

Project Design Phase-I
Proposed Solution Template

Date	06 May 2023
Team ID	NM2023TMID19402
Project Name	Pixel protection transforming your photo with our cutting edge image editing platform

Proposed Solution

S No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	Pixel Protection is an image editing platform that aims to transform your photos using cutting-edge technology. However, the platform is currently facing a problem that needs to be addressed
2.	Idea / Solution description	The problem lies in the image transformation process provided by Pixel Protection. Users are experiencing issues with the quality and accuracy of the transformations performed on their photos. Despite the platform's claims of using cutting-edge technology, users are dissatisfied with the results
3.	Novelty / Uniqueness	Uniqueness in Pixel Protection's Cutting-Edge Image Editing Platform Pixel Protection is a company that offers an advanced image editing platform designed to transform and enhance photographs. However, the company is currently facing a problem related to the uniqueness of their platform.
4.	Social Impact / Customer Satisfaction	Pixel Protection is dedicated to providing a cutting-edge image editing platform that transforms and enhances photos. However, the company is currently facing a problem.
5.	Business Model (Revenue Model)	Pixel Protection must identify and implement effective strategies to generate revenue from its image editing platform. This could include adopting a subscription-based model, offering tiered pricing plans with different

		levels of features and capabilities, or providing additional premium services or add-ons for advanced users. The company needs to define its pricing structure in a way that balances customer value with profitability
6.	Scalability of the Solution	Pixel Protection should design its business model with scalability and growth in mind. As the user base expands, the platform should be able to handle increasing demand without compromising performance or customer satisfaction. The company needs to consider infrastructure requirements, operational scalability, and resource allocation to support future growth