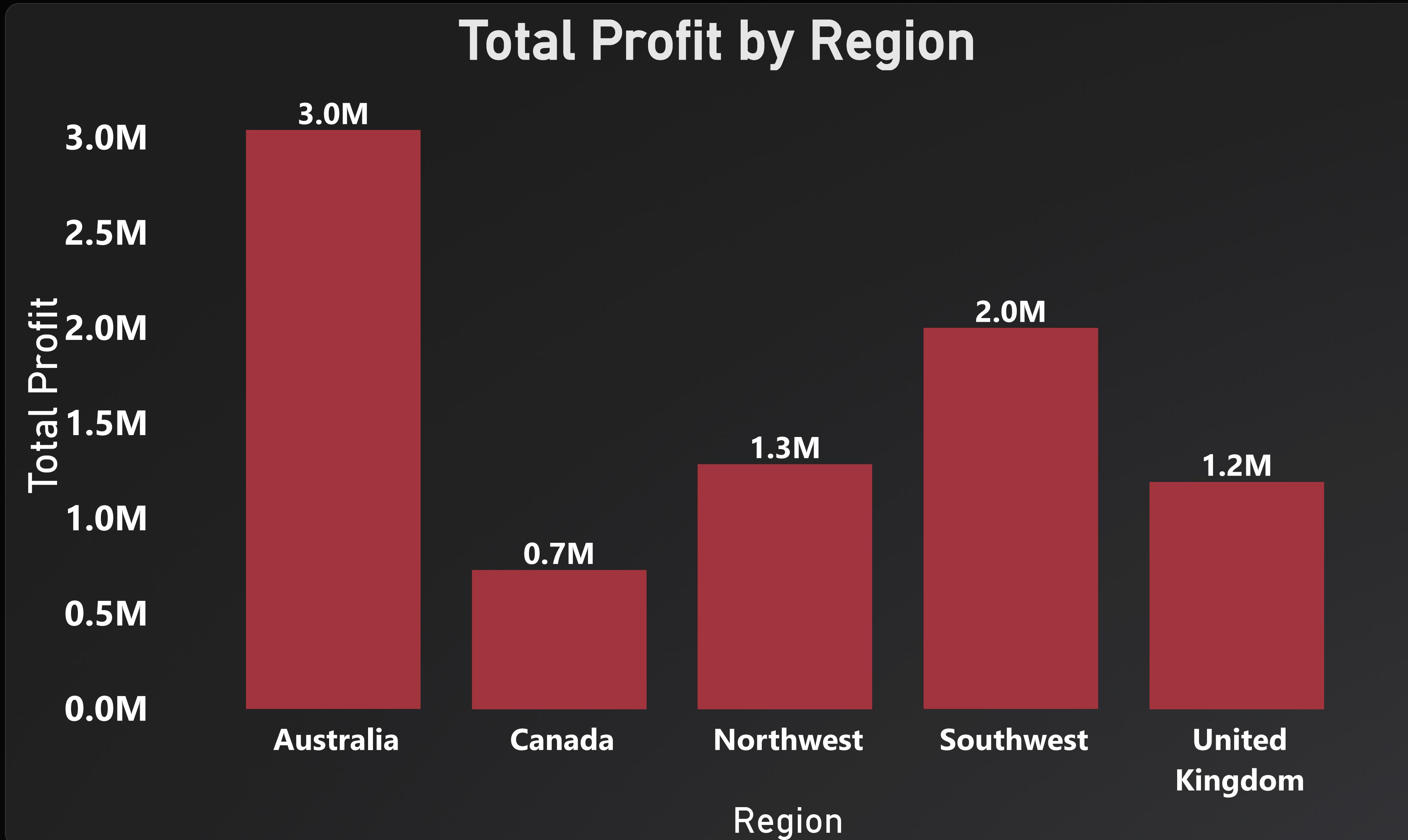
Quarter



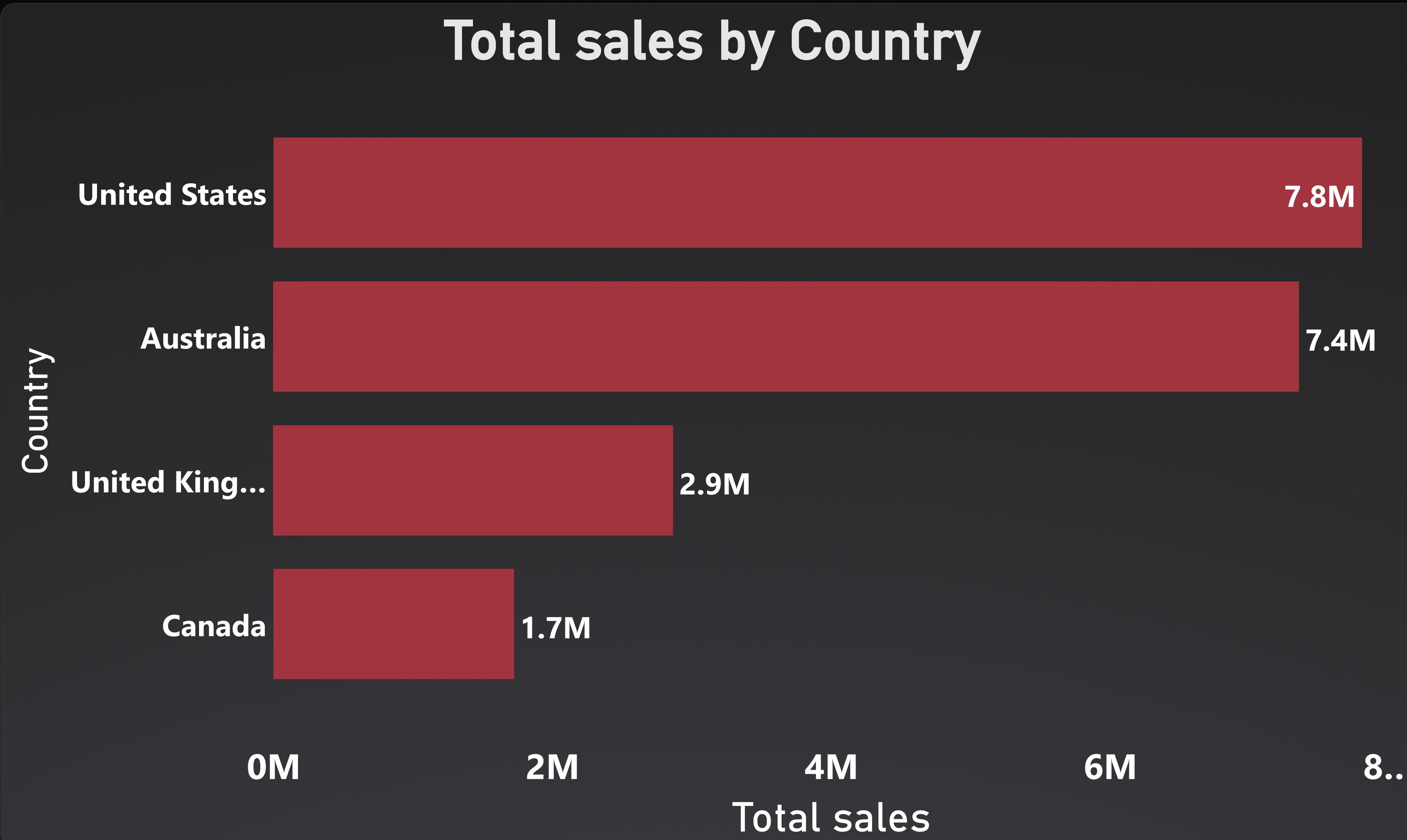
Month Name

OrderDate

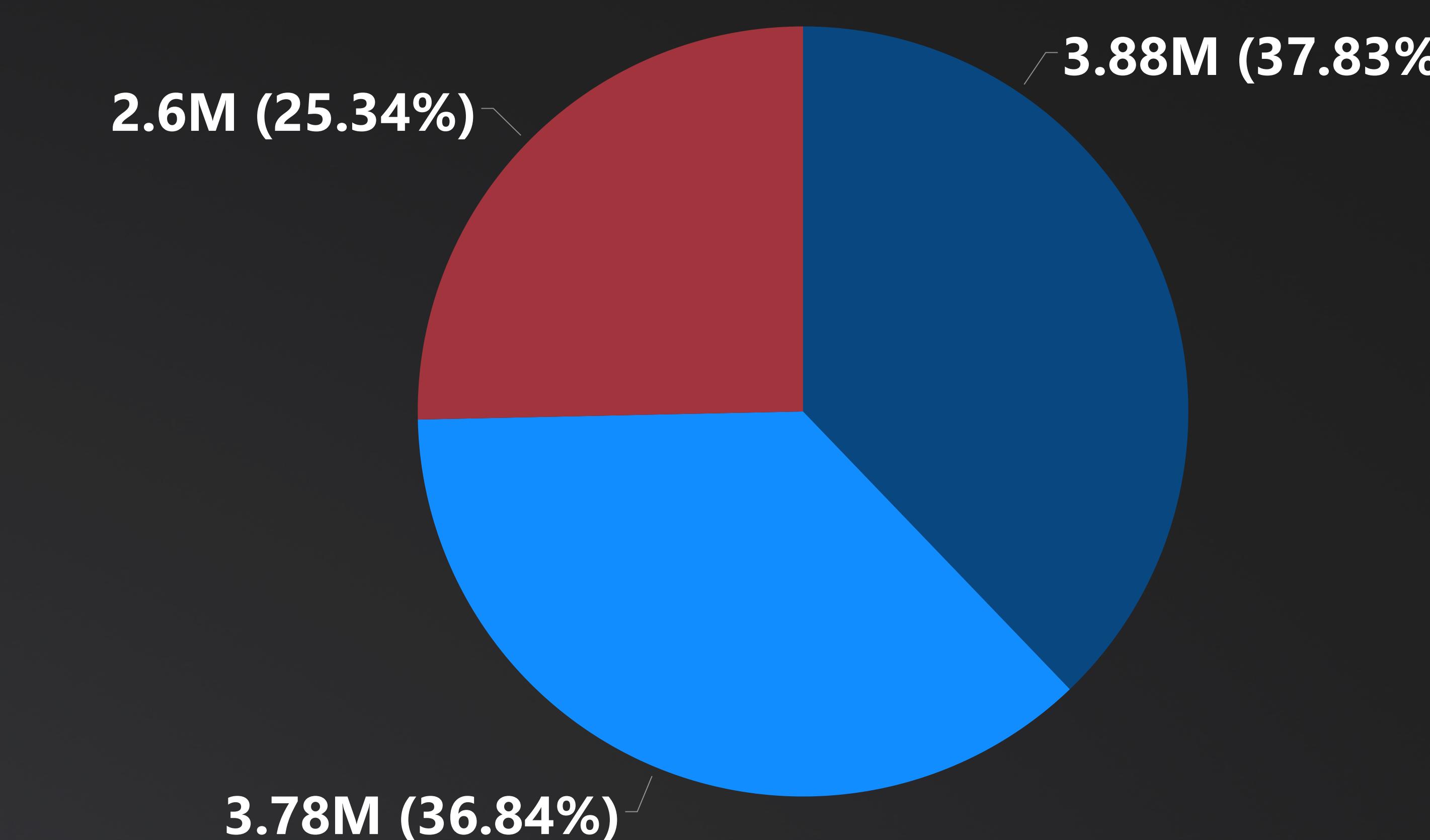
Total Profit by Region



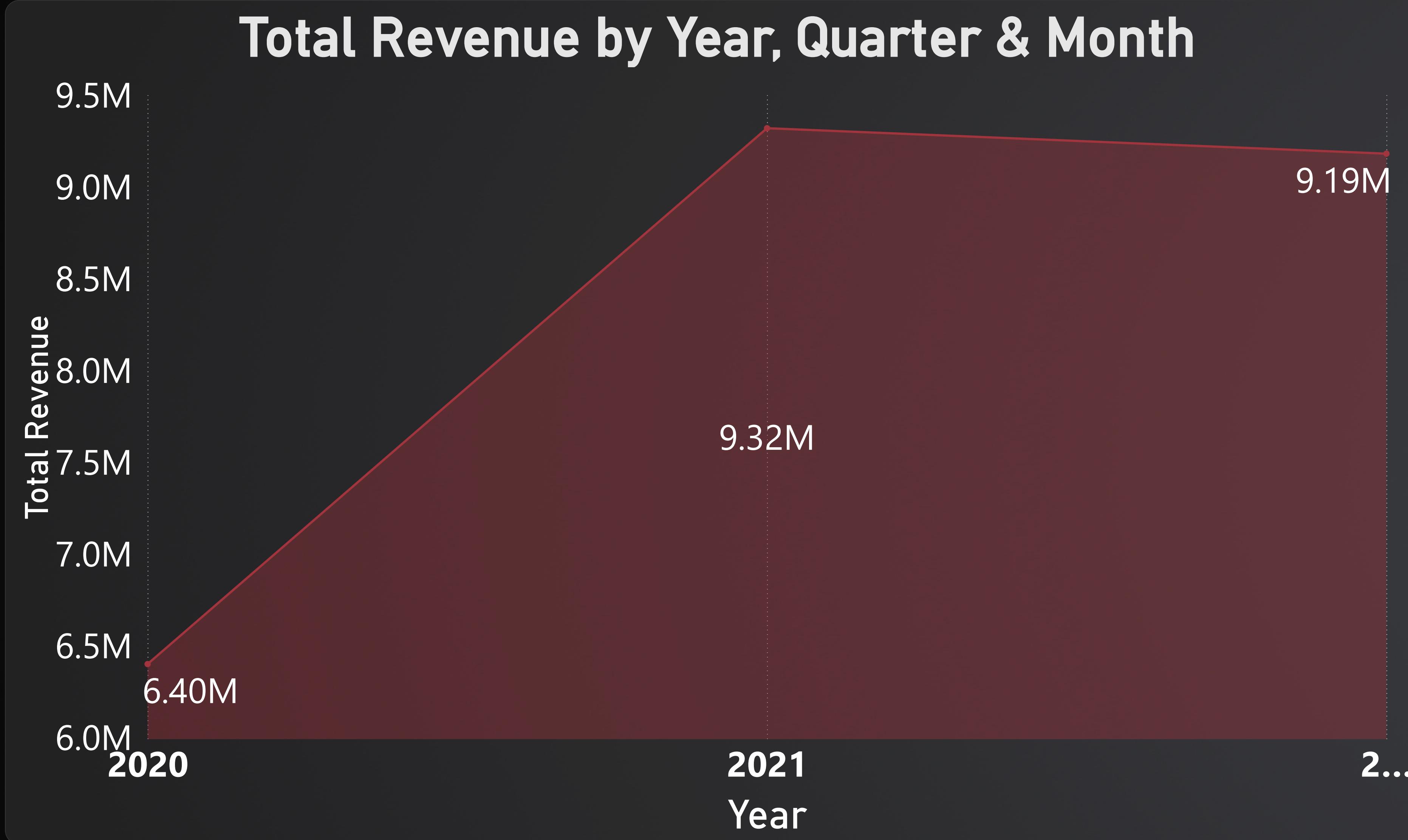
Total sales by Country



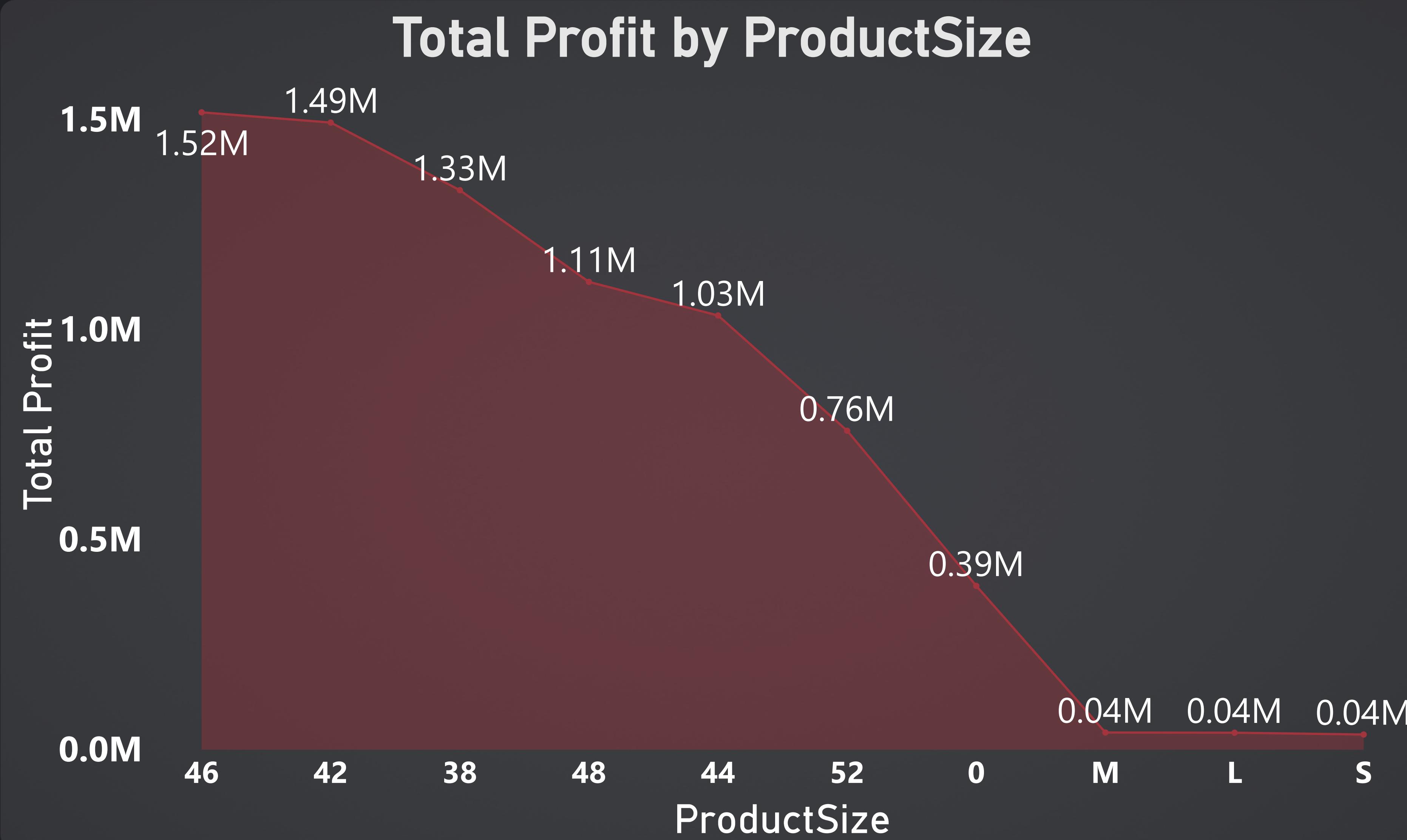
Total Profit by Year, Quarter & Month



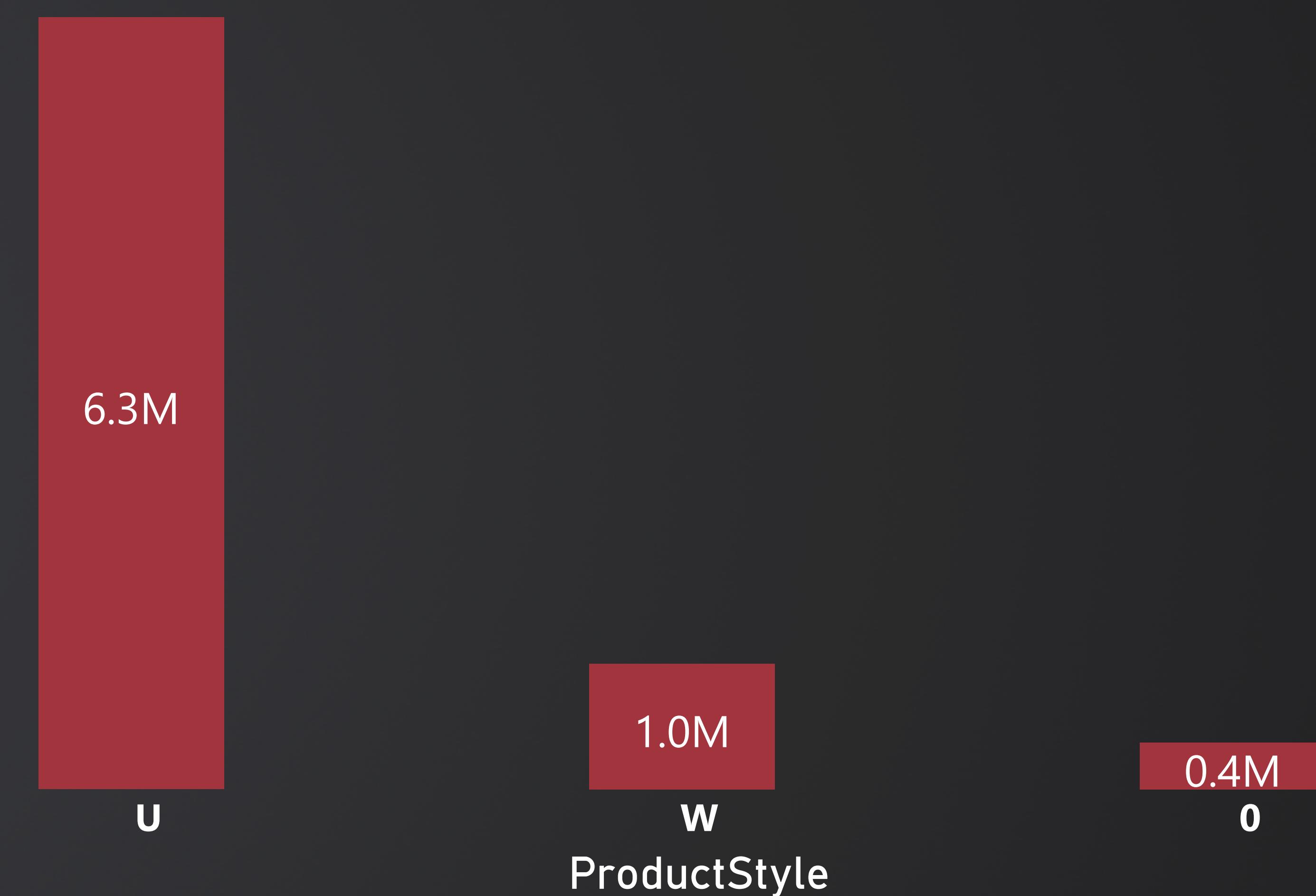
Total Revenue by Year, Quarter & Month



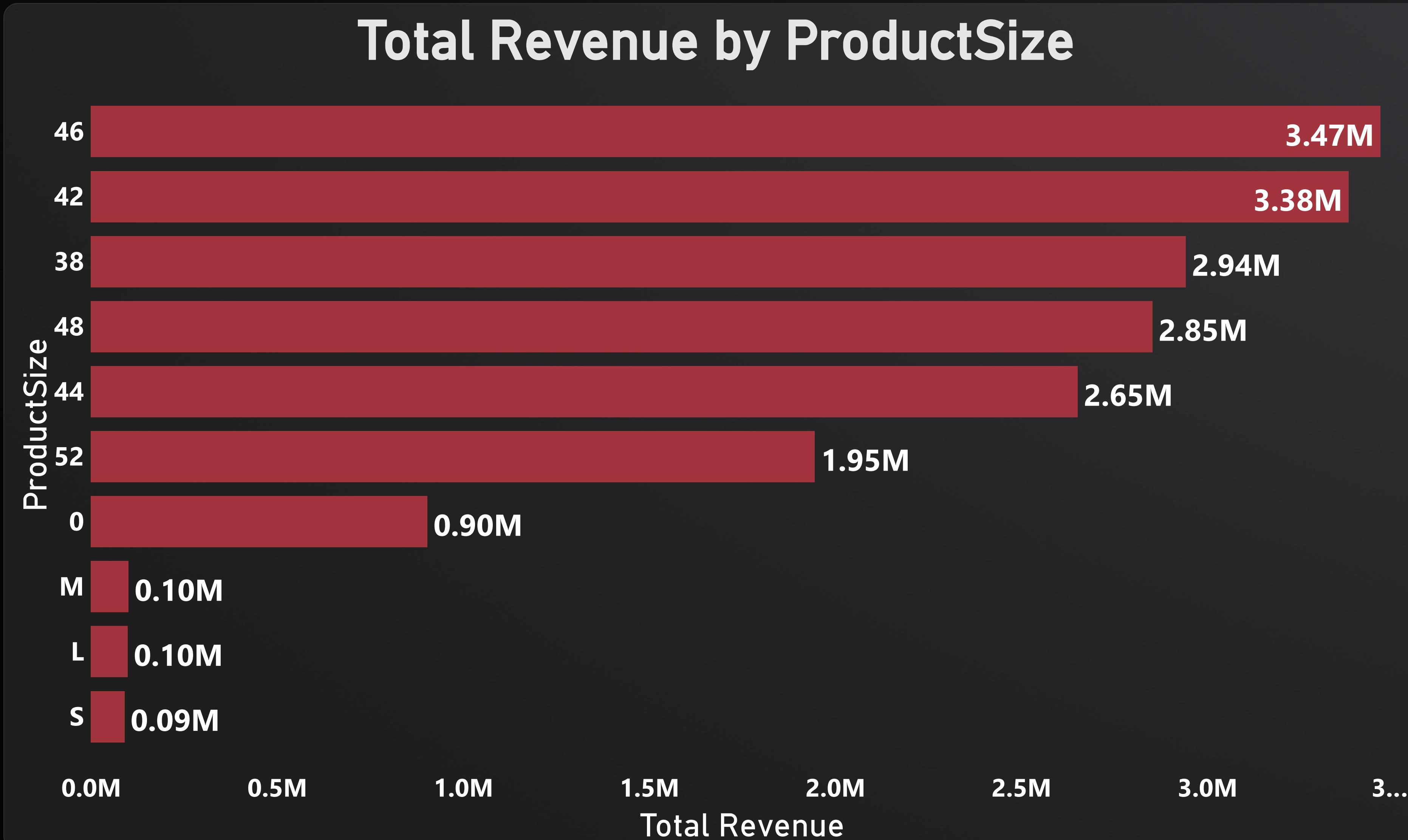
Total Profit by ProductSize



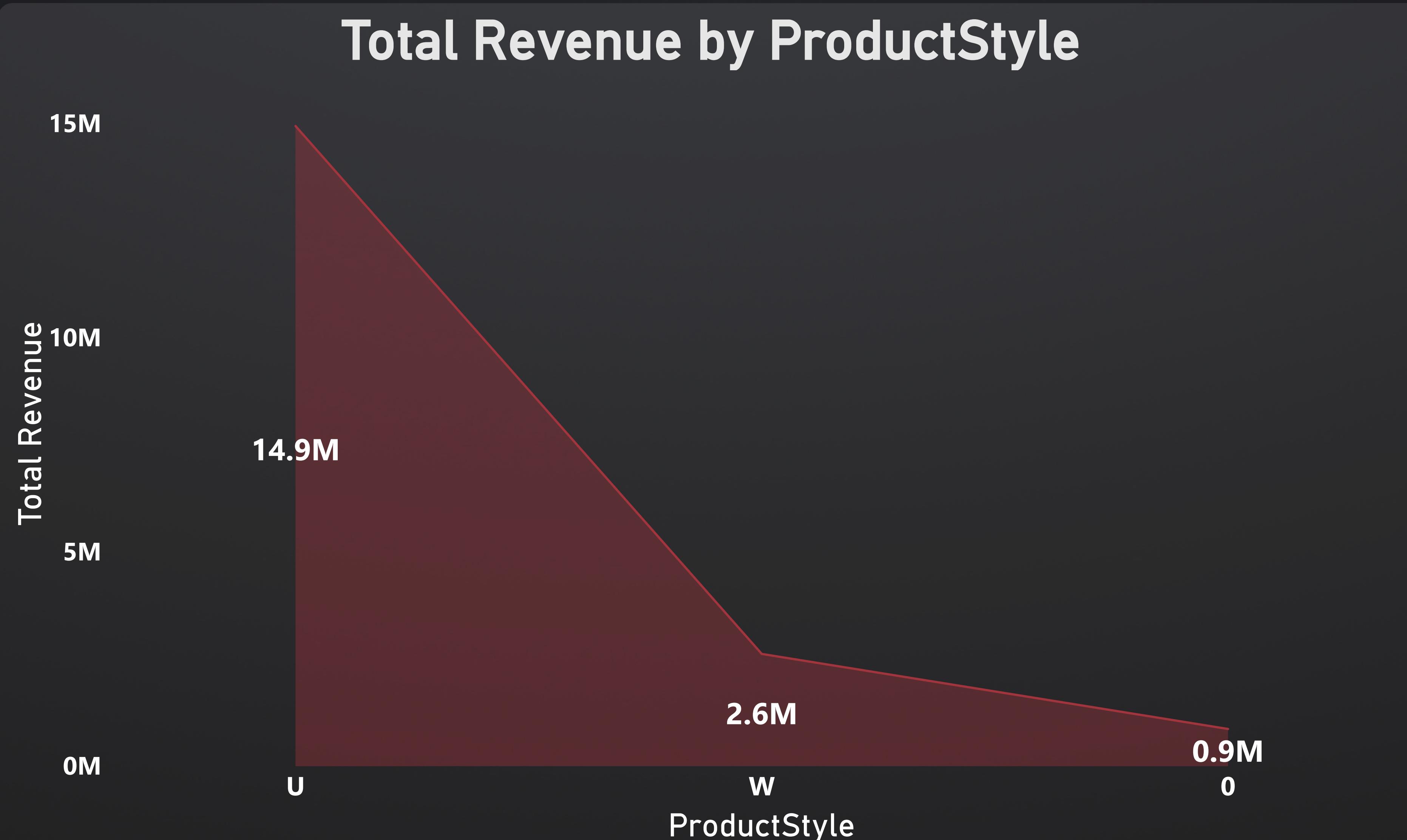
Total Profit by ProductStyle



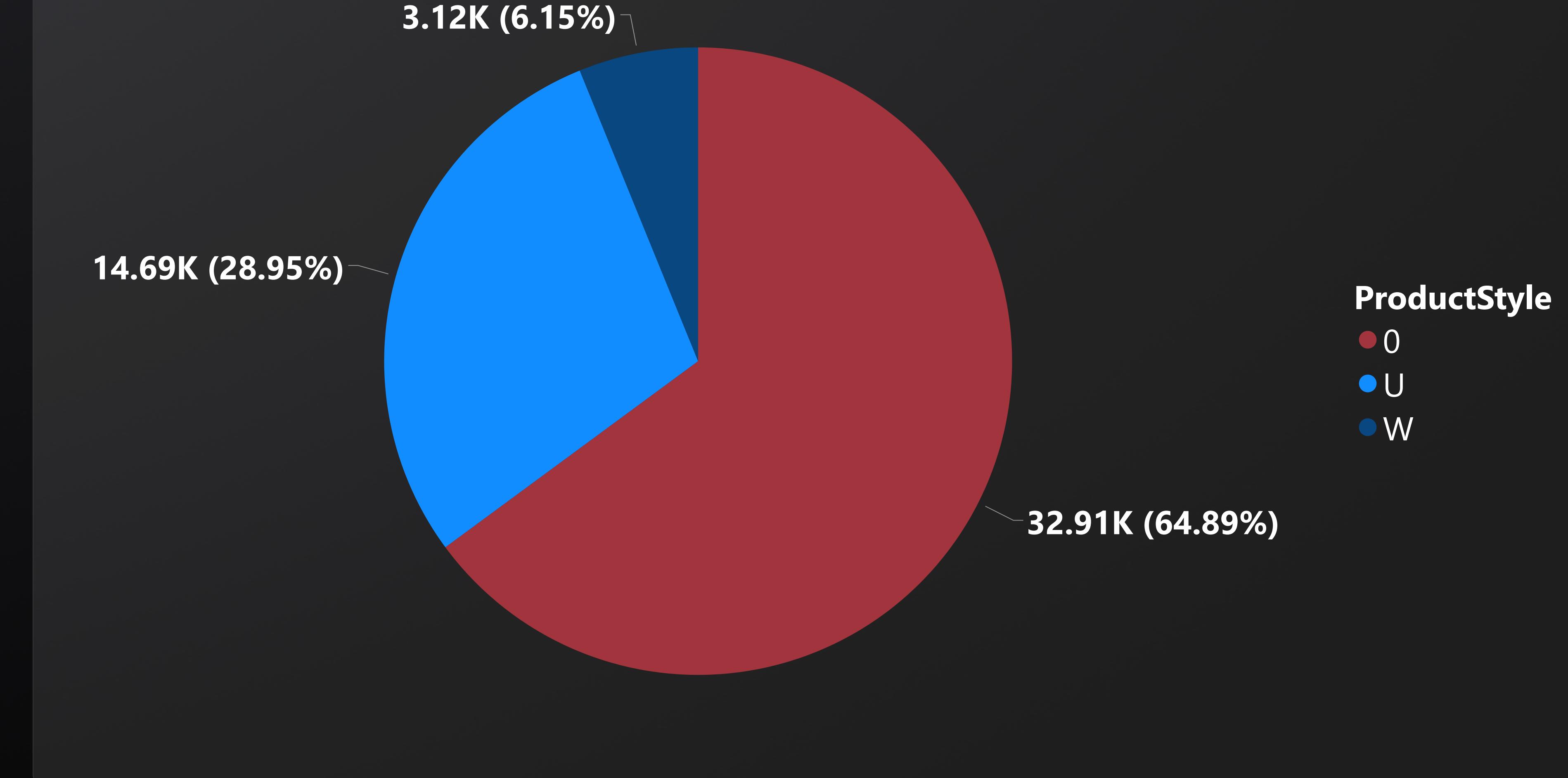
Total Revenue by ProductSize



Total Revenue by ProductStyle



Count of ProductPrice by ProductStyle



Customer Details

Gender

Total Customers

18.11K

Avg Revenue Per Customer

438.81

Average Annual Income

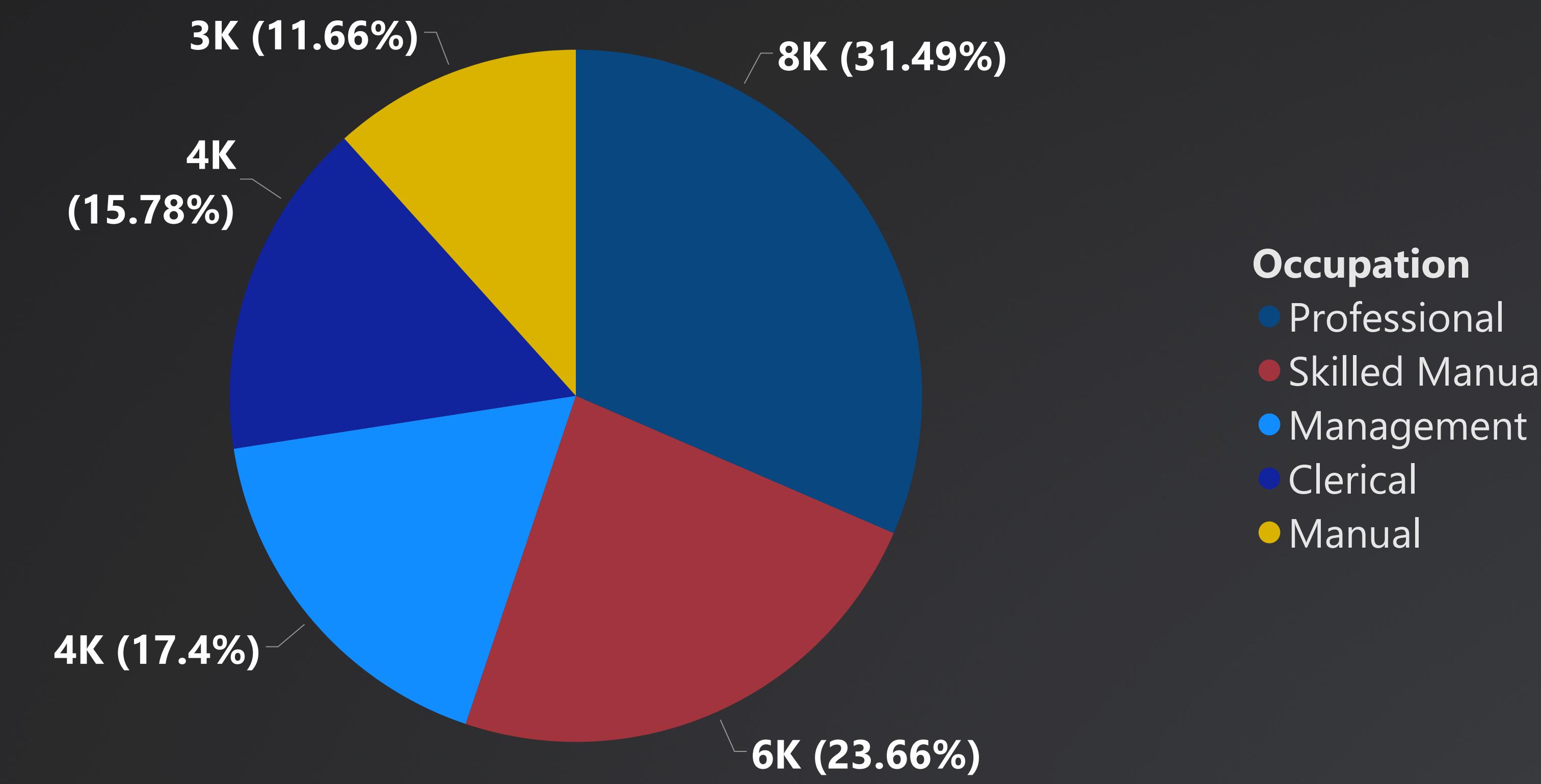
59.70K

Avg Children Per Customers

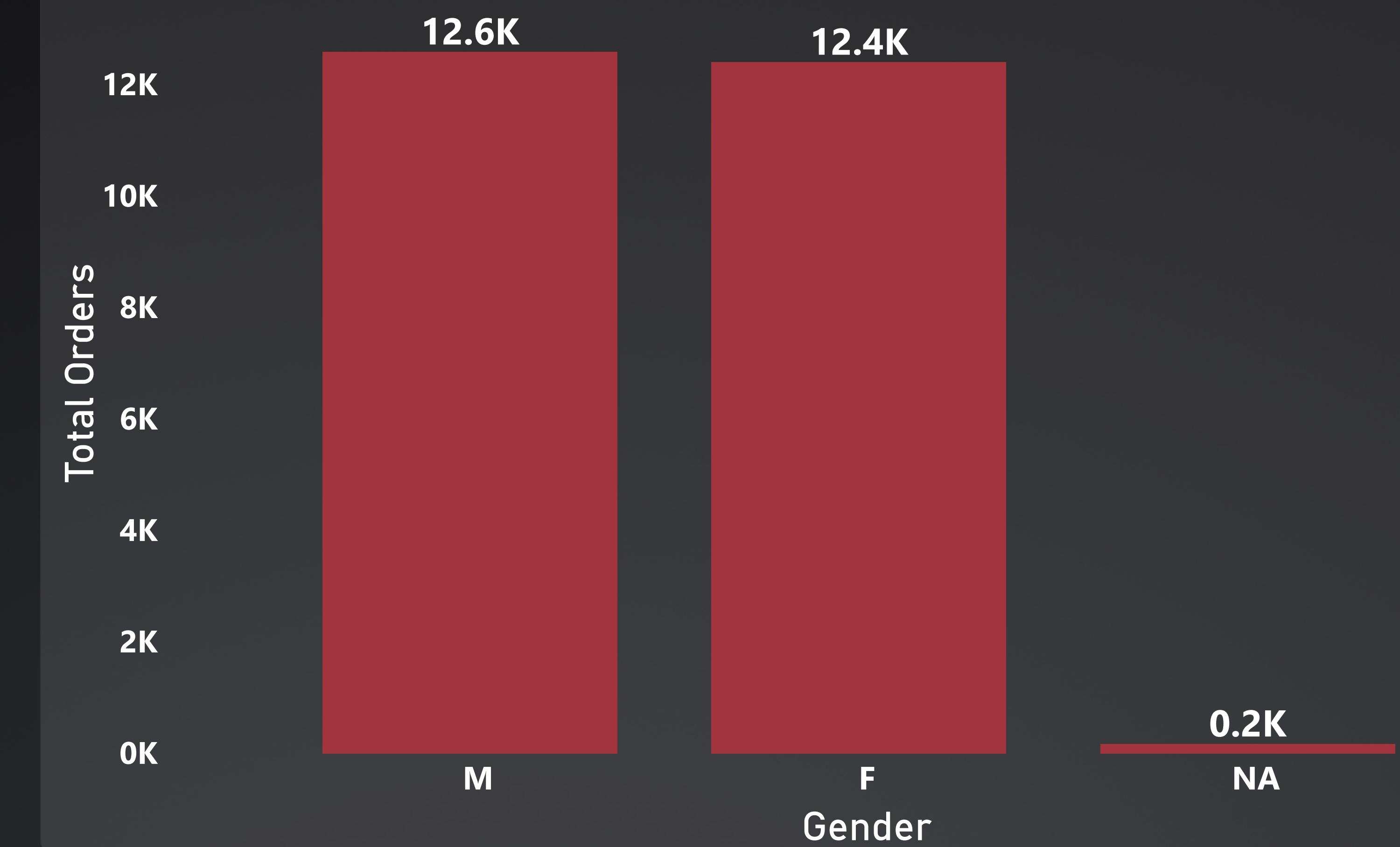
1.85

Education Level

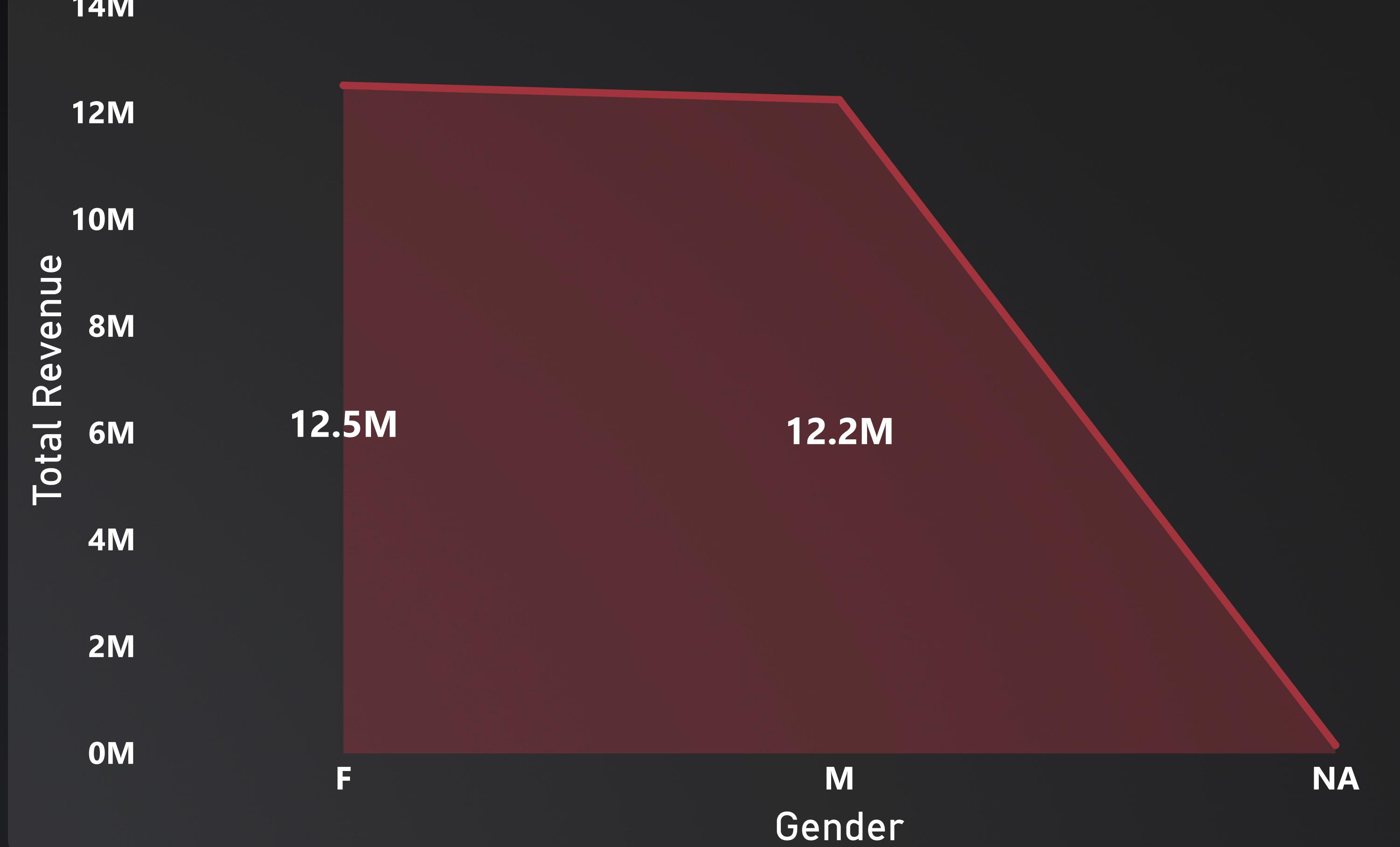
Total Orders by Occupation



Total Orders by Gender



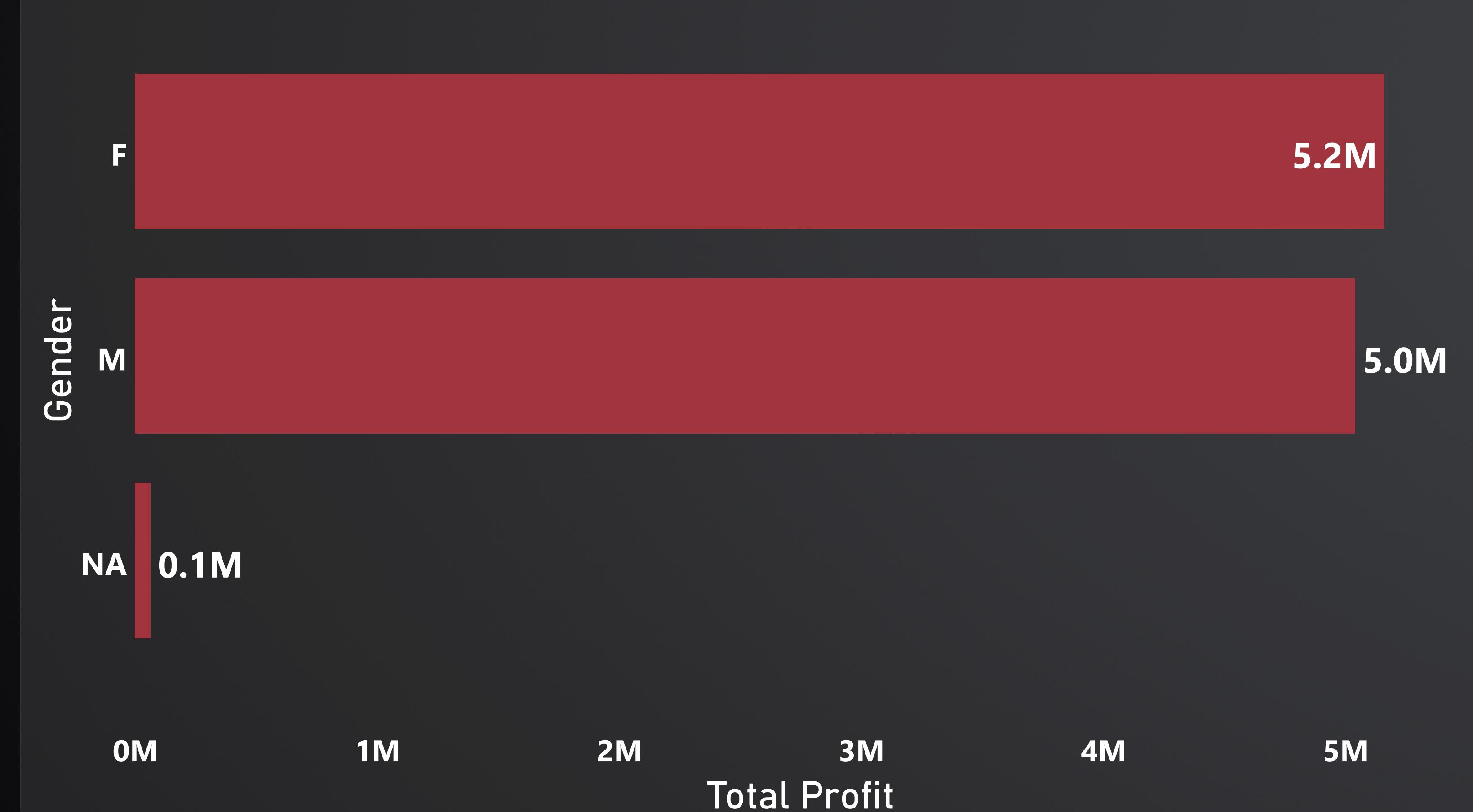
Total Revenue by Gender



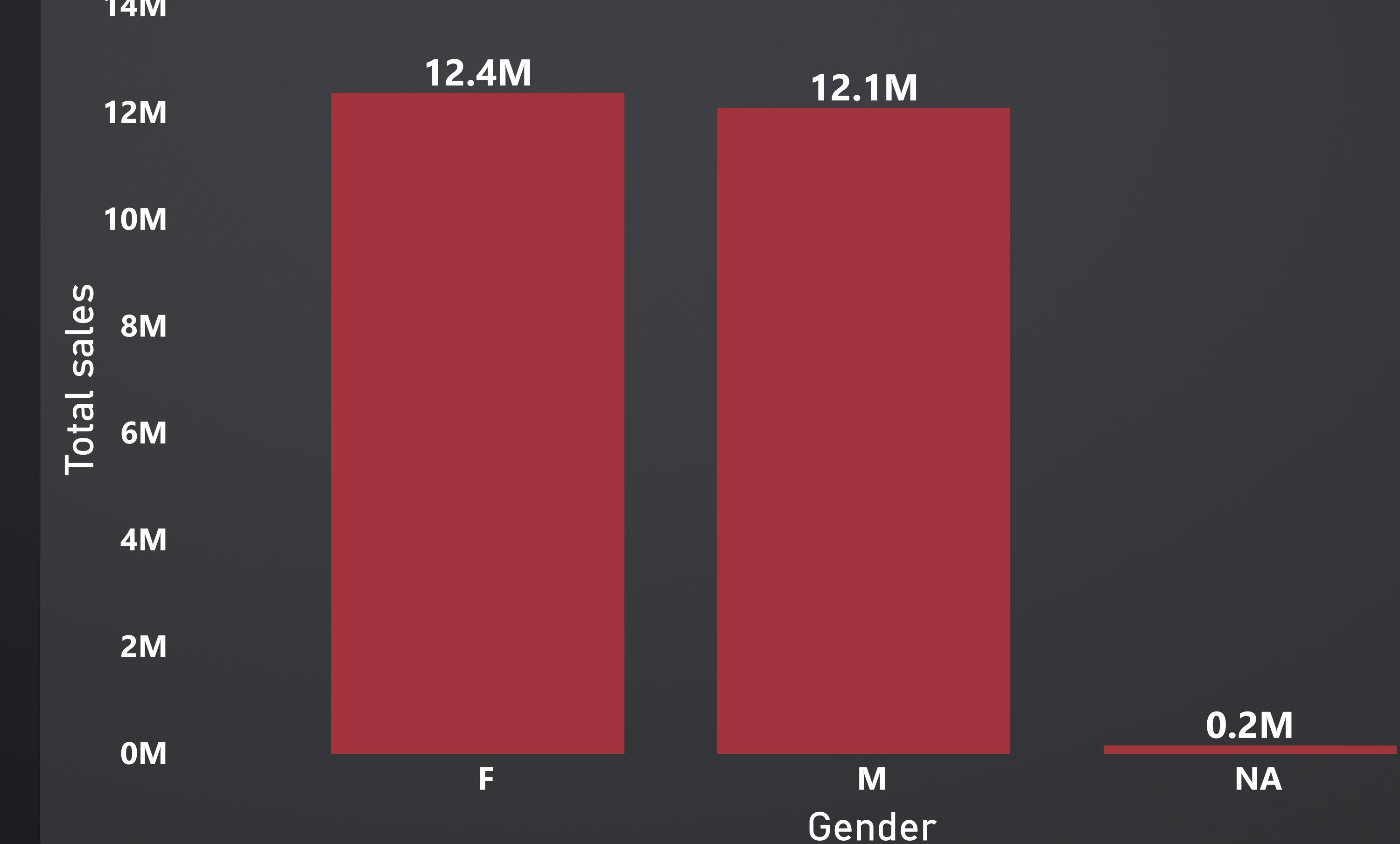
Occupation Level

Martial Status

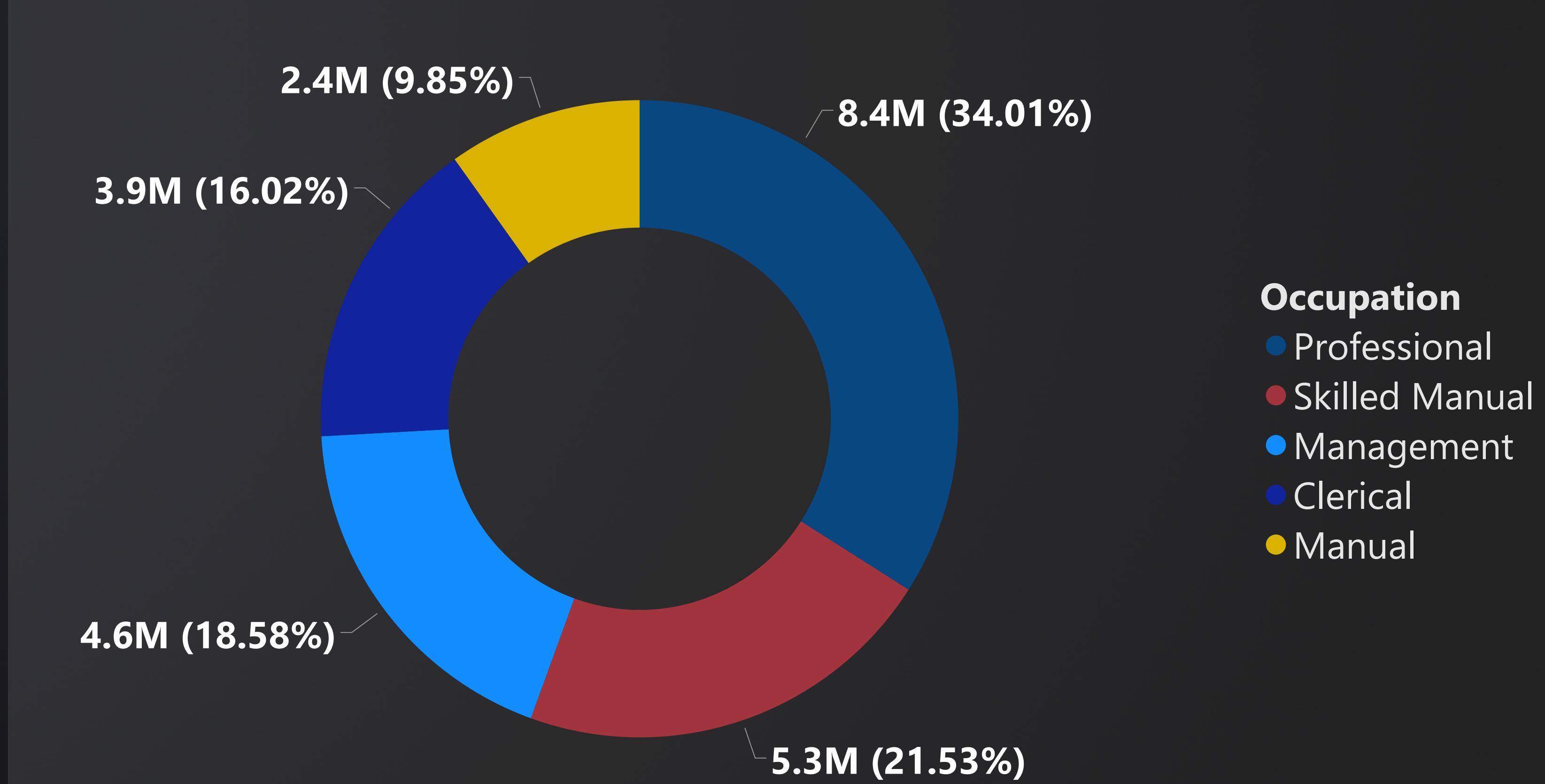
Total Profit by Gender



Total sales by Gender

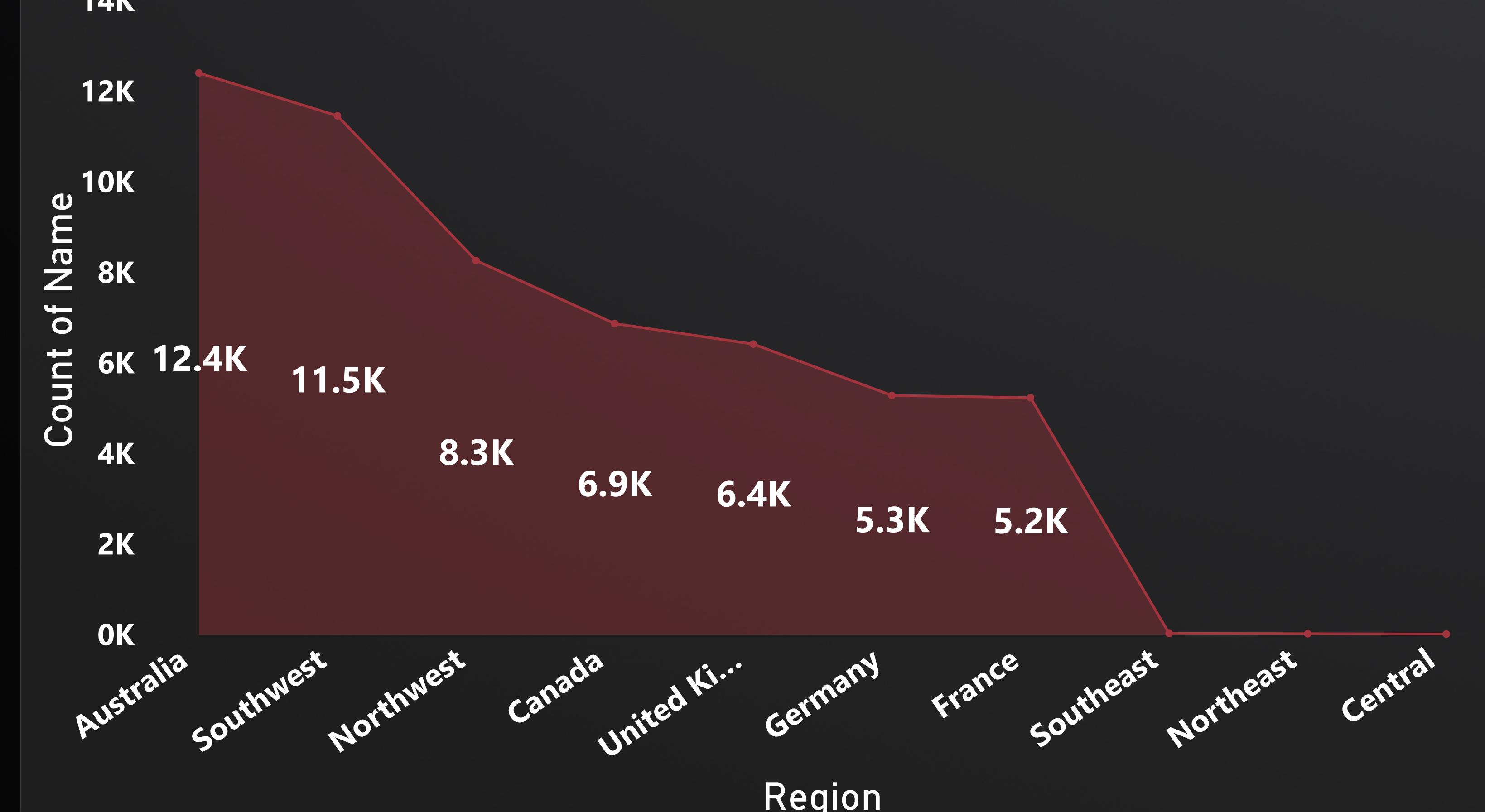


Total sales by Occupation

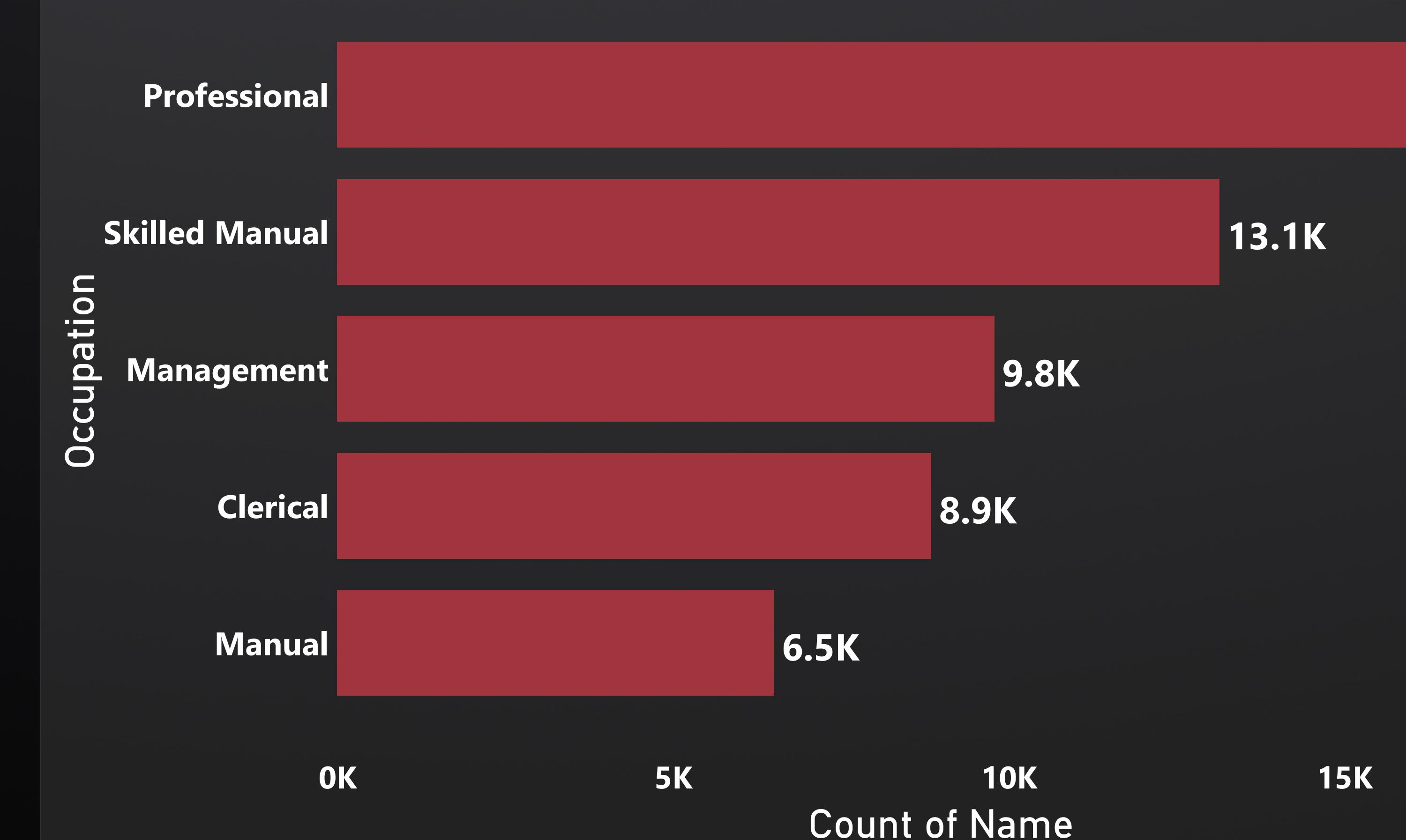


Region

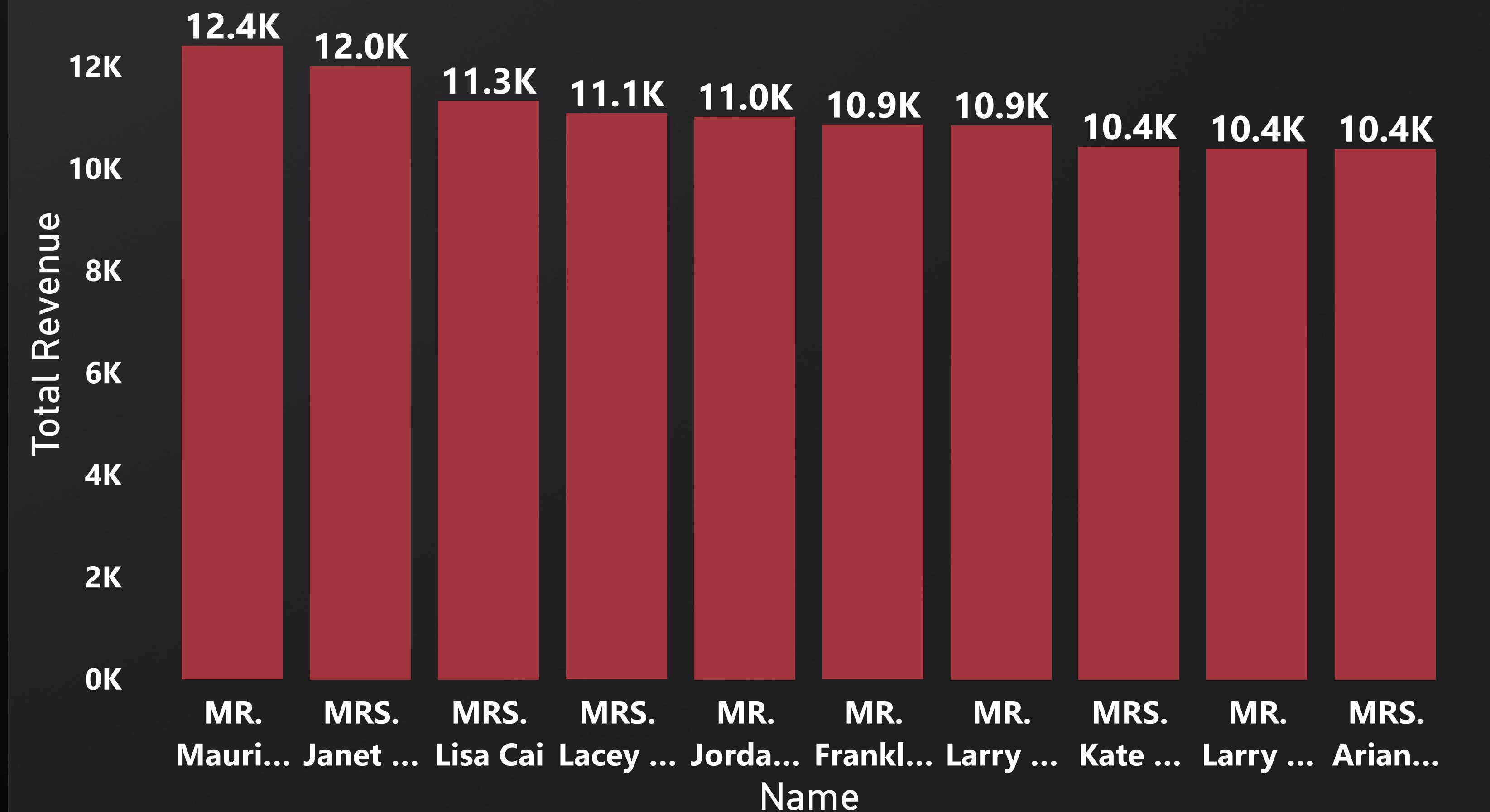
Customers by Region



Customers by Occupation



Top 10 Customer by Revenue



Category Name

Top 50 Customers on Orders

| Name | Total Orders |
|-----------------------|--------------|
| MR. Dalton Perez | 26 |
| MR. Fernando Barnes | 26 |
| MR. Ryan Thompson | 26 |
| MRS. Hailey Patterson | 26 |
| MRS. Samantha Jenkins | 26 |
| MR. Jason Griffin | 25 |
| MRS. Ashley Henderson | 25 |
| MR. Charles Jackson | 24 |
| MR. Daniel Davis | 24 |
| MR. Henry Garcia | 24 |
| MR. Mason Roberts | 24 |
| MRS. Jennifer Simmons | 24 |
| MS. April Shan | 24 |
| MRS. Nancy Chapman | 23 |
| MR. Luis Diaz | 17 |
| MRS. Ana Perry | 17 |
| Grand Total: | |
| | 827 |

Top 10 Products based on Region and Rank based on Sales

| ProductName | Australia | Canada | Central | France | Germany | Northeast | Northwest | Southeast | Southwest | United Kingdom |
|---------------------|-----------|--------|---------|--------|---------|-----------|-----------|-----------|-----------|----------------|
| Touring-2000 Blue | 13 | 10 | | 11 | 11 | | 12 | | 12 | 11 |
| Touring-1000 Yellow | 8 | 4 | | 7 | 9 | | 9 | | 5 | 9 |
| Touring-1000 Blue | 9 | 5 | | 9 | 7 | | 6 | 2 | 4 | 5 |
| Road-750 Black | 10 | 11 | 2 | 10 | 10 | | 10 | | 9 | 10 |
| Road-550-W Yellow | 7 | 9 | | 8 | 8 | | 5 | | 7 | 8 |
| Road-350-W Yellow | 6 | 8 | | 6 | 6 | 2 | 4 | | 6 | 7 |
| Road-250 Red | 5 | 7 | | 4 | 4 | | 8 | | 10 | 4 |
| Road-250 Black | 1 | 6 | | 3 | 3 | | 7 | | 8 | 3 |
| Road-150 Red | 4 | 1 | | 5 | 5 | | 3 | | 3 | 6 |
| Mountain-200 Silver | 3 | 3 | 1 | 2 | 1 | | 2 | 1 | 1 | 2 |
| Mountain-200 Black | 2 | 2 | | 1 | 2 | 1 | 1 | 3 | 2 | 1 |