

Project Design Phase – Part 1

Proposed Solution

Team ID	NM2023TMID01244
Project Name	Google Business Profile

Proposed solution:

Sl.No	Parameters	Description
1.	Novelty	In our Design phase, we take pride in pushing the boundaries of creativity and innovation. We are dedicated to bringing fresh and original ideas to life. Our focus on Novelty ensures that our projects stand out and make a difference in their respective industries. We strive to create solutions that challenge the status quo and offer a unique perspective.
2.	Feasibility of Idea	At the heart of our design process is a commitment to the practicality and feasibility of our ideas. We understand that innovation must also be realistic. We carefully assess and refine our concepts to ensure they are not only groundbreaking but also implementable. Our rigorous feasibility analysis ensures that our projects have a strong foundation for success.
3.	Business Model	Crafting a solid business model is a key aspect of our Design phase. We believe that great ideas should not only be feasible but also sustainable. Our business models are designed to create value for both our clients and their target audiences. We work to identify revenue streams, cost structures, and value propositions that lead to long-term success.
4.	Social Impact	Beyond profitability, our Design phase emphasizes the positive impact that projects can have on society. We are committed to projects that contribute

		to the greater good, whether that means improving lives, solving community challenges, or addressing global issues. Our focus on Social Impact ensures that our work goes beyond business success to create meaningful change.
5.	Scalability of Solutions	We understand that great ideas have the potential to grow and reach a wider audience. Scalability is a core principle of our Design phase. We design solutions with scalability in mind, allowing them to expand and adapt as they gain traction. This ensures that our projects have the flexibility to meet evolving needs and seize new opportunities.