

CUSTOMER RISK ANALYSIS

Contract
All

TOTAL COUNT
7043

MALE COUNT
3555

FEMALE COUNT
3488

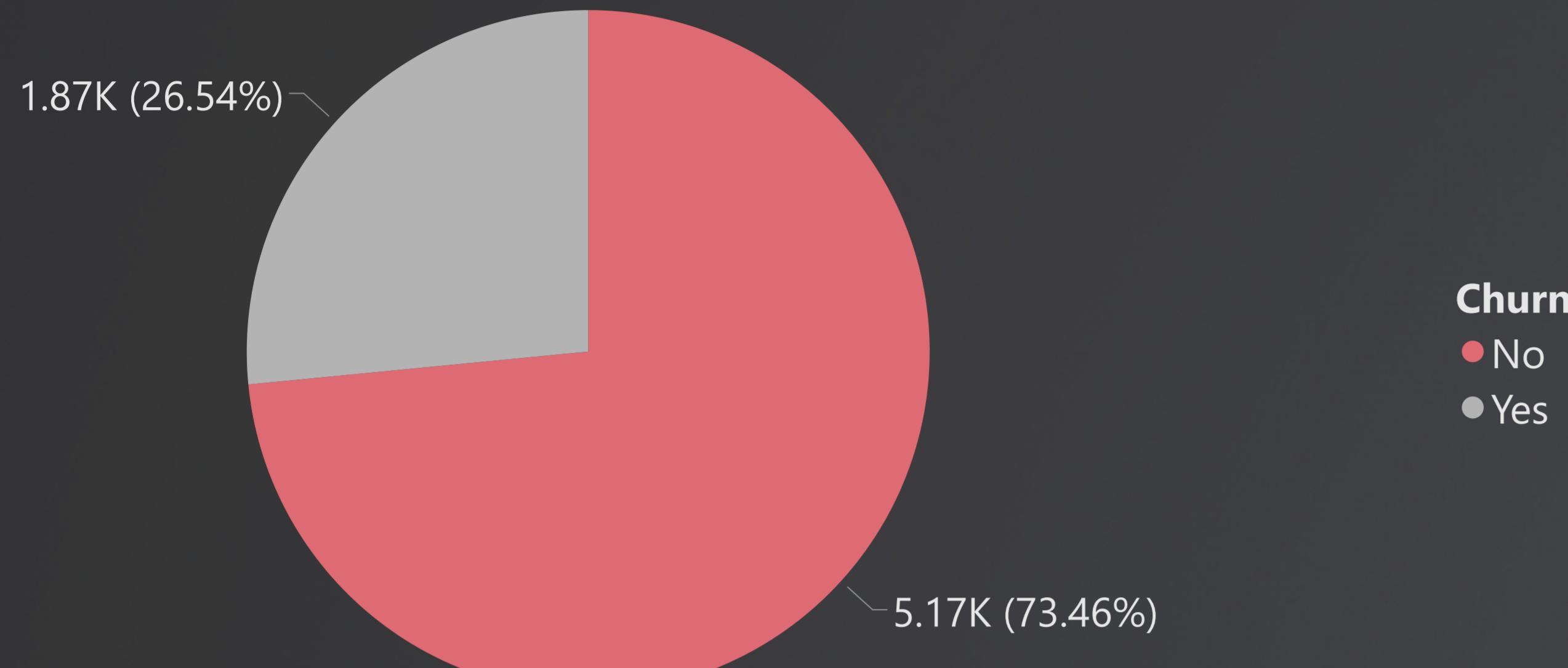
SUM OF MONTHLY CHARGES
456.12K

AVERAGE OF MONTHLY CHARGES
64.76

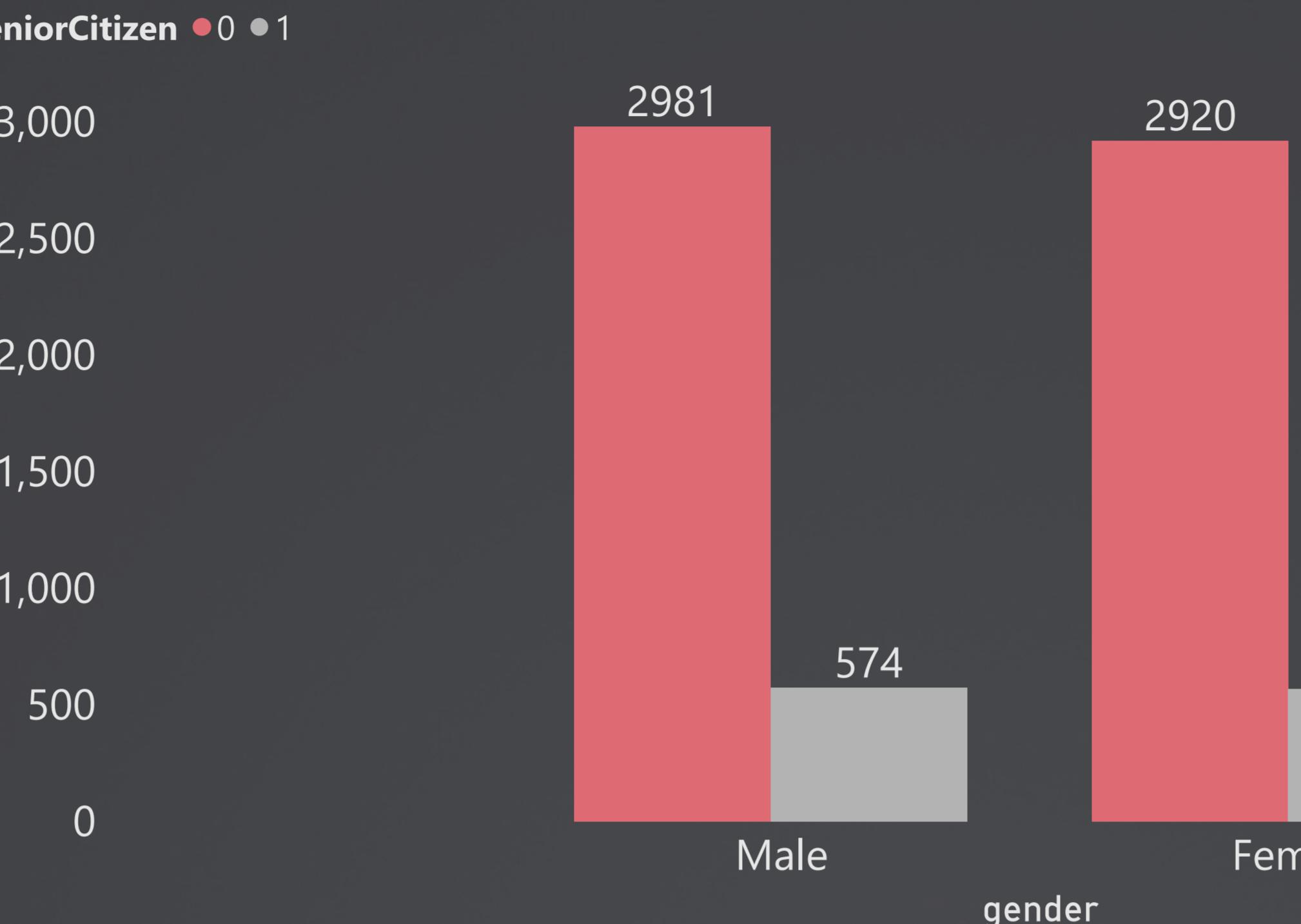
SUM OF TOTAL CHARGES
16.06M

AVERAGE OF TOTAL CHARGES
2.28K

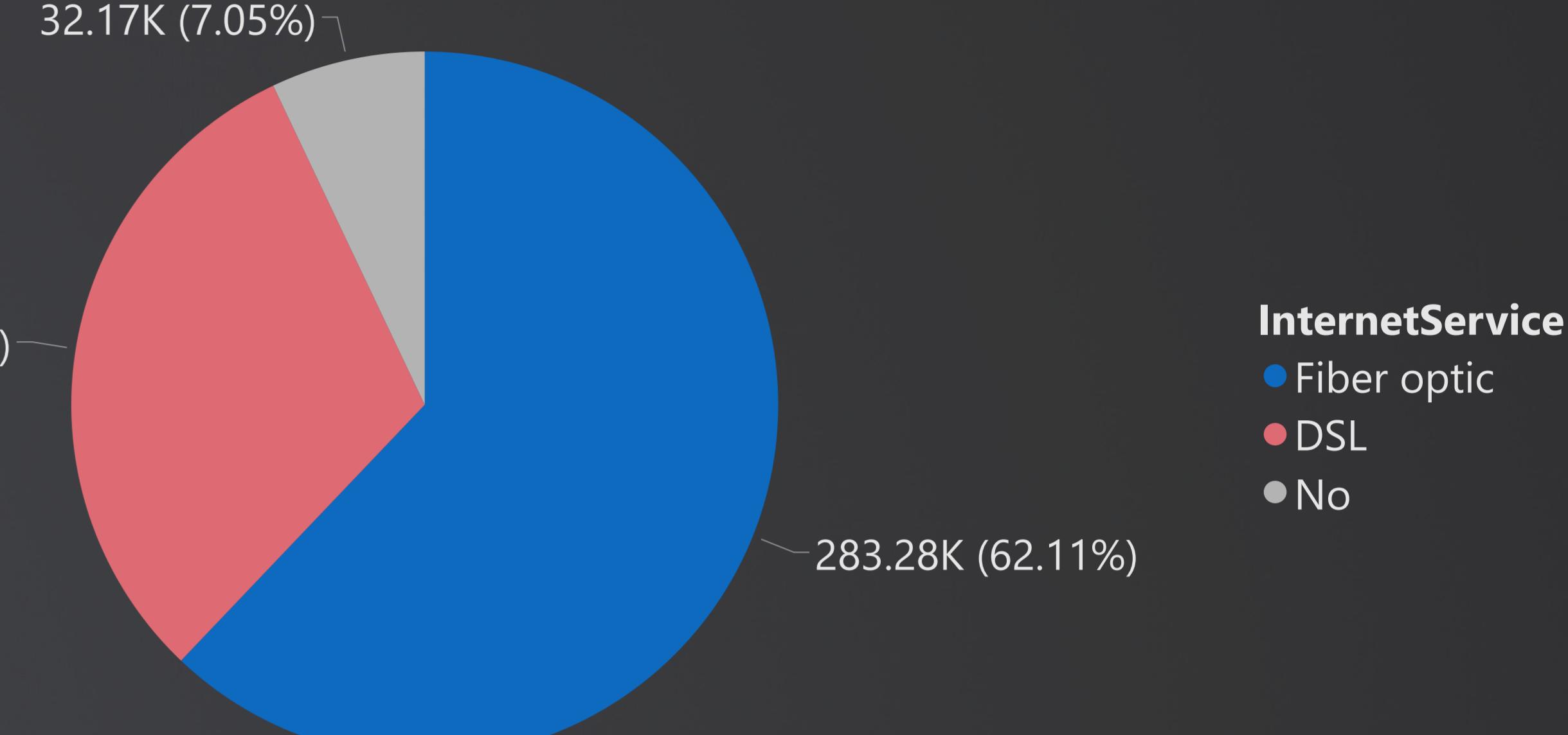
Count of customer by Churn



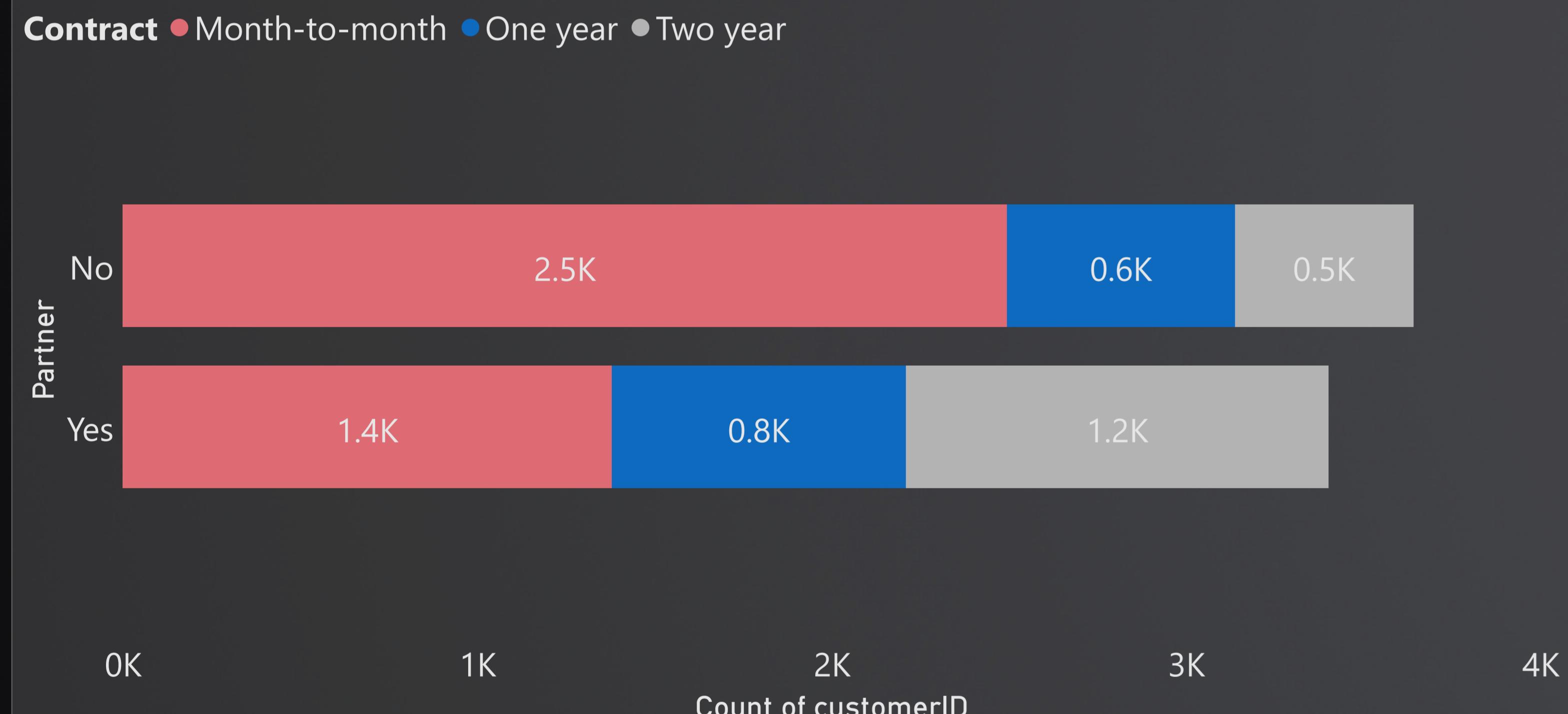
Count of SeniorCitizen by gender



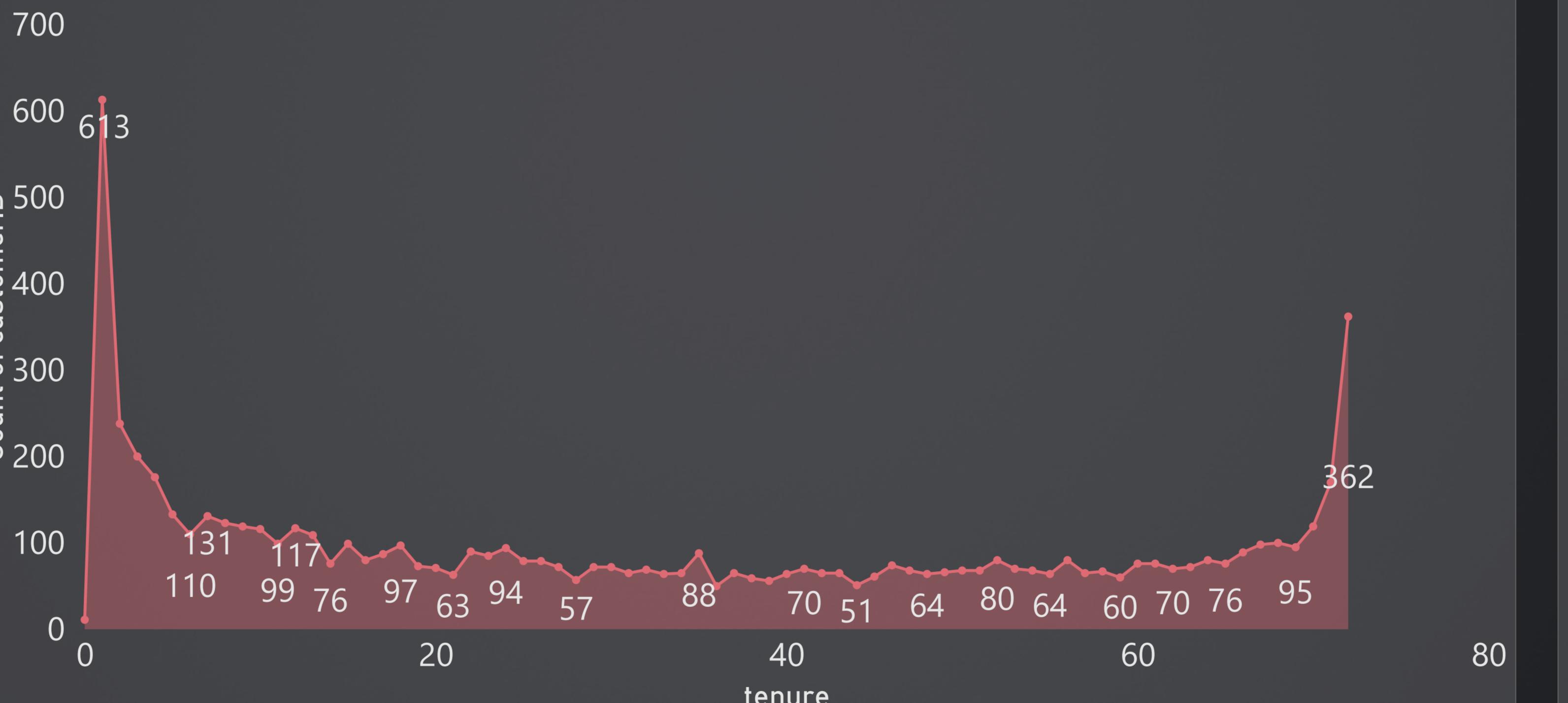
Sum of MonthlyCharges by InternetService



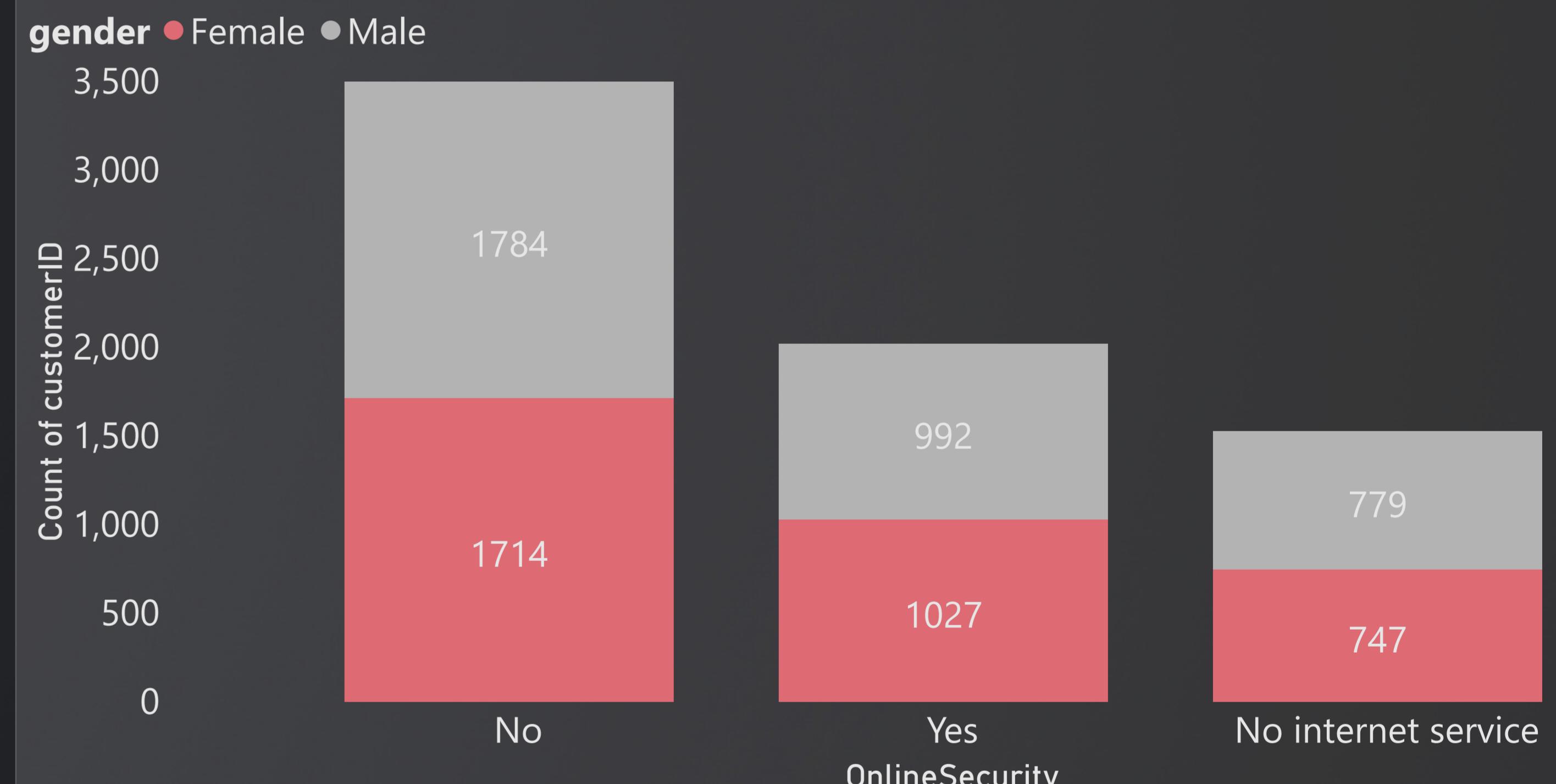
Count of customer by Partner and Contract



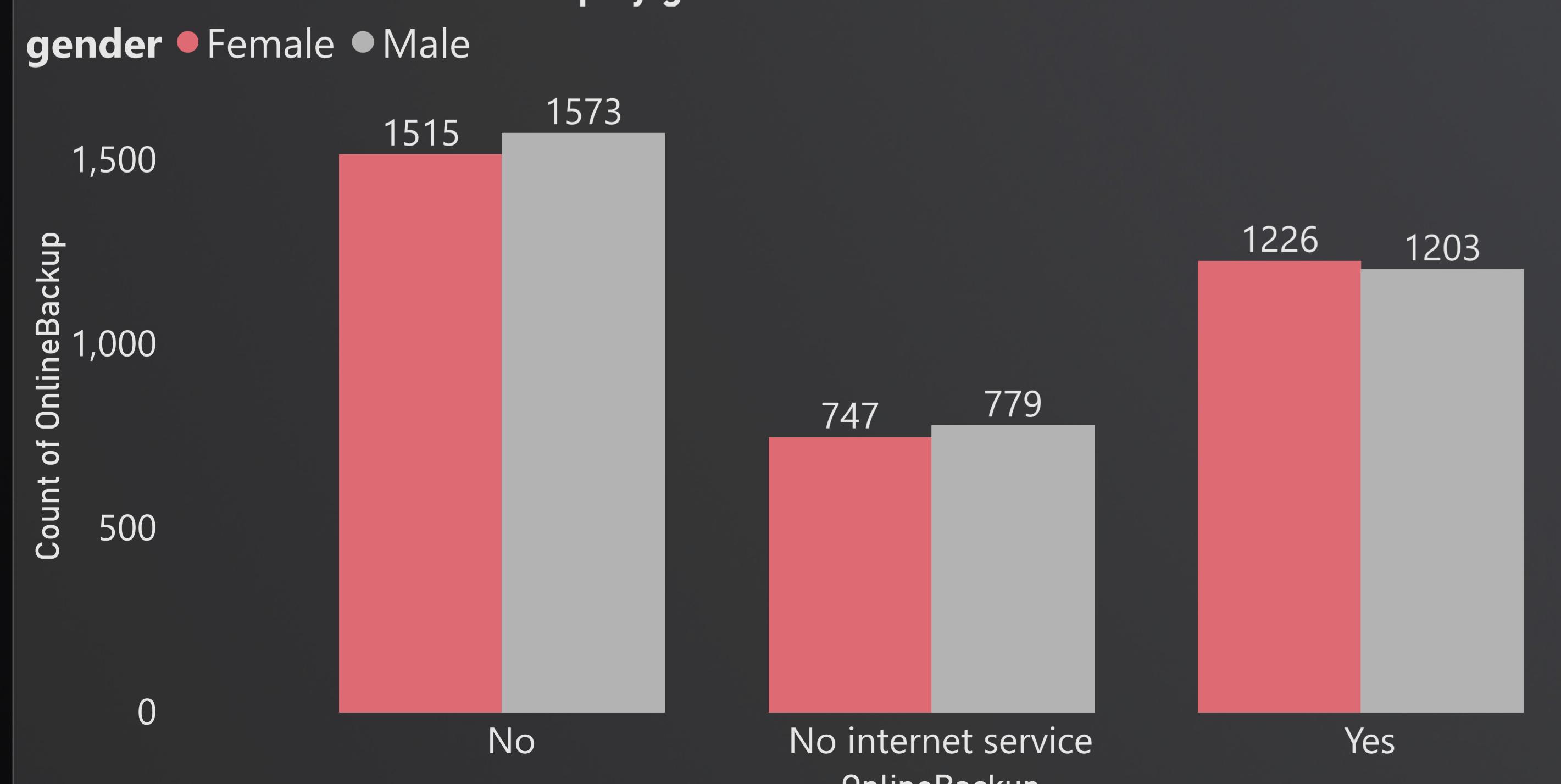
Count of customer by tenure



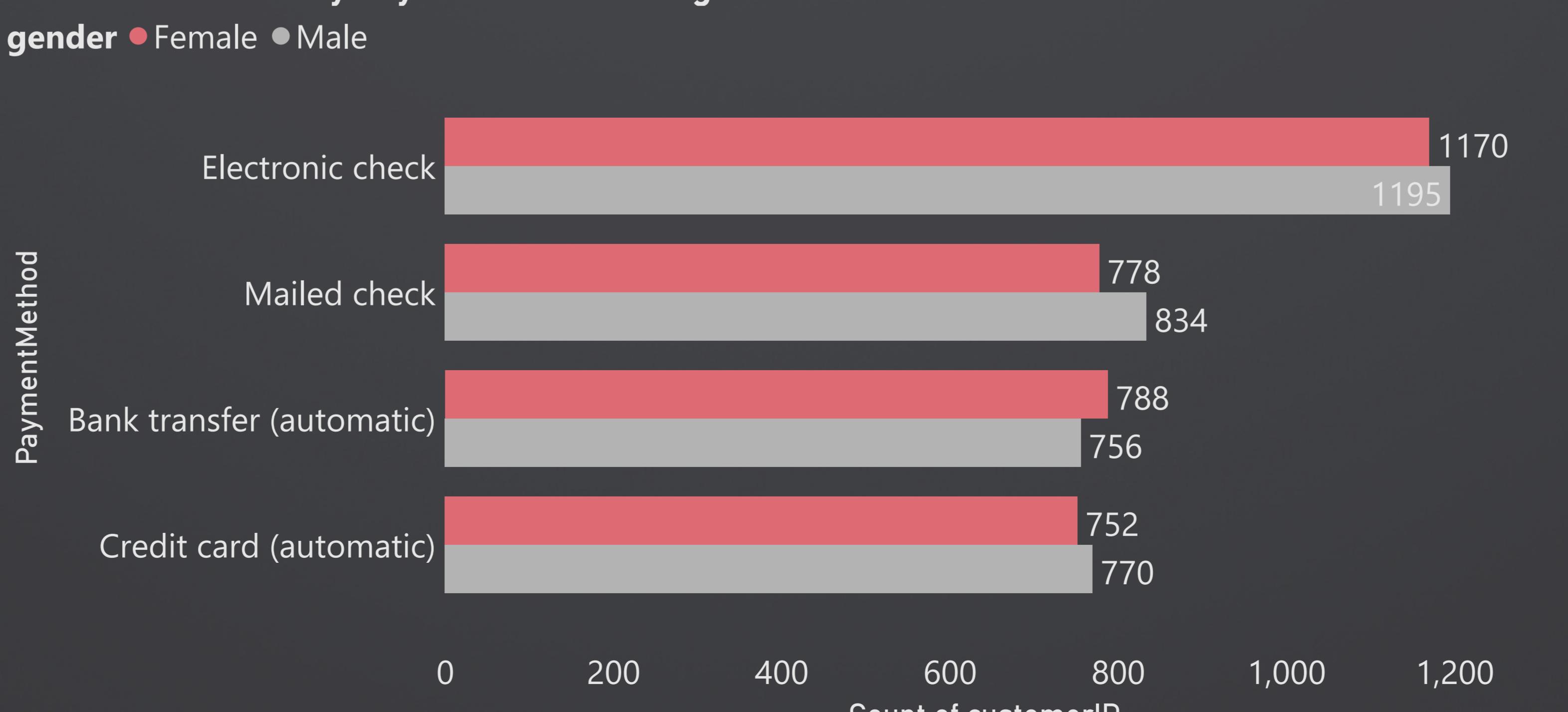
Count of customer OnlineSecurity by gender



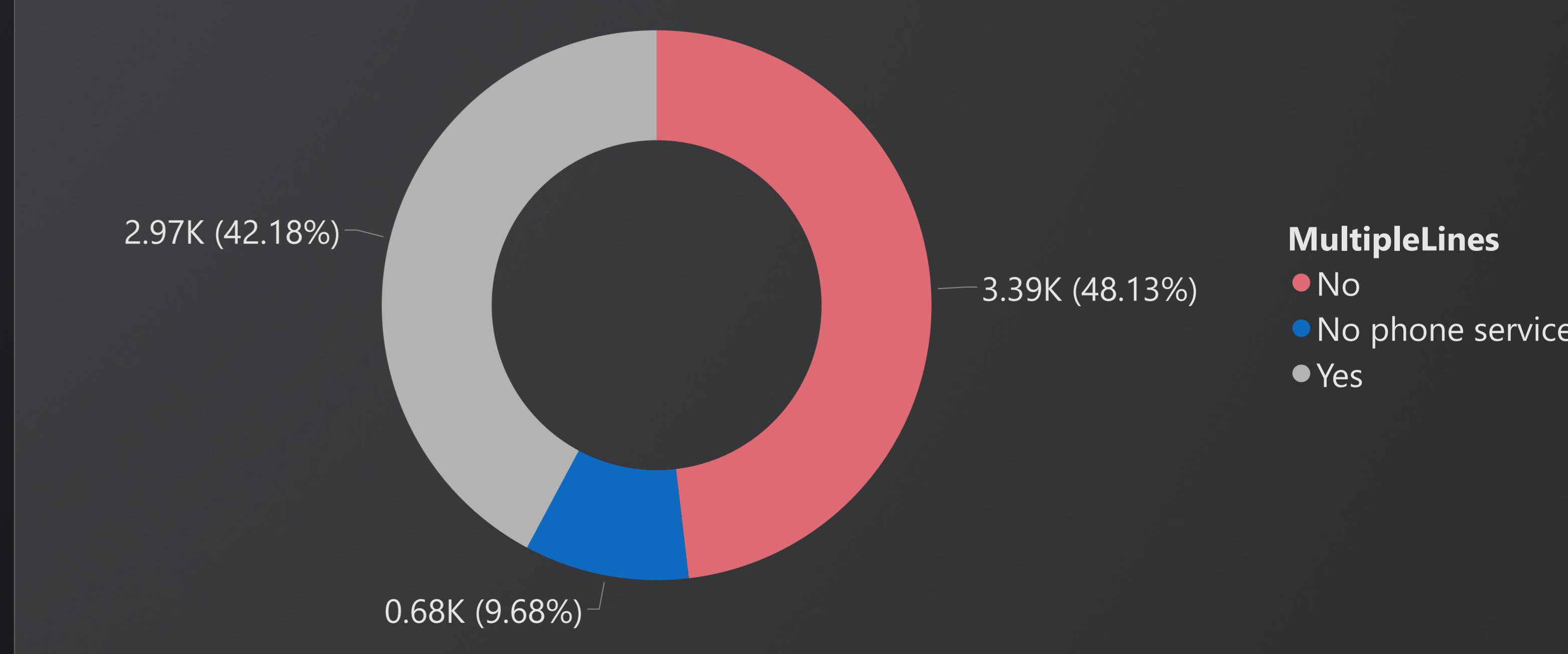
Count of customer OnlineBackup by gender



Count of customer by PaymentMethod and gender



Count of customer by MultipleLines



CHURN ANALYSIS

CHURN COUNT

1869

CHURN RATE

26.54%

SUM OF MONTHLY CHARGES

139.13K

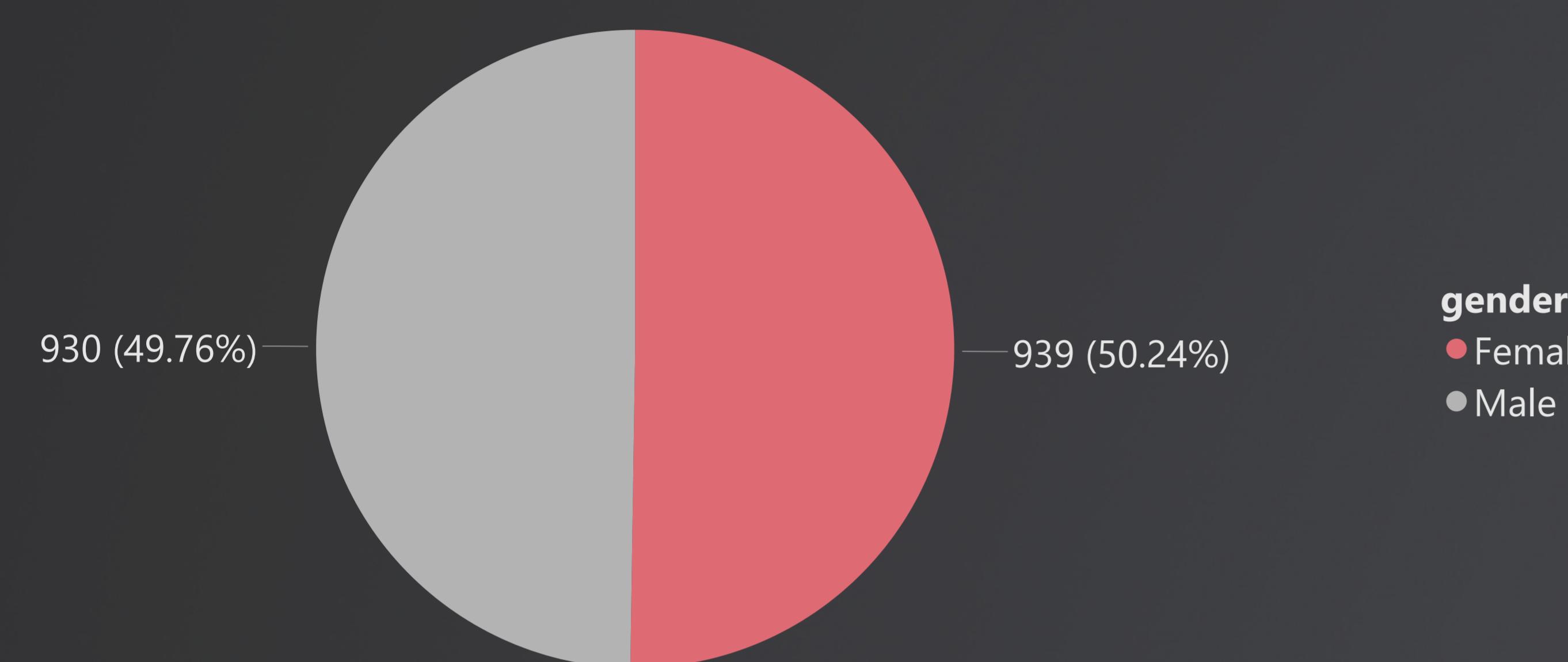
SUM OF TOTAL CHARGES

2.86M

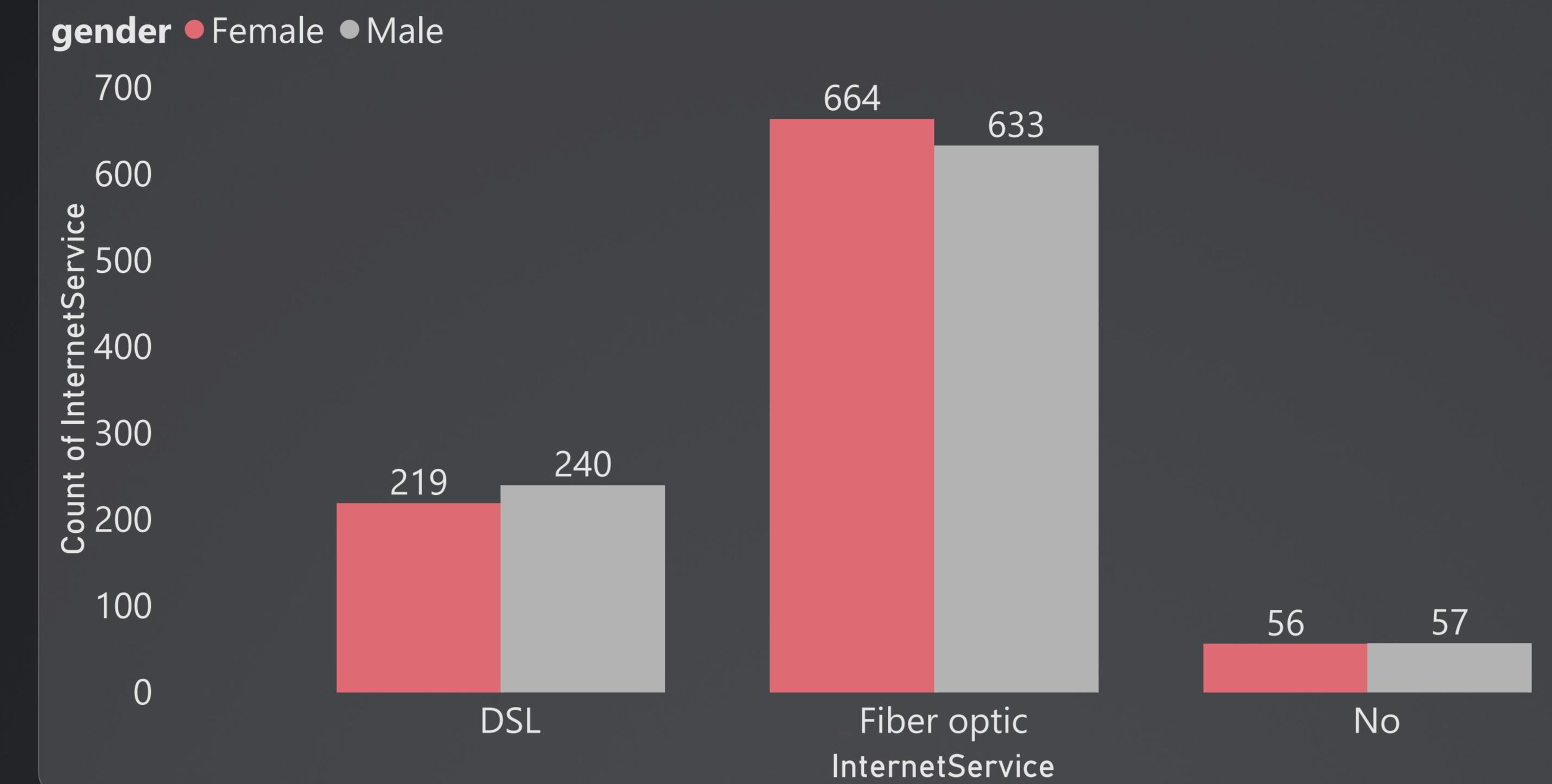
AVERAGE OF TENURE

17.98

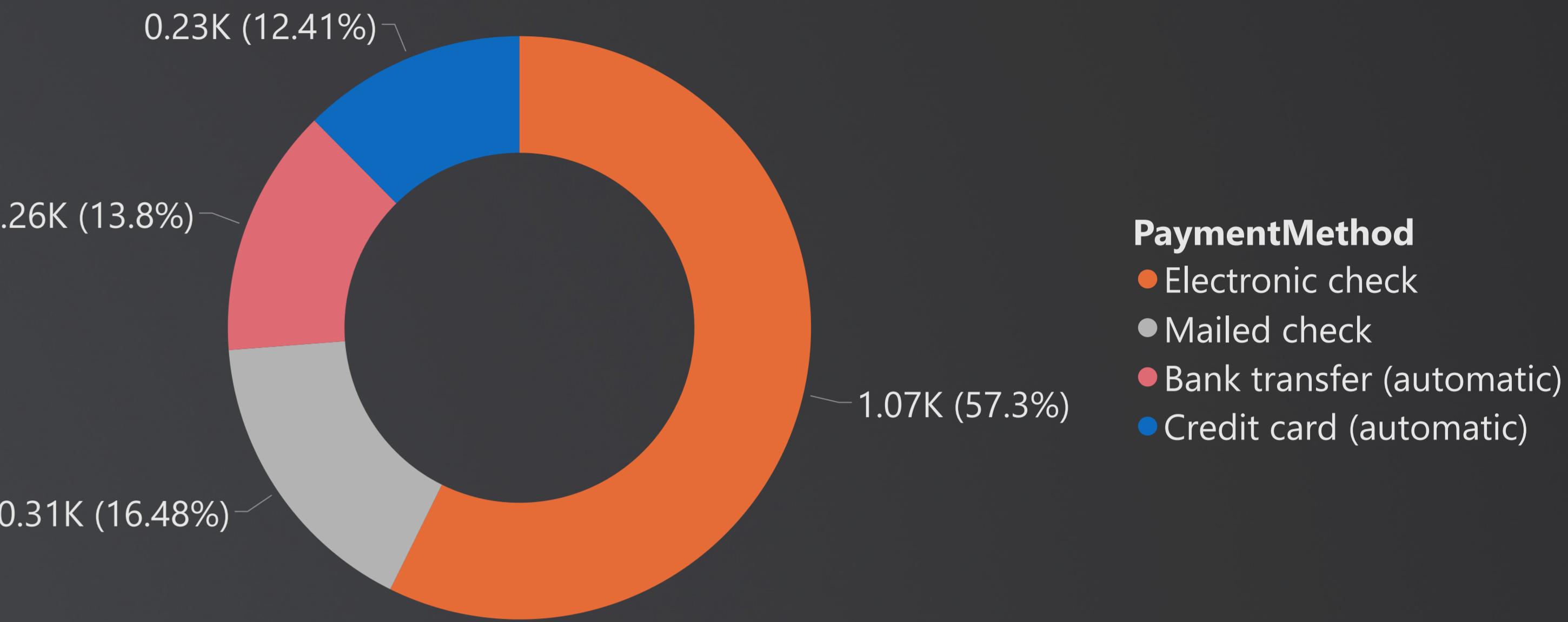
Churn by Gender



Count of InternetService by gender

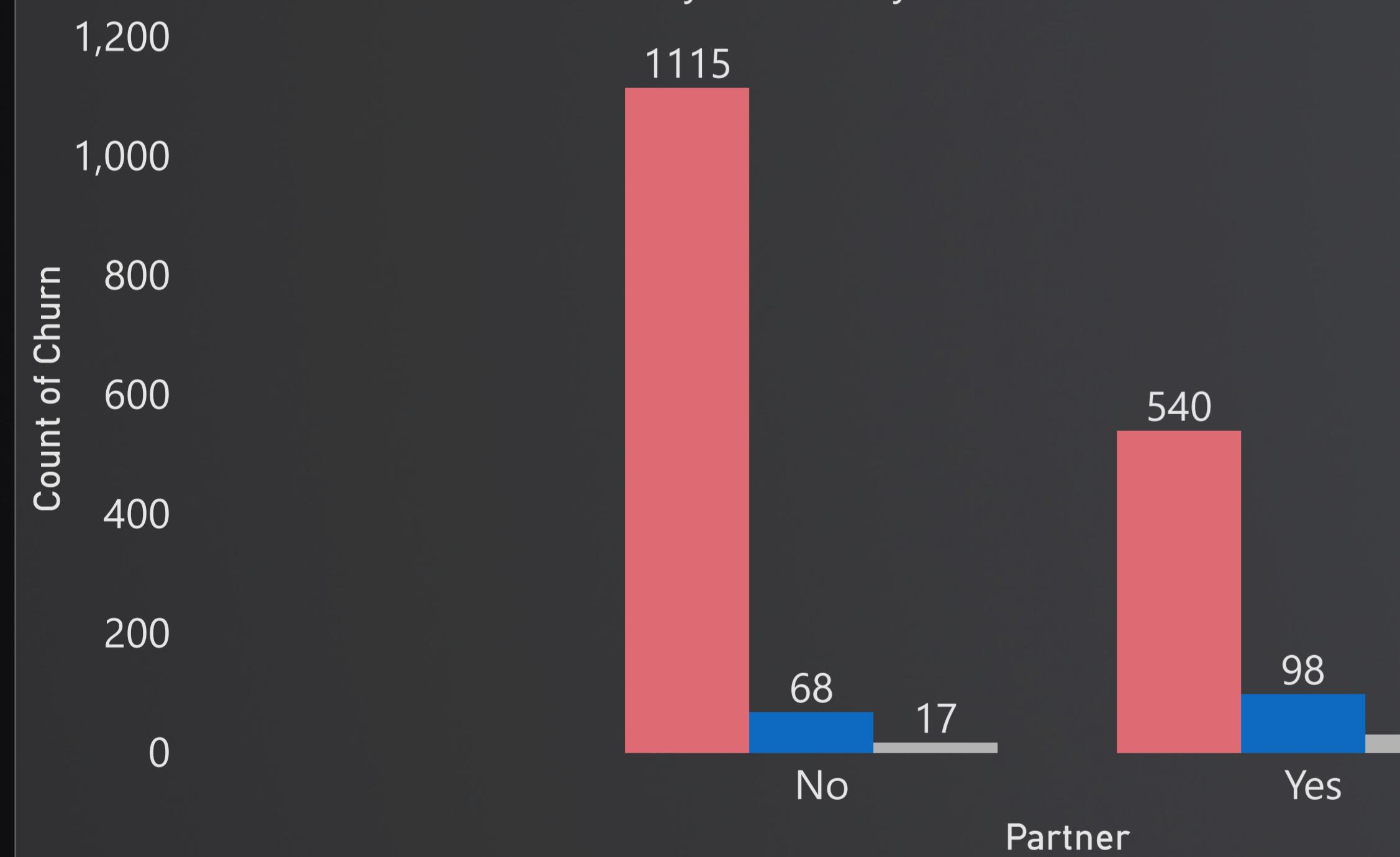


Count of PaymentMethod by Churn



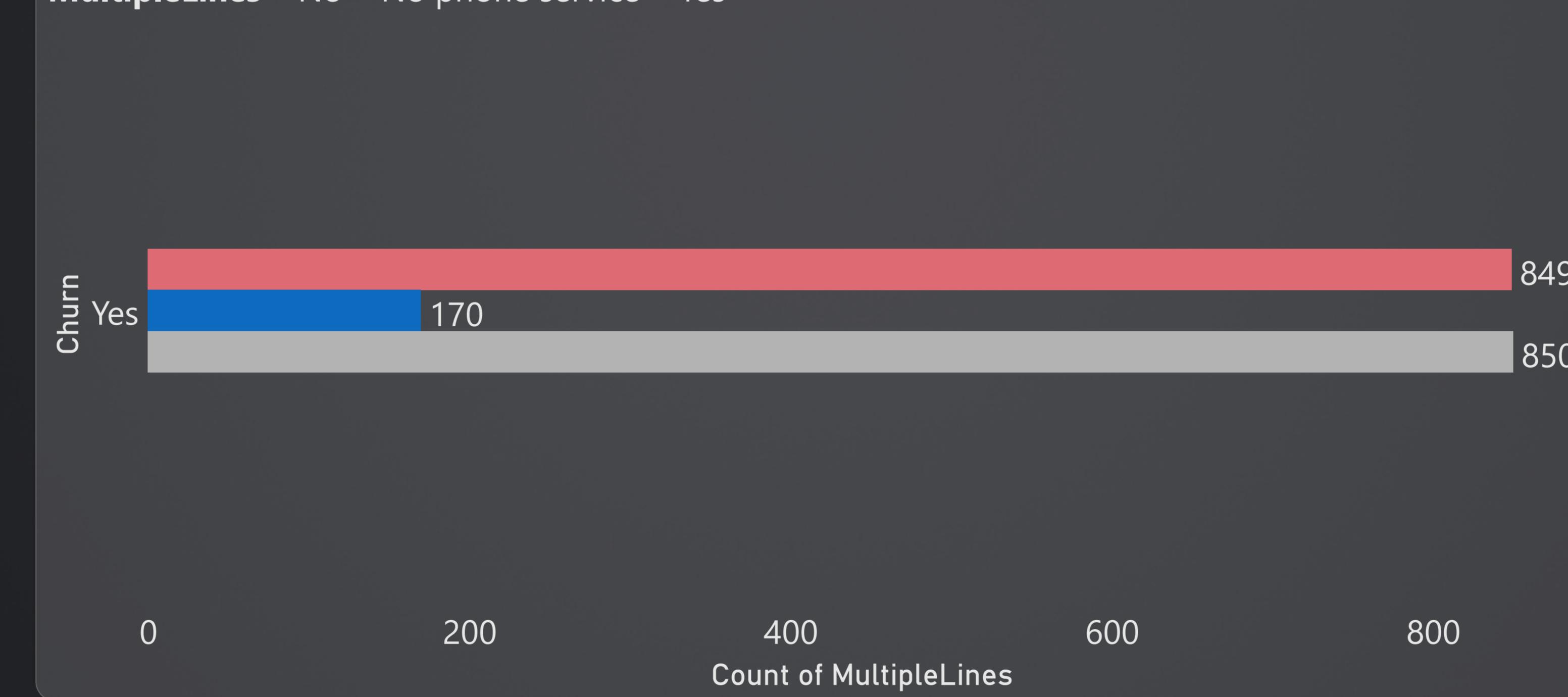
Count of Churn by Partner and Contract

Contract • Month-to-month • One year • Two year



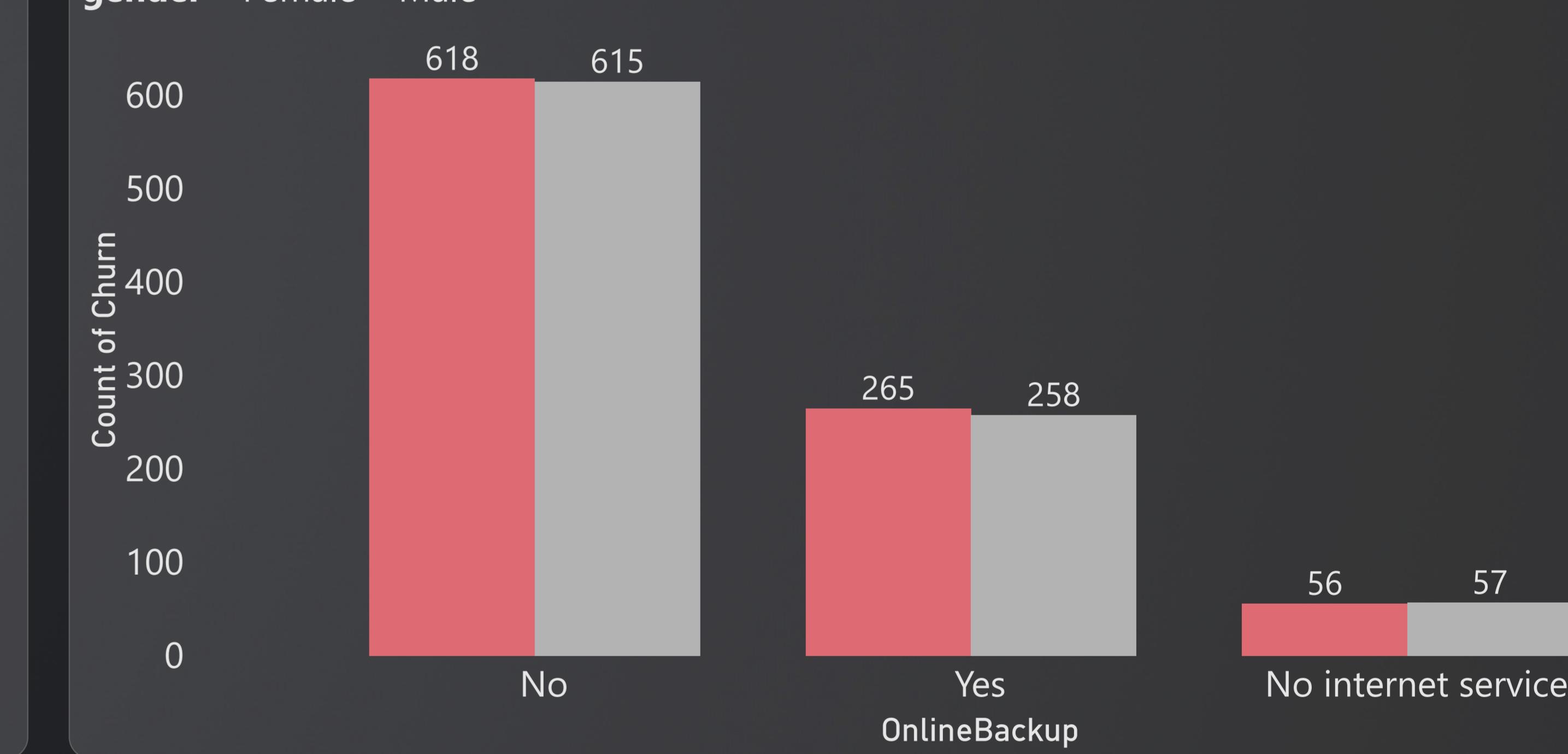
Count of MultipleLines by Churn

MultipleLines • No • No phone service • Yes



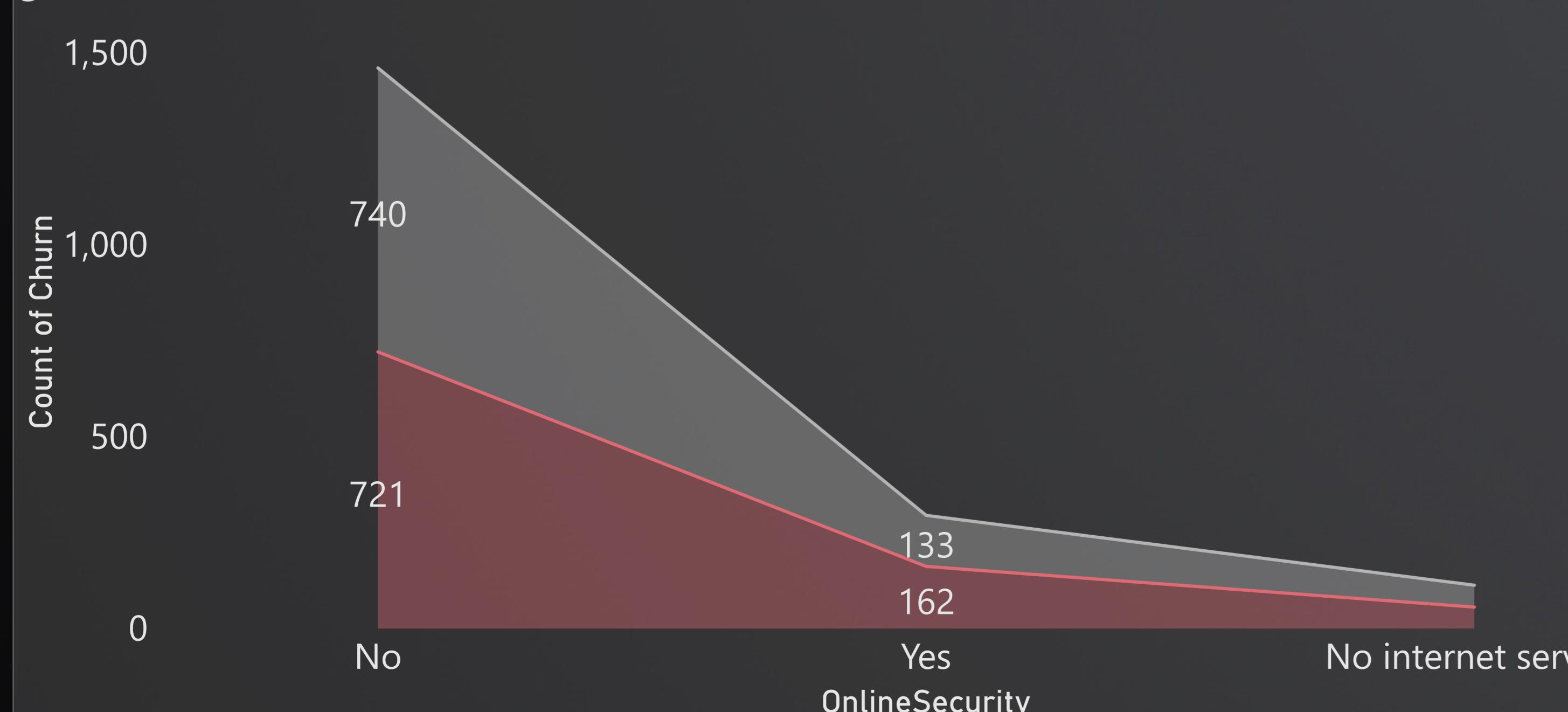
Count of Churn by OnlineBackup and gender

gender • Female • Male



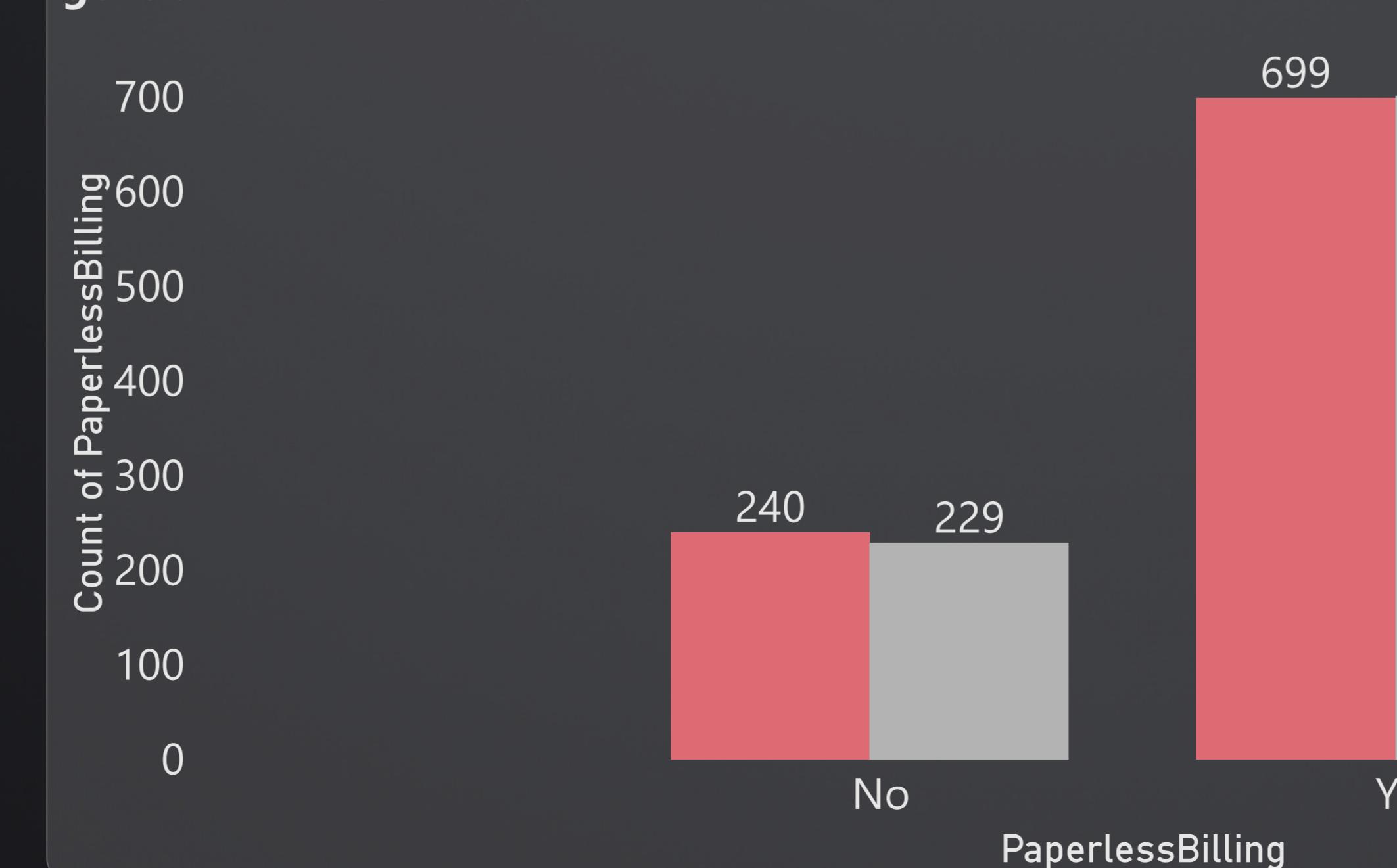
Count of Churn by OnlineSecurity and gender

gender • Female • Male



Count of PaperlessBilling by gender

gender • Female • Male



Count of Churn by TechSupport

gender • Female • Male

